



YOUR RED CROSS DOLLARS

GIVE TO THE RED CROSS

The work of mercy never ends

PLEASE GIVE GENEROUSLY!

ALSO HELP IN MANY OTHER MERCY SERVICES

DISASTER SERVICES



Floods, fires, and other major catastrophes give no warning. But the Red Cross maintains a constantly alert service, ready to rush to the scene of disaster with medical aid, food and shelter, and all other practical help.

OUTPOST HOSPITALS



On Canada's isolated and thinly populated frontiers, the Red Cross operates 78 Outpost Hospitals and Nursing Stations. This work is vital, for often it is the only source of immediate medical aid available to our pioneering families.

VETERANS SERVICES



Thousands of our war Veterans spend weeks and months in hospitals each year. Your Red Cross donation helps to provide these lads with the extra comforts and attentions which show them that those for whom they fought have not forgotten.

This space donated through courtesy of:

Canada Packers Ltd.
Brownwoods
Fraser & Payne
Geo. Hill & Son Ltd.
McRae Bros. Ltd.
Wallace Pharmacy
Gordon & Anderson
Philpott, Evitt & Co. Ltd.
Northwest Construction Ltd.
Fashion Footwear
S. D. Johnston Co. Ltd.
Howe & McNulty
Grand Cafe
North Star Bottling Works
G. P. Tinker

Calling Doctor Morison... EMERGENCY!

It happens every day, in every community in Canada. Traffic and industrial accidents, hemorrhage in childbirth and deep surgery... countless cases where blood transfusions are vital to saving lives.

**FREE
BLOOD
TRANSFUSION
SERVICE**

Already available in most provinces, your Red Cross is rapidly completing its facilities to provide free blood transfusions in all hospitals throughout Canada. This is a service that will save many lives. Its cost of maintenance is high, but its value cannot be measured in dollars and cents.

the work of mercy never ends
RED CROSS
GIVE FROM THE HEART!

