

BIG INDUSTRY
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The lack of housing in Prince Rupert will be partially remedied when renovation of the former United States Army administration building near the waterfront is completed.

Frank Kafel, dynamic Toronto financier, last year purchased the building. He recently announced that a \$500,000 hotel will soon be erected. A 50 room structure will contain a theatre, bar, room, ballroom and business space. Reconditioning of the administration building into an apartment block will cost Kafel approximately \$220,000.

Francis Players is erecting a theatre, a new fur storage plant is to be built, the Daily News building is being expanded, new schools are in the blueprint stage and other construction is underway.

Aluminum
A billion dollar industry

is being contemplated. The Aluminum Company of Canada may build an aluminum plant on the Kitimaat River, fjord like arm, continuation of Douglas Channel whose mouth is but 50 miles south of Prince Rupert. It penetrates far into the interior and is the likely site of the plant. Such an establishment would revolutionize the entire economy of this area, especially the port of Prince Rupert and interior town of Terrace. A branch railway would undoubtedly be constructed from Kitimaat to the Canadian National line at Terrace. This is a distance of 40 or 50 miles through two natural valleys.

Vast hydro-electric power in this area tempted the company to investigate the region as a potential plant site. All constituents required in the manufacturing of aluminum including the famous bauxite ore, would need be imported. Last year company president, M. Nelly Dupose ex-

pressed hope that development will attract a pulp and paper plant, a steel industry and fertilizer factories.

Large reserves of anthracite coal deposits exist in the Groundhog country. This fuel might greatly assist in the operation of future industrial plants, especially a steel mill.

The entire northern section of B. C. is a veritable storehouse of mineral wealth and if developed will enlarge the size of Prince Rupert make it wealthy and increase opportunities for the individual. An availing man or woman can arrive in Prince Rupert and with initiative and ambition commence on the road to a successful livelihood. Opportunity exists here in practically every field.

Men like P. H. Linzey and L. M. Felsenthal, secretary and president of the Chamber of Commerce respectively, H. F. Glassey, secretary of Public Relations Council; to say nothing of such public figures as E. T. Applewhite M. P. J. D. McRae M. L. A. and Mayor George Rudderham who have spent a great deal of their life in Prince Rupert and well know the industrial future of the city and area.

Department of Transport project, will eliminate the present out of the way stop at Sandspit on the Queen Charlotte Islands. This route takes approximately six hours and includes a stop-over at that Queen Charlotte strip. This is considered an inconvenience, especially to easily irritated business heads. As a defense airfield, it will be classified as one of the most strategically located along the entire Pacific coast.

The Queen Charlotte Islands are still to be vastly developed. While they are noted for the vast stands of spruce, other untouched resources such as agricultural areas exist. Royalite Oil began drilling at Skidegate near Queen Charlotte City in the early part of January this year but recently halted operations. After a depth of 3,500 feet had been reached, the company ceased drilling but announced further surveys will be conducted. Reports reaching Prince Rupert indicate the well has been capped. Anyone experienced in the oil industry, considers capping a dry well unusual. If oil is discovered the finding will be one of the greatest assets that central British Columbia has added to the wealth of this province.

Gateway to Alaska
The establishment of a car ferry service between Prince Rupert and Haines, Alaska is being considered. A service of this type would be a boon to the port of Prince Rupert. Time and money would be saved by transferring perishable and other products from C. N. R. cars to the barge and finally into refrigerator trucks. The trucks in turn would ship the products over the cut-off to the Alaska highway.

Alaska ports as Ketchikan, Wrangell, Petersburg, Juneau and Haines and Skagway all within 375 miles distance. This city is 500 miles closer to Alaska than Seattle—the original port of Alaska—a factor that is becoming increasingly recognized.

All these points illustrate Prince Rupert's possibility in future industrial development. The city can facilitate any type of cargo. A large grain elevator has not been used for years; a giant former U. S. Army warehouse stands empty.

Yes, the future of Prince Rupert seems rosy. As a matter of fact, it is. But foresight, money, initiative must be employed in order that a dream is a realization. This realization has commenced with the probable construction of an aluminum industry and the nearly completed Columbia Cellulose project.

Money men are finally realizing the potential industrial growth here and at present are probably beating a secret path to this area. Old timers are advising the younger generation to remain here. They say Prince Rupert will some day be a modern, well advanced and strategic city.

True, but will it take another war to make people realize this.

News of Francois Lake

Mrs. Holtz is recovering from severe illness and is spending the winter at the landing in the cottage beside the Keefe home.

After several mild days there is water on top of the lake ice and the road is very rough. Trucks loaded with lumber are crossing day and night, but cars especially low slung ones, are finding difficulty with the snow high in the centre of the road.

Mrs. Robert Gordon arrived on Saturday from Prince Rupert with her daughter Mrs. Antilla and expects to stay two weeks with her at the Southbank forestry residence.

The Parent-Teachers Association held a successful whist Drive at the Neave home on Saturday evening. Enough attended to play four tables of whist. Although there was a shortage of ladies and winners of the prizes were all men—James Van Zanter, J. H. Keefe, Lee-Cooper and John Keefe Jr. The tables were placed in a row in the sitting room and set with delicious refreshments. After supper various instruments were brought out and tuned up and a delightful musical period followed, with community singing and a few solos. It was 1:30 before the party broke up.

TRAIN SCHEDULE

For the East—
Monday, Wednesday, Friday
8:00 p.m.

From the East—
Tuesday, Thursday Saturday
6:15 p.m.

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Fresh Frozen Red Spring Salmon by the piece, per lb.	39c
Fresh Frozen Red Spring Salmon Steaks, lb.	45c
Halibut chunks, lb.	15c
Halibut by the piece, lb.	35c
Halibut Steaks, lb.	50c
Acadia Salt Cod, lb.	53c
Ling Cod Fillets, lb.	35c
Red Cod Fillets, lb.	34c
Sole Fillets, lb.	39c
Kipperd Herring, lb.	32c
Fresh Frozen Herring, lb.	14c
Smoked White Spring Salmon, lb.	39c
Eastern Finnan Haddie, lb.	43c
Smoked Black Cod by piece, lb.	38c
Eastern Smoked Cod Fillets, lb.	43c
Pickled Herring, 16 oz. jar	35c
Shrimp Meat 1/2 lb.	95c
Fraser River Smelts, lb.	32c
Smoked Red Spring Salmon, lb.	75c

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