

BUYS AND WHYS

A WEEKLY INFORMATION SERVICE

MONTREAL, Nov. 23rd—Not quite ready for your dinner party? The house looks grand—dinner's cooking nicely—your dress is lovely... but you just can't seem to do anything for your hands! Don't fret—just send your husband out for JERGENS LOTION! Smoo-o-th it on your hands—they'll feel so good... soft as velvet... and—look!—they're beautiful! Not a sign of the rubbings, scrubbing 'n' baking you've done today! Rubbing, scrubbing 'n' baking you've done today! Rubbing, scrubbing 'n' baking you've done today!

Like Singing... you'll feel "human" again when SLOANS' LINIMENT gives you almost instant, welcome relief from "sore muscle" pain! Sloan's is a wonder... it's such a comfort when you're suffering from sore muscles or rheumatism—neuralgia, stiff neck or sprains! Just put it on for quick relief. Its soothing, penetrating heat gets right to the heart of the hurt. And Sloan's is not expensive—just 40c a bottle at drugstores everywhere.

Tells All you need to know when it's a name as famous as Quaker. When I'm buying Corn Meal, the Quaker name and trademark tell me I'm buying the best. And I know you'll agree that CORN MEAL lives up to its reputation once you've tried it in your cooking. Sometimes your family's flavour is just what you need. Hot, crusty Corn Bread—then Muffins—or appetizing pudding—all made according to the recipes on the Quaker package. M-m-m-m! So when you buy Quaker Corn Meal, you'll find that it adds delicious flavour to almost any other thing about it. Better than bread or crackers for breaded oysters, fritters. So ask for Quaker with the famous Quaker next time you're shopping.

Beauty... for your latest making-dis... and... name is... Just try... Waves on your floors. Wood floors—Lin-X Paste! Amazing how it comes out of the dull, old, and for linoleum, mastic composition floors, Lin-X is the thing. It really is anti-water-repellent, too! These waxes perk up tired floors that look like new. The... their success? They contain... amount of Carnauba... it's most valuable natural... to wonder they give... such a lustrous, lasting... And, speaking of polish, just... No-Smudge Furniture... (4c) on your furniture!... Lin-X at grocery, hard... department stores every...

Like A Happy Family... family that has its family... special times for getting... on Sunday afternoons... around the living... on a chilly November... And one always-welcome... at these happy family... is tangy, beefy-rich... steaming, luscious cup... M-m-m-m!—So savoury... Bovril is a won-... "pick-me-up" when you're... cheering, refreshing hot... at any time of day! And... in cooking! I use... for making gravies—for... soups and stews. It's so... and... so good!... comes in three handy forms... Concentrate and Cubes... at your grocer's next... shopping.

More goes into your washbub than your wash. Your hands spend a lot of time in the soap 'n' water, too. And that's why it's so im-... to use a soap that not... clothes dazzling clean... in a hurry—but is ever... on your hands. That's... I suggest you try DUZ!... day more and more women... tried some of those no-chemicals are changing to... for white, white washes—... red hands! You see, Duz... great quantities of rich... soap with two active deter-... has really amazing clean-... plus the most marvel-...! Try it next wash-... Get A Giant Economy Size... of Duz next time you're...

No Doubt About It, November weather is hard on floors! Snow... tracked in the house means more time... cleaning floors! So here's a tip... washing... mopping up is so much easier when you do... these grand new C-I-L SPONGES!... soft and pliable when wet—they pick... hold twenty times their weight in water... way down on "refill" trips to the scrub-pail!... C-I-L Cellulose Sponge is a wonderful time 'n' work-saver! Its... surface covers more area—faster... and its square shape makes it... clean corners. Ask for C-I-L Sponges (in five convenient sizes)... hardware, department, drug, variety and grocery stores. And be... to look for the C-I-L label—it's your assurance of quality.



"Ed tries so desperately to quit."

CFPR RADIO DIAL

1240 Kilocycles
(Subject to Change)

THURSDAY — P.M.
3:30—Listeners' Choice
4:00—The Sunshine Club
4:15—Stock Quotations and Int.
4:30—My Shipmate Jimmy
4:45—Young Man with a Song
4:55—CBC News
5:00—Int. Comty.
5:10—There's Music in the Air
5:30—Musical Program
5:45—"Canada at Work"
6:00—Supper Serenade
6:15—English Favorites
6:30—Musical Varieties
7:00—CBC News
7:15—CBC News Roundup
7:30—Eventide
8:00—Citizen's Forum
8:30—Citizen's Forum News
8:45—The Metre Reader
9:00—CBC Vancouver Concert Orchestra
9:30—Winnipeg Drama
10:00—CBC News
10:10—CBC News
10:15—Talk
10:30—Fairmont Hotel Orch.
10:35—Interlude
11:00—Weather Report and Sign Off

FRIDAY — A.M.
7:00—Musical Clock
8:00—CBC News
8:10—Here's Bill Good
8:15—Morning Song
8:30—Music for Moderns
8:45—Little Concert
9:00—BBC News and Comty.
9:15—Morning Devotions
9:30—Morning Concert
9:59—Time Signal
10:10—Morning Visit
10:15—Carson Robinson and His Buckaroos
10:30—"Melody Time"
10:45—Musical Kitchen
11:00—Kindergarten of the Air
11:15—Roundup Time
11:30—Weather Report
11:31—Message Period
11:33—Rec. Int.
11:45—Scandinavian Melodies

FRIDAY — P.M.
12:00—Mid-Day Melodies
12:15—CBC News
12:25—Program Resume
12:30—B.C. Farm Broadcast
12:55—Rec. Int.
1:00—Concert Hour
1:30—Musical Program
1:45—Needlepointers, Comty.
2:00—School Broadcast
2:30—Records at Random
2:45—Solo Guest
3:00—The Music Box

News of Francois Lake

Several skaters have been enjoying the sport on Shaffer's lake and elsewhere.

George Corliss left last Thursday morning by train for Harrison Hot Springs where he has a position waiting him.

Eight inches of snow fell on Thursday morning and slowed up traffic on the roads. It is now packed solidly but is slippery and it is not safe to speed on the highways. It is colder, with the temperature to around zero most nights.

Mr. and Mrs. Nelson and small daughter of Paradise Lodge are staying with Johnny Harrison. Mr. and Mrs. Scott and family are staying at Paradise Lodge. Mr. Scott is working in connection with the mine west of Noracle.

On Sunday Mr. and Mrs. John Keefe, Hugh and Josephine and small Richard Neave and John Keefe, jr., visited Mr. and Mrs. O'Meara who are now at Endako.

Kinsmen Officers Installed

Members and their wives attended the Kinsmen Club's Installation Party held last night at the Broadway Cafe. National Vice-President Syd Welsh of Vancouver installed the officers. The new executive is: President, Edward Garner. Vice-President, William Long. Secretary, Jim Mellor. Treasurer, Eric Barton. Directors—James Thompson, R. C. Barbour. Guests were Mr. and Mrs. Bruce Brown and Mr. and Mrs. A. J. Dominato. Mr. Brown is president of the Rotary Club, and Mr. Dominato is president of the Gyro Club.

If you want to sell it, advertise it. News classifieds.

"MORRISON - AUTOMATIC" DIESEL

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Immediate Delivery. Models supplied up to 25,000 watts.

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Countless Happy On Dairy Farm

ABBOTSFORD, B.C. (CP)—Once a member of the French underground and twice sentenced to death by the Germans, the former Comtesse de Dampierre—now Mrs. Lloyd Moore—is enjoying life on a dairy farm near here.

Daughter of the wartime and continuing president of Credit Foncier in France, she was first married to Count de Dampierre, who fought in the French Army until France fell and then returned home to join the underground with his wife. He failed to survive torture by the Gestapo, dying in a boxcar on his way to exile in Poland.

The former countess was also captured and was shunted from prison to prison. She managed to escape the firing squad twice and survived torture more than twice as long as her friends. She finally escaped from a bus carrying her to Poland and managed to stay out of the enemy's reach until her country was liberated. Two years later she met and married Mr. Moore, at the time serving with the American Army at the Nuremberg trials. They came here in 1948.

The first airplane flight by Wilbur and Orville Wright in 1903 covered just 284 yards.

Snow Blocked, Got No Moose

Rifles and hopes for a moose were laid aside by a city hunting party of four who were stuck in snow drifts, delayed by four punctures and icy roads east of here.

"Block and tackle we took along to haul out what we hoped to be a big moose we had to use to haul ourselves out of snow banks," said A. L. Fletcher yesterday. The hunters, Miss V. Fairbairn, John Bosford, Victor Pick and Mr. Fletcher, left Sunday by truck and Austin searching for game as far east as

Smithers and Quick.
"It was 23 below at Smithers and heavy snow was falling all the time between Hazelton and Smithers," recalled Mr. Fletcher. We had four punctures—two at once on the icy and rocky roads 34 miles from Hazelton. "It was 23 below at Smithers, and heavy snow was falling between there and Smithers, but it was good fun, even if he didn't get a moose," he added cheerfully.

INVENTED CLARINET
The clarinet is believed to have been invented in 1690 by Johann Christopher Denner of Nurnberg.

Const. Paul Gilchrist returned on the Prince George yesterday from escort duty.

H. Rindal, safety inspection engineer with the provincial government, is on business here.

Skinny men, women gain 5, 10, 15 lbs.

Get New Pep, Vim, Vigor
What a thrill! Bony limbs fill out; ugly hollows fill up; body loses its sticky, "bean-pole" look. Thousands praise Ostrex, weight-building tonic. Enriches blood; aids appetite; digestion; so food gives you more pep, nourishment, puts flesh on bare bones. Don't fear getting too fat. Stop when you reach weight you desire. Introductory size only 50c. Try Ostrex Tonic Tablets for new pounds, new pep, vim and vitality, today. At all drug stores.

Help Prevent Tooth Decay!

BEFORE IT STARTS... INSTEAD OF AFTER IT APPEARS

AMMONIATED LISTERINE TOOTH PASTE

...designed to help prevent decay 3 ways!

This famous formula, developed by the University of Illinois Foundation, caused enormous interest in dental circles because of its **promising method of attacking tooth decay**. In preliminary tests conducted at the University, **case after case of reduction in the incidence of tooth decay** was reported.

Now the manufacturers of Listerine Antiseptic make this **same formula readily available to you and to your family**. Use Listerine Ammoniated Tooth Paste regularly, as directed, morning and night and right after eating. Lambert Pharmaceutical Co. (Canada) Ltd., Toronto.

1. Chemical action reduces mouth acidity. Mouth acidity encourages decay.

2. Mechanical action cleans surfaces as teeth are brushed—helps break up and remove decay-breeding deposits.

3. Chemical action checks acid-forming bacteria—a major cause of decay.

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