BUYS AND WHYS BY Barbara Brent

A weekly shopping and information service for today's women

WINONA, ONT.—Me, a Clairvoyant?—I don't have to be to tell you what you'll think about E. D. SMITH'S Pure Jams the first time you sample their delicious goodness. "What a *difference!*" you'll say . . . and that's for sure because their famous *fruit-full* flavor is unique. You see every jar of these pure jams is packed *full* of fruit from top to bottom—60% *more* fruit than in most ordinary jams. And what fruit!—the finest grown in Niagara's famous fruitlands . . . Delicious sun-ripened fruit selected for wholesome goodness and ...hed to E. D. Smith's nearby preserving kitchens at Winona in the ...rt of the Niagara Peninsula. There E. D. Smith's skill and long ...erience captures the *full* flavor perfection of these fruits. No wonder ...D. Smith's pure jams (even when spread thin for economy) are ...her in eating enjoyment!

...w Me The Child — or the grown-up, for that ...tter—whose eyes don't sparkle at the sight of ...my home-made fudge! Such fun to make—...d there are all sorts of possibilities when it comes ... variations. Use a good basic recipe like my ...orite recipe here. And be sure of deep-down, ...colate-y goodness by using that marvelous ...KER'S COCOA that's so beloved for every ...coa use.

CREAMY COCOA FUDGE

½ cup Baker's Cocoa
3 cups sugar
¼ teaspoon salt
1 cup evaporated milk
4 tablespoons corn syrup
3 tablespoons butter
1 teaspoon vanilla

...mbine cocoa, sugar, salt. Add milk and corn syrup; then add butter. ...ook over low heat until mixture boils, stirring constantly. Continue ...oiling, without stirring, until a small amount forms a very soft ball ... cold water (232 deg. F.). Remove from heat. Add vanilla. Beat ...ntil mixture begins to thicken and loses its gloss. Turn at once into ...greased pan 8 x 4 inches. When cold, cut in squares. Makes 18 pieces.

...ite Today for this truly amazing offer . . . a free sample of Z.B.T. BABY POWDER! It's the famous baby powder made with ...ve Oil . . . boon and blessing ...many a mother and her baby! ...u see, Z.B.T. is moisture-resist- . . . protects baby completely ...m the burning irritation of ...id-moisture"! Don't just take ...word for it . . . try this simple ... Shake Z.B.T. into a glass of ...er. The powder will float for ...indefinite period. Plunge your ...r through the powder layer ... you'll find that your finger is ... when you take it out! So, for ...y's sake, write to me—Barbara ...nt, 1411 Crescent St., Mont- ...l, P.Q.—for your sample of this ...t of baby powders . . . and re- ...mber to give your baby com- ...te Z.B.T. protection—always!

A Young Mother I know has the perfect answer to those "difficult" mealtimes when Junior refuses his food. She doesn't fuss, bother or bribe him . . . simply gives him a scrumptious bowlful of 5 Minute "Cream of Wheat"—almost a meal in itself! And to make it "extra nice" she adds ½ cup of raisins, figs, dates, apricots or prunes to the "Cream of Wheat" while it's cooking. So very good . . . and so good for baby, too. You see, 5 Minute "Cream of Wheat" is fairly brimming with blood-building Iron . . . and it provides Calcium and Phosphorus for diets deficient in these elements. And it cooks to complete digestibility—even for babies—in only 5 minutes of boiling. That's why so many mothers make "CREAM OF WHEAT" a family habit . . . it means wholesome, delicious nourishment for everyone.

...n The Happy ...rong of ...oked rug ...bbyists! Find ...t how to ...k the gayest ...gs you've ...r called your very own . . . in *...ooked Rugs — A New Hobby ...m an Old Craft"*. Simply send ... a dime to cover handling and ...ge — Barbara Brent, 1411 ...cent St., Montreal, P.Q. — ... I'll see that your booklet ...bes you just as soon as pos- ...e. Then, with a set of wooden ...ps — burlap — bits of cloth ...worsteals — a steel rug hook — ... colorful, All-fabric Tintex ...t . . . you'll be well equipped ... a hobby you'll love!

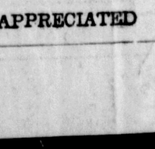
The Youngster in the high chair is banging his spoon for more! It's always a good idea to cook an extra-large order of *Heinz Baby Food* for him. It's cooked to baby-ready digestibility . . . then vacuum-sealed to help preserve vitamins! He'll like Heinz Junior Foods when he's a little older . . . those scrumptious-looking, good-tasting diced and chopped vegetables—the three desserts and the complete Vegetable Beef Dinner! Look for Heinz Baby and Junior Foods in the convenient 5 oz. tin. They're each and every one of them backed by the famous HEINZ reputation for quality!

Minutes Are Precious come Spring Housecleaning Time. That's why I know you'll be glad to hear of this way to save homework time—easily! Keep "lazy" drains free-running with weekly use of Gillett's Drain Cleaner! For sluggish drains slow you down more than you might think . . . and this fast-acting drain cleaner is just the thing to speed them up—save you time—trouble—plumber's bills. You'll find sinks and tubs much easier to keep sparkling clean when the drains have been thoroughly cleared by GILLETT'S DRAIN CLEANER. It's truly a Spring Cleaningtime "must" ... ask your grocer for a tin tomorrow and follow the instructions on ... label for wonderful results!

Make a Merry Meal of breakfast . . . chase away those "half-asleep-blues" in a jiffy with the crunchy good cheer of Kel- ...g's Rice Krispies! "Snap- ...kle-Pop" they go when you ...r cream on them! Children ... Rice Krispies and grown-ups ... their crisp flavour . . . serve ...e pert golden bubbles of rice ... your whole family! They're ... to eat . . . at noon and bed- ...e, too! And so easy to serve ... ready-to-eat from the box to ... bowl—with cream-'n-sugar ...ed. Ask your grocer tomor- ... for KELLOGG'S RICE ...RISPIES . . . truly a cheerful ... for everyone! Oh—and here's ...ought for the budget—com- ...ed with the general rise in ...s, they are still amazingly low ...price.

Planning a wonderful walk in the country now that April's lovely days are here? Here's a tip before you start out . . . a tip to keep those athletic feet of yours dainty all day long! Spray them lightly with Sno-Mist, the grand, new powder-spray deodorant with the atomizer top! Or spray Sno-Mist right inside your sheerest nylons . . . when you're going dancing . . . for it's not at all harmful to fabrics. It's the nicest way I know to keep April-flower-fresh from your feet right up to your underarms. So simple—so quick to use—it clings like fine face powder to perspiration "danger-zones"! Ask your druggist for SNO-MIST Powder Spray Deodorant . . . then discover for yourself a "thousand-and-one" dainty ways to use it!

...hion Is At ...r Fingertips ...n you make ...ur own ...ns at home ...h fashion- ... fabrics and ...on thread ...Corticelli! When you sew your ...ms with Corticelli Nylon ...ead, you can be sure they'll ...r and wear—beautifully! You ... this *extra*-strong thread is ...e elastic than other types of ...ng thread—it provides the ...ed "give" in seams that makes ... longer wearing. The lovely ...gs you make at home will ...e that "professional touch" ...n you sew with this famous ...ad. Take my tip and ask for it ... a wide variety of gorgeous ...urs—nylon thread by CORTI- ...LLI—makers of fine sewing ...ad for over three generations! ...ing Tip:—*I've found the best ...l needles for sewing with Cor- ...lli Nylon Sewing Thread are ...er sizes No. 14 and No. 16 or ...r equivalent for other makes ...machines.*



...tch Your Youngsters at Play in the Spring sunshine. ...w untiring they are! . . . Spring playtime is a strenu- ... business! Your children's energy comes from food ... acts as fuel . . . and delicious CROWN BRAND ...RN SYRUP is just such a food. It provides quick ...l energy for young and old alike so it's a good idea to ...e it to your family in many wholesome ways—just ...often as possible. Send for these luscious Crown ...nd recipes . . . *Crushed Strawberry Jam—Oatmeal ...ad—Velvety Baked Custard—Small Fudge Cake.* Simply write ... Barbara Brent, 1411 Crescent St., Montreal, P.Q.—for your fr... ...y of *Crown Brand Recipe Sheet C.B.B.!*

...EARLY ADVERTISING COPY WILL BE APPRECIATED

Local News Items . . .

● For the month of April we are offering a number of lines at Special prices, watch our ad. each week for Real Values. Watts & Nickerson. (MTh)

● **Don't miss Brownwoods money saving sale. Shop now and save 25%. Sale ends Saturday, May 1st.** (102)

● Fastball Team Entries in Ladies' and Men's Leagues must be in Civic Centre by 10 p.m. Friday, April 30. (101)

● Will all baseball players interested in playing in the local baseball league please register at Grotto Cigar Store by April 29? (101)

Richard L. Neuberger, who wrote a special article on Prince Rupert in Saturday Evening Post, has a story in the current Canadian National Magazine. It appeared first in the Signalman's Journal and deals with railways and railway life, from streamline service to the systems that were earliest in the field. Neuberger expresses a preference for the Canadian National trains over the American streamliners.

Advertise in the Daily News!

● The highway is open, and so is "Skeena Bridge Tourist Camp." The beds are made. Box 13, Terrace. (103)

Mrs. W. A. Kirkpatrick and Mrs. J. B. Mackay, who have been spending some time in the city, are returning to Terrace on tomorrow night's train.

● Tomorrow, Friday, April 30, is the last day of the Closing-Out Sale at Elio's Furniture Store. Bargains in the Entire Stock we have left over include the following: 12 Baby Carriages, greatly reduced price that will pay you to buy now; 1 Steel Crib, complete; 4 Doll Carriages; 10 Roller Skates; 4 Child Rockers; 3 Child Desks; 4 Trike Trailers; 2 Enterprise Kitchen Ranges, greatly reduced; 1 six-piece Dinette Suite; 2 Single Beds, complete; 1 single Beautyrest Mattress; 55 Kitchen Chairs; 1 National Cash Register; 8 Light Fixtures, suitable for store or office. Come and buy, tomorrow is the last day. Remember the place, Elio Furniture Store, 3rd Avenue. (1t)

The merchant wise, who custom woos, advertises in The News.

WEDDED IN CATHEDRAL

Well Known Kincolith Couple Principals in Pretty Ceremony

Miss Georgina Alexander and Clarence Barton, a well known couple of the Naas River native village of Kincolith, were the principals in a pretty marriage ceremony at St. Andrew's Anglican Cathedral last evening. Rev. Basil S. Prockter officiated and there was organ music for the occasion by Peter Lien.

The bride, given in marriage by her mother, Mrs. George Alexander, had a full wedding costume of white. There were our bridesmaids led by Mrs. Ralph Clayton in blue.

Herbert Doolan headed four roomsmen.

Special representativ of the groom's family was Cecil Barton.

Victor Giraud of Terrace arrived in the city by air from Vancouver Wednesday afternoon where he attended the funeral of his father-in-law, the late Nigel Sherwood. He will leave for his home in the interior town tomorrow.

Announcements

All advertisements in this column will be charged for a full month at 25 cents a word

Card Party, Catholic School Hall, April 29

United Church Spring Sale, April 29.

Mother's Day Tea, Salvation Army Native Girl's Home, May 4, 3-6 p.m.

Prince Rupert District Music and Drama Festival, Civic Centre, May 5 and 6, afternoons and evenings.

St. Peter's spring sale, May 6.

Gyro Klondyke Nite, May 7.

Mother's Day Tea, Home Cooking, Sonja Ladies, May 8, Sons of Norway Hall (I.O.D.E.) 5th Ave. East, 2 p.m.

Shrine Club Band Concert May 10.

Registered Nurses' Ass'n Tea, Nurses' Home, Wed., May 12.

Booth P.T.A. May 19.

St. Andrew's Anglican tea at the home of Mrs. W. S. Kergin, 324 4th Ave. West, May 27.

Eastern Star Tea, June 3.

Junior Auxiliary United Church Tea, June 10.

APPEAL FOR RECRUITS
(Continued from Page 1)

well led. I know that everything possible is being done to train the personnel but I also know that the Battery can never be really efficient or prepared to protect this city until it increases its strength very considerably. Officers and N.C.O.'s cannot be properly trained without men to handle the great variety of technical equipment that goes with this Battery. The strength at the moment is 30. The full establishment is 260. To attain a sufficiently high standard of efficiency it should be at least 160. This will require most of the young men of the community who are physically and mentally fit to volunteer to serve in the Battery. They owe it to themselves, to their community and to their country to give some of their spare time to preparing for the day when they might have to defend their homes and their families. Unfortunately there are too many young men who are content to say let George do it. The Georges in the Battery now are too few. To allow others to serve while doing nothing oneself will never preserve for Canadians our many freedoms—our democratic way of life.

Col. Snow also suggests to the older men and women of Prince Rupert that they consider deeply this serious problem and give every possible assistance and encouragement to the young men to join the Battery. They need the help and guidance and backing of the older men and women in this matter as in others. Active support from all is very necessary if the Battery is to be ready to defend the community.

The present officer personnel of the 120th Battery consists of Col. S. D. Johnston, M.C., V.D., Capt. L. M. Gordon, Capt. Pierre LeRoss, Lieut Frank Parlett and Lieut. P. Adlem, attached from 68th Light Anti-Aircraft Battery (Irish Fusiliers). The senior N.C.O.'s are Sgt. Darrow Gomez, D.C.M., and Sgt. Percy Bond.

Regular Army pay and allowances are received by members of the Battery, two nights at local headquarters constituting one day's pay.

Members of the Battery may also have two periods of fifteen days at Army camp each year—summer camp at Victoria and winter camp at Wainwright, Alberta.

For morning freshness
DRINK DELICIOUS
OVALTINE
AT BEDTIME

• NOTICE •

IMMEDIATE SETTLEMENT OF ALL ACCOUNTS DUE THIS FIRM IS REQUESTED.

DE JONG'S CASH & CARRY LTD.
FIFTH AT McBRIDE PHONE 250

CLEARANCE Of

LOVELY BLOUSES STYLED TO ADD CHARM TO YOUR SMART SPRING SUIT

• Choose the Blouse that excites your fancy. It may be frothed with lace to give that soft, frilly look. It may be a tailored style or the famous Gibson Girl model. To whatever style your fancy leads, you will find creations of beauty.

PRICED TO CLEAR 95c AND UP

• STYLE COMES UP TO YOUR WAIST THIS SPRING. When you're steeped adorably in shoulder tucking or in lush lace bibbing . . . in long sleeves or short . . . in shirtwaist, Peter Pan or Cowl Collar. So, see our selection of **Pique, Lawn, Sheer, Crepe and Jersey Blouses ON SALE TODAY.**

BROKEN SIZES 12 TO 44

Use Our Personalized BUDGET PLAN
No Interest—
No Carrying Charges

Sweet Sixteen LIMITED

at
Civic Centre

FRIDAY
(Sports)

A.M.
9:00—Bo Me Hi Gym Class
10:30—Rup-Rec Tiny Tots
P.M.
6:30—Masonic Dinner
7:30—Little Theatre Group
8:00—Camera Club
8:00—Rotary Club
7:30—Hobbies & Crafts Film
8:30—Hobbies & Crafts Film

A. G. Stuart, of Victoria, arrived in the city Wednesday afternoon on the Prince Rupert, planning to take up residence with his son, Orme Stuart, Waldron Apartments.

TOO LATE TO CLASSIFY

FOR SALE—Two ¾ beds and oil burner. Practically new. 150 8th Ave. East. (102)

You saw it in the News!

Van Camp's New England Style BEANS

Canadian Pea Beans prepared as you like them with molasses and a hefty piece of pork. Just heat and eat.

STOCK UP NOW!

For Eczema - Skin Troubles

Make up your mind today that you are going to give your skin a real chance to get well. Go to Ormes Drugs or any good drug store and get an original bottle of Moone's Emerald Oil—it lasts many days because it is highly concentrated.

The very first application will give you relief—the itching of Eczema is quickly stopped—eruptions dry up and scale off in a very few days. The same is true of Itching Toes and Feet, Barber's Itch, Salt Rheum, skin troubles.

Remember that Moone's Emerald Oil is a clean, powerful, penetrating Antiseptic Oil that does not stain or leave a greasy residue. Complete satisfaction or money back.

Moving, Packing Crating, Shipping and General Cartage and Storage

For Complete, Reliable and Efficient Service, call

Lindsay's Cartage & Storage

Cor. 2nd and Park Avenues
Established 1910
Phones 60 and 68

Margaret McLeod
OPTOMETRIST
IN NEW OFFICES

ROOM 10
STONE
BUILDING
•
NEW
PHONE
BLUE
593

To Clear

Men's WORK PANTS

Regular Price $9.50
Men's navy all-wool
Humphrey
Tweed Work Pants
To Clear $6.45 pr.

Regular Prices $6.95 to $8.50
Men's heavy all-wool,
Tweed Work Pants
To Clear $5.45 pr.

Regular Price $3.75
Men's heavy
Cotton Drill
Work Pants
To Clear $2.45 pr.

Regular Price $5.75 pr.
Men's cotton whipcord
Work Pants
in brown and navy
To Clear $3.65 pr.

FOR THIS WEEK ONLY

WATTS & NICKERSON
The Men's Shop

FOR
"Chicken in the Rough"
TO TAKE HOME
Call the
CIVIC CENTRE
DINING ROOM
PHONE 231

Mother's Day
MAY 9
CARDS

DIBB PRINTING COMPANY
Besner Block Third Ave.

When You Buy a Watch from Us

THERE ARE MANY ADVANTAGES . . . .

WE HAVE YEARS OF EXPERIENCE IN BUYING THE GOOD MAKES OF WATCHES.

WE HAVE STANDARD PRICES.

• OUR GUARANTEE IS BINDING AND IF A WATCH GOES WRONG WE KNOW HOW TO MAKE IT RIGHT WITH YOU.

And We Test it on Our WATCH-MASTER Testing Machine.

Bulgers