

# MUSTARD IN PICKLES FLAVOUR TREAT!

...and the sweet smell  
...envelops the kitchen  
...made more delicious by  
...of Colman's mustard  
...their promise of a taste-  
...for you. For free recipe  
...Culinary Art", write to  
... & Colman (Canada)  
...tion T., Montreal.



# WOMEN'S TAXI BACK 720

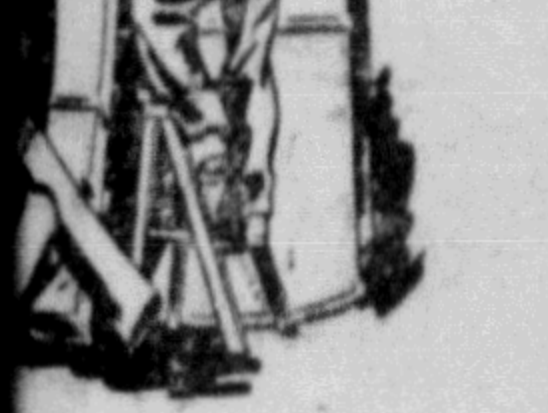
New and Reliable  
— COW BAY  
RY US OUT!



Prompt and Courteous  
Here to Serve YOU

# modore Cafe

Quality and Good Food  
Send-Out Orders  
David Chow, Mgr.



Faulty Furnace  
In Make Your  
Bills Soar...

# HOM

et Metal Ltd.  
for "Iron Fireman"  
Ave. Black 887

# plyQCA

SERVING THE B.C. COAST  
and  
QUEEN CHARLOTTE ISLANDS  
FROM PRINCE RUPERT  
ASSET  
PORT CLEMENTS  
JUSKATLA  
QUEEN CHARLOTTE CITY  
ALLIFORD BAY  
CUMSHEWA INLET  
PRINCE RUPERT 9.00 A.M.  
\*Except Thursday and Sunday  
FROM PRINCE RUPERT  
ALICE ARM  
STEWART  
PRINCE RUPERT THURSDAYS 9.00 A.M.  
STEWART FRIDAYS 9.00 A.M.  
\*\*\*\*\*  
For  
TICKETS — INFORMATION — RESERVATIONS  
PHONE 476  
QUEEN CHARLOTTE AIRLINES LTD.  
Killas & Christopher Bldg.  
Air Freight on all Flights

# Velvet is Leader In Fall Fashions

By MURIEL NARRAWAY  
Canadian Press Staff Writer

LONDON — Velvet, with its sumptuous femininity, is in the forefront among London's fall fashions.

The big ten of Britain's fashion world make use of it for everything from crinoline evening gowns to day suits, accessories and gloves.

Velvet jackets with plaid skirts are the choice for day wear. These are proving more popular than the all-velvet suit, as the old problem of "rubbed" skirts is avoided.

Norman Hartnell, the Queen's designer, shows two flare-skirted fitted coats, in black velvet with melon-shaped elbow cuffs of white ermine and mutation mink respectively. These are matched to detachable neck ties.

Hartnell uses velvet in cocktail dresses, evening gowns, negligees, hats and gloves.

A beautiful, full-skirted evening dress with matching jacket is decorated in open-work flowers outlined by rose-colored beads.

Velour is equally popular with velvet and wears better in travel clothes. A full-length velour cape by Ronald Paterson, in ginger, reversing to black, is equally suitable for day or evening wear.

A startling innovation is the full, loose coat in black and white checkerboard velvet.

### FOR COCKTAILS

Velvet evening suits with beaded revers and cuffs, fitted coats and full skirts make a rich cocktail ensemble.

A midnight blue velvet dinner suit with narrow, three-quarter-length cuffed sleeves, has a dramatically scooped neckline. The back neckline stands up like the stiffened collar of an 18th-century shoulder cape, the front scoops in a high sweeping curve ending in a narrow V.

This reveals a high-necked "old" blouse which, when the jacket is removed, is found to be backless.

Popular skirtlines are the peacock—up at the front and down at the back—and the petal skirt. The latter is especially effective with alternate velvet and satin, or velvet and taffeta, petals.

### TRANS-CANADA HIGHWAY

The present Trans-Canada highway has no grade in excess of five per cent and no curve in excess of four degrees.



### LAND ACT

Notice of Intention to apply to Lease Land

In the Atlin Land Recording District of British Columbia, and situated on the Atlin Township Lake shore frontage—between High and Low water mark, and fronting on Lake Street near the foot of Rank Street, and lying beneath the present Wharf Structure.

Take notice that I, Harper Reed, Prospector, of Atlin, B.C., occupation Prospecting, intend to apply for a lease of the following described lands:—Commencing at Post No. 1, being its Easterly Corner, thence Northerly 50 feet—Westerly 100 ft. Southerly 50 ft. Easterly 100 ft. all more or less—to commencement point.

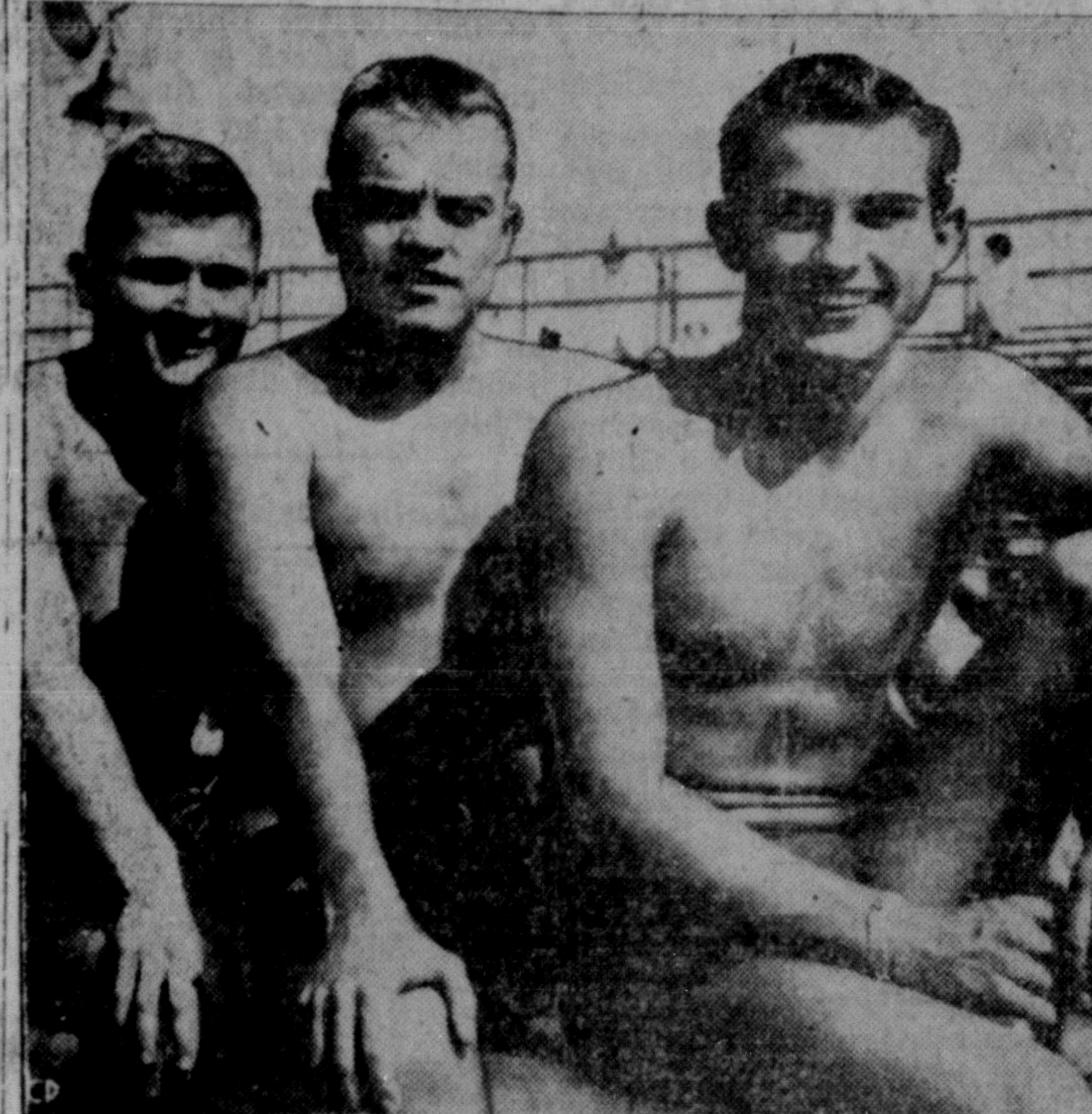
Commencing at a post planted at its Easterly Corner, near crossing of Lake Street and Rank Street Northerly 50 ft.—Westerly 100 ft.—thence Southerly 50 feet; thence Easterly 100 feet to point of commencement and containing 5000 area feet more or less.

Use of area to be for Lake Boat Shelter Dock.

HARPER REED. (220)  
August 1st, 1950.



LOCAL COLOR — Crew members of 426 Squadron of the RCAF now flying the Pacific airlift from McChord Field, Wash., to Japan, didn't have much time for the far eastern terminus before their return flight, but did manage to take brief sight-seeing trips in Tokyo. This RCAF photo shows Flt. Lt. E. J. Boland of Montreal, left, a navigator, and Flt. Lt. A. J. P. Byford of Ottawa, with a local character they encountered. (CP Photo)



SWIMMING CHAMPIONS — This Camp Chickopi, Ont., team set the only Dominion record at the Canadian Open Swimming championships in Verdun, Que. The trio, from left to right, are: Tom Benner, Gerry Nay and Bumpy Jones, all from Detroit. They bettered the Canadian mark in the senior men's 440-yard free style relay event with a time of 3:40.1. They also won the 300-yard medley relay title. (CP Photo)

# Words There But Meaning Escapes

LONDON — Clause 76 of the Shops Bill, the text of which was issued today, stipulates, among other things, that:—

Where under any Act passed before this Act there is power to affect Acts passed or in force before a particular time and that would, but for the passing of this Act, have included power to change the law which is reproduced in this Act, then that power shall include power to make such provision as will secure the like change in the law as reproduced in this Act notwithstanding that this Act is not

### HOTEL ARRIVALS

Prince Rupert  
J. D. Green, A. Snellenberg, T. Clough, R. Bryan, J. H. Williams, R. J. Smith, George Reader, Vancouver; C. E. Robbin, Vanderhoof; C. M. Sargent, Hazelton; A. H. Elliott, Vancouver; R. Rambov, Ketchikan; Mr. and Mrs. Mines, New York city; Lt. Col. Seattle.

an Act passed or in force before that time and notwithstanding that the terms of this Act, apart from this sub-section, are not such as to render that power applicable.

The measure consolidates the Shops Acts, 1912 to 1938, and other enactments relating to shops.

# Small Town Good Lookers

By James P. Hackett

ATLANTIC CITY, N.J. (AP) — There are more good-looking girls in small towns than in big cities.

And that's not because there are more small towns than there are big cities, either.

Proof of this beauty pudding is in the looking. It's getting on to Miss America time again, and this year most of the entrants are from small towns.

Oh yes, there are some big city girls in the contest. As usual, 54 girls will compete in the Miss America pageant from September 4 to September 9. They'll represent 46 states (Rhode Island and West Virginia are missing); four cities, Washington, D.C., New York, Philadelphia and Chicago; and Canada, Alaska, Hawaii and Puerto Rico.

They will vie for the Miss America title won last year by Jacqueline Mercer of Phoenixville, Ariz. The winner will be dubbed "Miss America, 1951" instead of "1950".

The change was made so the title would be up to date during the reign of the winner.

To get back to the small town beauty, here's a preview on some of the girls.

Did a girl from Cleveland or Cincinnati win the "Miss Ohio" title? No, sir, it was 19-year-old Irene Farren of Grand River, Ohio. How about Louisiana? New Orleans, you say. None. It's Rowena Taliaferro of Winnboro who represents the state.

Canada's entrant is 19-year-old Margaret Eleanore Bradford of Windsor, Ont. (pop. 105,000).

FROM ALASKA  
One girl went a long way to get into the Miss America contest. She's Maxine Cothorn, born in Portales, New Mexico, 23 years ago. She attended Grace-land College at Lamoni, Iowa, and will come to the pageant from Fairbanks, Alaska, as that territory's first competitor.

Of the 45 girls selected to compete there are 24 brunettes, 16 blondes, four black-haired and one red-haired.

To get the judges' nod as Miss America, the winner must not only please with figure and face, but she must show poise, personality and talent. All the girls are judged on that basis, the public viewing the figure, poise

and talent. Figures are revealed in bathing suits, poise in evening gowns and talent on the stage of huge Convention Hall.

Face has taken on less importance in recent years, much to the dismay of spectators. Many voice their disappointment in the selection of Miss America, arguing any number of the other girls are "prettier." The judges mark score cards on personality after breakfasting three mornings with the contestants. During the public showing, the scorecards are marked for figure, poise and talent.

The 15 girls with the highest number of points become finalists. They are scored all over again until five are chosen. From the five, Miss America is selected.

### ALASKA HIGHWAY

Public camping grounds, service stations and other facilities are provided at 250-mile intervals or less along the Alaska highway.



WRATHALL'S PHOTO FINISHING  
See our Kodak Camera Line-up.  
Flash attachments for all Cameras.  
Kodacolor and Kodachrome Film.  
Developing, Printing and Enlarging.  
320 - 3rd Ave. W.

FINE PRINTING at  
**REGAL PRINTERS**  
PHONE 24 222 Second Ave.

ANNOUNCEMENT  
★ We are not taking any cleaning or pressing at present  
★ We shall attend to efficient service on Tailoring, Alterations and Repairing  
★ New Fall Samples have just arrived. Order now for better choice  
**LING THE TAILOR**  
Box 286 220 - 6th St. Phone 649

HOLLYWOOD CAFE  
MOST UP-TO-DATE CAFE IN THE CITY  
OPEN FROM 3:30 P.M. TO 3:30 A.M.  
We Specialize in Chinese Dishes  
\*\*\*\*\*  
CHOP SUEY — CHOW MEIN  
\*\*\*\*\*  
For Outside Orders PHONE 133

SCHOOL TIME AT  
**Dom's Dept. Store**  
For the Boys' and Girls' School Clothing, it will Pay You to See Our Large Selection. We Guarantee Quality at no Extra Cost  
For All Your School Supplies Visit Our Downstairs Store

LADIES SLIPS  
Nationally Advertised  
Su-lette 3.00 and  
Pacemaker 4.00 each  
Formula  
**FRASER & PAYNE**

BROADWAY CAFE  
Western Foods Best Food  
Finest Cooking  
Hours 7 a.m. to 1 a.m.  
For Take-Home Orders—Phone 200

PHONE 79  
Wallace Pharmacy  
PHONE 79  
HOURS  
Weekdays 9 a.m. to 9 p.m.  
Sundays 12 Noon to 2 p.m.  
7 p.m. to 9 p.m.  
SIXTH STREET AND THIRD AVENUE

SCHOOL OPENS SOON!!  
Get All Your Supplies At

THE VARIETY STORE  
Where Your Dimes are Little Dollars  
512 3rd Ave. Box 1118 Red 400

As long as the present rail strike continues you will be able to make great savings at  
**MANSON'S SPECIAL SALE**  
All of our stock of Community Plate and 1847 Flatware may be obtained at their previous prices.

# Manson's Jewellery

Furniture Fashions  
SPECIAL FOR THIS WEEK  
Chests of Drawers UNPAINTED  
3 Drawers 30" x 17" x 32" High \$15.00  
4 Drawers 30" x 17" x 38" High \$19.00  
Mr. & Mrs. 6-Drawers 58" x 17" x 32" High \$30.00  
● You May Have the Above Chests Finished in Clear Gloss Lacquer For \$2 Extra per Piece  
**CHRISTIE'S Woodbilt Products**  
Cor. 1st Ave. & McBride Phone Blue 720

A Champion  
**Seagram's King's Plate**  
Rye Whisky  
Buy Seagram's and be Sure

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.