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Modern Campaigning

WITH THE remarkable developments of communication and science, election campaigning is due for some streamlining and modernization, it is becoming evident as a result of the current battles for the ballots. Particularly in the larger centres, where the radio is so accessible to all, the day of the public meeting appears to be about out, except possibly it be for personal appearances of the leaders and the candidates which may be regarded as a courtesy to the electors. Apathy to public meetings, as shown in the slim attendance at meetings in Prince Rupert, is general.

Something will also have to be done about the radio too, since the political speeches on the air are becoming tiresome in Canada as they have been long since in the United States. Of course, the radio can always be turned off or ignored when the political speech comes on but that is not popularizing the radio.

Newspaper use still seems to be the most effective means of campaign advertising. One of the great advantages of the printed word is that it can be taken or left. It is there to be read and mentally digested at any time and, if it is missed on one occasion, it can be referred to again. The message is not lost and gone forever like the uttered word, be it in the meeting or on the air.

Experience is showing that, in spite of all the new developments and possibly, indeed, because of them, there is still no more effective way of conveying a message and conveying it pleasantly than by the printed word.

WHERE ALUMINUM?

THE PROPOSED hydro-electric project above Skagway offers some interesting problems, both engineering and diplomatic, that may tax the abilities of American leaders before that \$300,000,000 aluminum plant is erected along Lynn canal.

Our old friend from Prince Rupert, W. D. Smith, longtime resident of the Stewart-Hyder district and member of the B.C. legislative assembly since 1945, said here that Canada has some ideas of its own regarding aluminum. The U.S. now has a two-cents per pound duty on Canadian-made aluminum entering the U.S. This duty protects American industry and employees. But B.C. has dreams of a big metal plant through harnessing of water in the lakes above the Kitimaat, some 80 or 100 miles south of Prince Rupert, where the Aluminum Corporation of Canada or Reynolds Metal Corporation may build a city of 40,000 to 50,000. Either maker would want to sell part of the plant's output in the U.S.A. and that two-cent tariff hurts. It might be enough to kill the project, even with lower wages and power costs.

At first glance that would seem to make the Skagway deal a cinch. Except that Canada controls the water for the needed power and the Canadians don't wish to lose such a big industry to Alaska because of the U.S. duty. They will want to negotiate, and perhaps hold out for a plant on both sides of the line, with no duty on the output of the one. Or else they might let Skagway go ahead if it hired an equal number of Canadians and Americans, and split its income taxes between the two countries.

Smith says there is an easier way to bring out water from the Lake Atlin watershed than by drilling two long and expensive tunnels down from Lake Lindeman. He says water can be taken from the south end of Lake Atlin down a tunnel and trench to the Sloko River which in turn empties into the Taku River. The latter empties into the inside passage at a point near Juneau. The drop is about 900 feet in less than eight miles, if the figures of a mining engineer of the Atlin region are correct. But that might mean locating the plant along the Taku or else transmitting the power overland to Skagway, which also could be expensive.

Smith says the draining off of water would also dry up inland waterways which serve industry of the area in the spring and summer. Even the Yukon depends on the watershed for some of its supply. That would mean another big task in allocating water. The Colorado River fight has already shown how involved such a controversy can become. A system of dams might protect the long inland waterways involved or of course the new highway into Atlin may solve the problem itself.

—Ketchikan Chronicle.

Ray Reflects and Reminisces

The widening usefulness of aircraft is noted more as every fly-time comes around. Sprayed from above, countless winged pests suffer swift death. It is much more effective than individual action, such as slapping one's self on the wrists, or possibly, unmentionables. It should be a simple enough matter for an airman to steer up the Skeen River, drop low and, with a cheerful "Good Morning," destroy 137,000,000 mosquitos, no-seums and black flies of both sexes.

It has perhaps not passed unnoticed that, to date, numerous charges from public platforms have been promptly "nailed." This is merely mentioned today, so that, in the event of future scarcity, when such useful hardware is needed for construction purposes, the situation will be more readily grasped.

Linking Alaska and Skeena Highways with Haines Cut-Off and car barge service and making Prince Rupert a sort of transportation coupling-pin, tying all together appears to have caught the fancy of the north and it can't be said the south is indifferent. The scheme is large sale and the possibilities are there. This part of the continent is gradually coming within the framework of big business and, by the time such a service is provided, the traffic might be waiting.

Some of the campaign speakers, feeling doubtful about the future, have been hinting of a coming depression, or recession. The dictionary defines recession as "a quiet spot." During the thirties, we happened to be living



Sealed tenders will be received until noon July 12th, 1949, by the Chief Forester, Victoria, for the construction of an office and stores building at Terrace, B. C. Plans and specifications may be obtained from the Forest Rangers at Terrace and Smithers, the District Forester, Prince Rupert, or the Chief Forester, Victoria, on a deposit of \$5.00, which will be refunded upon return of plans, etc., in good condition within thirty days. The lowest or any tender not necessarily accepted. Tenders must be submitted in an envelope marked "Tender for the Construction of Ranger Station Buildings at Terrace." (154)

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AIR PASSENGERS

C.P.A.
To Vancouver (Saturday)—S. Penner, J. Franks, B. Rody, Mrs. W. Scherk, Miss E. Gladish, R. Campbell, J. R. Maddigan, W. L. Bowman.

To Sandspit (Saturday)—Mr. and Mrs. T. R. Kelly, Miss I. Kelly, L. Orr, E. T. S. Moore, E. Wahl, R. Wahl, H. Wahl.
From Vancouver (Friday)—A. D. Hunter, W. Dunn, Mrs. W. Dunn, Mr. and Mrs. F. Wilson, E. Smith, G. P. Thomas, J. Benney.

From Sandspit (Friday)—Mr. Kenal.
To Vancouver (Friday)—C. E. Buck, H. Ross, G. Open, E. Wark, W. Hansen, M. Phillips.

To Sandspit (Friday)—Mrs. Downey, Mrs. T. Crozier, L. Lambert.

From Vancouver (Thursday)—Miss L. MacDonald, W. Bowman, A. Anderson, Mrs. J. W. Howitt, Mrs. C. McKee, R. E. Lane, H. Zeutchell, F. Dodd, E. Southby, A. Richard, L. Phillips, Mr. and Mrs. R. E. Gladding.
From Sandspit (Thursday)—J. Sandison.

Q.C.A.
Thursday
To Ketchikan (round trip)—M. R. Hann, Mr. and Mrs. Fickes, J. Knapp, Mr. and Mrs. C. C. Fleet, Mr. and Mrs. E. D. Ivey, Mrs. S. Wood, R. Norenberg, James Clark, J. Ritchie, Mr. and Mrs. E. Reifel, Mr. and Mrs. E. Fillmore, Mrs. E. Hudson.
To Masset (Friday)—F. B. Woods-Johnson, Rev. Basil S. Prockter, H. G. West, Mrs. E. M. Mallory.
To Juskatla (Friday)—J. Digranes.

JR. RED CROSS SALE IS SUCCESS

Borden St. School Raises Seventy-Five Dollars Friday Afternoon
The Borden Street Junior Red Cross branches held their last sale of the school year Friday, and as a result, the sum of \$75.50 was raised for Junior Red Cross activities. The sale was well patronized by parents and other friends while the pupils themselves found articles available for their nickels and dimes.
Since September of last year the children have collected almost twenty thousand tea and coffee coupons. This is a tribute to their persistency and to their steady determination to live up to the motto of the organization "Service." In addition to the sale of premiums such as aluminum ware, pyrex, hosiery, silverware, towels etc., there were plants for sale. For the young children there was a counter of homemade whistles that found a very ready sale. . . and the noise of whistles of all pitches testified to the popularity of the article. There was also a very ready demand for cut flowers that the children had brought from their own gardens.
The Junior Red Cross execu-

tives of Grades Six and Five were in charge of the sale under the direction of Mrs. S. A. Cheeseman assisted by Mrs. H. C. Food. Principal J. S. Wilson was in general charge.

AUCTION SALE—Timber Sale N47483
There will be offered for sale at Public Auction at 11 a.m. on Monday, August 1, 1949, in the office of the District Forester, Marine Building, Vancouver, B. C., the License N47483, to cut 11,205,000 lbs. of Fir, Cedar, Hemlock, and Balsam, on an area situated on Smitley River, south of Bentinck Arm, Range 3 Coast Land District.
Three years will be allowed for removal of timber.
"Provided anyone unable to attend the auction in person may submit tender to be opened at the hour of auction and treated as one-bid."
Further particulars may be obtained from the Deputy Minister of Forests, Victoria, B. C., or the District Forester, Vancouver, or Prince Rupert, B. C.

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