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Seeing Ourselves

THERE IS NO DEARTH of visitors in Prince Rupert. An effective job has been done in the way of attracting tourists here. In fact, we do not need to encourage them any more. There is a well beaten track this way. Their quantity is only limited by the facilities available to bring them.

The tourists themselves have become an important publicity medium and we sometimes wonder, as we have often wondered before, just what kind of a story they have to tell about Prince Rupert when they go home. Some tourists spend only a few hours here. But some stay much longer. One tourist ship spends two days here every ten days.

It might be well for us to think just what we are offering the tourists here. If we were the tourists, would we think Prince Rupert was attractive and interesting? Or would we be completely bored after putting in a day or so here.

It seems to us that the big public relations job in Prince Rupert has yet to be done—the job of making this place interesting and attractive to tourists so that they will speak highly of us and give us good publicity when they get back among their folks and recall their experiences. If they have a story of happy and pleasant recollections to tell after their stay among us, it can be the best of publicity. Otherwise, it could be the very worst.

Frankly, we think that mighty little has been done along these lines in Prince Rupert. We have succeeded in getting the people to come this way. The next thing is to take care of them when they get here. This may require imagination, ingenuity, time and effort. But it must be tackled unless the investments we have already made in public relations are to bring fullest returns.

POLICY AND PEACE

IT IS ABUNDANTLY apparent that caution is the watchword of western policy toward the Soviet Union in the Berlin crisis.

The members of "Western Union"—Britain, France, Belgium, Netherlands, and Luxemburg—are opposing a show of force against Russia at Berlin. Meanwhile, efforts to deal with the Russian blockade of the German capital are convulsing the possibilities of peaceful adjustment of the disputes underlying the impasse, but necessarily include the possibility of forceful testing of the blockade if all other means fail.

It is well that calm counsel is prevailing both in the European and American approaches to the Berlin impasse. For, even so, it is recognized that any plans which might attempt to evade the inherent risk of war in the situation at Berlin could prove inadequate to preserve peace.

The lesson of Munich is pertinent here. Avoidance of war was the main objective of the Chamberlain policy in dealing with Hitler. It did not succeed.

But wisdom is as important as courage in tests of international strength. The formulas the Western Powers seek are not further challenges but self-respecting invitations to the Russians to meet the rest of us half way.

Meantime there is an important distinction between seeking peace, which they do seek eagerly, and mere avoidance of war, which is a weak reed for policy or peace.

WELCOME, NEWFOUNDLAND

FINANCIALLY and economically, Canada may not stand to gain a great deal through the acquisition of Newfoundland as the tenth province of the Dominion but there are other less tangible but possibly more important considerations whereby Canada stands to gain greatly. In the first place, Canada gains a fine new group of citizens in the Newfoundlanders who will now be Canucks. There is also the strategic advantage through the acquisition of the Island colony which, as Radio Commentator Ross Munro, speaking from St. John's yesterday, said, rounds out Canada "from Cape Race to Rupert," as the Fathers of Confederation had envisaged.

It was interesting to hear Munro confirm reports that those who had been anti-Confederationists before the plebiscite had now assumed a stand of moderation, good sense and restraint and were working to overcome antagonisms and obtain unity in Newfoundland which now becomes unity with Canada.

SIGHT SYMPTOMS

THE SYMPTOMS of eyestrain are varied. The eyes may feel hot and tired, the eyelids may become irritated or feel gritty, the eyes may become watery or slightly inflamed. There may be temporary blurring of vision and, when reading, the letters may run together or appear confused. The eyes may develop a dull ache and headache may result. If such symptoms are present expert advice should be sought, for, if eyestrain is long continued, the general health may be undermined.

COLORFUL SHORE DWELLER DIGBY ISLAND HAPPY IN GARDEN PATCH

Bright-eyed and active despite the fact that he passed his eightieth birthday last March, Oscar Anderson, is still busy and happy at his modest bachelor home on Digby Island on the beach just below the old marine station at the entrance of Prince Rupert Harbor. With the removal of the marine station from Digby Island to Seal Cove, Oscar has lost most of his neighbors and he is now wondering if it would not be a wise thing to move out for the winter at least. However, that is something to be decided upon a little later after he has completed the harvesting of a substantial potato crop which, as has been his custom for many years, he markets in Prince Rupert, hauling the crop over on his rowboat in which he makes regular weekly visits to town.

Oscar is one of the picturesque pioneers of this part of the country. For nearly forty years he has lived on Digby Island at the present site where he raises rutabagas and berry crops as well as his potatoes. However, while he is still hale and hearty, advancing years make the work a little more difficult as his friends perceive possibly more than he is willing to admit himself.

Born in Sweden, Oscar left the Old Country in 1888 and arrived in New York by way of Hull and Liverpool. After a few years each in Chicago (he was there for the World's Fair) and St. Louis, he found his way to Seattle and, with the gold excitement in Northern British Columbia still on, he proceeded to Atlin in 1904 but did not remain there long. He returned south and, after fishing for a year in the Fraser River, he sailed in his small boat up the coast, coming into Prince Rupert Harbor about the time of the conception of this place as the terminus of the Grand Trunk Pacific Railway. It was then he picked out the site of his present home on Digby Island. But, before he finally settled there, he spent five or six years on railway construction work which he followed as far into the interior as Burns Lake. In 1912 he returned to the coast and established what has been his abode for nearly forty years now and almost half of his lifetime.

"I am doing all right," contemplated Oscar in conversation with visitors Sunday. "It has been a happy life. It is not quite so easy to do some of the things I used to but I am carrying on. There is still plenty of driftwood, the garden grows and you can see my pretty little creek." (His source of fresh water, a few feet from the cabin).

Independent and industrious, it was only recently that Oscar was induced to accept his social right—the old age pension—something which he never sought, but was advised he should accept.

Better English By D. C. WILLIAMS

1. What is wrong with this sentence? "The people congregated together at the church."
2. What is the correct pronunciation of "autopsy"?
3. Which one of these words is misspelled? Superfluous, superfluous, superfluous.
4. What does the word "precept" mean?
5. What is a word beginning with LI that means "lawless"?

Answers
1. Omit together. Congregate means to meet together. 2. Pronounce a-top-si, first O as in OF, second O as in TOP, accent first syllable. 3. Superfluous. 4. Any commandment; instruction, or order intended as a rule of conduct or action. "My precept to all who build is, that the owner should be an ornament to the house, and not the house to the owner." Cicero. 5. Licentious.

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SHIPS AND WATERFRONT

Tuna fishing has been showing a profit lately. In Vancouver, record prices have been paid, some up to \$600 a ton. When single catches running to nearly 1,000 pounds, boats have been cleaning up as much as \$2,300 for a couple of weeks fishing. The trawler Cluny, Skipper D. Rogers, and the Gustav, Ramonph Mendez, brought in 6,721 and 6,621 pounds respectively.

With a good-sized list of passengers including some round trip tourists as well as local and district people, Union steamer Camosun, Capt. John Boden, arrived in port at 7:30 last evening from Vancouver and way-points, sailing at 11 p.m. for Alice Arm, Stewart and other northern points whence she will return here tomorrow morning to sail south at 1:30 p.m.

Hotel.

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MONDAY - P.M.
4:35—Short Quotations and Int.
4:38—Light Tunes
4:45—The New Mother Goose
4:50—Spring Time
4:55—Pops on Parade
5:00—Supper Serenade
5:15—Musical Aids
5:30—Musical Varieties
5:40—Recorded Interlude
5:45—Plantation House Party
7:00—CBC News
7:15—The Tenish Man
7:30—Summer Fallow
7:35—Date After Dark
8:30—Guy Lombardo Show
8:40—Piano Recital
9:30—George Olcott's Orch.
10:00—CBC News
10:15—Outdoor Fun
10:30—Olympic Game Reports
10:45—Let's Dance
11:00—Weather and Sign-Off

TUESDAY - A.M.
7:00—Musical Clock
7:15—Morning Song
7:30—Music for Moderns
8:45—Little Concert
9:00—BBC News
9:15—Morning Devotions
9:30—Transcribed Melodies
9:45—Modern Musicians
9:55—Time Signal
10:00—Morning Visit
10:15—Morning Melodies
10:30—Roundup Time
10:45—Scandinavian Melodies
11:00—Bernie Braden Tells a Story (CBC)
11:15—Songs of Today
11:30—Weather Forecast
11:31—Message Period
11:33—Recorded Interlude
11:45—Let's Waltz
— P.M. —
12:00—Mid-Day Melodies
12:15—CBC News
12:25—Program Resume
12:30—B. C. Farm Broadcast
12:55—Recorded
1:00—Symphony Orch.
2:00—Sheila Presents
2:30—Commentary and Talk
2:45—Western Five
3:00—Ethel and Albert
3:15—Spotlight on a Star
3:20—Sketches in Melody
3:30—Divertimento, Ottawa
3:45—BBC News

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BORDEN STREET SCHOOL STUDENT NEW PORT QUEEN

Brutelle Agnes MacIntosh 12-year old Borden Street School girl, is to be Prince Rupert's 1948 Port and Carnival Queen. She was elected to the coveted position Saturday night by patron's of the Capital Theatre on the third and final night of voting.

After topping the nearest of her four other school girl competitors by almost 100 votes, Agnes was declared elected and was re-introduced to the theatre goers as Port Queen-elect.

She will "rule" over festivities here during Civic Centre carnival week, August 21 to 28 and over Port Day activities on August 26.

In the three night's of voting which culminated on Saturday night, Agnes received 480 votes. She was followed by Shirley Haugan, King Edward School candidate, who received 389 votes. Other candidates standing were:

Margaret Gibson, Annunciation School, 305 votes.
Marion Watson, Conrad Street School, 250 votes.
Marjorie Tattersall, Booth High School, 232 votes.

The winning candidate last year was a grade six student at Borden Street elementary school and this summer graduated to grade seven, which she will attend at Booth. She lives at the Palmer Apartments.

Saturday night theatre patrons saw all five girls introduced from the stage by R. G. Moore, Port Queen committee chairman. S. G. Furk, Port Day chairman, made a brief introductory talk.

Early Entertainer Here Passes Away

Those who were theatre-goers in Prince Rupert during the early days and that means everyone, will remember P. R. Allen, showman, in Hollywood who died recently. When he lived in Vancouver he was head of Allen Players. His daughter, Verma, often appeared at Prince Rupert. Mr. Allen some time ago suffered a severe fall when he broke his hip.

Mrs. J. E. Boddie returned to the city on the Camosun last evening from a trip to Vancouver.

CLAIMS FROM A

Hugh McCall Balmbridge is one of the has Lou Grant thank for being ritia. The claim to be investigated government. says he has been 11 years, the been brought a scaffolding in 1932.

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