

manager of Canadian Railways in Vancouver in the city Wednesday the Prince Rupert. While here, he will meet Donald Gordon, president of the C. N. R.

Ray Reflects and Reminisces

In British Columbia, where no one except a few fanatics want dwellings set on fire, several dozen houses have been burned. Most of the owners disrobe, or try to. In Quebec, the flourishing towns of Rimouski and Cabano have been partly wiped out by flames during a gale. And it's a cinch no one undresses in that province unless it's bedtime. Also, the last thing anyone desires to see reduced to smoking ruins, is a residence. Next!

Verily, we're all part of the machine age. What would most of us (any age) do, if a herd of goats, coits, lambs, or some lanky horseman ready to swing a lariat, suddenly appeared on Third Avenue. What would we do? Stop and stare, for everyone would be as curious and interested as all get out!

In many ways Canada, for years, has been hearing about flood control, the ostensible idea behind it all being prevention, wherever there appeared a likelihood of actual flood conditions. Planning to cope effectively with some grave mischance calls into play, as far as possible, a mental picture of what conceivably could occur. But the blow that staggered Winnipeg and is rated a national emergency, could not be foreseen. This became something difficult, if not impossible to visualize. Control is to be fought for, but the early lesson of this sort of overflow has been the lack of it.

There happen to be two Canadian grain elevator ports where it has evidently become the practice to stop handling any wheat

what so ever where one is concerned, and have as small a quantity as possible, and voyages as few as weather can manage it, respecting the other. The first refers to Prince Rupert and the second Port Churchill. They somehow, might be thought of as a brace of poor relations.

During youth, a few years in the navy does take you around. Thousands have lived long lifetimes on the B.C. and U.S. Pacific coasts, yet never beheld the Hawaiian Islands. The cruiser Ontario, a while ago concluded a two weeks visit there. One cannot but wonder if the sailors really used their eyes, and will take the trouble to remember.

Bathing in water that has not been heated can be regarded as a brain stimulant, says a medical man. While having respect for knowledge and opinion, one accepts his words—yet cannot help saying he has never seen a fish with a high brow.

Urging upon the C.N.R. use of the drydock and plant at Prince Rupert cannot be made too frequently. Any pioneer citizen can look back and recall that nothing in the way of continued industry at the yards has come easily. It has demanded effort all along the line. True, a couple of fine freighters were built in the early days. There was comparative slackness in the first war, but in the second, the yards and dock were classed as among the best, busiest and biggest in Canada. All of which only goes to show that about anything can be made or performed there, given the necessity, the men and the material.

U.S. Aid Sent Fire Struck Canadians

PRESQUE ISLE, Me. ©—Hands across the U.S. border keep thriving as United States communities come to the aid of the fire-stricken Quebec communities of Rimouski and Cabano.

A Maine power company furnished emergency electricity from here to Cabano. The \$20,000,000 Rimouski blaze touched off a Rimouski relief fund campaign in Lewiston, Maine, under the auspices of Lewiston radio station WLAM and Les Vigilantes, a Franco-American club Fire department of Frenchville and Madawaska sent a fire engine and eight men each to the \$8,000,000 conflagration of Cabano. Many Maine volunteers from Canadian border towns also went to the lumber mill community's aid.

Advertise in the Daily News. It Pays to Advertise!

taste's the test for tea!
Canadians buy more **Salada** than any other brand.

SALADA TEA

THANKS PRINCE RUPERT

our loyal patronage has resulted in our moving to more central location for your convenience.

Sidney Gonick
OPTOMETRIST
NOW LOCATED
Mezzanine--
George Cook Jeweller
527 3rd Ave. W.

Thrifty Meals!



PORK & BEANS

For delicious hearty eating — serve "Royal City" Pork and Beans. With meat costs rising they're so easy on the grocery budget.


ROYAL CITY

CANNED FOODS


SWIFT 'N SURE

by T.R.M.*


What a day for a picnic! Let's ask Tom and Frank!




Swell! I'll get some liver sausage and bologna and meat loaves.



Uh... can you get cold cuts you really trust?



Certainly! If they're Swift's Premium! Our butcher is an Authorized Dealer. I'll show you!





SEE THAT SIGN!
That means this butcher is authorized to sell Swift's Premium Table-Ready Meats. Only finest, inspected meats and pure spices go into Swift's meat loaves and sausage. Look for the Swift Authorized Dealer sign for meats you can buy and serve with confidence.

* TABLE-READY MEATS

West End Specials

THE UNIVERSAL

BATH TOWELS (Substandard) About 21 x 42 EACH	79c
TEE SHIRTS Striped Patterns in range of colors 2-4-6	2 for 1.00
RAYON BRIEFS waists brief style Panties in pink and maize 14 PAIR	39c
BABY ROMPERS Finely Knit Rompers with plastic lining, colors maize and blue Sizes 1-2-3	\$1.00
TEE SHIRTS colored striped Tee Shirts S-M-L EACH	\$1.00
BATH TOWELS (Substandards) Colors green & coral. Size about 21 x 42	EACH 89c
TRAINING PANTIES waistband, white only 2-4-6	4 for \$1.00
PURE WOOL BLANKETS White with border and pastel blankets. Size 60 x 84	EACH \$7.79
ATHLETIC VESTS Cotton Rib M & L	2 for \$1.00
MEN'S SPORTSHIRTS Heavy cotton broadcloth, sanforized. Sizes S-M-L.	EACH \$2.95
ATHLETIC SHORTS Knit cotton shorts with waistband. Sizes S-M-L	2 Pair for 1.00
25% OFF	

FAMILY SHOE STORE

Children's Leather Sandals Rubber Soles

1.95

MISSES Crepe Soled Loafers HARD WEARING SHOES FOR SCHOOL Reg. \$4.95

3.95

Extra Special

3.98

ONLY PAIR

Sizes 7, 7½, 8, 8½
Reg. Price from 5.95 to 10.95
HURRY! HURRY! HURRY!

Canvas Play Shoes

2.95

PAIR
Women's Sizes Reg. 4.95

Men's Crepe Soled Oxfords Highest Quality Reg. 6.95

5.15

RUPERT BUTCHERS

Friday & Saturday Only

Fresh Killed Fowl GRADE "A" **45c**

Roasting Chicken 5 to 6 lbs. at **53c**

Round Sirloin T-Bone lb. **73c**
Blue Brand lb. **73c**

Dr. Ballard's Dog & Puppy Food 6 tins	79c	Tomatoes York Brand 2 tins 28 oz.	39c
Johnson's Cle-Coat 1/3	EXTRA FREE	1 1-3 Pints	55c
1 1-3 Quarts	89c		

Pacific Milk Case \$7.05 6 tins	89c	Miracle Whip 16 oz. Kraft 32 oz.	42c 69c
---------------------------------	------------	----------------------------------	--------------------------

RINSO Giant **69c**

HEINZ KETCHUP 2 for **55c**

ROBIN HOOD **2 for 59**

CHOICE, AUSTRALIAN 15 oz. **2 tins 41**

NO. 1 BEEKIST **2 lb. ctn. 29**

—AT—
THE UNIVERSAL
3rd Ave at 6th St.

—At—
FAMILY SHOE STORE LTD.
Chas. Roberts
Phone 357 Box 638

Many Other Specials
PHONE 21
RUPERT BUTCHERS
ORDER EARLY 707 3rd Ave. FREE DELIVERY