



Just think—this beautiful four-volume set of Shakespeare for your moments of leisure."

Photograph Miles Per Sea

Expedition Will Also Take Mountain Chain, Radioactive Sediment

PRINCE RUPERT, (AP)—Scientists here have been successful in color photographs of fish and other animals in the Atlantic Ocean. The photographs are now being taken from a news-reel at the rate in Prince Rupert.

Underwater snooping is a top priority on the log ship Atlantis—laboratory of an expedition that has renewed the mysterious "Mid-Atlantic Ridge."

S-shaped undersea range which extends continuously line from the North Pole to Antarctica. The ridge breaks the surface in some islands as the Azores, Ascension, but the average depth of a mile.

Expedition is a joint venture of the National Geographic Society, the Woods Hole Oceanographic Institution, Columbia University, the Ewing, Columbia University, and oceanographer, is led by Grosvenor, president of National Geographic Society.

In addition to the usual photography, the expedition will try to photograph the depths, and the weather in their caps.

TERRACE

BEST IN AUTOMOTIVE SERVICE . . .

See Your GENERAL MOTORS DEALER

Chevrolet Buick Chev. Trucks
Pontiac Oldsmobile G.M.C. Trucks

MACHINE WORK A SPECIALTY

Prince Machine Shop & Garage
TERRACE, B.C.

IN TERRACE . . .

A Modern Department Store Nationally-known lines in Ladies' Wear, Yard Goods, Men's Clothing, Shoes . . . plus a new Self-Serve Food Section with a Free Delivery Service.

THE SKEENA MERCANTILE

IN THE Seabee Amphibian Plane Non-Schedule Charter Service Commercial — Hunting Fishing — Sightseeing

SKEENA AIR TRANSPORT LTD.

PHONES
Prince Rupert: Prince Rupert Hotel, 466

LIFE on the North Coast by BIDDEE JINKS

It was a bright morning in Wrangell and, empty shopping bag in hand, I made for the places that go in for filling them. Wrangell's business section is not very large and not very busy although this is the best season. Fishermen have already bought most of their supplies and are out. Their wives and families maintain an even business which is swelled by tourist trade. Every time a boat docks, including Sunday, shops and bars open to welcome them. Even so, it is a quiet year. People complain that folks are not spending like they did in other years and that Canada has placed far too many restrictions on her travelling public.

With that everlasting thought, there is another dread in the minds of Alaska's merchants. It strikes. Not yet recovered from the longshoremen's strike last year, which really wounded them, they were threatened again recently with another, happily, settled at the last moment.

A strike up here means no money in a lot of purses over the winter, and red ink in the merchant's ledger when it should be black; and paying small boats excess transportation charges for expensive, small lot supplies.

Thinking of these things I idly window-shopped. Few carried familiar brands. Toastmasters are the same price as Canada and I expected them to be one-third less. But, with the register of prices, I opened my eyes wide, and saw bread at \$20c, butter \$1.10, eggs 30c, milk 50 per quart.

A meat market sign blinked at me. I wanted meat, went in but there seemed to be none. Certainly there were all the accoutrements necessary for a meat market but no meat. A spacious counter with white scales was bare. Under it were white trays — empty. Hooks, built for a carcass hung from the ceiling — nothing on them.

Fresh vegetables at one side brought me into conversation with a clerk in butcher's apron. I wondered why the front or were they freshly out?

At the mention of meat, the clerk brightened perceptibly. I wanted meat? A roast? Why — yes, lady — yes! Five pounds?

Beaming, he opened the freezer. While he brought out a front quarter of beef he explained they had meat all the time but few people bought meat nowadays so they kept it frozen hard. A pot-roast — such as I had ordered — he said casually, even at

90 cents a pound came high for most families so they just — There was a sudden noise in my head, and the price quotation made sense. At 90 cents my roast was going to sizzle to the tune of \$4.50!

But there was no renigging now. A sharp knife had pressed hard into the solid surface of the meat and left a small trail. Now it was under a powerful saw that was sending frosted flakes of meat behind it as I worried through the quarter.

Suddenly there was a crashing sound and something went "Zing-g-g!" The butcher jumped — but not ahead of me; Which healthy distance I maintained while he advanced, turned off the switch and examined the machine.

Crestfallen, he turned to me. "The saw-blade broke," he said. "There's no other way of cutting this frozen meat. It's been frozen a long time," he explained. Then he faced the situation like a man. He said, "I can't give you a roast today. I'm mighty sorry, lady — mighty sorry!"

And I knew he was.

At the mention of meat, the clerk brightened perceptibly. I wanted meat? A roast? Why — yes, lady — yes! Five pounds?

Beaming, he opened the freezer. While he brought out a front quarter of beef he explained they had meat all the time but few people bought meat nowadays so they kept it frozen hard. A pot-roast — such as I had ordered — he said casually, even at

90 cents a pound came high for most families so they just — There was a sudden noise in my head, and the price quotation made sense. At 90 cents my roast was going to sizzle to the tune of \$4.50!

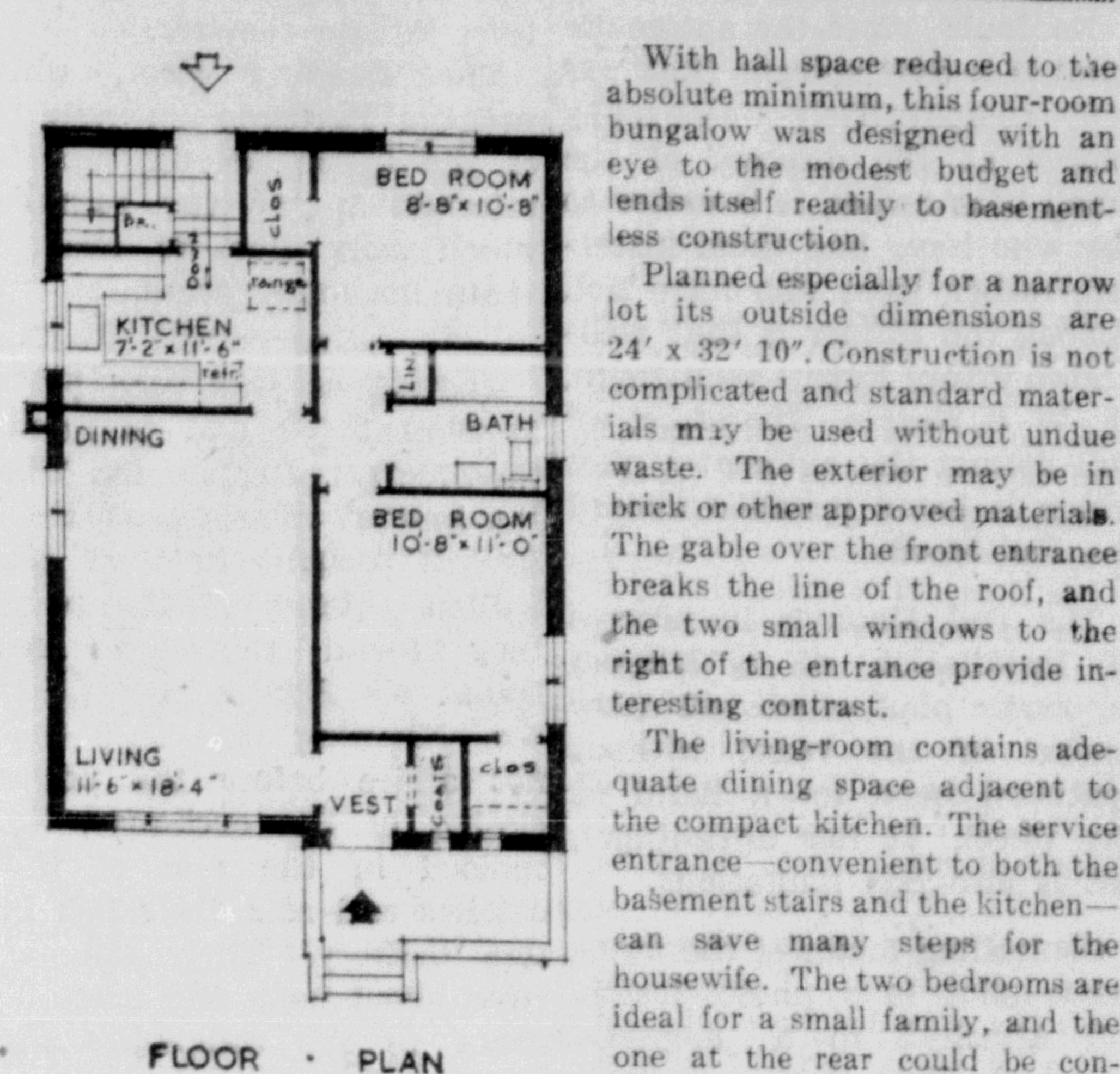
But there was no renigging now. A sharp knife had pressed hard into the solid surface of the meat and left a small trail. Now it was under a powerful saw that was sending frosted flakes of meat behind it as I worried through the quarter.

Suddenly there was a crashing sound and something went "Zing-g-g!" The butcher jumped — but not ahead of me; Which healthy distance I maintained while he advanced, turned off the switch and examined the machine.

Crestfallen, he turned to me. "The saw-blade broke," he said. "There's no other way of cutting this frozen meat. It's been frozen a long time," he explained. Then he faced the situation like a man. He said, "I can't give you a roast today. I'm mighty sorry, lady — mighty sorry!"

And I knew he was.

N.H.A. DESIGN-OF-THE-MONTH



FLOOR PLAN
The floor area, for estimating purposes, is 780 square feet.

Under the terms of the National Housing Act, financial assistance is available to Canadians wishing to build new houses such as the one illustrated.

THIS AND THAT



"Good gravy, you're getting to sound more like an airplane every day!"

ANNOUNCEMENT TO NORTH PACIFIC HEALTH & ACCIDENT ASS'N MEMBERS

LICENSE WILL BE GRANTED ASSOCIATION THE MOMENT NECESSARY MONEY IS RAISED TO MEET GOVERNMENT RULING

Please let us make ourselves very clear. The Association must make an assessment amounting to \$10 from you and each member, either in one payment or divided over 3 months, to meet the amount required.

Your confidence and that of all members in meeting this important assessment will be proof of your loyalty to the Association and its splendid record of service to you.

As a safeguard to you, all assessment money will be placed in a Trust Fund either for refund to the members who have contributed it, or as reserves at such time as the Association is granted its licence.

Over the past 5 years, 70% of dues received have been paid out in claims—a magnificent showing. The people need the protection of this non-profit community plan.

YOU AND OTHER MEMBERS HAVE THE RESPONSIBILITY OF CONTINUING AND BETTERING ITS OPERATIONS BY MEETING THIS ASSESSMENT WITHOUT DELAY.

Signed: J. R. R. MOFFATT, General Manager.

SCHEDULE FOR LAWN BOWLING

July 20—MacPhee vs. McMeek; Paul vs. McGreish.

You saw it in the Daily News.

STEEL PLATES ANGLES BARS BEAMS CHANNELS

WESTERN BRIDGE A STEEL FABRICATORS LTD. VANCOUVER, B.C.

Ham, boned and rolled, lb.80
Ham, reg. lb.72
Bologna, lb.40
Weiners, lb.40
Garlic Sausage, lb.45
Bacon, pkg., * lb.45
Bacon, side, piece80
Cottage Roll, lb.70
Liver Sausage, lb.45
Spare Ribs, lb.50
Fresh Pork Ham, lb.38
Pork Chops, lb.65
Pork Tenderloin, lb.94
Pork Sausage, lb.43
Steak, T-Bone, lb.30
Steak, round, lb.70

PRINCE RUPERT DRY DOCK AND SHIPYARD

SHIPBUILDERS AND ENGINEERS

Iron and Brass Castings Electric and Acetylene Welding

SPECIALISTS ON SAWMILL and MINING MACHINERY

HOW CAN I ??? By ANNE ASHLEY

Q. How can I relieve a sore throat?
A. A remedy for sore throat is to gargle with a warm solution of salt water. Or, dissolve one teaspoonful flour of sulphur in hot milk and sip slowly.

Q. How can I clean nickel faucets?
A. Try using lemon rinds, after squeezing out the juice. Rub thoroughly, then wash, and polish with a dry cloth. The faucets will shine like new.

WRATHALL'S PHOTO FINISHING

Developing, Printing Enlarging QUICK SERVICE Amateur and Professional Supplies

NEW SHIPMENT OF SUPERBLY TAILORED SUITS

A well-groomed appearance plus that feeling of confident assurance that springs from being comfortable and correct is yours in any of our new suits.

YOUR BEST EATING PLACE

FULL-COURSE MEALS 11 a.m. to 8 p.m.

BANQUET HALL FOR LUNCHEONS, DINNERS AND PARTIES

CHINESE DISHES

BROADWAY CAFE

608 3rd Ave. W. Phone 200

ACME CLOTHING STORE

New Stock of WATERMAN'S Pens and Pencils has just arrived.

A fine graduation or going-away gift.

DIBB PRINTING COMPANY
BESNER BLOCK THIRD AVENUE

Vacationing with Your Car?

Points to check before you leave to ensure a carefree holiday:

- ENGINE TUNE-UP—Maximum miles per gallon of gas.—Insurance against engine failure.
- BRAKE INSPECTION—Safety and Confidence.
- WHEEL ALIGNMENT—Driving comfort when at the wheel for long distances—Prevention of excessive tire wear.

And last but not least a thorough LINDSAY LUBRICATION and know that every part of your car has been correctly lubricated and checked—includes under-car inspection.

LINDSAY MOTORS LTD.
PHONE 866

We can supply all your needs in

BUILDING SUPPLIES — including WALLBOARDS, FINISH LUMBER, PLYWOODS, SASH AND DOOR, NAILS, PLUMBING SUPPLIES

PAINTS
PHILPOTT EVITT & CO. LTD.
"Serving the North Since 1920"
Phone 651—652
COAL — LUMBER — PAINTS