

## Margaret Makes Hit by Distaining Career in Motion Picture Capital

The Los Angeles Daily News carried the following story on Prince Rupert's Margaret Brain, Miss P. N. E., when she visited the film capital in a cloud of publicity and not earlier this month.) Hollywood played host yesterday to that rarity among actors—a beauty queen competitor with positively no own aspirations.

Although she demurely conceded that it will be nice to visit Randy Scott and Frank Braithwaite and all the rest, 17-year-old Margaret Brain made clear that she's really a good emissary from a Canadian film festival.

The clear-eyed high school beauty won the trip to Hollywood along with the queenship of the Pacific National Exhibition at Vancouver, British Columbia.

She chatted gaily with her host, Miss Susan Fletcher of Canadian Broadcasting Corporation, and V. E. Duclos, Canadian government trade commissioner here.

What impressed her most, said, was the "lavish" scope store window merchandising in Los Angeles and its effective use of art and design.

The girlish champ of all the pretty girls in British Columbia plans a designing career and looks upon Hollywood only as an outsider.

She flew into town on a United Airlines Mainliner from her hometown of Prince Rupert where "Pop" handles the transport for the Co-operative fishing industry and she'll fly back tomorrow.

And if anybody thinks Prince Rupert is a foreign sort of place, think again. The girls there, Margaret says, wear everything American girls wear, from the new look to saddle shoes.

**20 YEARS ON FORCE**  
WATERLOO, Ont. (C)—Police Chief C. E. Moreau has celebrated his 20th year on the Waterloo police force. When he was appointed in 1928, the force consisted of two policemen, who often worked 16 hours a day. Now he has a staff of eight men.

**SMALLEST CONTINENT**  
Australia is the smallest continent and the largest island in the world.



**CHOOSE "MISS LAKE LOUISE" FROM THESE BEAUTIES**  
The judges had a hard time picking "Miss Lake Louise" from this bevy of beauties, five of them employees of the Chateau Lake Louise and the other an entry from another local resort. The winner, Betty McNulty, 22-year old member of the Chateau's front office (second from left), was crowned by screen star Alexis Smith, a guest at the hotel, during the premiere showing of "Chateau Follies of '48." Contestants are, left to right: Doreen Hadden, Mirror, Alta.; Betty McNulty, Winnipeg, Man.; Pat Lindell, Revelstoke, B.C.; Gerry Kennedy, Winnipeg, Man.; Christmas Watrous, Toronto, Ont.; Jean Wassell, Sifton, Man.

## Home Problems Melt Before Flood Of Ideas on U. S. Radio Show

By WILLIAM S. CONWAY  
CHICAGO, (AP)—Lady, does your small son run around with his shirt-tail hanging out?

You can put a stop to that very quickly. Just sew a piece of lace on the tail of his shirt and he'll keep it out of sight.

Are you trying to get your weight down to 120 pounds? Here's a trick that will help. Cut out a picture of a girl who is as slim as you'd like to be. Paste it on the ice box door. It will halt you in your tracks when you have a yen for snacks.

Does your husband forget to mail the letters you write? There's a remedy for that. Just tie a long string around the envelope. When he puts it in his pocket, the trailing string will serve as a reminder.

Perhaps he can't even remember your birthday. You can overcome that fault with a couple of vegetables. Spell out the date with peas in the mashed potatoes on the dinner table several nights before the anniversary.

These are examples of feminine ingenuity brought to light on the radio program "Hint Hunt." Women write out their suggestions and submit them for judgement. Authors of the best ideas win prizes.

The show has received, so far, 750,000 solutions to as many problems that confront housewives. Most of them are practical. Some are amusing too.

**Cure for Crying**  
One mother had a child who wept without cause. So she gave him a potted plant and told him to water it with his tears. This placed the lad in a situation that was more silly than sad and his sobs turned to smiles.

Another woman had some sound advice on how to keep children who play across the street out of the paths of automobiles. Just give the kid a whistle. He will blow it when he is ready to come home. Then you get out and guide him through the traffic.

A lady didn't need a laboratory to work out a method of making sure she didn't leave her apartment without her key. She used sound effects. She tied a bell on the key and put it in her purse. Now, when she is stepping out, she shakes her

**SECOND NIGHT OF FASHION DISPLAY**  
Second and final display of the fall fashion parade at the Capitol Theatre, in co-operation with Mrs. Annette Mansell was held last night before an audience which filled the theatre and applauded enthusiastically as the latest in autumn creations were modelled.

Stage settings, including furniture and rugs, which lent a fitting atmosphere of luxury to the display, were supplied through the courtesy of Gordon and Anderson Ltd. home furnishings department store.

**HUGE PLANET**  
The sun is 400 times as large as the moon.

purse. If it tinkles, she knows the key is inside.

Does a dripping faucet drive you wild? Tie a piece of string to the faucet. The water will run down it in silence until the plumber arrives.

Suppose the ceaseless tick-tick-tick of a clock annoys somebody in a sickroom. Cover the clock with a glass bowl. The patient can see the time but he can't hear it go by.

Nobody knows how many fountain pens have been borrowed and never returned. But there's a way to scotch that. Keep the cap. The party who has the writing end will notice that something is missing. That will jog his memory.

This idea has been operating for two years. The top tips are broadcast five days a week over the Columbia Broadcasting System network at 2 p.m. C.S.T. and originate in a Chicago studio. Winners to date have walked off with \$600,000 worth of merchandise.

## "BUILD B. C. PAYROLLS"

**HANDY IN ANY KITCHEN**  
Yes, you'll agree too, that Pacific's satisfying richness is grand, and good for you. The milk of a hundred uses, you'll find a can of Pacific Milk very handy around the kitchen.

**PACIFIC MILK**  
Irradiated and Vacuum Packed

**LADIES WINTER COATS**, Chamois lined. Styled and priced to please

**KIDDIES WINTER OUTFITS**, One, two and three-piece

**Three-Piece and Two-piece SNOWSUITS**

**MOORE'S**  
206 6th Street

## U.S. BEAUTY CLEANS UP IN GLAMOR SHOW

ATLANTIC CITY—Beatrice Shopp (Bebe) who won the Miss America beauty title after a week of competition with 54 other girls (one from Canada) says she is going to stay home for a while, after all the excitement.

Home is a Minnesota farm. She tends about 100 chickens, drives a tractor, helps her mother in the kitchen, practices on her vibraharp and piano. Her age is eighteen, and she does not smoke. She is a brunette.

She will turn down Hollywood and Broadway contracts unless they call for stage appearances in which she can play her vibraharp.

Bebe has never been so far away from home before. She received, through winning, the following plums: \$5,000 scholarship; \$3,000 automobile, and \$8,000 in contracts to help sell a number of commercial products.

After the girls had posed and performed for a week, the committee kept them over for another day. They all said they would have preferred going home. Slumber was greatly needed.

"Convention Hall," remarked Bebe, "looked awful big. Thousands of people were staring at us, and I think some were talking about the blue taffeta strapless evening gown I sewed together."

The competitor from Canada was 20 year old Jean Ferguson of Halifax.

Bebe is 5 feet, 9, bust 37, hair golden brown, eyes blue green and shoes size 9A.

**GIRL BITES SNAKE**  
BROADWATER, New South Wales, (C)—A 12-months old girl here recently bit a venomous snake, 2½ feet long, while playing. The snake appeared dazed when it fell to the ground. The baby's mother, who at first thought it was a stick, killed it.

## WOMEN AID IN REHABILITATION

Creative Work Helps Former Concentration Camp Victims

MONTREAL, (C)—Wonderful work is being done in schools operated by the Organization for Rehabilitation through Training, Mrs. Leon D. Crestohl, national president of Women's O.R.T. said here on her return from a European tour.

She attended the World O.R.T. conference in Paris.

Mrs. Crestohl said students

are getting along well since they received materials such as cloth, leather, threads, scissors and so on, which enable them to do creative work.

"When you see the fine smocking and sewing done by girls and women formerly in concentration camps you come to realize just how great is the therapeutic value of such schools," she said.

**FATHER OF BOXING**  
The first set of boxing rules and boxing gloves were made by Jack Broughton in 1743.

**FIVE GROUPS BEHIND KIRKLAND LAKE**  
Five religious groups—the Presbyterian, Anglican, Baptist Churches—will cooperate in Sunday morning broadcasts on station CJKL this week. Some years, only the Church services were in the air.

**FORMERLY PRESIDENT**  
Oil-rich Iran, about the size of the United States, was formerly called Persia.

## BUYS AND WHYS BY Barbara Brent

**MONTREAL, Sept. 23rd.**—You'll never be haunted by "what-to-have-for-dinner" blues when there's CROWN BRAND CORN SYRUP on your handiest kitchen shelf. There is almost no end to the delicious dishes you can cook—and easily—with this flavourful syrup. Here, for instance, are Crown Brand recipes both taste-wise and nourishing: simply write to me—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—for Recipe Sheet C.B.D. . . . *Baked Stuffed Tomatoes—Fruit Chutney—Apple Crisp.* Send for yours today and ask your grocer first thing tomorrow for Crown Brand Corn Syrup!

**Wonders, Melting Cakes** are yours when you bake with WANS DOWN CAKE FLOUR. Witness these wonderfully delicious Orange Cup Cakes! Swans Down, our flour, is made by long-time specialists in the making of cake flour, for the express purpose of making you a better cake-maker.

- ORANGE CUP CAKES**
- 2½ cups sifted Swans Down Cake Flour
  - ¼ cup butter or other shortening
  - 1 cup sugar
  - 2 eggs, well beaten
  - ¼ cup milk
  - 1 cup Calumet Baking Powder
  - 1 teaspoon salt
  - 2½ teaspoons grated orange rind
- Sift flour once, measure, add baking powder and salt; sift three times. Add rind to butter; cream well. Add sugar gradually, creaming until light. Add eggs; beat well. Add flour, alternately with milk, in small amount at a time; beat smooth after each addition. Turn into greased small cupcake pans. Bake in moderate oven (375°F.) about 15 minutes. Frost with orange butter frosting.

**How True It Is** that when you're well-groomed from tip to toe, your "morale" zooms sky-high! That's why this Peggy Sage Lipstick—with Nail Polish to match—is such a boon and blessing. Discover for yourself the season's loveliest "lip shade" . . . **FASHION PINK**—in Miss Sage's "Shimmer" Lipstick with "Sheer" or "Regular" Polish in the same glorious colour. With the flattering subtlety of Peggy Sage "Fashion Pink" to colour your lips and glow at your fingertips—you'll look pretty as a picture. And if you're budget-wise . . . here's extra good news . . . the Peggy Sage Fashion Pink Set with Lipstick (1.25) and Polish (50c) is being offered at the very special price of 1.35!

**Ninety-Two Days 'Til Christmas!** Now's the time to begin think for gifts . . . it's not too early—not too late. So I suggest you open a special Savings Bank of MONTREAL branch . . . start right in saving steadily! . . . when gift-buying time comes on, money won't be such a roblem . . . and how much easier that will make your Christmas! Why not start your M account today? It's so very simple . . . and regular saving will give your account that well-aided look by the time Christmas bills arrive!

**You're Lucky Enough** to rescue a few of these dental transfers from the enthusiastic clutches of your youngsters . . . they make wonderful kitchen glass decorations! You'll find one in each package of KELLOGG'S PEP. Specially designed for youngsters' fun . . . I've noticed that grown-ups find them intriguing, too. Your husband will like the dog heads for his drinking glasses . . . and the butterflies look life-like and lovely on vases or flower pots! Everyone will like the delicate-flavoured goodness of Pep, too. It's whole wheat that your family will agree is good to eat!

**Cherish Cheers** for the coffee that tastes so good! That's the way your family will feel about flavoured CHASE & SANBORN COFFEE—it's REAL coffee.

**Pampered, That's What!** But in this particular case, pampering produced spectacular results! Tomatoes were never grown with greater skill nor spiced and cooked more carefully than these pedigreed "Aristocrats". These are the tomatoes that make HEINZ TOMATO JUICE the taste treat it is! Yes, just one sip of this garden-fresh tomato juice and you'll understand why it takes top flavour honours. And now's the time to take advantage of the new Autumn crop of "Aristocrat" tomatoes . . . they're at their tastiest best in Heinz Tomato Juice!

**Something to remember** next time the bridge comes to your house. Before your guests arrive, get a couple of bottles of Vapair—uncapped and with the wick pulled up—in strategic places. It's the easiest way I know to clear the air completely of any smoky odours left over from past meals . . . to keep rooms fresh and free from the smell of cigarette smoke all evening long! What's more . . . instantly effective Vapair will see to it that no stale cigarette smell lingers after your guests have gone! Truly, Vapair is a wonder—and costs less than cents each time to use! That's why I urge you to ask for VAPAIR—the big-value, ten-ounce bottle—at your favourite drug or department store.

**Groom Your Figure** with the firm-fitting flattery of these nylon foundation garments! Without bulk, they control your figure to near-perfection. What's more properly set nylon fabrics are permanently "set to shape" and will not stretch or shrink. So select your size carefully for the fit of your foundation garment will not change with laundering! You'll be amazed at the wear and tear these nylon foundation garments can take . . . just look for the tag that tells you they're tops in quality . . . *Fabric Made of C-L Nylon Yarn.*

**Real Lemon Flavor. Best Pie Ever!**

TANGY with the fresh flavor of real lemon—deliciously smooth and rich-colored . . . never too thick or too thin. There just isn't grander lemon pie than you'll make with new Jell-O Lemon Pie Filling—made by makers of famous Jell-O.

Treat your family often to real old-fashioned lemon pie this sure, failure-proof, shortcut way. Just follow easy package directions. Not a lemon jelly. At your grocer's now.

Just 3 utensils for the filling—a pan, a spoon, a cup!

**JELL-O BRAND LEMON PIE FILLING**

Jell-O is a trade-mark owned by General Foods, Limited

A Product of General Foods

# FOUND

a brand-new washday miracle

## IT'S TIDE...

Procter & Gamble's amazing discovery

NEVER have you used anything like Tide for your family wash! There just wasn't anything like it until knowledge gained in wartime research made the use of Tide possible. Tide just laughs at dirt and greases laughs at hard-water problems. Tide washes clothes better than any soap made, yet actually leaves colors brighter.

### ONLY Tide DOES ALL FOUR

- 1. Washes clothes CLEANER!**  
Yes, cleaner than any soap made! Compare Tide with any soap you're using. You'll see! Tide gets the whole wash cleaner . . . even greasy stains. Tide not only leaves clothes free from ordinary dirt, but actually cleanses soap film as well.
- 2. Gets clothes dazzling white—they're CLEANER!**  
Tired of yellow-looking white things? Tide gets them dazzling white the way they were that way, week after week! Tide never turns them yellow!
- 3. Actually brightens colors—they're CLEANER!**  
With all its terrific cleaning power, Tide is really safe for your brightest dresses. And you'll be thrilled to see all your washable colors actually out brighter after a Tide wash!
- 4. Gives more suds—prove it in your dishpan!**  
Kind-to-hands suds! Longer-lasting suds than any soap in hardest water! Tide cuts grease like magic . . . washes dishes cleaner than any soap! No scum in the water! No cloudy film on dishes and glasses! That's why they rinse and dry so sparkling clear—even without wiping!

**TIDE GETS CLOTHES CLEANER THAN ANY SOAP MADE**  
—yet actually LEAVES COLORS BRIGHTER

**TIDE'S IN-DIRT'S OUT!**

MADE IN CANADA

TIDE WORKS EXTRA MIRACLES IN HARD WATER! OCEANS OF SUDS! NO WATER SOFTENERS NEEDED!