

For the first time in years!

EXTRA PANTS FREE!

In BOND'S famous



February Sale!

The sale of the year . . . this is the same exciting pre-war event that made history in the tailored-to-measure suit business in this country. Necessarily discontinued during the period of restrictions and shortages of materials, we take pleasure and pride in announcing its triumphant "come-back!"

Don't miss this sensational dollar-saving opportunity! Extra pants free with every Bond Suit means real economy, extra value in the longer wear your Bond Suit will give you. It's for a limited time only . . . so come in to see us soon — real soon — while the selection of materials is at its most varied.

For a limited time only

EXTRA PANTS FREE!

With every Tailored-to-Measure suit purchased at BOND'S

Store-wide selection of new spring suitings

This sensational money-saving offer is not a clearance sale, but honest-to-goodness value. Bond's full range of new Spring suitings is included. Choose your Easter suit with confidence from the wide assortment of Gabardines, Worsteds, Serges, Flannels, Sharkskins, Glen Plaids . . . in every wanted colour, pattern and style . . . precision tailored in the Bond manner, to your own individual measure.

\$35⁷⁵

EXTRA PANTS FREE!
REG. \$48.25 . . . YOU SAVE \$12.50

\$44⁷⁵

REG. \$59.25 . . . YOU SAVE \$14.50
The finest tailored-to-measure clothing value in Canada today!
A complete selection of 1949 Spring shades in 100% pure worsted suitings.

\$49⁷⁵

REG. \$66.25 . . . YOU SAVE \$16.50

\$54⁷⁵

REG. \$72.25 . . . YOU SAVE \$17.50

\$59⁷⁵

REG. \$79.25 . . . YOU SAVE \$19.50

REMEMBER: There is no change in the high quality of material — in the fine workmanship!

NOTICE:- By factory permission, Sale will Continue till SATURDAY Night, MARCH 5th.

RUPERT MEN'S AND BOYS' STORE

BOND
Tailored-to-Measure
CLOTHES

8 Daily
Thursday, February

Reciprocity Revisited

Service Club Speaks
Further Mergers
Northwest States
of Defence

In view of British
position as a vital
portation and
between the
Alaska, the market
the Union of the
Republic, Rev. W.
Victoria, de L'Isle
Rupert Gyro Club
yesterday, advanced
regional reciprocity
province and the
west states. The
awareness of the
chaplain and
suburban Victoria
clared, that there
defence of the
without the front
through British
time had come to
as possible co-
unit toward the
defence, one of
that might be
was the free ex-
fidence and mutual
and it was here
clubs such as G.
a most important

British Columbia
something more
"the Pacific Coast
was being talked
view of its position
at any time since
tional boundary
"Here in British
the student of public
as well as the
vice club "we are
the gateway of
America is
In this province
ada now only
Quebec, keeping
past and pulling
the future, let us be
progressive."

Speaking of
club matters, Mr.
the importance of
ject and being
than a mere social
The address was
a delightful vein
and humor.

President M.
was in the chair
of the club were
Hills by Dr. R. G.
Luncheon guests
George McAdam
Kenneth Wright
minister and W. J.
Rutherford and
cade of Vancouver

FIVE-CENT CIGAR BACK

Its Return
"Good Old"
NEW YORK. The
cigar is creeping
ulation and the
feeling better
cent stogie statu-
blem of a
life, less compli-
worry. It marks
an era when men
jection to trusting
and never tossed
assed by thought-
assessments and
debt.

When the
reigned supreme
was a \$2 a year
those not own-
Anyone who talked
taxes was laughed
cal or a nut or
"questionnaire" was
America was sub-
sion. One could talk
out to dinner for
costs to get a
One can't think
cent cigar without
days when the
the only one who
thrill. It was a
fellow could meet
bill without out-
and denounce
ancing without fear.

BIG NAMES AND
Philomenist, pe-
ist, and cartoonist
names given to the
match-box labels, pa-
ets, and cigaret
ively.

SATORIAL
In Buenos Aires
appear in public in
though pyjamas are
Advertise in the