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FASHION SPIES HIT BONANZA

Piracy is Highly Specialized Occupation and is Widely Practised in Cloak and Suit World

By CYNTHIA LOWRY
NEW YORK (AP)—Fashion spies today are reaping their reward while resting on their laurels.

The British American and French fall and winter collections have been revealed to the



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world. Undoubtedly, however, the spies are getting ready for their underground activities among the spring collections to come.

It's a highly specialized occupation, this fashion piracy widely practised in the style centres of the world. It's as complicated as anything found in a Hitchcock movie.

Cloak-and-dagger stuff in the cloak and suit world has all the thrills and laughs of a real spy plot.

But while the Mata Hari of the newest silhouette may be banned from a dressmaking establishment, blacklisted and shooed away by haughty door-men, they do not suffer more drastic penalties. The worst that can happen—and this is the equivalent to being shot at dawn—is to have their sketch-books torn up in public.

Paris, while the fashion spy's paradise, is by no means the exclusive area of operation. Last year London designer Norman Hartnell, charged with designing Princess Elizabeth's wedding gown, hired a couple of private detectives to make sure no one filched prematurely his classified information. His action, oldtimers maintained was about as effective as trying to hold back the tide with a picket fence.

The top custom designers in the United States whip up their creations in darkest secrecy. Rarely or never is a brand new and revolutionary model placed in a conspicuous show window. Buyers, press and private customers get a thorough check-up before admission to the show room.

Tricky Business
After the first public unveiling, however, the situation is out of the designers' hands. Pictures tell the story.

Designers spy on each other; the mass production trade keep a sharp eye on the custom designers—and on each other. New York, Chicago and California agents infiltrate Paris maisons. Operatives of the Paris couture do their darndest to get into New York and Hollywood. It is a serious business, catching a trend. Missing the boat — shortening a hem when everyone else is dropping them—can mean the loss of buckets of doubloons.

Some pirates hire or subsidize society women who buy models ostensibly for their personal wardrobes. Frequently the models are on a boat or plane without ever gracing a hanger in anyone's closet sometimes they merely travel by limousine from Fifth Avenue to Seventh Avenue. And smuggled patterns may be bought.

The fashion marts of London, Paris and New York are

HOW CAN I ???

By ANNE ASHLEY

Q. How can I melt ice on cement steps?

A. Sprinkle several handfuls of saltpeter on cement steps or walks that have ice on them. To keep ice from forming, wash with hot water in which a handful of salt is dissolved. This is better than sprinkling with salt.

Q. How can I make smelling salts?

A. Break one ounce of rock volatile into small pieces, then cover it with eau de cologne and allow it to stand for a few days before using.

Q. How can I remove brown stains from the steel fittings of the gas range?

A. By using a rag dipped in vinegar. Then polish in the usual way.

You saw it in the Daily News!

full of little people with facile pencils and some degree of enterprise who will sell a sketch for a fee.

A cynical fashion reporter once wrote that the working week of some designers was broken into three periods: one-third to finding out what the opposition was up to; one-third talking to material salesmen to find out what the opposition was buying; and one-third to combining in "original" designs all that had been found out.

There is even a school of fashion philosophy which maintains that fashion trends are born of espionage.

MEXICAN WINS TENNIS TITLE

FOREST HILLS, New York, (AP)—United States survived danger of losing the singles tennis championship to a foreigner when Richard Gonzales captured the final by overpowering Eric Sturges of South Africa 6-2, 6-3, 14-12 in the finals of the sixty-seventh tournament.

The only two California youngsters left in the men's singles division of the national tournament faced a couple of hot-shot foreign boys in the semi-finals. Herbie Flam, aged 19, met Eric Sturges of South Africa and Richard (Pancho) Gonzales, 20-year-old Mexican from Los Angeles, met Jaroslav-drobny of Czechoslovakia.

RARE CRANES ARE SIGHTED

SASKATOON (C)—Saskatchewan ornithologists are positive they have discovered two whooping cranes—near extinct birds—which have been sought by both the United States and Canadian governments for the last several years.

The Saskatoon Star-Phoenix wildlife reporter, W. H. Moor, shot pictures of the birds in marshes surrounding Rice Lake 30 miles north of here.

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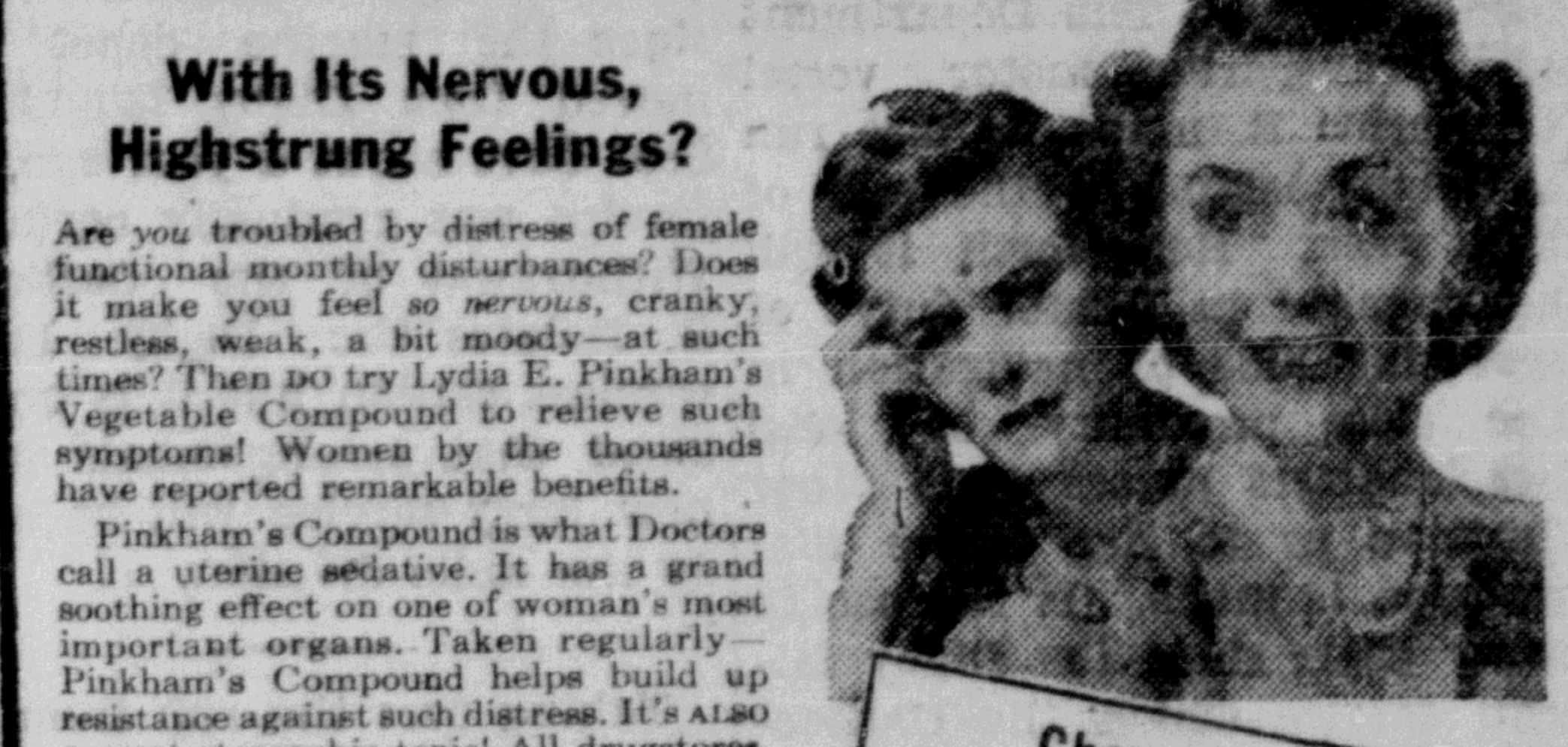
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By CHICK YOUNG

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