RADIO'S "BEST-DRESSED" STRESSES SIMPLICITY—Writer and commentator Claire Wallace of Toronto was recently selected as the best-dressed woman in radio, a poll conducted to pick the country's 10 top clothes stylists. She stresses practicality and simplicity. Two outfits favored by Miss Wallace are shown. At left a leopard-skin bow gives new zest to a black Persian lamb coat, illustrates her point that well-chosen trimmings can do wonders for any garment. At right is the tailored casual dress for day wear, inexpensive yet smart, practical and suitable for many different occasions.

ICKLINGHAM, Suffolk, Eng. (CP)—Three sets of ivory draughtsmen, believed to date from 450 to 650 A.D., have been unearthed here.

GOVERNMENT LIQUOR ACT

NOTICE is hereby given that on the 1st of March 1948 the undersigned Canadian Legion No. 85 intend to apply to the Liquor Control Board for a veterans' club license in respect of the premises situated at NW Corner 4th and Columbia St., Stewart, B. C., 1st floor, upon lands described as Lot No. 13 & 14 and Block 15, section -, map 1087, Prince Rupert Land Registration District in the Province of British Columbia, to entitle each member on the premises reasonable quantity of liquor for personal consumption on the premises, and entitling the club to purchase liquor from a vendor and sell by the glass the liquor so purchased to its members and guests, for consumption on the club premises in accordance with the provisions of the "GOVERNMENT LIQUOR ACT" and the regulations promulgated thereunder.

DATED this 12th day of January, 1948.

R. H. SHARP,
Setretary,
Canadian Legion B.E.S.L.
Branch No. 85.

(38)

IS TRANSFERRED TO VANCOUVER

William P. Dustan, district traveller here for McLennan, McFeely & Prior, Ltd., left by plane today for Vancouver where he has been transferred as assistant to the mercantile manager. His new duties will include visiting all retail outlets in the province. Mrs. Dustan will join her husband in a few weeks. Mr. Dustan's successor in the territory, extending east to Prince George and north to Dawson Creek, will be Jack Evans, of Vancouver. Mr. Dustan first came to Prince Rupert in 1944 while serving with the navy. Prior to his naval service he was with McLennan, McFeely & Prior Ltd., for ten years.

SIX MILES UP

Clouds are rarely observed more than six miles above the earth.

GROWTH OF THE U.S.

The population of the United States grew from about 23,000,000 in 1850 to 132,000,000 in 1940.

RECRUITS ARE BEING SOUGHT

Police Commissioner is Appealing for Likely Applicants

Recruits being badly needed at the present time, the B.C. Police commissioner is appealing to likely applicants to enlist in the force, and is asking the whole-hearted co-operation of all the present members. A campaign has, therfeore, been initiated, looking to an increasing flow of applicants from which suitable recruits can be secured.

The commissioner of provincial police, J. Shirras, in his appeal for recruits, points to the problem which, he says, is due to the economic situation entirely beyond their control, at a time when nearly all districts and detachments are crying for more assistance.

While there may be prospective applicants who do not measure up to the required standards in height, weight, etc., the present need for applicants is so great that unless they are obvious misfits their applications could be completed in the manner laid down and forwarded to headquarters through the usual channels for consideration. It is not meant, however, that the department intends to lower the acceptable standards, but it is considering certain changes to conform with changes already in force in other similar organizations. It is pointed out, therefore, that if a man is considering applying and is one inch under the present height requirement or a few pounds under in weight, he should not be discouraged on that account, but his application should be forwarded for consideration.

It is also announced by the commissioner that as soon as there is sufficient material available it is planned to institute an instructional program at the training school in Victoria, so that men with some training can be sent out to fill vacancies, and, as the flow increases, serving members who have had no training.

BLONDE IS VANISHING

By SHAUM McQUILLAN
Canadian Press Staff Writer

LONDON, (CP) — Fair-haired men and women are dying out says Dr. Raphael Armattoe, director of the Londonderry Research Centre for Anthropology and Race Biology. And, he adds, the last strongholds of blondes are the Dominions.

Sixty years ago, reported Armattoe, writing in the London Star, 65 per cent of all Britons were blonde. Today the figure has dropped to 25 per cent. Red-heads are also on the way out.

Even Scandinavian countries, commonly thought to be well stocked with blondes, are suffering the same fate. A recent tour of Sweden revealed no more blonde Swedes than Britons.

"The last strongholds," wrote Armattoe, "are Australia, New Zealand and Canada. Australia has 38 per cent of blondes and Canada 42 per cent.

"Surprising blonde majority in the Dominions gives the clue to a process which . . . has been depriving the human race of its fair-haired people. It is the old problem of industry versus agriculture, or town versus country."

DISAPPEAR IN CITIES

Blondes tend to predominate in agricultural communities and to disappear in industrial centres. The reason, says the doctor, is survival of the fittest. "It is beyond dispute that racially and over long periods blondes are less resistant—physically—than brunettes.

"It is true that blondes are perhaps not so intelligent as brunettes; but they are more adventurous and daring. Brunettes, for all their quick intelligence, are often steady, solid people, unwilling to take risks. They make the visionaries (most clergymen are dark haired) and the poets and musicians.

"Blondes are less rational and more emotional than brunettes, yet, strangely, they are often less nervous and highly strung. Their energy and enthusiasm carry them farther sometimes than dark-haired intelligence."

How is Britain to save the blondes? By intermarrying with other countries, especially the Dominions, says Armattoe.

"I should be happy to see Australians, New Zealanders and Canadians marrying our young men and women in large numbers. In time we should see England again the type of hardy man and woman that the Scots used to breed (and perhaps still do)."

YOUTH VALUE OF JUNIOR CHAMBER IS EMPHASIZED

Objective of the Junior Chamber of Commerce in training young men for business and civic leadership was stressed to local Jaycees last night by M. F. Chapin, of Kelowna, regional councillor of the Junior Chamber of Commerce who was guest speaker at their monthly dinner meeting.

Mr. Chapin, who arrived from Vancouver by air Thursday afternoon, returned south today after spending the afternoon and evening as guest of the Prince Rupert Junior Chamber.

Following his arrival Thursday afternoon, he led a discussion at an executive meeting held at the home of . J. Dominato and in the evening was guest of honor at the dinner meeting.

The Junior Chamber, he told the gathering, can be most effective when its members join it in their early twenties, absorbing the experience which community projects and committee work can offer.

"We must get them when they are 20, not 35," he said. "During those early years they can make the training part of their actual business experience. If we in the J.C.C. can give them that experience, then the J.C.C. has done a good job."

At the opening of his address, Mr Chapin presented Prince Rupert Junior Chamber President A. P. Crawley with a gavel on behalf of the membership. The gavel, embossed with an engraved silver plate, was made by Carlo Hansen.

A brief business meeting followed, after which Sgt. L. A. N. Potterton entertained the members with showings of color films of Prince Rupert and other parts of British Columbia.

VIOLENT HISTORY

Callao, chief port of Peru, was raided by Drake and others in the 16th century and in 1746 was completely destroyed by an earthquake.

LONDON, (CP) — Recruits are joining the Women's Land Army at 100 a week, said James Turner, National Farmers' Union president. Land girls on farms in England and Wales now exceed 26,000.

Train Schedule

For the East—
Monday, Wednesday, Friday—8 p.m.

From the East—
Tuesday, Thursday, Saturday—10:45 p.m.

BUYS AND WHYS BY Barbara Brent

A weekly advertising and information service for today's woman

GRANBY, P.Q., Feb. 5th.—I've discovered the very thing to make your Shrove Tuesday pancakes the most tempting you've ever served to your delighted family! Smother them with the pure maple flavour . . . the deep golden richness of GROVE MAPLE SYRUP! Every sweet drop of this delicious syrup is tapped from the famous groves here in Quebec's Eastern Townships—and shipped to your favourite grocer . . . fresh and flavourful. Ask your grocer for Grove Maple Syrup tomorrow . . . and enjoy it on pancakes—desserts—or in a dish by itself . . . it's truly tops in taste!

Are You a *"Jill of All Trades"* around your home? Remember, then—those busy hands of yours deserve the very best of care . . . the beauty-treatment of soft, snowy-white *cream!* I first discovered Pacquins Hand Cream through a nurse I know. She washes her hands dozens of times a day and finds that Pacquins is the "one and only" hand cream for her! It takes just a dab of this non-sticky, non-greasy, quick-vanishing hand cream to smooth and soften the dry roughness of chapped or coarsened skin! . . . just one of the many reasons why Pacquins is the hand cream preferred by more women than any other hand cream in the world! Use flower-fragrant PACQUINS regularly . . . see how your hands change from a Cinderella to a Princess role!

Free Offer! . . . and it's *doubly* good . . . these truly miraculous Tintex products . . . *Curtain Peach* and *Curtain Ecru*—and just in time for Spring house and wardrobe "perking-up", too! Write to me—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—for *your* free Tintex samples. And, remember, you can so easily play Fairy Godmother to a faded wardrobe with Tintex Colour Remover and All-Fabric Tintex Tints and Dyes in a wide range of truly lovely colours. Ask for TINTEX to-morrow at your favourite drugstore . . . follow the instructions carefully for beautiful results!

Your Midwinter Entertaining will be a special success when you top off your dinners—little or big—with delicious Crown Brand desserts. Your teas will be the talk-of-the-town when you serve delicious Crown Brand cookies. Prepared for you by the makers of CROWN BRAND CORN SYRUP are these recipes to help you entertain in the grand manner! . . . *Ginger Spice Cake — Divinity Frosting — Brownies — Cottage Pudding* . . . all from *Crown Brand Recipe Sheet C.B.J.* Simply write to me, Barbara Brent, 1411 Crescent St., Montreal, P.Q., for your free copy!

Here's One Good Way to make homework much, much simpler for yourself! Save time, trouble and annoyance over clogged drains with *regular* use of Gillett's Drain Cleaner. It's a wonder! . . . I find it cleans lazy drains in a jiffy . . . speeds them up so there's no precious time wasted with slow drains slowing up dish-washing—laundry—sink-cleaning. Don't fret when a drain seems to be hopelessly clogged . . . buy a tin of GILLETT'S DRAIN CLEANER — follow the instructions on the label and you'll be amazed at how quickly your drain responds. Then make a weekly habit of this fast-acting drain cleaner . . . just two tablespoons a week will do the trick!

When the Youngsters Come in from an evening of skating—hungry as young bears and chilled to the bone . . . it's time for "Cream of Wheat" and cocoa! For there's nothing like a good, hot bowlful of 5 Minute "CREAM OF WHEAT" topped with brown sugar and cream to help warm you up! Famous 5 Minute "Cream of Wheat" is so easy to prepare . . . so good, and so good for you! It's brimful of blood-building Iron—provides important Calcium and Phosphorus for diets deficient in these elements. Ask your grocer for "Cream of Wheat" to-morrow . . . and, first thing you know, it will be a family favourite!

I'm More Than Pleased to be able to pass along this very special cake recipe to you. It's a recipe tested by the makers of SWANS DOWN CAKE FLOUR, that finest of flours made by *experts.*

SILVER MOON CAKE

Sift once, then measure 3 cups Swans Down Cake Flour, add 3 teasps. Calumet Baking Powder and ½ teasp. salt; sift three times. In a separate bowl, cream 2/3 cup butter or shortening, add 1¾ cups sugar gradually; cream until light. Add flour mixture, alternately with 1 cup milk, a small amount at a time; beat smooth after each addition. Add 1 teasp. vanilla. Beat 5 egg whites until they hold up in moist peaks. Stir quickly but thoroughly into batter. Bake in 3 greased 9-inch layer pans in moderate oven (375°F.) twenty to twenty-five minutes. Delicious with lemon, orange or chocolate frosting!

Here's a delicious way to have vegetable-rich meals in spite of our current vegetable shortage! I simply rely on Heinz Vegetable Soup to add that fresh, garden flavour to almost any meal. The vegetables in Heinz delicious Soup have that "just-right" flavour that makes folks say "What *good* vegetables! Where did you find them?". Make HEINZ VEGETABLE SOUP the appetizing first course to your meals . . . and, remember, added milk or water gives you twenty ounces of this vegetable-packed soup for the price of ten . . . or four *ample* servings!

From Tiny Seeds — such a wealth of wonderful flowers for your garden! The new, illustrated *"Seed and Nursery Book"* published by DOMINION SEED HOUSE of Georgetown, Ontario—a gardener's "must" if ever I've seen one—lists everything you want in seeds, bulbs, plants and nursery stock . . . the New Cuthbertson's Heat and Drought Resistant Sweet Peas . . . the New Giant Strain Gladioli. But the better gardeners plan early, so I urge you to write now—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—for your free copy of the *"Seed and Nursery Book"!*

To Market, to market to buy baby a bib! And do be sure that it's made of Vinylite Plastic . . . for there's true economy in each and every one of the baby things made of these *tested* plastics. Yes, Vinylite Plastics are becoming more and more popular in Babyland—and, no wonder! . . . time, trouble and money-saving — these are highchair pads—utility bags—Vinylite Plastic-coated mattresses—lap pads for you—wear-resistant toidy covers and comfortable, moisture-proof pants. Just think! . . . all these baby specialties clean easily with a damp cloth—wear long and well. Be budget-wise when you're shopping for baby . . . look for the VINYLITE Plastics trade-mark—it's your assurance of plastics tested and approved by *"The Better Fabrics Testing Bureau"!*

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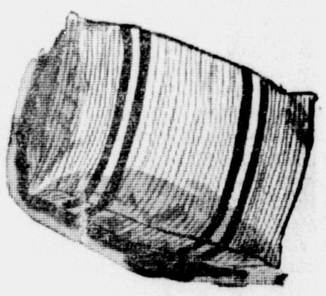

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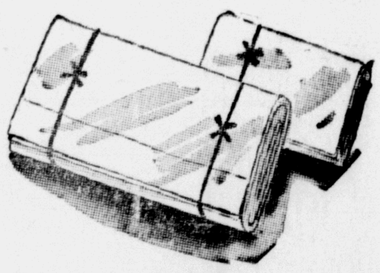
Sheets and Pillow Slips



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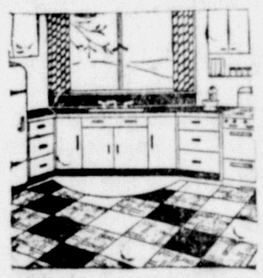

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