

NEW YORK—The world television premiere of "The Canadian Heritage," one of Canada's newest and most outstanding picture films, which depicts the love of Canadians for home and country will take place on Sunday evening, June 14, over the television network facilities of the American Broadcasting Company. It was announced here today by Frank L. Foreman, ABC director of motion picture activities.

The telecast of "The Canadian Heritage," which is one of the Canadian National Railways' newest and most outstanding picture films will originate from Philadelphia at 9:30 o'clock Sunday evening, June 18, and will

Barbara Brent's BUYS AND WHYS

A WEEKLY INFORMATION SERVICE



MONTREAL, June 15th.—Weddings—showers—birthdays... all red letter days are "right" days for cake decorated to suit the occasion. But make sure it's the best cake ever—by using the finest ingredients! Ingredients such as SWANS DOWN CAKE FLOUR, the cake flour that's sifted over and over again until it's 27 times as fine as ordinary flour. Not party cakes alone—but all cakes—are better made with Swans Down. Don't take my word for it that Swans Down is a wonder-worker (though I've proved it to myself over and over again). TRY Swans Down—the very next "gala occasion" cake you bake!

A Happy Job Suggestion For Your Daughter! Interesting, well-paid work in the BANK OF MONTREAL offers just those advantages that a girl most appreciates when she's starting out to earn her living. There's a good opening salary and all members of the B of M staff enjoy the benefits of Group Accident and Health Insurance. Hours are good, too—and the bank is a clean, pleasant place to work in. But what your daughter will probably enjoy most is the personal nature of the job. In most B of M offices, she'll be in constant contact with the public—meeting people and helping them all the time! She'll be working, too, with other women who enjoy their jobs and take a pride in their profession. Speak to your daughter about this wonderful job opportunity... If she likes the idea, she should step inside your nearest branch of the B of M and have a word with the manager. He'll be glad to tell her more about the work and its opportunities.

Here's A Salad your husband will rave about—particularly when you make sure of its good taste with HEINZ MAYONNAISE!

Heinz Mayonnaise—a skilful blend of vegetable oil, vinegar, eggs, salt and spices—is the flavour "star" of many a salad. Try it with this one:—
BEANS-IN-TOMATO SALAD
1 cup drained Heinz Oven Baked Red Kidney Beans
1 tbsps. minced onion
1/4 cup chopped celery
1 tbsps. Heinz Mayonnaise
1 tbsps. Heinz White Vinegar
Salt to taste
2 medium tomatoes
Combine first six ingredients. Scoop out centre and fill inside of tomatoes. Add bean mixture. Chill. Serve in watercress. Serves 2.

Lady, Be Good To Your Eyes! They're precious—they're well worth pampering when they're tired and strained! So at first sign of eye fatigue, soothe your eyes with the cool refreshment of MURINE. Best idea, of course, is to make a daily habit of Murine. Don't wait 'til your eyes complain... keep them rested with two drops of Murine in each eye—night and morning. I've found this a particularly good idea these summer days of sun-glare and wind! You see, Murine's skilful blend of 7 ingredients cleanses and soothes eyes that are tired... relieves that weary, used-up feeling! That's why I urge you to ask your druggist today for Murine!

Reading The Third Instalment Of "A King's Story" by the Duke of Windsor in The Standard, I am sure you will be anxiously waiting to read the dramatic climax of this exciting-moving story. This week you will read of the King's final decision to leave his throne in order to follow the dictates of his heart and marry Wallis Warfield Simpson. You will read of his sad farewell to his people and the land he loved. Reading all the intimate details of this final chapter, you will appreciate the Duke of Windsor's closing words, "I today draw comfort from the knowledge that time has long since sanctified a true and faithful union." Be sure to read "A KING'S STORY" this week in THE STANDARD—on sale now at all newsdealers from coast to coast.

Lucky The June Bride who cooks her first meal in her new home on a FRIGIDAIRE ELECTRIC RANGE... like mine! She'll love its Lifetime Forcain finish and smooth flowing lines that make it so easy to keep sparkling clean. She'll love about the huge size of the Even-Heat Oven... the smokeless-type Broiler... the Triple Duty Thermostat that is a deep-well cooker, a small oven and an extra surface unit all in one! The new Radiantube Surface Units will be a blessing to her, too. They're smoother, easier to clean... and have the precision heats from "high" to "simmer". Bride or "oldtimer" in the kitchen, why don't you take my tip and see the latest electric ranges that bear that famous Frigidaire name? Like Frigidaire Refrigerators, they're made only by General Motors.

A Real "Furniture Find" For Your Favourite June Bride! It's Goodyear "Airfoam" cushioned furniture—the newest, brightest news in home furnishings! And no wonder! For this incomparable foam latex cushioning is so buoyant, so resilient, so restful—it adds unbelievable comfort to any chair, sofa or bed! Goodyear "Airfoam" keeps its original shape years longer... always has that trim, well-tailored look! It's cool—it's clean... for its moth and vermin repellent... dustless and lintless—a real relief to allergy sufferers! All good reasons why Goodyear "Airfoam" cushioned furniture is a wonderful gift for a bride... and to find out more about this furniture "find"—simply write to me—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—for your FREE COPY of the amusingly illustrated "Goodyear Airfoam" booklet!

HOW CAN I ???

Q. How can I eradicate honey-suckle that has spread over quite an area of ground?
A. About the only successful method is to dig it out by the roots, then cultivate the ground severely with something that will smother any remaining roots.
Q. How can I remove grease spots from a carpet or rug?
A. By rubbing with a mixture of fuller's earth, oxgall, and water. Rinse thoroughly with clear water, then rub as dry as possible with a dry cloth.

be used as a "live feature" on the entire ABC eastern and mid-western circuits from Washington to Chicago. Teletranscriptions will be used later on Pacific Coast ABC network station.

JOHNNY'S Jottings

If anybody ever tells you reporting is a crazy life—believe it. But to a reporter there is nothing in this "world which is dearer to his heart than a large half circular littered city desk and cigarettes; clacking, noisy teletype machines and the aroma of printer's ink which sometimes invades the city room.

What is the city room you ask? That is simple. It is the heart of the newspaper. The blood of the sheet circulates rapidly from the brains of the city editor, fictionally a bawling, fist hammering individual and his various sidekicks, the wire, provincial, etc. editors. They are all grouped around the city desk. It is the city editor who tells the reporters what to do. Some reporters, who don't care because of extensive experience, sometimes tell the editor what to do, where to go, in addition to suggesting his origin. But as a rule reporters take orders with no questions asked. And if they ever find their story under an exclusive banner, the editor grunts and hands them another assignment. "Go cover the Boilermakers' Convention," he says.

Speaking of exclusive reminds me of good reporting. While at the old Edmonton Bulletin a few years ago, the late John Oliver handed one of the top reporters an assignment and sent along a couple of flegelings including myself. The occasion was the arrival of Ball Point millionaire Milton Reynolds, who landed his "ound-the-world bomber on the Edmonton Airport tarmac.

J.D., that's the reporter's name, who is now busy knocking together a daily city section column for the Bulletin, and the two of us sped out to the strip and waited. Finally, the drone of motors announced Reynolds' arrival. Taxing to a halt in front of the Ad. building, Reynolds, his pilot and co-pilot stepped out. I crabbled for the pilot while my associate hooked the co-pilot. But where did J.D. "sneak"? Reynolds, after handing out a dozen or more of his pens, which neither of the reporters received, made a dash for the Ad. building with J.D. in hot pursuit.

Finished with our end of the business, we journeyed into the building. There was J.D. but no Reynolds. And no more... yet I don't know what happened.

in the next few seconds, but a few minutes later we found ourselves in the men's washroom. Placidly standing in front of a venetian blind type door was J.D. He was talking and jotting notes. It dawned on us then that J.D. was interviewing Reynolds. Rival reporters were around but didn't get a story until J.D. was finished. They had come in late.

J.D. walked out with two ball point pens. "One for my wife," he said.

Another couple on the Bulletin got themselves fired. One was a reporter who entertained during dull afternoons by imitating a trombone as played in the opera "Tannhauser." The other was one of Oliver's aides on the city desk. Tanked up one morning following a hardy previous night's party they journeyed to the MacDonald Hotel where the publisher regularly ate his lunch. Quite jovially, the reporter confronted the publisher who was flanked by a respectable out of town businessman. The reporter extended his hand in an arc and greeted his boss with a friendly tap on the back. The light pat nearly exhumed the veal cutlets, mashed potatoes, salad and apple pie a la mode in addition to the victim's temper.

It was told that on the Journal a reporter, slightly tipsy, ambled in during the evening, signed his resignation but forgot to remove his body from in front of the managing editor's door. The axe was sharp in the morning.

It's a great life.

Skinny men, women gain 5, 10, 15 lbs.

Get New Pep, Vim, Vigor

What a thrill! Bony limbs fill out; ugly hollows fill up; neck no longer swarthy; body loose half starved, sickly "bean-pole" look. Thousands of girls, women, men, who never could gain before, are now proud of shapely, healthy-looking bodies. They thank the special VICKERS' London Dry GIN... iron, vitamin B₁, calcium, enrich blood, improve appetite and digestion so food gives you more strength and nourishment; put flesh on bare bones. Don't lose getting too fat. Stop when you've gained the 5, 10, 15 or 20 lbs. you need for normal weight. Come little. New "set accounted" size only 50¢. Try famous Centre, "Lionel" Tablets for new vigor and slim pounds, this very day. At all drugists.

Haven't YOU Been Missing Something?

Canada's Finest Whisky H50-6

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All Work Guaranteed Free Estimates

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25 Years Ago

May 23, 1925

The last fifteen men left at the Massey Timber Company's mill at Bulkley Bay will proceed south to Vancouver at the first of the week and the plant will be in charge of two or three watchmen, stated R. R. Maxwell, manager of the plant this morning.

After a month's lay up in the south for general overhaul and repairs, C.N.R. steamer Prince John, Capt. Neilson, arrived from Vancouver via the Queen Charlotte Islands.

Paying his first visit to the north since 1920, O. B. Bush, prominent mining man and one of the early owners of the famous Premier mine, is going through on the Prince Rupert bound for Stewart.

May 23, 1940

At a well attended meeting a unit of the Amalgamated Building Workers of Canada was organized.

In the Borden Street football league, Wildcats and Panthers played to a scoreless tie.

In softball league games Grotto defeated Irish Fusiliers 14-6, while Three Sisters took the measure of Q. S. 11-4.

Better English

1. What is wrong with this sentence? "He is still continuing his studies."
2. What is the correct pronunciation of "supple?"
3. Which one of these words is misspelled? Difference, defiance, daffodil.
4. What does the word "ignominy" mean?
5. What is a word beginning with di that means "one who differs in opinion?"

ANSWERS

1. Still is redundant, as continue contains the idea of still.
2. Pronounce sup 'l, u as in sup, and not soople.
3. Difference, defiance, daffodil.
4. Public disgrace or dishonor. "Vice begins in mistake, and ends in ignominy."—Rambler.
5. Dissenter.

R. W. COLLINS

Authorized Dealer for

ELECTROLUX

Will be residing permanently in Prince Rupert
Contact the above for all Service required and for Parts and Supplies

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Phone today for a Free Demonstration of the 1950 Model

Men of Distinction prefer...
VICKERS' London Dry GIN

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Presbyterian Minimum \$2000

MONTREAL—The minimum salary of Presbyterian ministers will be raised to 2,000 a year beginning next October, delegates

to the 73rd general meeting of the Presbyterian Church in Canada decided in business sessions here yesterday. The delegates promised to raise the salaries of student missionaries from \$16 to \$20 a week plus room and board and transportation.

It's business wise to advertise

The price of Butter's down



SO... BUTTER UP!
everything's Better with Butter

Only butter can add that distinctive, wholesome butter flavour and goodness to every dish... every meal. Enjoy butter more often—at the new low price!

• ON MUFFINS, toast, biscuits, rolls and bread—butter is the ideal spread.

• DESSERTS are greeted with glee when made with rich, nourishing butter.
• PANCAKES, WAFFLES, cake on new meaning—smothered in golden butter.

MARKETING SERVICE, DEPARTMENT OF AGRICULTURE, OTTAWA

YOU JUST CAN'T LOSE WHEN YOU SERVE NABOB!

Up to a standard—not down to a price! That's why you get more real coffee enjoyment with Nabob... a taste-tantalizing aroma... a mellow, rich, satisfying flavor. Nabob quality makes the difference. Ask for Nabob and enjoy coffee at its delicious best.

To make Good Coffee... Start with Good Coffee... Start with NABOB

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