Opening of Modern Service Station

Congratulations to

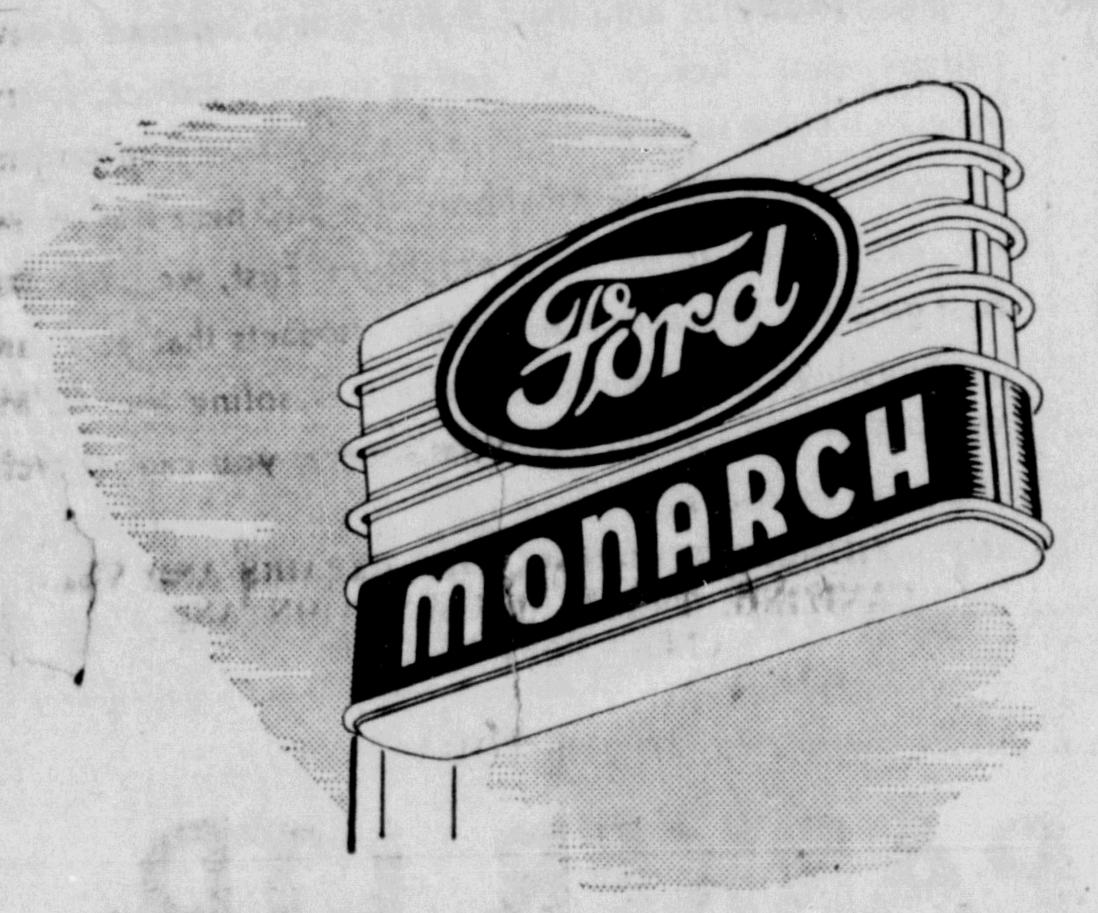
BOB PARKER LTD.

Authorized FORD AND MONARCH

FORD CARS FORD TRUCKS

MONARCH CARS FORD BUSES FORD TRACTORS and Implements

on the opening of fine new premises



• We take pride in congratulating this progressive dealer on the new premises and splendid facilities which assure the most efficient service to Ford and Monarch owners, and to other car and truck owners as well.

We know that this forward-looking dealer is proud of the Ford and Monarch franchise. We know, too, that with modern facilities and equipment, this organization is well prepared to serve the automotive transportation needs of the community.

FORD AND MONARCH DIVISION MOTOR COMPANY OF CANADA,

CONGRATULATIONS to

Bob Parker Ltd.

ON THE OPENING OF THEIR MODERN SERVICE STATION

WE ALSO TAKE THIS OPPORTUNITY TO EXTEND BEST WISHES TO PARKER'S

THEY CELEBRATE THEIR 25TH YEAR AS FORD DEALERS

McLennan, McFeeley and Prior

TOMMY FORREST, NATIVE SON AND year later he joined the staff of Bob Parker Limited as parts WAR VETERAN, IS NAMED MANAGER gained further experience automotive service while in

Tommy Forrest, who was born in Prince Rupert Nelson. and received all his academic training in Booth But like many another native Memorial School, has been appointed manager of son of the north coast he has Bob Parker's new service station.

Rupert for many years. His father served with the located a house and in the mean-Canadian National Railways partment for a year until he time they are guests at the home as asistant accountant until his joined the Royal Canadian Air of Mr. and Mrs. Bob Parker. transfer to Winnipeg in 1941. | Force in 1943. Upon receiving After leaving school Tommy his discharge he returned to Bob Parker Ltd. enterprise utilized as a repair section.

man in the stock room. He later automotive service while in the employ of the Ford garage at

returned to take up permanent Mr. Forrest's parents were residents of Prince residence in his home town. So a pert for many years. His father served with the

Forrest was employed in the Prince Rupert and re-entered represent a capital investment Only jobs of a minor nature will COMPANY HEAD—Bob Parker,

Mackenzie, White & Dunsmuir Ltd.

extend their sincere congratulations to

BOB PARKER LTD.

on the opening of their

New Service Station and Showroom

This year marks the 25th anniversary of Ford representation by the Parker family in Prince Rupert. It is also the 26th year of service in British Columbia by Mackenzie, White & Dunsmuir Ltd., wholesale dealers in automobile and general merchandise, who are glad to associate themselves with Bob Parker Ltd. in an expression of confidence in the future of this great Province.

MACKENZIE WHITE & DUNSMUIR LTD-

Covers British Columbia

Vancouver Victoria Nanaimo New Westminster Prince George Trail Vernon Penticton

Courtenay Kamloops Nelson

A Cordial Invitation

is extended to the public of Prince Rupert to attend the official opening of our modern Service Station and Show Rooms at the corner of Second Avenue and McBride Street.

Mayor Nora Arnold will officially open the premises at 3 p.m. Thursday, December 16,

After you have cast your ballot, drop in for a visit, we will be happy to see you.

BOB PARKER LIMITED

THERE WILL BE DOOR PRIZES FOR LUCKY VISITORS

Latest Evidence of Parker progress to be officially opened tomorrow...

BUILDING PLAN AND EQUIPMENT DESIGNED TO PROVIDE PROMPT. EFFICIENT SERVICE TO MOTORISTS

A nother page will be added to the automotive history of Park ers tomorrow when Mayor Nora Arnold officially open the new, modern service station of Bob Parker Limited at th corner of McBride Street and Second Avenue.

Construction of the service station was commenced last July by the local contracting firm of Mitchell and Currie who have provided a building that combines a pleasing appearance with el ficiency of lay-out.

The entire building, which includes workshop, show room, of fice, as well as a parts and access ories department, is 100 feet long and 31 feet wide and occupies approximately half of the ground space. The remainder of the lot is given over to the spaciou drive-in and approaches to the workshop. The front of the build ing faces the drive-in and runs parallel to McBride Street.

The service island has two pumps, one for dispensing Chev ron and the other for Chevron Supreme gasoline. At each end o the island there are water and air connections and a projecting canopy, lighted by vapor-proof lamps, protects motorists and at tendants from rain and snow. A pressure operated signal auto maticly summons the pump attendant when a car approaches the island.

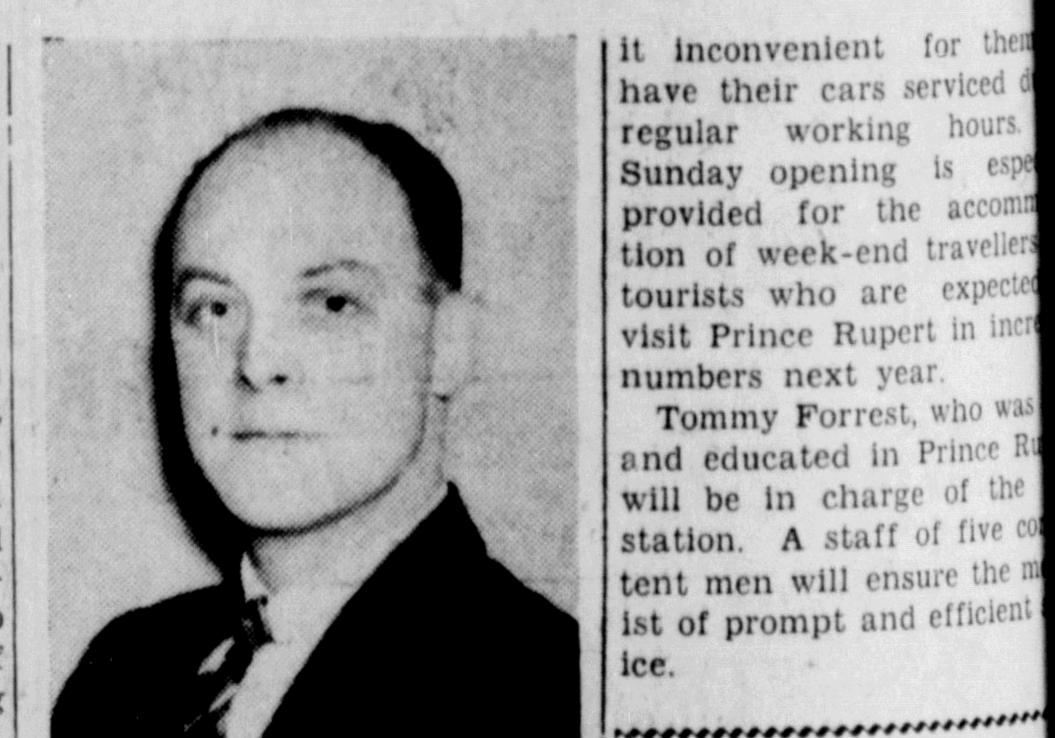
Four large folding doors provide easy access to the workshop which occupies the north half of the building. One of the doors leads to the hydraulic hoist and another permits entrance to an out-size grease pit designed especially to accommodate trucks or buses. The latest type of lubricating unit available, a Lincoln Portable Autoluber, has been obtained by Parkers to ensure prompt and efficient service to motor vehicles of all types. The two other doors open into the half of the workshop which is being main garage on Third Avenue

The light green of the lower walls, the cream of the upper walls and the white of the ceiling, combined with the effectively arranged fluorescent light. ing, provides bright working conditions at all times.

In the show room the motorist can relax in the chesterfield an active member of the suite and study "the car of the Chamber of Commerce. year" at his pleasure. Potted complimented by the ivory ceil- counter and in the space at of the series of local busin ing. Lighting here, as in the the left of the office, spare concerns which have been remainder of the building, is parts will be kept and access- panding of late in one way provided by fluorescent fixtures ories displayed. A straight line another as Prince Rup but floor floodlights will be telephone system connects this goes into the new era the hours of darkness.

Wide display windows are lo- Third Avenue. cated on the side facing Mc- Special feature of Parker's Bride Street and on the end of new service station are the large the room bordering Second clean restrooms which have friends and those of his Avenue where there is also a been provided.

The slant-walled, wing-coun- every day except Sunday when ter which curves out from the the hours will be from 10 a.m. wall of the office at the back of to 10 p.m. The evening hours the showroom, to a point near are expected to appeal to mo-



be carried out here, major repairs will be made at Parker's main garage on Third Avenue who controls the firm of Bob Parker, who controls the firm of Bob Parker. Ltd., which succeeded Company HEAD—Bob Parker, who controls the firm of Bob Parker. S. E. Parker Ltd., the business founded by his father, was born in Prince Rupert 33 years ago. Some 14 years ago he started work in his father's garage and since then has worked in every department of the enterprise. He is married and has one son. He is

palms contrast pleasantly with Weldtex as are the other fix- corner of Second Avenue. the peach-toned walls which are tures in the room. Behind the used to display the car during department with the stock economic life incidental to room in the main garage on

double door to permit entrance and exit of show cars.

The service station will be parker, founder of family open from 8 a.m. to midnight terprises, in extending the station will be parker, founder of family terprises, in extending the station will be parker. the main door, is faced with torists whose occupations make corrections

Tommy Forrest, who was and educated in Prince Ru will be in charge of the station. A staff of five con tent men will ensure the m ist of prompt and efficient

visit Prince Rupert in incre

it inconvenient for then

A pioneer business organ tion of Prince Rupert keeps with the times and the no surpassed prospects of by ness development in this co munity and district with formal opening tomorrow Bob Parker Ltd. of the new service station and st room on McBride Street at

Bob Parker Ltd. is anot movement of new industry! the area.

The Daily News joins " many other of Bob Park eemed father, the late S gratulations on the acun and progressiveness displa in their latest expansion.