MODERN FACILITIES DESIGNED TO ADEQUATELY MEET NEEDS FOR MANY YEARS TO COME

Climaxing years of planning and months of construction, Lindsay Motors opened their new garage and service station today at the corner of Second Avenue and First Street, making available to Prince Rupert motorists one of the largest and finest automotive plants in the province.

The spacious, lofty building, generously lighted and superbly equipped, is designed not only to meet the needs of today but those of years to come.

Although the fine building spection, the president of Lind- Limited. say Motors Limited, John S.

those which will do business in handling.

Lindsay, explained that work of new firm are British American entering the two coors is the building, greatly facilitating the mit up to 27 per cent more air charge of the general accountfinishing the garage will be con- Oil Co. Ltd., whose product will washing rack equipped with a moving of heavy loads. The tinued for several more days. | be sold by Lindsay Motors Lim- Kerrick steam car cleaner. Congratulations and best ited, and Begg Bros. Ltd., Bri- On the other side of the length. wishes upon the opening have tish Columbia distributors for building is located a 30-foot been received from many firms | Dodge and DeSota automobiles | that were associated with the and Dodge trucks, which the construction of the building and garage and service station are

#### Heated Storage and **Outdoor Parking**

In addition to providing an white shingles with interesting excellent mechanical repair ser- results. vice and gasoline sales service, For the most part, the wooden diately east of the building will Tex Corporation.

measuring 46x100 feet. is eye-arresting. Providing for a eye-beams and an upright steel drive-in, under a canopy, the pipe, are two B.A. Oil Co. gasosouthwest corner of the garage line pumps. These pumps are and service station recedes in fed from two 1,000-gallon tanks an arc. This architectural feat- made of 5/16ths inch steel, ure provides for an interesting welded and rivetted. Hanging effect above the canopy, where from the canopy are two com- stock room, and alongside are corrugated aluminum is com- pressed air outlets for the pub- the offices of the general acbined with fireproof Dover lic's use.

the garage will offer heated frame building is covered with storage accommodation. Imme- Insul-Brick siding made by Ace-

be a hard surfaced parking lot Under the canopy, which extends out 20 feet from the build-The attractive new building ing and is well supported by two

#### Large Building Has 19-Foot Ceiling

clearance between the gas isl- height of the ceiling is 19 feet. for men and women.

Cow Bay

Because of the driveway, all and and the building is 14 feet. | mobiles may pass easily to and automobiles will be gassed on The large building measures from the display room. Nearby the garage's own property. The 114 by 97 feet and the inside are well-appointed rest rooms

The over-all height is 32 feet. ward a drain.

present difficulties in moving the garage. the construction.

shop it is sloped two ways to- high.

#### Equipped With Derrick Steam Car Cleaner

and battery charging machines.

#### Hot Water Heating System Provided

Heat is provided by an Aldrich Heat-Pak hot water swstem in conjunction with downbeat heaters equipped with explosion proof motors.

The front doors, off the drivein, usher you into the main office, to the right of which is the one-car display room. Large display windows afford plenty of light during the day.

Behind a combined reception and sales counter is a large counting department and the general manager, S. J. Hunter.

The front office and service department are connected by large doors through which auto-

partment, which takes the been built into the concrete shape of a large letter "L" and floor to remove all gases from enjoys daylight through 840 sep- running automobiles. In this walls, not a single pillar rises to prevented from accumulating in EXTRA COMFORT

automobiles and equipment. Be- Automobiles and trucks are cause of the use of 114-foot admitted to the garage through Warren-type trusses, all ring- two large sectional doors of the new Super Cushion Tire as cut, no pillars were required in overhead lift type, constructed by Richard Wilcox of Toronto. ger, softer tire which, accord-The floor is composed of rein- These doors on First Street, are ing to Chrysler engineers, proforced steel concrete, fabricated wide enough to conveniently acin 12x16-foot squares with ex- commodate the largest buses and of comfort riding with added pansion joints. In the service trucks and are about 19 feet

Just inside one of the doors a. An overhead track, equipped was opened today for public in- future with Lindsay Motors Wagstaff hydraulic hoist is with pulleys and chains, runs countersunk in the floor, while from the big doors down the en-Especially interested in the on the other side, to the right on tire length and the width of the

> Along the well-lighted north greasing pit, well-lighted with wall are numerous mechanics' vapor-proof lights for safety. bays. Compressed air and elec-Close by are latest model por- trical conduit pipes have been table lubricating motor testing installed along three sides to simplify the work of the technicians.

#### WRECKING-TOWING TRUCK IS BEST

All equipment for Lindsay Motors Limited was selected with special care and consideration including the new Holmes "Traffic King" wrecking and towing truck. This type of service unit is

nationally accepted as foremost in its field. It is fast, safe and efficient. The unit is mounted on a Dodge two-ton 160-inch wheelbase chassis and is equipped with a towing cradle to safeguard against front end damage in tow-

Phone 382

# In the mechanical service de- An exhaust system also has SUPER CUSHION

Dodge and DeSoto passenger cars are now equipped with the standard equipment. It is a larduces an unprecedented degree safety features, greater handling ease, a reduction of general wear and tear on the car and less driver fatigue.

The tire is inflated to but 24 pounds of pressure—and only 24 pounds pressure—as against of approximately 14 per cent. is general manager. Its increased dimensions pervious basis of a softer ride.

#### RETAIN SAFETY RIM WHEELS

In using the Super Cushion Tire, Chrysler retains its famous Safety Rim Wheels, which have proved to be an important factor in preventing serious accidents.

These wheels have a rim with a bead seat which makes it practically impossible for a flat tire to twist, crush down into the centre of the rim or pull off, even though the deflation occurs while travelling at high speed.

The combination of the new tire with Chrysler's Safety Rim Wheels, scientific weight distribution and advanced spring design and construction is expected to establish new standards for comfort and safety in motoring-to produce, in fact, an entirely new ride.



## John Lindsay President of Lindsay Motors

Son of Pioneer Prince Rupert Business Family Heads New Local Firm

Limited is John S. Lindsay, son struction Limited, building; of a pioneer Prince Rupert Northern B. C. Power Co. Ltd., family, which has long been electrical work; Prince Rupert identified with automobile and Roofing Company, roofing contransfer business here. He was struction; Philpott, Evitt & Co. born and educated in this city, Ltd. and Albert & McCaffery and during the Second World Ltd., building supplies; Fred War served with the R.C.A.F.

S. J. Hunter, associated with the automotive business 28 in previous types, a decrease Prince Rupert for many years.

Martin Van Cooten is in volume, according to size. This ing office, while "Mike" Sanoverhead track is 175 feet in results in "softer" air, the ob- dyke supervises the stock room. General service manager is Ltd.

C. Edward Barnsdale, who was trained in leading garages and service stations in Victoria. Dur- ager for Lindsay Motors Liming the Second World War he ited. organized and supervised army A. E. Field is secretaryrepair depots for Allied forces, treasurer of the company. For a time he served in India. Mr. Barnsdale came to Prince at Second Avenue and First Rupert recently to assume the Street was supervised by A. D. position of general service man- Ritchie.

VARIOUS FIRMS IS APPRECIATED

Prince Rupert Daily Dews Thursday, March 11, 1948

Many firms were identified with the construction of the city's newest garage, and they are being thanked by Lindsay Motors Limited for their outstanding workmanship.

The firms and their contri-President of Lindsay Motors butions are: North West Con-Scadden, painting; J. L. Blain, parts bins and fixtures; Gunin | nar Selvig, rock blasting;; James Bremner, plastering; Barr & Anderson, plumbing; Thom Sheet Metal Ltd., sheet metal work.

> Thanks of Lindsay Motors also is being extended to Dibb Printing Co., S. D. Johnston Co., Ltd., and G. P. Tinker & Co.

Construction of the building

OUR BEST WISHES

— to — Lindsay

ON OPENING THEIR NEW

We were pleased by do the painting

BUILDING

FRED SCADDE 324 Sixth Street

PHONE GREEN

## Congratulations

### LINDSAY MOTORS LIMITED

WE WISH YOU EVERY SUCCESS IN YOUR NEW BUILDING WHICH WE HAVE BEEN PROUD TO BUILD

## Northwest Construction Limited

Phone 563

General Contract

STONE BUILDING

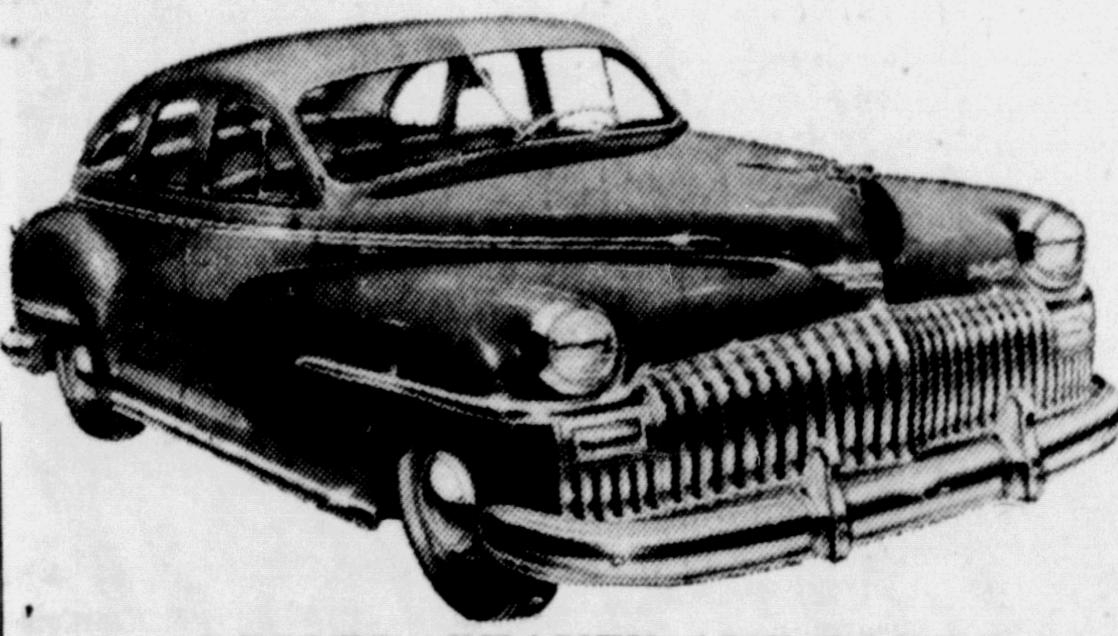
PRINCE RUPERT, BO

Announcing the Opening Today of

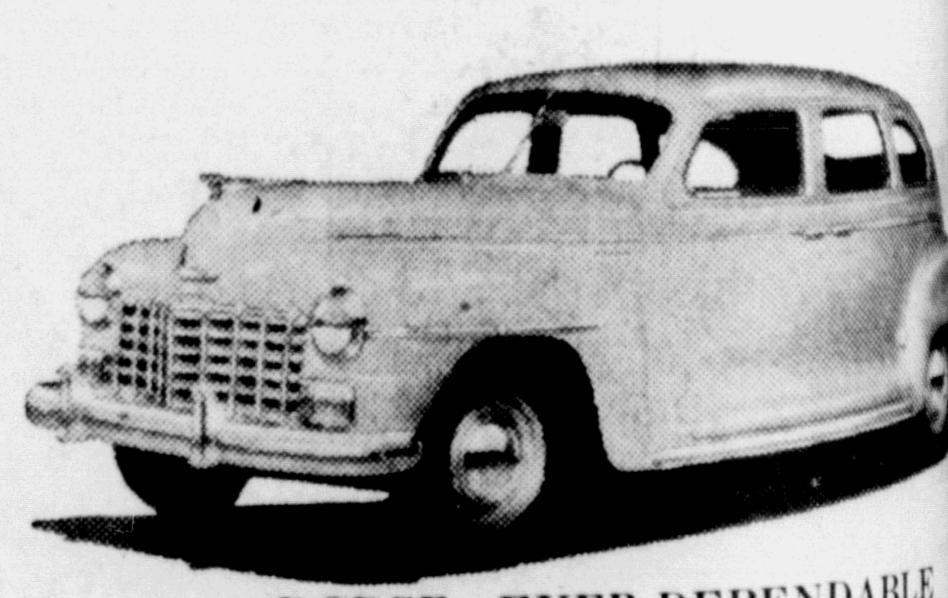
## LINDSAY MOTORS LIMITED **NEW MODERN**

Garage & Service Station

Second Avenue and First Street



DESOTO—BEAUTY AND POWER



DODGE-EVER DEPENDABLE

Lindsay Motors Limited, in announcing the opening of their large, modern, and well-equipped garage and service station, are able to offer the motoring public the quickest and most efficient service obtainable.

We invite you to inspect our fine building and facilities, and to see the 1948 DeSoto and Dodge automobiles and Dodge jobrated trucks, for which we are district representatives.

It is our sincere wish to prove of service to you.

NORTHERN BRITISH COLUMBIA'S MOST MODERN AND SPACIOUS AUTOMOTIVE GARAGE

MOTORS LI

Second Avenue and First Street

PHONE 866

OEPEND OEPEND

WE ARE PLEASED TO BE ASSOCIATED WITH THEM IN SERVING THE MOTORING PUBLIC

Lindsay Motors Limited

Every Success

—— AND ——

Congratulating Them

ON THEIR FINE BUILDING AND FACILITIES

LINDSAY MOTORS LIMITED Handle British American Oil Co. Ltd.

Gasoline --- Oils --- Lubricants Exclusively

British American Oil Co. Ltd.

Prince Rupert