

An independent daily newspaper devoted to the upbuilding of Prince Rupert and all communities comprising northern and central British Columbia.
(Authorized as Second Class Mail, Post Office Department, Ottawa)
Published every afternoon except Sunday by
Prince Rupert Daily News Ltd., 3rd Avenue, Prince Rupert, British Columbia.
G. A. HUNTER, Managing Editor. H. C. PERRY, Managing Director.
MEMBER OF CANADIAN PRESS ASSOCIATION
CANADIAN DAILY NEWSPAPER ASSOCIATION
SUBSCRIPTION RATES
City Carrier, per week, 15c; Per Month, 65c; Per Year, \$7.00;
By Mail, Per Month, 40c; Per Year, \$4.00.

Matter Explodes

WHEN THE ATOM BOMB fell on Hiroshima, the whole world was shaken to its foundations. Now a simple, guarded announcement that "an atomic weapon" has been tested at Eniwetok Atoll is merely one more item of news, says the Christian Science Monitor.

Already we speak coolly of the "old-fashioned" type of bomb used at Hiroshima.

So soon do men grow accustomed to the unthinkable!

Yet deep in the recesses of men's minds an explosive force is at work—like the secret terror at Eniwetok, loosed at an unknown date, hidden in the lonely silence of the Pacific.

After solemn deliberation, the Church of England decides that the use of the atom bomb in a defensive war is morally justifiable—but behind the decision is the urgent soul-searching of religious men everywhere. The atomic scientists plead almost desperately for world government, for agreement with Russia, for any legal or moral restraint that will somehow save the world from the power they have unleashed.

And behind the popular apathy is a deep-lying sense of insecurity. Matter has failed men. Though they hide from the fact, it remains true that they must find a new world to live in—or else! Only as the particles of selfishness which form their present world are smashed, liberating a spiritual force so great that man-made barriers must melt before it, will they be able to face honestly the challenge of atomic power.

NEUBERGER OFF ON HIS PRICES

In a recent issue of Collier's, author Richard L. Neuberger states "everything is high in Alaska. Even before the war, eggs were \$1.25 a dozen, milk 28 cents a quart, haircuts at Fairbanks \$1.50."

Mr. Neuberger listed this information in an article titled "Beating the Arctic Bush" which dealt primarily with Alaska's famed bush pilots.

It is too bad that the author took advantage of this opportunity to give the bush pilots the commendation they so well deserve by including such misinformation.

We investigated those prices and found that the quoted costs of milk and eggs was untrue in any of the larger communities which contain the majority of the Territory's population.

As a matter of fact, eggs today are only 73 cents in Juneau. We do not feel that the Fairbanks haircut price was out of line, either. They were priced at \$1 in Seattle and Fairbanks is certainly entitled to that differential. Milk was only 25 cents per quart at Fairbanks in 1941.

We are at a loss to discover where Neuberger received his information. He spent a short time in the Yukon and Alaska as an Army Public Relations Officer during the war and has since received considerable revenues for articles which tend to establish him as an expert on things in the Territory.

Want more customers, in queues? Get them through ads in The News.

G.T.W. REVENUE MAY REACH ALL-TIME PINNACLE

DETROIT—An all-time peak of \$50,632,000 may be reached by operating revenues of Grand Trunk Western by this year, R. C. Vaughan, C.M.G., chairman and president, told the board of directors at the annual meeting here Monday.

Early estimates have indicated this record total, he said, but the slowing up of operations by the coal strike and the possible results of the impending strikes in the automobile industry may cause the operating revenues to fall somewhat short of this figure. The \$50,000,000 estimate compares with operating revenues of \$45,550,665 in 1947, which was also a record high for the road.

Pheasant Shares Guinea Hen Nest

DUNCAN, B.C. — A domestic guinea fowl and a wild pheasant have been laying their eggs in the same nest here.

H. M. Charter found a nest containing 19 guinea eggs and one pheasant egg. He took away 12 eggs for hatching by a barnyard hen because the guinea fowl left her nest as soon as the first of her young began to hatch.

Returning to the nest three days later he found two more guinea eggs and one more pheasant egg. How and by what schedule the guinea fowl and hen pheasant are sitting on the same nest is baffling Mr. Charter.

Advertise in the Daily News!

THIS AND THAT



"Remind me to make an appointment with my dentist when we get back."

NEW LOOK IN TWEEDS

Fabrics Handwoven in Donegal Highlands Presented in Evening Dresses and Formal Ensembles
By MURIEL NARRAWAY
Canadian Press Staff Writer

LONDON — A "New Look" in Irish tweeds—first time the fashion has spread to these fabrics—was skillfully employed by Owen Charles, Dublin couturier, in a recent London show.

The Gaeltarra Eirean (Gaeltacht services division of Eire's department of lands) had special "round tower tweeds" handwoven in the Donegal highlands for Charles' collection. He presented them in evening dresses, capes and formal ensembles.

Striking example was an off-white wool evening cape lined with royal blue taffeta. In Torador style, its full circle of material falling in natural folds from an unpadded shoulder, had a pencil-thin line of blue taffeta as a low yoke line. A slit from the back neckline to the waist, piped in taffeta, was held together only by the thin taffeta band at the neckline.

A royal blue dinner dress in wool, had a heart-shaped neckline, plain bodice, three-quarter-length, wide bishop sleeves; its straight skirt having, both back and front, a central panel from the hip line with stitched pleats falling in unpressed folds.

Reminiscent of the 1920's was the camel-coat piped in red braid and cut in a plain, straight, bolero style with cut-away front and edges that "don't quite meet." The only decoration was a full sleeve starting from the waist. This was caught at the centre back neckline and fell in natural folds from it. This, like all Charles' day clothes, was of mid-calf length.

SMART SUIT STYLE
A green-and-yellow vertical-striped suit had a plain front skirt with full, unpressed pleat



QUEEN MARY AND PRINCE LING—Young Prince William, son of the Duchess of Kent, has his cheek pinched by his grandmother, Dowager Queen Mary, after the party broke up following the ceremonies at the unveiling of the statue of former president Franklin D. Roosevelt in London's Grosvenor Square. Britons purchased the heroic statue with their pennies and shillings to show their respect for the man they regarded as one of their dearest friends.

bustle effect and plain bolero jacket with wide bishop sleeves ruched onto the shoulder line.

In dresses he favored the plain, tight bodice and neat waistline, with skirt flaring from the hip line in varying degrees of fullness. The beautiful simplicity of this line gave dresses suitable for all informal or business occasions and many figures. The sleeves were leg-of-mutton or full bishop, the latter usually ruched onto the shoulder and often caught by a narrow band from three-quarter length to the waist.

Sometimes, with the same bodice, he used a full skirt ruched into the waist. A lovely example was in moss green with a V neckline and roll collar of tan, a narrow, padded tan band accentuated the waist. The full sleeve, ruched on the shoulder, was caught at the wrist by large button and stand-out cuff of tan.

A dark emerald-green dress had peg-top skirt with two large loose folds for hip accentuation at back and front. Part of the front bodice was a check tweed waistcoat insert. Pointed and buttoned line a man's, it suggested a three-piece ensemble.

PLEASANT ANAESTHETIC
Surgeons of the 18th and 19th centuries gave alcohol as an anaesthetic.

ATOMS IN THE MUSKEG— London Newspaper Scoops Flin Flon's Uranium Rush

BRITAIN FREEZES GOODS PRICES

LONDON — A price freeze on virtually all non-essential British consumer goods at the December-January level went into effect Monday. Only non-essential consumer goods not affected are jewelry, books, newspapers and tobacco. Move is designed to hold profits and prices down as compensation for the wage freeze previously ordered to combat inflation.

HOW CAN I ??? By ANNE ASHLEY

Q. What is a good remedy for swollen feet?
A. When the feet are hot and swollen, try bathing them in warm water, in which a few grains of permanganate of potash have been dissolved, just enough of the potash to make the water a bright pink. Then massage with rubbing alcohol, or mentholated spirit, and finally dust the feet with boracic acid powder.

Q. How can I mend rugs?
A. Mend the rug as soon as it becomes worn. Mending tissue is effective when put on the back before a hole is worn through. Or darn it with colors of the rug.

Q. How can I make a substitute cork for the glue bottle?
A. Try using the stump of an old candle. It will not stick and the glue can not spill.

FOOD FOR DARTMOUTH

DARTMOUTH, N.S. — A drive is under way in this harbor town for a gift shipment of food to the town after which it is named, Dartmouth, England. High School students are conducting a house-to-house canvass for tinned foods and the donations will be collected by 17 trucks.

A striking evening cape in scarlet moire had a stiff stand-up piece on the shoulder embroidered in gold with the cape continuing to a plain neckline. The stand-up reminded one of the full riding cloaks of olden times that could be caught at the shoulder or neckline as desired.

Who profits most? The merchant whose big ad is always in The News.

FLIN FLON, Man. — In this northern Manitoba mining town they're chuckling over a story which appeared in the London Daily Mail.

The story arose from the recent discovery of uranium ore near here. It resulted from long-distance telephone conversations a Daily Mail reporter had with George Branscombe, co-discoverer of the uranium deposit, and Cyril Steventon, mayor of Flin Flon.

Said the Mail's story: "Over the transatlantic phone last night came the Canadian voice of Mayor Cyril Steventon (he is Steventon). 'It said, 'We sure are boom-

ing.' This was the voice of Flin Flon, base of uranium rush which is taking men and women from all over Canada to a get-rich-quick prospect at pine-tinged Lake Judick, 30 miles away."

"MIGHTY HARD GOING"
The story went on to quote Mayor Steventon as saying: "Hundreds of 'em are coming in; some have got their tucker and kit and some of 'em haven't. Some've got ski cars, some dog teams, and some'll just have to walk, and it'll be mighty hard going. If many more light in here to Flin Flon, we won't know where to put 'em."

The Mail then attempted to describe the boom area: "On the shores of Lake Judick, tents, bivouacs and log cabins are going up on claims which their owners hope will make them rich overnight. Their food, stores and equipment go by sled from Flin Flon, frontier town of wooden buildings housing 7,500 trappers, prospectors and ranchers."

Then there was a reference to the Canadian government's announcement of the find. Some residents of Flin Flon (population 10,000) said it appeared the English reporter shared the belief of many of his countrymen that to be a real Canadian one must have a ranch somewhere in the offing. The story concluded with a remark attributed to Mr. Branscombe: "But it takes a long time working a uranium mine, and that's a power of these get-rich-quick boys who are going to be disappointed."

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MOTHER WILL LOVE OR ALL THREE MAY 9TH



This gift basket made in soft leather. Red, tan, brown or black. There's also a key case to grace mother's purse—an exquisite case—a companion for the group. Each comes in a smart box and is available your nearest goods counter.

Deity zipper on 2 sides—non-buckling belt compartment—identification window—compartments for pens and pencils—cigar case—\$2.79 to \$5.16

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MEMO TO ADVERTISERS

For the information of our advertisers, A.B.C. auditors make a complete, annual audit of our circulation

Audited Distribution for your Advertising

GOOD advertising copy and attractive layouts are, of course, essential to the success of your advertising. But from the standpoint of final results the answer depends upon the distribution of your advertising.

When you buy newspaper advertising you are paying for an opportunity to talk to people about your merchandise and service. What you get for your money, therefore, depends upon how many people there are in your audience, where they are, how this audience was obtained, and many other facts that indicate the value of the circulation as a market for what you have to sell.

In order that our advertisers may have this information and thus be able to invest in advertising in The Daily News on the basis of known, verified facts, we are members of the Audit Bureau of Circulations.

The Bureau is a national, co-operative association of publishers, advertisers and advertising agencies. Every year one of the trained auditors employed by the Bureau makes an audit of our circulation records. This audited information is issued in official A.B.C. reports covering each member publication. You avoid guesswork and speculation when you advertise in an A.B.C. newspaper.

Prince Rupert Daily News ABC

This newspaper is a member of the Audit Bureau of Circulations. Ask for a copy of our latest A.B.C. report giving audited circulation facts and figures.

A.B.C.—Audit Bureau of Circulations—Facts as a measure of advertising value



... About a Certain Nightmare

Had a nightmare the other night that was a rip snorter.

Thought some fellows came up to me and said: "Jim, you've got a new job. You're the new public relations man for the Socialist C.C.F. Party in Canada."

That shook me pretty badly, but then the boys went on:

"All you have to do is explain away this business of the Communists telling everybody to vote for the C.C.F. because the C.C.F.'s will make Communism possible."

"But look here," I shrieked. "I ain't a C.C.F.er or a Communist. And if I was I wouldn't know what to say about this business that would do you fellows any good. If Communists figure they can't get elected, but the C.C.F. can, and if the Communists figure it's just about as good to get a C.C.F. Government as a Communist one because they could infiltrate and take over in the confusion and depression, well isn't that hanging a red flag of warning all over the C.C.F.?"

The delegation began to dance up and down with excitement. "We hate the Communists!" "The dirty Reds have double-crossed us!" "The C.C.F. scorns their assistance!" "We don't want Socialism by revolution, we want it by democratic processes!" The boys were all shouting and gesticulating at once.

"But," I was saying when I woke up, "you do want Marxian Socialism and that's what the Communists say they want, too, and now they're willing to get it by using you, democratically, getting you elected and then enjoying the Marxist Socialism along with you. Well, if that's Marxism and you want it and they want it, and if they vote for you to get it for them, how can I convince anyone it's safe to vote for you if he doesn't want to help the Communists?"

It was a relief to discover someone else has THAT big job of public explaining to do. It's too fat for me!

Jim West

"Jim West Says..." is sponsored by the British Columbia Federation of Trade and Industry.