Prince Rupert Daily Dews Friday, October 8, 1948

An independent daily newspaper devoted to the upbuilding of Prince Rupert and all communities comprising northern and central British Columbia (Authorized as Second Class Mail, Post Office Department, Ottawa) Frince Rupert Daily News Ltd., Srd Avenue, Prince Rupert, British Columbia. G. A. HUNTER, Managing Editor. H. G. PERRY, Managing Director. MEMBER OF CANADIAN PRESS - AUDIT BUREAU OF CIRCULATIONS GANADIAN DAILY NEWSPAPER ASSOCIATION SUBSCRIPTION RATES -----Week, 20c; Per Month, 75c; Per Year, \$8.00. Diton aller City Carrièr. Pe Mail, Per Month, 500; Per Year, \$5.00

Disgrace of Fire

AT A TIME when the housing shortage is most acute and when building materials for all classes of structure are at their lowest levels and highest prices, Canada has established a new all-time high of \$57,000,000 in fire losses,

Of the total of 52,931 fires which occurred in 1947 more than 38,880 caused damage to residential properties to the value of \$10,207,785. The , total fire bill for \$57,000,000, was not only an increase of more than \$7,600,000 over 1946 but also an increase of \$13,000,000 over the average for the past five years. Added to this is the grim fact that in these 52,900 fires a total of 390 men, women and children lost their lives. Thus we, as Canadians, continue year by year seemingly unperturbed, along the path of destruction. Through carelessness, or wanton disregard of sensible precautions we have built up in the past year the highest record in fire losses our country has ever known.



SUPPORT OF CIVIC CENTRE

Appeal Made by Don Forward at Rotary Luncheon

The increasing value of Prince Rupert's Civic Centre was stressed Thursday by Don Forward, managing secretary of 5:30-Keyboard and Console the community institution, in 5:45-Canadian Short Stories an address yesterday to the 6:00-Vienna Waltzes weekly meeting of the Prince 6:30-Musical Varieties Rupert Rotary Club in which 6:40-Rec. Int. he urged all citizens to take out 6:45-Plantation House Party membership.

passage of pearance of misgivings which 8:00-British Theatre were prevalent during the early 8:30-Youth Speaks Out days of the Civic Centre," he 9:15-T.B.A. said. "We believe that it has 9:30-Prairie Schooner been the broad scope of com- 10:00-CBC News munity service which has been 10:10-B. C. News offered that has been respon- 10:15-Speaking As a Listener sible for this."

on an appeal for individual and family memberships, saying that, if every family in the city

Radio Dial 1240 Kilocycles (Subject to Change)

FRIDAY-P.M.

4:00-Ed McCuray Smgs. 4:15-Stock Quotations 4:30-Sleepy Time Story Teller 4:45—Easy Listening 5:00—String Stylings 7:00-CBC News "It is good to see, with the 7:15-CBC News Roundup time, the disap- 7:30-Beat the Champs

10:30-Dal Richards Orch. Mr. Forward based his talk 11:00-Weather and Sign Off. SATURDAY -A.M.

7:30-Musical Glock 8:00-CBC News

8:15-Pick of the Hits 10:00-Band -8:30-Morning Devotions 10:15-Werld 8:45-Little Concert 9:00-BBC News Commentary 10:45-CBC -9:15-Saddle Serenade 9:30-Musical Program 11:00-On + 9:59—Time Signal

10:30-Con

11:30-West

The remedy, and there is one, lies in our own hands.

Organizations spend much time and money expounding fire prevention and illustrating how carelessness can destroy human lives and valuable property. It has been shown that fire not only brings loss to owners of properties but affects the entire community. The destruction of mercantile and manufacturing properties results in unemployment and loss of wages, which brings hardships to the families of these whose jobs are lost through fire. Likewise the public must pay for these fires, because rates of insurance are based upon losses. Regional insurance underwriters' associations of Board companies throughout Canada maintain rigid inspection services which undoubtedly help fairer share to the provincial British Columbia division of the to prevent unnecessary fires, yet losses continue to increase.

The time has come when we must pay more attention to the simple rules established for our own protection. Day by day in our homes, in our places of business, in our personal smoking habits we must execise more care.

When the ships of the Royal Canadian Navy's northern task force visited Wakeham Bay, near the northern end of Hudson Strait, they found the population there to consist of one Ob blate missionary and 80 Eskimos. Father Schmeider of the Wakeham Bay Mission and the only white man in the area shown here with Father R. W. Ward, Toronto, Ont., R.C.N. Roman Catholic Chaplain of H.M.C.S. Magnificent. (CP Photo)

PLANNING OF PRINCE RUPFR1 COMMUNITY YEARS AGO Communications have been

Twenty-Five Years

tative of the Grand Trunk De- city council from the Communvelopment Co., returned to the ity Planning Association of city from a conference in Vic- Canada proposing the organizatoria with word that an agree- tion of a planning group in this ment had been reached between city with a view to making prothe company and the province per environment in the comunder which the G.T.P. would munity that better and health grant land for the construction ier citizens and a planned comof a road from Prince Rupert to munity of which all may b. the Skeena River and re-alloproud might result.

cate its waterfrontage to give a A regional conference of the government.

Association is to be held in Vancouver October 28 to which a

received by the Prince Rupert

Winter tie cutting activities representative from Prince Rufor Canadian National Railways pert is invited. The municipal was about to commence in the committee of the Chamber of interior. Contracts had been let Commerce has the matter in for 2,000,000 ties, of which Han- hand. son Tie and Timber Co. had -----

500,000.

took out membership, there

would be sufficient finances to make it possible to make all programs and services free. "I am sure that there is not

one of us who at one time or another has taken strangers through the building, without commenting with pride that it, is the finest of its kind in Canada. In order for it to live up to that claim, it must have the support of the whole commun-

Response to the current membership drive was termed gratifying by Mr. Forward, who said that in the first five days of G. P. Tinker, local represen- Chamber of Commerce and the taken out memberships at the the campaign, 452 people had Civic Centre desk.

> This year's drive is not depending on canvassers to contact homes and businesses but is being done through the mails. Membership blanks and educational literature have been

sent to every home in the city. Mr. Forward was thanked for his address by club director E. C. Applewhaite who acted as chairman in the absence of President D. C. Stevenson. Guests at the luncheon were

W. J. Alder, Victoria; Walter Luney, Victoria; Milton Scott, Vancouver; Dr. A. W. Large, Prince Rupert; Ted Ivy, Vancouver; Fred Brown, Victoria. and J. S. Thompson, Vancouver.



Today, as long established pioneers and later

When you are wardrobe-building,

When it's this Canadian Squirrel

collar . . . on a beautiful wine-toned

wool coat sophisticated enough to go

anywhere. Note the easy-to-wear

fulness. Many of our coats have fur

High School girls-solve your jacket \$7.95

FUR Looks Demure...



The share a state of the state





342 or Green 291.