

NOW COMES THE LEADER WITH A 7-YEAR ADVANCE IN O

Welcome the New

CHEVROLET



The most Beautiful **BUY** of all



We cordially invite you to see the new Chevrolet—the first completely new car the leader has built in more than seven years—and *the most beautiful buy of all!*

You'll find it's the most beautiful buy for styling, for driving and riding ease, for performance and safety, and for sturdy endurance born of quality construction throughout... because it alone brings you all these advantages of highest-priced cars at the *lowest prices* and with the low cost of operation and upkeep for which Chevrolet products have always been famous.

Yes, here's the *newest* of all new cars—pre-tested and pre-proved on the great General Motors Proving Ground—and pre-destined to win even wider preference for Chevrolet as *the most beautiful buy of all*, from every point of view and on every point of value. Come in and see it—*today!*

*First for Quality
at Lowest Cost*

Long Motors Ltd. Corner 7th & 3rd Avenue

Special Showing - Civic Centre Auditorium
WEDNESDAY 7:30 p.m. --- Shrine Band in Attendance