

## BUYERS AND WHYS BY Barbara Brent

A weekly shopping and information service for today's woman

**MONTREAL, July 15th**—Sheer magic I call it—the way CERTO assures the perfection you seek in jam 'n' jelly making. Certo, you know, is pectin—the natural jelling substance of fruits—in concentrated form. Follow the Certo instructions exactly for unfailing results... and for fifty percent more jam or jelly from the same amount of fruit. Certo preserves the true bright colour and flavour of the sun-ripened fruit. There is a book of recipes under the label on every Certo bottle.

**Youngsters on Your Street** are busily engaged in spinning plastic tops that whistle or wail, and probably Blo-Ye-Top fans! These new Blo-Ye-Top are SUPER according to my eight-year-old son. (Even youngsters or you) can get one in to Kellogg's, Dept. B, London, Ontario. And, while there is more to increase your energy supply, one of the most pleasant ways is Kellogg's All-Wheat. It's whole cereal in its most desirable form, literally gives you energy to burn—and it's so crisp and it's a pleasure to eat!

**"Gladi"** to feast your eyes! You'll see them, flower-perfect in form and colour, on the cover of July CANADIAN HOME JOURNAL... And, inside, you'll be tempted to some good porch reading—like that fascinating modern ghost story, "Me and My True Love", wherein a rejected lover haunts (and protects) the girl who married his friend... or that outspooked discussion by Earle Birney, "Yes, Canadians Can Read, but do they?" (You're exempt, though!)... or, getting right into your daily problems, those 20 new recipes for delicious, quick-as-wink summer desserts... And that's only a sample of what you'll get in C.H.J. for July. It's at your nearest newsstand.

**Stuffy Cupboards** have an unhappy way of being even stuffer on a hot summer's day! But this is no problem if you have a bottle of VAPAR, the new room deodorant that brings the delightful scent of pinewoods into your home. All you do—simply uncap the bottle and pull up the wick... and see how the stuffiness of your cupboard disappears almost at once! Yes, it pays to keep your home as dainty as you are yourself in summer! And VAPAR is a real wonder-worker when it comes to banishing cooking odours... stale tobacco smoke... and "doggy" or bird-cage smells—yet costs less than a cent each time to use. Ask for VAPAR in the big value, ten-ounce bottle—at drug and department stores everywhere!

**To Your Eyes?** Two of us are hard to tell when your eyes are tired! You can't "hear" complain even though you find it work all day long of the evening... which is your duty to look out for... I advise two drops of VINE in each eye night and whenever your eyes are tired. Though this is a safe all year round, it's especially important in Summer... wind, dust and light can give you a headache and an extra tax on your eyes. VINE contains 7 ingredients that blend with the natural oils... cleansing and soothe the tissues gently as a relief and that strained eyes today!

**Here's a grand dessert** for your youngsters' suppers... they'll call it "simply super" and ask for second helpings all round! Just pick a summer's crop of blueberries for this—with CROWN BRAND CORN SYRUP and FRESH BLUEBERRY PIE. Bake in 45-50 minutes. Bake for 2-crust 9" pie with white sugar.

**When Wander-Lust Lures You** to far and lovely places come holidaytime... you'll want to be sure that the valuables you leave behind are in safekeeping. The best way I know to win this freedom from care is to store your jewelry, silver and such like, as well as your valuable papers, in the vaults of the BANK OF MONTREAL. You can rent a Safety Deposit Box for less than the cost of your daily paper! So ask about this service at your nearest B of M branch to-morrow. You'll find B of M safekeeping can be the corner-stone of your holiday peace of mind!

**On The Beach**... that's what these swim nylon are! Swim-nylon in beautiful colors—these figure-wise suits designed with a flare by Canada's favourite designers. In a range of utterly luscious colours, they're longer-wearability in salt or fresh water. Nylon swim suits hold their shape wonderfully... dry quick as a wink. They're mildew and moth-proof. That's why swim suits of nylon are a favourite choice of being beauties in Canada. When you buy yours, remember to look for that tag... "Made of C-I-L Nylon Yarns!"

**Though He Is**... baby seems almost too big for the kitchen come mealtime! Haven't you often thought so? If his food doesn't please, he can raise quite a rumpus when it's Heinz Baby Food! The kitchen is full to overflowing with baby-cher! Yes, he's Heinz Baby Food! It's cook-up baby-ready digestibility—vitamins! And he'll like Junior Foods when he's a toddler... scrumptious "fast" food and chopped vegetables... complete Vegetable Beef! So ask your grocer to show for HEINZ BABY AND JUNIOR FOODS in those convenient 5-ounce tins!

**Can Be**... helpful in the kitchen—spray with Sapho 10% DDT... available across Canada.

**I'm Practically Willing To Guarantee** that this is a certain way to bring the husband of yours out from behind his morning paper! It's an open secret between thousands of wives that husbands react most enthusiastically to CHASE & SANBORN COFFEE at breakfast-time. Yes, everyone gets enthusiastic about Chase & Sanborn because it's such enthusiastic coffee... rich, zesty... with REAL, full-bodied flavour! So if you'd like that man of yours to say "Honey, this is REAL coffee!"... ask your grocer to send you a pound of Chase & Sanborn right away. I'm sure you'll agree it's the best-tasting coffee you can buy!

**and Soothing as a Lullaby**... that's what Z.B.T. Baby Powder is. It's perfect protection for your tot's tender skin for it's the baby powder made with olive oil... it's moisture resistant. Make this test. Smooth a little Z.B.T. on your hands—then sprinkle it with water. It's truly amazing the way it resists the water and protects your skin. And it protects your baby's sensitive skin in the same way! He'll never again be bothered by squirmy "acid moisture" if you make a happy habit of using Z.B.T. every time you change his diapers! Do write to Barbara Brent, 1411 Crescent Street, Montreal, P.Q.—for your sample of Z.B.T. BABY POWDER! Baby will love it!

## BATTERY WINS

(Continued from Page 4)

punch. Murray and Ralph Smith got some centres across but Morgan was rarely in serious trouble. Teams: Battery—Morgan, James, F. Gomez, A. Gomez, Ferguson, D. Gomez, Holkestad, Parkhouse, Pavlikis, Ward, W. Gomez, Veitch.

Canadian Legion—Brodie, Nelson, Dawes, McCrimmon, Eby, Greer, Glen Smith, Ralph Smith, Christison, Yelland, Dave Murray.

Goal scorers—Pavlikis, Parkhouse, Nelson (against own team).

Referee, Sid Woodside; linesmen, Bob Murray, Jock McCreish.

## GILHULY CUP STANDING

	W	D	L
120th Battery	2	3	1
High School	2	3	1
Canadian Legion	1	2	3

For Against Pt  
120th Battery 10 6 7  
High School 12 10 7  
Canadian Legion 7 13 4

Friday evening's game brings the Legion and the High School together. With the Battery and the High School tied for the league leadership, although the gunners have the better goal average, the High School will be out to win and to get revenge against the veterans who beat them in their last encounter.

## DEATH KNELL

(Continued from Page 4)

mutual handle each day that it becomes increasingly evident the fans have no desire to try and defeat a 21 per cent slash in every dollar they wage." McConnell says that when the Dominion Government vacated the tax field, track operators believed that the five per cent would go back to the fans.

"But, he says, 'the people—the ordinary Joes—were due for a rude shock. The provincial government just added the five to seven per cent they already had and thus grabbed 12 per cent of the daily take.'"

McConnell contends that the provincial tax and the track's nine-per-cent slice is killing racing.

"The government has been urged to give five per cent back to the fans, but so far no indication has been given that they will do so."

## NEW LOW RECORD

Last week the track set a new record in reverse as only \$56,000 went through the mutuels. It was the lowest handle recorded at the track.

Meanwhile Alf (Vancouver Sun) Cottrell bemoans the fate of the B. C. Turf Club who reigns at the track.

"It's like a morgue compared to Calgary and Winnipeg meets. At this rate they will need a barrel of money behind them to keep going."

Cottrell says that visitors from other parts of Canada are amazed at the lack of attendance at the track. He quotes one as saying that the fans bet as much on one big race in Winnipeg as they do in an entire day here.

McConnell winds up: "When \$150,000 is wagered during a day at the races, the actual money amounts to a total of about \$60,000. 'It is played' through the machines over and over again with 21 per cent coming out each time, it is easy to see how the fans wind up broke."

The government, of course, contributes nothing—it merely takes—and racing and the fans suffer accordingly."

You saw it in the Daily News

### Fastball Standings

99 Taxi	4	2	.667
C.N.R.A.	4	2	.667
General Motors	3	2	.600
Co-op	2	4	.333
G. and A.	2	4	.333



**A LIGHT FOR THE LADY'S CIGAR**—A member of the Swedish cabinet, the Hon. Karen Koch, causes a flurry among the guests at a dinner held in New York City as she accepts a light for her cigar from Acting Mayor Vincent Impellitteri. The occasion was a party held to officially bring to a close the Swedish pioneer centennial celebration held in the United States.

## C.N.R.A. TOPS

(Continued from Page 4)

ing 37 batters, he struck out 11, walked three and gave up nine hits. For Co-op, Slater faced 50 batters, allowed 18 hits, struck out none and gave one base on balls.

### C.N.R.A.

Cembella lf	6	3	2	2	0
Vanetta 1b	6	4	4	5	0
Schwab c	6	4	3	10	3
Jensen 3b	6	2	2	4	1
W. Stevens 2b	6	1	2	3	0
Lahti p	6	1	2	0	0
Tschabold ss	5	1	2	0	2
Hay cf	0	0	0	0	0
Mazzone cf	5	0	1	3	0
Wesch rf	4	0	1	0	0
	50	17	18	27	6

### CO-OP

Postula cf	4	0	0	4	0
W. Smith c, ss	4	1	1	1	2
Slater p	5	2	2	0	2
Fallister 1b	5	0	1	12	0
Vukovich ss, c	3	0	1	2	0
W. Ward 3b	4	0	3	1	5
B. Scharif 2b	4	0	0	3	3
Leamy rf	4	1	0	2	1
Scharif lf	4	1	1	2	0
	37	5	9	27	6
C.N.R.A.	331	004	033	—	17
Co-op	000	200	012	—	5



## Princess Line SAILINGS

to VANCOUVER and way ports Every Monday 10 p.m.

to ALASKA Ketchikan, Wrangell, Juneau and Skagway July 16 and 19

to ALERT BAY and Vancouver July 21 and 24



## JOHN H. BULGER

OPTOMETRIST

John Bulger Ltd. Third Avenue

## OLD TIMERS' SOCCER TEAM

Further steps have been taken in connection with a football game between the old-timers and representatives of the present league players. At present the veterans think they could take the Canadian Legion in their first "come-back."

According to the Old-Timers' Brain Trust the following will be the pool from which their team will be selected: Marchant (goal); Alex Haig, Bob McKay, backs; Andy Ronalds, Sam Currie, Neil Ross, Angus MacDonald, half-backs; Jack Wilson, Bob Murray, Sonny Dickens, Pat Forman Charlie Bappte, Hank Dickens, Jock McCreish, Jim Norrington, forwards.

The Board of Strategy hopes for "defence in depth" (they figure they have enough now "around the middle") and are inviting more volunteers so that they can throw in spares when they are needed and that might be fairly often.

A few of the old-timers were practising... not too strenuously... last night, and they are planning on getting into really first-class trim in the next couple of weeks. They have a fair amount of weight—some of it in the wrong place—and they are hoping to have "free air"

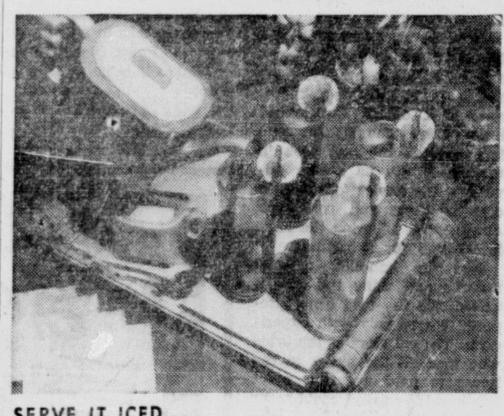
## BASEBALL SCHEDULE

July 15—Merchants vs. Savoy  
July 18—Savoy vs. Moose  
July 20—Savoy vs. Merchants  
July 22—Moose vs. Savoy  
July 25—Smithers vs. Rupert  
July 27—Merchants vs. Moose  
July 29—Savoy vs. Moose  
Aug. 1—Savoy vs. Merchants

## SUMMER TIME'S TEA TIME...



**MAKE IT RIGHT...** Now that summer's here tea, hot or iced, is the drink most people are turning to. But although the formula for good tea is as old as the hills and as simple as A.B.C., many people still do not know how to make a tasty brew. If you follow these instructions carefully you should have no further difficulty: preheat the teapot, measure one teaspoonful of tea to each teacupful of water (which must be fresh and really boiling), add one teaspoonful of tea for the pot, steep five minutes, and presto, you're ready for the refreshing sip. To keep the teapot warm, grandma used a tea cozy. It's still a good idea.



**SERVE IT ICED...** With the thermometer in the 80's and 90's, there's nothing quite like a long tinkling glass of iced tea. To offset dilution caused by melting ice, you should make the brew double strength, being sure of course to use boiling water and steep for five minutes. Fill tall glasses with cubed or crushed ice and pour in freshly steeped tea. Use a strainer when pouring. Add fine granulated sugar to taste before pouring the tea, or sugar syrup afterwards. Garnish with thin slice of lemon, add a sprig of mint if you like, and there it is, an iced drink to delight the palate.

**WRATHALL'S PHOTO FINISHING**  
Developing, Printing, Enlarging, QUICK SERVICE, Amateur and Professional Supplies

**YOUR BEST EATING PLACE**  
FULL-COURSE MEALS 11 a.m. to 8 p.m.  
BANQUET HALL FOR LUNCHEONS, DINNERS AND PARTIES  
CHINESE DISHES

**BROADWAY CAFE**  
608 3rd Ave. W. Phone 200

**NEW SHIPMENT OF SUPERBLY TAILORED SUITS**

A well-groomed appearance plus that feeling of confident assurance that springs from being comfortable and correct is yours in any of our new suits.  
OTHER NEW ARRIVALS AT ACME INCLUDE  
A new range of gabardine and worsted SLACKS, casually correct SPORT JACKETS and these ever-popular CROYDON RAINCOATS.  
**ACME CLOTHING STORE**

## MEN'S FASTBALL SCHEDULE

July 17—Co-operative vs. 99 Taxi.  
July 19—General Motors vs. Gordon & Anderson.  
July 21—Canadian National Recreation Association vs. General Motors.  
July 24—Gordon & Anderson vs. Co-operative.  
July 26—Gordon & Anderson vs. Canadian National Recreation Association.  
July 28—General Motors vs. Taxi.

in unlimited quantities. Just how to handicap the opposition has not been decided. But suggestions will be welcomed and should be addressed to: "Brain Trust", Board of Strategy, Old-Timers' Football Selectors, c/o Daily News Sports Editor, Daily News, Prince Rupert.

## "BUILD B. C. PAYROLLS"

**HANDY IN ANY KITCHEN**



Yes, you'll agree too that Pacific's satisfying richness is grand, and good for you. The milk of a hundred uses, you'll find Pacific Milk very handy around the kitchen.

**PACIFIC MILK**  
Irradiated and Vacuum Packed

## He Knows How To Pick 'Em...

Yessir, he picked us to service his car for warm weather driving and he's pleased as punch. Says he never had such a thorough job done, so economically anywhere.  
**YOU GET EXTRA SERVICE**



**Bob Parker Ltd.**  
FORD - MONARCH DEALERS  
"The Home of Friendly Service" Prince Rupert, B.C.

**New Stock of WATERMAN'S Pens and Pencils has just arrived.**  
A fine graduation or going-away gift.  
**DIBB PRINTING COMPANY**  
BESNER BLOCK THIRD AVENUE

**IN TERRACE...**  
A Modern Department Store Nationally-known lines in Ladies' Wear, Yard Goods, Men's Clothing, Shoes... plus a new Self-Serve Food Section with a Free Delivery Service.  
**THE SKEENA MERCANTILE**

**FLY** IN THE Seabee Amphibian Plane  
Non-Schedule Charter Service  
Commercial — Hunting Fishing — Sightseeing  
**SKEENA AIR TRANSPORT LTD.**  
PHONES  
Terrace: W. H. Martin, 23; E. T. Kenney Ltd., 35  
Prince Rupert: Prince Rupert Hotel, 466

**FOR THE BEST IN AUTOMOTIVE SERVICE...**  
See Your  
**GENERAL MOTORS DEALER**  
Chevrolet Pontiac Buick Oldsmobile Chev. Trucks G.M.C. Trucks  
MACHINE WORK A SPECIALTY  
**Terrace Machine Shop & Garage**  
TERRACE, B.C.

We can supply all your needs in...  
**BUILDING SUPPLIES** — including WALLBOARDS, FINISH LUMBER, PLY-WOODS, SASH AND DOOR, NAILS, PLUMBING SUPPLIES  
**PAINTS**  
**PHILPOTT EVITT & CO. LTD.**  
"Serving the North Since 1920"  
Phone 651 — 652  
COAL — LUMBER — PAINTS  
TRY OUR CLASSIFIED ADS—THEY GET RESULTS

**Guaranteed to Keep You "Regular" Naturally**

**Kellogg's ALL-BRAN**  
for Constipation  
\*or double your money back

TRY OUR CLASSIFIED ADS—THEY GET RESULTS