

An independent daily newspaper devoted to the upbuilding of Prince Rupert and all communities comprising northern and central British Columbia. (Authorized as Second Class Mail, Post Office Department, Ottawa.) Published every afternoon except Sunday by Prince Rupert Daily News Ltd., 3rd Avenue, Prince Rupert, British Columbia. G. A. HUNTER, Managing Editor. H. G. PERRY, Managing Director. MEMBER OF CANADIAN PRESS — AUDIT BUREAU OF CIRCULATIONS CANADIAN DAILY NEWSPAPER ASSOCIATION

ITALIAN VERDICT

THE SOVIET is not passing Italy. The western world sighs with relief. The Marshall aid plan is moving quickly into operation. European economic stability is getting under way. Truly things, after these many anxious days, are looking better again. Even the Soviet itself, her bid for expansion stayed, begins at times to look more tractable.

Of course, this troubled world's affairs are not settled yet. There is a long way to go. However, there are indications that the air is clearing. It is not too late yet for acceptance of reason, the development of international understanding and the shaping of courses accordingly. Possibly, this may be closer than it has been appearing of late might have been possible.

We have been accepting the assumption that the verdict in Italy would shape the course of events to come in Europe and in the world. We may, indeed, feel well satisfied at the course things have taken in Italy. But it is nothing to gloat about. A key nation, strategic politically and geographically, has accepted one ideology over another. On that acceptance it is for the other nations to compose themselves. If there must be dividing lines in the meantime for the ideologies, may those lines be accepted and those on either side govern themselves accordingly!

On that acceptance rests hope for a peaceful world.

MR. KING'S RECORD

MR. MAKENZIE KING today achieves in his seventy-third year a long-cherished ambition in becoming the Prime Minister with the longest record of service in the history of the British Commonwealth. With typical reserve and unostentatiousness he has planned no special ceremony.

However, it is a time for felicitating the Prime Minister who, although becoming full of years, is still a dignified and sagacious leader, competent and skilful.

Even those who may not agree with him or have not the inspiration to admire him, must admit that Mr. King is a great man. Only a great statesman and a diplomat and a politician too, if one will have it, could have achieved the record of longevity in such a high office as Mr. King. So the satisfaction that he may feel is fully justified.

And, with his record achieved, Mr. King goes on and who knows it may be for a considerable time yet.

It might prove interesting to reflect where are the "greats" of that day, December 29, 1921, when Mr. King first became Prime Minister. Gone from this mortal sphere are David Lloyd George, who was Prime Minister of Great Britain then; Warren Harding, who was president of the United States, and the most of the Prime Ministers of the provinces—Oliver of British Columbia; Greenfield of Alberta; Martin of Saskatchewan; Norris of Manitoba; Drury of Ontario; Taschereau of Quebec; Foster of New Brunswick; Murray of Nova Scotia, and Bell of Prince Edward Island. Even some of the names have been practically forgotten.

THAT NUISANCE AGAIN

LIKE IT OR NOT, daylight saving goes into effect again in British Columbia next Sunday. Victoria, in its wisdom, the cows and chickens, the railways, the airplanes and the steamships notwithstanding, decrees that we must have it. So in these bureaucratic days we must grin and bear it. But it is still a free country and we can still protest if we want to. There are a lot of people who do not like daylight saving, and we are among them, but we would gladly tolerate it, if there was an effective agreement in the majority. But it is obvious that it is never going to be satisfactory until it becomes universal. Daylight saving should be national or not at all.

C.C.F. FOREIGN POLICY

THOSE OF OUR socialistic friends who may still murmur tolerantly of Soviet Russia and her communism should note the foreign policy declaration of the national council of the C.C.F. That council forthrightly says in its statement that the rebuilding of western Europe as "a political and economic unit" is one of the great needs of the day and, for that reason, the British Commonwealth should support the newly-formed union of Western European democracies. And, to make it doubly clear, the C.C.F. declares that a successful western union would lessen the danger of Russian-American conflict. In other words, the C.C.F. agrees that only unity and strength will stay the communist peril.

ADVERTISE IN THE DAILY NEWS FOR BEST RESULTS



RURAL ONTARIO KNOWS SPRING HAS ARRIVED—Evelyn Stalpeton and Shirley Payne smile happily as they display their catch of smelts at Newcastle near the shore of Lake Ontario. Fishermen from different parts of Ontario are swarming over the area since smelts started running.

CANADIAN CLUB NOMINATES FOR NEW OFFICERS

Women's Canadian Club received nominations for its 1948 slate of officers at a meeting held Tuesday afternoon at the

Civic Centre. Nominations will remain open until the election meeting on May 5. Following the meeting, which was well attended, the ladies adjourned to the Civic Centre dining room for tea. Chairman of the meeting was Mrs. T. N. Youngs, president.

SHIPS AND WATERFRONT

Local notice to mariners, issued by Keith Dixon, agent of the Department of Transport here, announces that a light and whistle buoy, painted black and exhibiting a white flashing light, is moored in 21 fathoms, about two cables southeastward of Hammer Rocks in Brown Passage. Another notice reports the Cape Caution beacon in the Queen Charlotte Sound area not burning but will be attended to as soon as possible.

Classified Advertising Pays!

Reminiscences and Reflections

By W.J.

Once upon a time anything north of San Francisco didn't count. By and by the hateful discovery was made that profitable business could be transacted through Portland and Seattle. Came a day, as they say in "drammer," when Vancouver was acknowledged a competitor. And now, fearless of successful contradiction let it be said that history will be again repeated as Alaska and Prince Rupert become more neighborly.

There is just one place to keep the Cunningham art collection and that's in the museum at Prince Rupert. If money can do it—and it usually can—these prized possessions will be lost to Prince Rupert. They can never be replaced for the skill and talent which created them belong to past generations. Nothing today, is done for the love of it. Or next to nothing!

Fifteen thousand Londoners assembling in Grosvenor Square for the unveiling of the memorial sang "Battle Hymn of the Republic." It was a happy choice, harmonizing so greatly with the ideals and services of Franklin Delano Roosevelt. Eighty-six years ago, when Julia Ward Howe penned her inspiring words, there were dangers, problems, ordeals not unlike what beset nations today. "Glory, Glory Hallelujah," "Die to Make Men Free" "His Truth is Marching on" are lines that still have power to thrill.

That unused building over on Digby Island, erected away in advance of the railway, is still waiting for business. Originally intended to provide immigration accommodation and at first an attractive spot, it is that no longer. Windows have long ago been boarded over. Sil-



Upholstering FURNITURE REPAIR TRUCK AND AUTO CUSHIONS RECOVERED
Ask for PLASTAHIDE available NOW!
Out-of-town orders given special attention
LOVIN'S
(Next to C.F.P.R.)
PHONE BLUE 818

MEMO TO ADVERTISERS

For the information of our advertisers, A.B.C. auditors make a complete, annual audit of our circulation

Audited Distribution for your Advertising

GOOD advertising copy and attractive layouts are, of course, essential to the success of your advertising. But from the standpoint of final results the answer depends upon the distribution of your advertising.

When you buy newspaper advertising you are paying for an opportunity to talk to people about your merchandise and service. What you get for your money, therefore, depends upon how many people there are in your audience, where they are, how this audience was obtained, and many other facts that indicate the value of the circulation as a market for what you have to sell.

In order that our advertisers may have this information and thus be able to invest in advertising in The Daily News on the basis of known, verified facts, we are members of the Audit Bureau of Circulations.

The Bureau is a national, co-operative association of publishers, advertisers and advertising agencies. Every year one of the trained auditors employed by the Bureau makes an audit of our circulation records. This audited information is issued in official A.B.C. reports covering each member publication. You avoid guesswork and speculation when you advertise in an A.B.C. newspaper.

Prince Rupert Daily News

ABC

This newspaper is a member of the Audit Bureau of Circulations. Ask for a copy of our latest A.B.C. report giving audited circulation facts and figures.

A.B.C.—Audit Bureau of Circulations—Facts as a measure of advertising value

KAIEN CO-OP JUST ARRIVED!
New Presto Meatmaster \$19.95
NATIONAL AND BURPEE COOKERS
COPPER BOTTOM STAINLESS STEEL WARE
WEARWEAR ALUMINUM
CO-OP VACUUM CLEANERS
Phone 179 • Box 1127 • 251 3rd West

SAVOY HOTEL
Carl Zarelli, Prop.
Phone 37 P.O. Box 544
FRASER STREET
Prince Rupert

AIR PASSENGER
Outbound—To Vancouver
Tomlinson, Mrs. Catherine
Inbound—From Seattle
Wilson, From Vancouver
Pike.
From Port Hardy: R. J. Peterson, R. W. Wainwright

Following the closing of the meeting refreshments were served by a joint committee composed of Mrs. John McLeod, Mrs. Christoff, Mrs. Mohler, Mrs. Vic King, Mrs. W. J. Lineham, Mrs. Hamilton, Mrs. F. E. Anfield and Mrs. G. A. Hill.

JAYCEES PAINT CITY MUSEUM
Second storey room of the Museum of Northern British Columbia, which is to be used as an exhibit room this summer, was transformed from its original drab color to a bright white and pale green color combination Sunday when a band of 10 Junior Chamber of Commerce volunteers, led by J. Harry Black, Museum Board chairman, attacked the walls and ceiling with paint brushes. Scaffolding and canvas tarpaulin covers were lent by Fred Scadden, local painting contractor. Major part of the job was completed during the day and final work is being done during evenings this week. Taking part in the work were Harold Hampton, Harold Helgeson, J. K. McLeod, A. P. Crawley, J. H. Jefferies, Ed Mussallem, Eric S. Speers, David Hay and Stuart Furk.

Two sailings per week
VANCOUVER — VICTORIA
SEATTLE
Tuesday, 1:30 p.m.
Saturday, 4 a.m.
STEWART and ALLEN
Sundays, 12 midnight
QUEEN CHARLOTTE
FOR MASSETT and
CLEMENTS
April 16 and 18
FOR SOUTH ISLAND
April 18
FRANK J. SKIN
Prince Rupert
Third Ave.

EASE NEURALGIC PAIN
ASPIRIN
GENUINE ASPIRIN MARKED THIS WAY

COAL FOOTHILLS SOOTLESS
EGG — NUT — ST
BULKLEY VALLEY
PHILPOTT, EVITT & CO. LTD.
Coal — Lumber — Building Supplies
PHONES 651-652

Shingoleen
Shingoleen gives thorough protection to shingles ever-changing weather conditions and at the time binds the color pigments firmly.
THOMPSON HARDWARE CO. LTD.
255 Third Avenue

What All the Ladies Have Been As For . . . Are Here At Last!
NIGHT GOWNS
SATIN-STRIPED AND RAYON
SPECIAL \$2.95 While They
FOR THE LARGER WOMEN —
NIGHT GOWNS in Printed and Plain
SIZES 42-44
SLIPS
Choose rayon crepe, choose satin . . . choose a slip cut on or on the bias . . . with a slim or flare skirt, tailored trimmed. You're sure of quality because these are proudly made in Canada. Sizes 32 to 50.

ANNETTE MANSELL
WALK UPSTAIRS IN STONE BUILDING

Finest **QUALITY SEEDS**
Best gardening equipment, enriching fertilizers, insecticides! We have 'em all to assure you of a fine productive garden.
For your gardening supplies phone or call at

Gordon's HARDWARE
McBride Street Phone 311

★ **FIGURE SKATING**
★ **ROLLER HOCKEY**
Dust-Proof Floor
Schedule: 7-11 Every Night
Wednesday Night Beginners Only
Thursday 1-4:30 p.m.
Saturday
9-12 a.m., 1-4:30, 7-11:30
Rupert Roller Rink