

Northland Dairy Ltd.

Announces the opening of their Milk Pasteurizing Plant on January 10, 1949. You are cordially invited to inspect these premises from December 29 to to January 5.

Our Dairy compares favorably with the best in Canada in design and equipment. We have combined many factors such as fully automatic pasteurizer and steam boiler, automatic bottler and capper, the latest icy-flow unit for cooling and a homogenizer to insure our customers of good products, while our up-to-date bottle washing equipment, stainless steel milk pipes, pumps and tanks and fittings and a modern laboratory will insure you cleanliness.

It will add to your pleasure and education to drop in on visiting day and have Manager John Aven, who has had twenty years' dairy experience, conduct you about the plant and explain the working principles.

DELIVERY

On January 10 we will start a house-to-house delivery for your convenience. Panel-type trucks will be used to insure against dust, sun, and rain touching the bottled products and their caps which is harmful to good clean dairy products. Remember, we deliver every day, every day, except Sundays.

OUR PRODUCTS

- All products will be properly pasteurized for your safety.
- Buttermilk—quarts only 10c per quart
 - Chocolate Milk—quarts only 15c per quart
 - Cereal Cream 15c 1/2 pint — 27c per pint
 - Table Cream—18% or over 22c per 1/2 pint
 - Whipping Cream—30% or over 35c per 1/2 pint
 - 3.5 Milk—Cream line or Hom. 22c per quart
 - 3.5 Milk—Cream line or Hom. 12c per pint
 - 4.5 Milk 25c per quart
 - Skim Milk 8c per quart

Our chocolate milk will be at least 12% rich chocolate syrup which may be consumed cold or heated as a hot chocolate drink. For a treat try our cereal cream on your next cereal or fruit dish. To cut your cooking costs use our pasteurized skim milk for your next pudding.

SOURCE OF SUPPLY

We will be handling both Bulkley Valley and Fraser Valley milk. We prefer to handle Bulkley Valley milk which is considered to be one of the finest milk sources in the province by the Dairy Department. All our shippers from the Bulkley Valley have Grade "A" barns.

OUR GUARANTEE

All products carry a money-back guarantee. You can be sure of SUPERIOR QUALITY and CLEANLINESS. In constructing our plant we have followed as closely as possible all instructions from the Dairy and Health Department of British Columbia.

CFPR Radio Dial

1240 Kilocycles (subject to change)

FRIDAY—P.M.

- 4:00—Ed McCurdy songs
- 4:15—Stock Quotations and Interlude
- 4:30—Sleepy Time Story Teller
- 4:45—Easy Listening
- 5:00—String Stylings
- 5:30—Waltz Time
- 5:45—About Town
- 6:00—Musical Varieties
- 6:30—Malvin's Melody Money Time
- 6:45—Plantation House Party
- 7:00—CBC News
- 7:15—CBC News Roundup
- 7:30—Feidler Conducts
- 8:00—Your Favorite Band
- 8:30—Bethlehem—BBC
- 10:15—Christmas Talk
- 9:30—Prairie Schooner
- 10:00—CBC News
- 10:10—CBC News
- 10:30—Carollers
- 10:30—Biltmore Hotel Orch.
- 11:00—Weather and Sign Off.

SATURDAY—A.M.

- 5:45—Musical Program
- 5:55—CBC News
- 6:00—Empire Show—BBC
- 7:00—H.M. The King
- 7:15—Carillon Music
- 7:30—Music for Christmas
- 8:00—Christmas Church Service for H.M.C.S. Magnificent
- 8:15—Pick of the Hits
- 8:30—Santa Claus Afloat
- 9:00—BBC News Commentary
- 9:15—Christmas Kindergarten of the Air
- 9:30—Hunting of the Shark
- 9:59—Time Signal
- 10:00—Band Stand
- 10:15—World Church News, Toronto
- 10:00—CBC News
- 10:15—Just Mary
- 10:30—Musical Program

P.M.

- 2:00—Musical Program
- 2:30—Canadian Concert
- 3:00—H.V. The King
- 3:15—CBC News
- 3:20—Christmas in Europe
- 3:30—Cuckoo Clock House
- 4:00—The Four Gentlemen
- 4:30—Christmas Mescellang

SATURDAY—P.M.

- 5:00—E. Powers Beggs
- 5:30—Kentucky Minstrels
- 5:45—Sports College
- 6:00—CBC NEWS
- 6:05—Recorded Interlude
- 6:15—Latin American Rhythm
- 6:30—Good Music by Goodman
- 6:45—Perry Como
- 7:00—Saturday Night Serenade
- 7:30—Organ Music
- 7:45—Christmas Northern Messenger
- 8:00—Music by Eric Wild
- 8:30—Christmas Concert
- 9:00—Christmas Party
- 10:00—CBC NEWS
- 10:10—CBC News
- 10:15—H.M. The King
- 10:30—Christmas Card
- 11:00—Biggar's Opera
- 11:55—CBC News
- 12:00—Weather and Sign Off

SUNDAY—A.M.

- 8:30—Sunday Recital
- 9:00—BBC News and Commentary
- 9:15—Morning Song
- 9:30—Harmony Harbour, Hlix.
- 9:59—Time Signal
- 10:00—B.C. Gardener
- 10:15—Just Mary, Tor.
- 10:30—Way of the Spirit
- 11:00—CBC News
- 11:03—Capitol Reports—Ott.
- 11:30—Religious Period, Tor.
- 12:00—N.Y. Philharmonic Orch.
- 1:30—Church of the Air
- 2:00—Musical Program
- 2:30—Jack and the Beanstalk
- 3:00—Musical Christmas Box
- 3:25—CBC News
- 3:27—Weather Forecast
- 3:30—Songs & Singers
- 4:00—Week-End Review
- 4:15—John Fisher
- 4:30—Strings for Sunday
- 5:00—Record Album
- 5:30—Musical Program
- 6:00—CBC News
- 6:10—The Old Songs, Tor.
- 6:30—Familiar Music

7:00—Stage 49

- 8:00—Musical Program
- 8:30—Critically Speaking
- 9:00—Classics for Today
- 9:30—Vesper Hour
- 10:00—CBC News
- 10:15—Speaking of Ships
- 10:30—Prelude to Midnight
- 11:00—Weather and Sign Off

MONDAY—A.M.

- 7:00—Musical clock
- 7:45—Singing Sam
- 8:00—CBC News
- 8:15—Morning Song
- 8:30—Music for Moderns
- 8:45—Little Concert
- 9:00—BBC News & Comty.
- 9:15—Morning Devotions
- 9:30—Morning Concert
- 9:59—Time Signal
- 10:00—Ellen Harris
- 10:15—Morning Melodies
- 10:30—Roundup Time
- 10:45—Scandinavian Melodies
- 11:00—Musical Varieties
- 11:15—Songs of Yesterday.
- 11:30—Weather Forecast
- 11:31—Message Period
- 11:33—Recorded Interlude
- 11:45—Famous Voices

— P.M. —

- 12:00—Mid-day Melodies
- 12:15—CBC News
- 12:25—Program Resume
- 12:30—B.C. Farm Broadcast
- 12:55—Recorded Interlude
- 1:00—Concert Hour
- 1:30—Bernie Braden Tells a Story
- 1:45—Commentary and Talk Club Clinic
- 2:00—Feature Concert
- 2:30—Musical Program
- 2:45—Don Messer and His Islanders
- 3:00—Ethel and Albert
- 3:15—A Woman's View Point
- 3:30—Divertimento
- 3:45—BBC News

MONDAY—P.M.

- 4:15—Stock Quotations and Int
- 4:30—Magic Adventure
- 4:45—Easy Listening
- 5:00—Musical Program
- 5:30—Pops on Parade
- 6:00—Supper Serenade
- 6:15—Martial Airts
- 6:30—Musical Varieties
- 6:45—Plantation House Party
- 7:00—CBC News
- 7:15—CBC News Round-up
- 7:30—Pacific Recital
- 7:45—On Mike Tonight
- 8:00—Piano Recital
- 8:30—Guy Lombardo Show

THE BEST TO YOU FOR XMAS is the SINCERE WISH of GREER & BRIDDEN

Building Contractors

Merry Xmas



TO ALL Mitchell & Currie LIMITED BUILDERS AND CONTRACTORS

SINGER SEWING CENTRE

OPEN AS USUAL DURING ALTERATIONS
TREADLE AND ELECTRIC MACHINES
Sewing Stools
Sewing Boxes
Motor and Light Attachments
Head Scarfs
Button Holers, etc.
639 Third Avenue West
PRINCE RUPERT, B.C. (302)

9:00—National Farm Radio Forum

- 9:30—Pacific Showcase
- 10:00—CBC News
- 10:10—CBC News
- 10:15—Provincial Affairs
- 10:30—Biltmore Hotel Orch.
- 11:00—Weather and Sign-Off

TUESDAY—A.M.

- 7:00—Musical Clock
- 8:00—CBC News
- 8:15—Morning Song
- 8:30—Music for Moderns
- 8:45—Little Concert
- 9:00—BBC News and Comty
- 9:15—Morning Devotions
- 9:30—Morning Concert
- 9:59—Time Signal
- 10:00—Ellen Harris
- 10:15—Morning Melodies
- 10:30—Roundup Time
- 10:45—Scandinavian Melodies
- 11:00—Musical Varieties
- 11:15—Songs of Today
- 11:30—Weather Forecast
- 11:31—Message Period
- 11:33—Recorded Interlude
- 11:45—Let's Waltz

— P.M. —

- 12:00—Mid-Day Melodies
- 12:15—CBC News
- 12:25—Program Resume
- 12:30—B.C. Farm Broadcast
- 12:55—Recorded Interlude
- 1:00—Concert Hour
- 1:30—Bernie Braden Tells a Story
- 1:45—Com'ty—Dak Perry
- 2:00—Feature Concert
- 2:30—Musical Program
- 2:45—Western Five, Ottawa
- 3:00—Ethel and Albert
- 3:15—Spotlight On a Star

JUST NOT DONE

EDMONTON — Two Edmonton sisters who moved their belongings from one lodging to another in a taxi—but didn't pay the driver—have found out that you just can't do such things. They were given a week's remand and ordered to bring a receipt for the paid fare.

D.P.'S SEEK NEW JOBS IN CANADA

MONTREAL, — More than 160 women from European displaced persons camps were brought to Montreal a year ago as domestic servants. Most of them left their jobs at the end of their one-year contract to seek other employment.

A National Employment Service spokesman said most of the women wanted jobs which would enable them to bring out relatives from Europe. Many entered the garment industry with the hope of eventually setting themselves up in the clothing business.

The N.E.S. official said many employees were annoyed when the women left after the contract expired but proof of their satisfaction with dp's lay in the fact that they asked employment offices for more European domestics.

Classified advertising always brings results.

Moving, Packing, Crating Shipping and General Cartage and Storage For Complete, Reliable and Efficient Service, call Lindsay's Cartage & Storage Limited Cor. 2nd and Park Avenue Established 1910 Phones 60 and 68

DeLuxe DELIVERY PHONE 422

Merry Christmas to All

PHILPOTT, EVITT & CO. LTD.

Christmas Wishes

May the blessings of good cheer, good health and good friends visit you this Christmas.

BROWNWOODS.

VETERAN OF STAGE OF ASIATIC ORIGIN
LONDON — Miss Helen Bell, of Lewisham, south London, believed to be Britain's first actress, celebrated her birthday in November. The word mausoleum derives from Mausolus to whom a monument was erected after his death by his wife, Queen Artemisia, in 353 B.C.

THREE "BESTS"
OTTAWA — Kitchen pin-up: "The best educated, best dressed, best treated women are those on the North American continent" — Laurence A. Steinhart, U.S. ambassador to Canada.

"GOVERNMENT LIQUOR ACT" (Section 26)
Notice of Application for a Club Licence
Notice is hereby given that on the 21st day of January, 1949, the undersigned Canadian Legion of the British Empire Service League, Prince Rupert Branch Number 27 intends to apply to the Liquor Control Board for a Club Licence in respect of premises situate at 312 Third Avenue West in the City of Prince Rupert upon lands described as Lot Number 16, Block 20, Section 1, Map number 923, Prince Rupert Land Registration District in the Province of British Columbia, to entitle each member of the said Club to keep on the premises a reasonable quantity of liquor for personal consumption on the premises, and entitling the Club to purchase liquor from a vendor and to sell by the glass the liquor so purchased to its members and guests for consumption on the Club premises in accordance with the provisions of the "Government Liquor Act" and the regulations promulgated thereunder.
Dated this Twenty-first day of December, 1948.
CANADIAN LEGION OF THE BRITISH EMPIRE SERVICE LEAGUE PRINCE RUPERT BRANCH NUMBER 27. (20)

IF YOUR HAPPINESS MATCHES OUR GOOD WISHES... it will indeed be A Merry Xmas THOMPSON HARDWARE CO. LTD.

greetings

Best wishes for a very merry and joyous Christmas and a happy and prosperous New Year.

ORMES DRUGS

CHRISTMAS WISHES

There's no time like Christmas time to wish all of our friends and customers—Good Cheer, Good Health and Peace.

ANNETTE MANSELL Dress Salon

FLASH!!
Have the Children's Photos taken at home around the Christmas Tree.
For Appointment PHONE GREEN 389
Chandler & Cowgill 216 4th St. Evenings Phone Black 615

SEASON'S GREETINGS and Every Good Wish for the New Year
R. E. MORTIMER 324 2nd Ave. (Near CFPR)

Season's Greetings

It is the "wealth" of good will, and the "strength" of good fellowship that make for a Merrier Christmas and a Happier New Year.

ARROW BUS LINES LIMITED
CLARENCE DIXON Proprietors MEL FORBES