Wool Jersey Is Popular

Called Stockingette and idered Third-Rate, It's rinkable, Hard-Wearing

MURIEL NARRAWAY
dian Press Staff Writer

DON, (CP)—"Wool Jersey" sh women used to call it ngette and consider it rate fabric — has been ormed into an unshrink- hard-wearing pace-maker in coats, suits, dresses, sports wear and beach wear.

A recent Wool Secretariat show here exhibited some of the new possibilities of the knitted material.

The models were said to have none of the faults which marred pre-war stockingette. The material, say textile houses, no longer clings too closely, loses its shape when washed or wears out too soon. Even often-washed pyjamas now may be made from it.

Among sports costumes was a "country week-end" in mauve—a shirt blouse and pleated shorts with turn-up cuffs. Tennis suits had long, loose tunic tops with knife-pleated shorts.

A four-piece "sailor" beach suit in navy and white had a long tie skirt and short bolero with three white "sailor" stripes. The two-piece swim suit underneath had a navy back and narrow navy front panel confining the gathers of the white silk jersey side pieces. The outfit was topped by a matching sailor bonnet in navy jersey.

SWING-BACK BEACH COAT

A short, loose beach coat with full swing back in brick tan covered a turquoise blue suit of tailored shorts and plain brassiere top. Popular with neat linen shorts for beach wear are rib-length jumpers with three-quarter magyar sleeves and boater neck. For warmth after a swim sloppy joes above shorts or slacks are attractive.

For day wear, wool jerseys can be made up to look like tweed, worsted, Bedford cord or silk.

Two lovely examples were in patriotic red, whie and blue. A navy and white suit, worn with a fire-engine red sweater had collared jacket with fluted basque. The back from neck to waist was in hand-knitted navy wool rib repeated in the yoke of the full skirt. A navy and white striped dress, its built-in waist accentuated by a wide red belt, had a high neck with a tiny collar, buttoned bodice and wide skirt.

For teen-agers there was an elephant-grey and peacock-blue dress, with rounded neckline, plain bodice and heavily-gathered hipline.

Creamy yellow with green polka dots was used to create the sophisticated town model with high v-neck, magyar sleeves and slim skirt with back bustle.

An exquisite black afternoon dress had a plain straight bodice buttoned to the waist, soft shoulders, leg-of-mutton sleeves and a high Chinese collar. The peg-top skirt was draped at the front with hip accentuation at the pockets.

Beautiful for garden parties was a gaily-colored printed wool dress with frilled fichu neckline, tiny waist and full, frilled skirt.

BUYS AND WHYS BY Barbara Brent

A weekly shopping and information service for today's women

MONTREAL, June 24th—Some people have bad luck! I was talking to a friend of mine whose husband has been "in hospital" for several months after a serious accident. But she's very cheerful about it—and so's he—for their Mutual Benefit Health and Accident Association coverage generously makes up to him for money lost while he was away from work. What's more, it helps pay doctor's and surgeon's, hospital and nurse's fees! Yes, accidents can happen to all of us—so it's a good idea to be prepared! Why not ***write to me*** to-day—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—to find out more about low-cost but truly priceless MUTUAL BENEFIT policies that put money in your pocket in time of sickness or accident.

Trying Tricks With Your Car . . . trying to plan your vacation so you'll not be slowed down by those "do-nothing" days of the month? Why bother, when taking along TAMPAX sanitary protection, you can swim, sail in the sun in complete comfort and confidence on "those" days! Here is your chance to try Tampax . . . discover for yourself what truly modern sanitary protection can mean to you! For just a dime to cover mailing costs, a ***trial package*** of Tampax is yours! Drop me a line—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—specifying the size you wish—Regular—Super—Junior. And, remember—Tampax was specially designed for comfort and complete protection on those "calendar" days!

Warm Weather can be pretty uncomfortable for baby, too . . . so here's a timely shopping tip next time you shop for him! Ask for Z.B.T. Baby Powder—for comfort's sake! Try this moisture-proof test and you'll be amazed, as I was! . . . Smooth a little of the powder on your hand, then sprinkle it with water. The water will roll off, leaving the powder still dry and soft. Z.B.T.—made with olive oil—is pure protection for tender skin—summer and winter . . . in warm weather and cold it guards against the squirmy irritation of "acid moisture". So, for baby's sake, write to me—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—for your ***free sample*** of Z.B.T. BABY POWDER!

Budget Your Time for time is precious . . . and here's one time-saving trick that will save not just minutes—but hours! Keep drains fast-running with Gillett's Drain Cleaner. And try this . . . make a Time-chart over a period of weeks and work hours ***saved*** when you clean out your drains ***thoroughly*** with two tablespoons a week of GILLETT'S DRAIN CLEANER! It works quickly—keeps drains clear and free from clogging sediment—makes sink and tub-cleaning easier and quicker for you. Saves housework time! And, of course Gillett's Drain Cleaner is budget-easy . . . yes on plumber's bills, too, you see! Ask your grocer for a tin to-morrow . . . and follow the directions for excellent results!

It Can't just be coincidence that 80 out of every 100 homemakers said they preferred Kellogg's to any other corn flakes! That was the outcome of a recent consumer survey . . . and when results were carefully checked and double-checked . . . figures proved this fact—that 4 out of every 5 of us like KELLOGG'S CORN FLAKES best! The reason? Well, here are just a few . . . In this day and age—with prices soaring sky high—it's nice to know that family "favourites" like Kellogg's Corn Flakes are still so reasonably priced! No wonder they make friends! And you have only to taste a bowlful of Kellogg's Corn Flakes to find out *why* they're a favourite food with all the family. It's that crisp, delicious flavour that makes them so very popular! Try them and see!

Summer Walks Through Green Fields—tennis and golf . . . all these summertime pastimes are hard and hot on your feet! Best way I know to keep active feet dainty is to spray them with Sno-Mist right after you bathe! Sno-Mist is that magical new powder deodorant that more and more women are making a beauty habit! The "spray way" with Sno-Mist is the perfect answer to many a warm-weather problem of personal daintiness. You see, Sno-Mist is the one and only antiseptic deodorant with an atomizer top. It's safe and easy to use—not at all harmful to clothing! So why not discover for yourself all the delightfully dainty ways it can keep you daisy-fresh the livelong summer day? Ask your druggist to-morrow for SNO-MIST Powder Spray Deodorant.

The Best Salads have one flavour-secret in common . . . whether they're served, tossed and lusciously green, in a wooden bowl—or colourfully arranged in glass fruit dishes . . . they're always delightfully flavoured with HEINZ VINEGARS! Yes—it's a good idea—for "salad insurance"—to make your salads with the best vinegar you can buy—just as you make them with the best fruits and vegetables. So ask your grocer to-morrow for Heinz White Vinegar . . . marvelous for light salads and smoother boiled dressings . . . and Heinz Malt Vinegar—delicious for heartier salads. One more flavourful secret . . . it's the aging and mellowing in wood that make HEINZ VINEGARS so very, very good!

Your Youngsters Will Make a Game of spraying your lawn with this so-light, gayly-coloured Vinylite plastic hose! While father relaxes with his evening paper . . . son or daughter can happily do his gardening chores for him! Yes, these Vinylite plastic hoses are truly remarkable for more reasons than one! They're just *one-third* the weight of ordinary hose . . . they're weather and scuff-resistant . . . and they've been pressure-tested so you *know* they'll give good service for a long, long time! And do be sure they're made of VINYLITE plastic, when you're buying!

Try This for Tiny Dealtime Dawdlers . . . play "Guess What!" Put a spoonful of jelly, seedless raisins, stewed prunes or apricots in the bottom of your youngster's cereal bowl, cover completely with "Cream of Wheat"—the idea is to guess what's hidden underneath! And how your youngster will love her "Cream of Wheat" treat! It's so good . . . and so good for her! You see, 5 Minute "Cream of Wheat" is brimming with blood-building iron . . . and it provides important Calcium and Phosphorus for diets deficient in these elements. Cooks to complete digestibility in 5 minutes of boiling. That's why I urge you to make "CREAM OF WHEAT" a family habit as so many thousands of Canadian families do!

It's Such Fun to make your own "beach clothes" at home . . . and they'll be the smartest sun-n-swim suits on the beach, too. But before you settle down with needle and thread . . . be sure your thread is CORTICELLI NYLON SEWING THREAD! Seams sewn with this wonderful nylon thread will last and last . . . no matter how active a swimmer you are. For nylon thread is elastic . . . it provides the needed "give" in seams that makes for longer wearing. So for most satisfactory summer sewing . . . ask for strong, durable Corticelli Nylon Sewing Thread. You'll find it in a variety of lovely shades keyed to your gayest holiday mood!

City or Country . . . cottons come to lovely life in the good old summertime! They're so breezy and cool . . . who doesn't love their clean freshness on a hot day? And they're so easy to keep neat and new-looking when you starch them with LINIT, that fine starch that makes cottons look like linens . . . makes linens daisy-fresh. What's more—wonderful Linit makes difficult ironing easy—keeps clothes dirt-free *longer!* So, because it's truly a summertime "must"—take my tip and put Linit at the top of your shopping list to-day!

Your Husband Won't Be Exaggerating when he says your jams and jellies are "*better* than Mother used to make!" . . . not if you make them with CERTO! Certo is the magical, modern touch to jam-'n-jelly making . . . the *sure* way to consistent good results. Certo is *fruit pectin*—the natural jellying substance of fruits—in convenient concentrated form. Cuts boiling time to just one or two minutes—and gives you fifty percent more jam or jelly from the same amount of fruit . . . *more* sparkling, appealing color . . . *more* true, fresh-fruit flavor. Just be sure to follow *exactly* the instructions in the recipe book under the label—and discover why champion jam and jelly makers depend on Certo for all their jams and jellies.

Social Doings

(Contributions to this section will be welcomed)

GIRLS' DANCE RECITAL

Pupils of Mrs. Colclough Entertain Parents and Friends

Dressed in gay costumes, seven youthful students of Mrs. Mavis Colclough's dancing school whirled and tapped their way through a series of waltz and tap routines before an audience of parents and friends at the Sons of Norway Hall last night in the first dance recital to be held in the city in years.

Under the good-natured and informal direction of Mrs. Colclough, the students, all girls, provided 90 minutes of rythmic entertainment. Solo performances on the program were supplemented later by brief routines in which Mr. Colclough acted as partner to each of the girls.

Music for the dances was provided by Mike Colussi at the piano accordian. Mr. Colussi also interspersed two accordian solos, "Margeurite, Waltz" and "Accordiana" between dance numbers.

At the conclusion of the program, Mrs. Colclough was prestented with a corsage from the mothers of the students and each of the dancers received a small bouquet from their parents.

The program was as follows: Elsa Insulander, tap; Anna Colussi, tap; Janice Taylor, waltz; Roberta Walker, tap; Anna Colussi, waltz; Jackie Gustafsen, tap; Elsa Insulander, waltz; Pat Wide, tap; Caroline Newton, waltz; Janice Taylor, tap; Anna Colussi, tap; Elsa Insulander, tap ;Jackie Gustafsen, waltz; Janice Taylor, tap; Jackie Gustafsen, tap, and Elsa Insulander, tap.

Mrs. H. S. Parker is sailing Saturday night on the Prince George for a brief business trip to Vancouver.

Mrs. George Green is sailing Saturday night on the Prince George for Berkeley, California, where she expects to spend the next three months visiting with relatives and friends.

Fourteen industries unknown in the United States in 1870 now employ 25 per cent of all workers

SKI-PANTS ROMANCE — Fraulein Hildegarde Nesch, as she arrived in New York from Germany to be married as the climax of a romance that started when Miss Nesch got a pair of ski pants. The pants were donated by Lawrence F. Doty, of Yonkers, New York, to a charitable organization for distribution in Germany. She wrote "thank you." He replied "you're welcome." That was eight months ago and the mails have been working overtime since, until Miss Nesch left to meet her fiance. They were married in Yonkers, June 13.

CATHOLIC RITES

International Interest In City Wedding

A honeymoon trip to Ketchikan followed the marriage here at Annunciation Chapel last night of Miss Beulah Marie Lavigne, eldest daughter of Mrs. I. Lavigne, 622 Eighth Avenue West, to Ralph L. Heaton, son of Mr. and Mrs. A. L. Heaton, of Geraldine, Alabama. The ceremony was performed by Rev. Father J. Carroll.

The bridegroom, a former member of the American Army here during the war, returned to the city several months ago after spending two years at university in the south.

The bride, who was given in marriage by her grandfather, Albert Arsenault, wore a floor-length gown of white satin and lace with long veil crowned with a coronet headdress. Her bouquet was of pink roses. Adorning her neck was a three-strand string of pearls, gift of the bridegroom.

Her attendant was her sister, Miss Vina Lavigne, of Victoria. The bridesmaid's gown was of turquoise blue moire with shoulder-length veil. Her bouquet was of pink carnations.

Little Marline Arsenault, of Terrace, gowned in pink, was flower girl. She carried a bouquet of pink rosebuds.

Groomsman was Craig Miller of Victoria.

A large number of friends attended a reception which followed at Valhalla Hall. Guests were received by the bride's mother, wearing a dress of black lace with black and white mohair hat and white gloves. Her corsage was of pink carnations. She was assisted by Mrs. George Murray wearing a black, tailored suit with black hat. Pink carnations also made up her corsage.

Toast to the bride was proposed by Father Carroll with response by the groom. The groomsman proposed the toast to the bridesmaid. The newly married couple received the congratulations of their friends under a floral arch.

During the evening the guests enjoyed dancing to music by Andy McNaughton at the piano. George Murray acted as master of ceremonies. A buffet lunch was served.

The bride's gift to the groom was a golden ring, while the bridesmaid received a three-strand string of pearls from the newly married couple. The groomsman received a gift of a cigarette lighter. A large number of wedding presents were presented by friends of the couple.

For travelling, the bride wore a three-piece dressmaker suit of green, with brown accessories. The couple sailed on the Prince Rupert for a three-week honeymoon at Ketchikan.

On their return, they will take up residence at 243 Eighth Avenue West. Mr. Heaton is employed by Columbia Celanese Co.

LARGE PARK AREA

The National Park system of the United States embraces a total of 169 acres, containing approximately 20,500,000 acres.

MUSEUM LETTERS

Prince Rupert Museum has come into possession from F. J. Fuller, well known city pioneer, of two exceptionally interesting pictures taken in the very early days in Prince Rupert.

One of the pictures shows No. 2 bunkhouse on the townsite clearing contract. It was taken January 21, 1907, and a group of men to be seen includes Mr. Fuller himself and the late John Viereck.

The second picture appeared in "Canada" magazine January 30, 1909, and was titled "Novel Sport at Prince Rupert." It shows the mouth of Hays Creek before the first bridge spanned it, and C. B. Schreiber, pioneer business man, with his dog pulling a large salmon out of the creek. This picture had evidently been taken the previous fall or summer.

FOOD PRODUCTION UP

Some 400,000,000,000 pounds of edibles will flow from U.S. food plants this year thanks to speedier, ultra-modern machinery.

FOREIGN CHEESE WANTED

The demand for foreign types of cheese in the United States has increased tremendously since the war.

"SALADA" TEA
Outstanding Quality • Delicious Flavour

HAMBURGERS
Better with French's
PREPARED MUSTARD
HOT DAN THE MUSTARD MAN

3 smart ways to plan THRIFTY MEALS

1. The old-fashioned Saturday Night treat has become a standby for almost any meal, any day of the week. Pork and Beans, as made by Heinz, provide a maximum of nourishment at minimum cost.

2. For meatless meals there is no thriftier, more satisfying main dish than Heinz Oven-Baked Beans Without Meat in Tomato Sauce . . . that luscious spicy sauce only Heinz can make.

3. For variety coupled with economy try Heinz Oven-Baked Red Kidney Beans with Pork. On the label you'll find a recipe combining ground steak, chopped onion, etc., in a delicious nourishing Chili Con Carne.

HEINZ OVEN BAKED BEANS 57

Your Fruit will make 50% MORE Jam or Jelly WITHOUT RISK OF FAILURES if you use CERTO

It's simply wonderful . . . the difference in jam and jelly-making when you use Certo. You get jams and jellies that look better, taste better, *are* better . . . and much more of them. That's because Certo is "fruit pectin"—the natural substance in fruit that makes jams "jam" and jellies "jell"—extracted and refined ready for your use.

THE CERTO BOIL IS SO SHORT

With Certo you boil only *one-to-two minutes* for jams—a *half-minute-to-a-minute* for jellies. NO prolonged, tedious boiling to make sure your jam or jelly will set. Certo makes *all* fruits set "just right". This extremely Certo short boil means:

1 You get 50% more jam or jelly because practically none of your precious fruit juice is boiled away.

2 The time you spend is cut down to a fraction.

3 The natural colour and taste of the fresh fruit are retained. The Certo boil is too short to dull the one or spoil the other.

If you are only a beginner, don't worry. You'll have *no failures* if you follow *exactly* the recipes provided with Certo. Since different fruits need different handling, there's a separate, kitchen-tested recipe for each one.

BE ECONOMICAL — BE SMART — MAKE JAM AND JELLY THE QUICK EASY MODERN CERTO WAY. ASK YOUR GROCER FOR CERTO TODAY.

A pound of jam or jelly made with Certo contains no more sugar than a pound made the old, long-boil way.

LOOK FOR BOOK OF 72 TESTED RECIPES UNDER THE LABEL
THIS IS YOUR CERTO RECIPE BOOKLET
CERTO FRUIT PECTIN
A Product of General Foods
E-38

COTTAGE CHEESE
New Creamed — Fresh Made
VALENTIN DAIRY
Your Daily
ALL-WEATHER SERVICE

Graduation SUITS

● Highest honors go to our smart selection of graduation suits. They're correct for the important ceremony and the festivities—right for wear in the months to come.

DISTINCTIVE TAILORING
FINE FABRICS

Acme CLOTHING STORE

• GOOD GARDENERS •
Use Vitamin B-1 for Better Gardens. It makes for Rapid Growths and Works Like Magic on Your Plants
One Bottle Makes 200 Gallons Solution
25 CENTS PER BOTTLE
THOMPSON HARDWARE CO. LTD.

EVERYTHING HASN'T RAISED IN PRICE . . .

● It may surprise many but 1847 Rogers and Community Silver flatware is the same price as before the war.

And as the tax is now off it should be doubly attractive.

Bulger's always sell standard goods at Canadian advertised prices even though express charges are more than those of places nearer to the factories.

For instance a Big Ben clock or set of silver sells for the same price as in Ontario where it is made.

A large part of our stock is made up of standard advertised goods and we try to keep the balance in line with the prices of other cities. And we guarantee the satisfaction of our goods.

Something from Bulger's is always something worth having.

Bulgers