

\$10000 for BRITISH COLUMBIA BABIES!

MOTHER! Win a \$200.00 bank account for your child in Swift's Baby Snapshot Contest! Choose the most interesting snapshot (not studio portrait) of your baby. Send it to Swift's Baby Snapshot Contest, Swift Canadian Co. Limited, New Westminster, B.C. together with your name and address, baby's name, and labels from two tins of Swift's Meats for Babies or Juniors. Send in your entries today!

LOOK WHAT BABY MAY WIN!

- 1ST PRIZE — \$200.00 Bank Deposit
- 2ND PRIZE — \$100.00 Bank Deposit
- 3RD PRIZE — \$50.00 Bank Deposit
- and 70 \$5.00 cheques as consolation prizes

Every entrant receives free a copy of Swift's infant nutrition booklet, "A Better Start in Life."

CLIP THIS COUPON

Baby Snapshot Contest
Swift Canadian Co. Limited
Dept. 5B New Westminster, B.C.

Yes! I want to enter Swift's Baby Snapshot Contest. Attached are snapshots of my baby. Each is accompanied by two labels from Swift's Meats for Babies or Juniors.

MY NAME..... (PLEASE PRINT)

MY ADDRESS..... (Street)

..... (City or Town)

MY BABY'S NAME.....

This coupon is for your convenience in entering this contest. Extra entry blanks are available at your dealer's. Contest closes midnight June 3, 1950.

SWIFT CANADIAN CO. LIMITED

Read these Rules

- 1 Send in as many snapshots as you wish (not studio portraits). But accompany each with two labels from Swift's Meats for Babies or Juniors. Please print your name and address also baby's name. Send all entries to the Baby Snapshot Contest, Swift Canadian Co. Limited, New Westminster, B.C.
- 2 This contest is open only to Mothers living in British Columbia. It is not open to employees of Swift Canadian Co. Limited, its advertising agencies or members of their families.
- 3 Contest closes June 3, 1950. All entries must be postmarked before midnight of this date.
- 4 Prizes will be awarded for the most interesting baby snapshots. Judges are: Miss Trevena Hunter, Director of Public Health Nursing, Metropolitan Health Committee, Vancouver; Mr. J. Henders, Internationally Known Expert on Photography, Fellow of the Royal Photographic Society, Fellow of the Photographic Society of America; Mr. J. Campbell, Photography Expert of Vancouver Branch Eastman-Kodak Company.
- 5 Every entrant receives free, a copy of Swift's infant nutrition booklet, "A Better Start in Life."
- 6 Decision of judges is final. Only one prize to a contestant. All snapshots become the property of Swift Canadian Co. Limited, absolutely.

Winners' names will be published in this paper.

What City Council Did

Accepted a recommendation of the finance committee for sale of lot 4, block 36, section 7 to John E. Denning for \$90, and recommended purchase of a Remington Rand typewriter and trade in of the typewriter presently in use in the engineer's office at a net cost of \$162.

Accepted a report of the board of works which recommended an adjustment in the contract with Mitchell & Currie to cover additional expense encountered removing rock not shown on the contour map while laying sewer on Third Avenue.

Accepted Ald. T. B. Black's request for permission to be absent from the meeting.

Appointed a resolutions committee to gather and prepare resolutions for submission to a meeting of Northern B. C. Municipalities sufficiently soon before the July 1 deadline for submission of resolutions to the Union of British Columbia Municipalities to be collated into block requests from this area, the committee to consist of Ald. George Casey, T. B. Black, D. Frizzell, H. F. Glassey and City Clerk H. D. Thain.

Accepted a report of the Utilities Committee to the effect that the same service pay be granted

to the Fire Chief and Assistant Fire Chief as is paid to other firemen under wage agreements and that the monthly gasoline allotment for the Fire Chief's car be increased to 40 gallons per month.

Accepted a report of the Health, social assistance, police and licensing committee that it had received and considered the report of the Police Department for the month of April; had received and considered the report of the superintendent of the Pioneers' Home for the month of April and recommended payment of accounts.

Accepted a report of the Zoning Committee recommending that Lot 25, Block C, Section 7, be rezoned for minimum commercial purposes.

Approved an application of the newly formed Women's Auxiliary to the Prince Rupert General Hospital for permission to hold a tag day September 9.

Approved application from A. B. Love that he be included in the general increase in salary to all city employees.

Empowered the mayor to act on behalf of the city in matters concerning minor engineering (Continued on page 7)

MARKETS

(There may be variations in prices in various stores depending on whether special or standard qualities are listed.)

Fresh Fruit	
Bananas, lb.	25
Apples, cooking 3lb.	35
Fancy Macs, 3 lbs.	35
Lemons, large Cal. doz.	40
Grapefruit, 2 for	25
Oranges (Navel).....	22-75
Dates	25
Vegetables	
Celery, lb.	13
Rhubarb, 3 lbs.	29
Beets, bunch	10
Parsley, bunch	15
Turnips	10
Spinach, 2 lbs. cello	25
Radishes, bunch	10
Mushrooms, lb.	25
Head Lettuce	13-14
Cooking Onions, 3 doz.	2
Cauliflower, lb.	23c
Tomatoes, Calif. lb.	25
Cabbage, lb.	12
Potatoes, 10 lb.	24
Cucumbers, lb.	24
Vegetable Marrow, lb.	07
Squash, lb.	16 1/2
Canned Vegetables	
Dill Pickles, gal.	1.65
Cut Green Beans, 10 lb.	17
No. 5 Peas, fancy 2 for	25
Mixed Vegetables	25
Diced Beets, per tin	16
Wax Beans, choice	21
Mixed peas and carrots 2for	35
Pumpkin 2 for	25
Baked Beans, 20-oz. tin	25
Baked Beans, 15-oz. tin ea.	14
Tomatoes, 20-oz. ea.	17
28 - oz. 2 for	39
Butter	
Quart	25
Pint	13
Cream, 1/2 pint	22
Eggs	
Large Grade A	58-60
Medium cartons	53
Pullets, cartons	48-50

"WILL YOU WALK INTO MY PARLOUR?"

Now there's a nice cosy invitation—and it's being offered to us every day by the theory boys who would like to see the government providing everything (out of our money). But there's as big a catch in it for us, as there was for the fly.

Because before you have anything, somebody has to produce it. And why should someone produce it for you unless you also produce something of equal value to give him in return.

You know the answer to that—he won't.

That's why you know that people who promise you an easy future, with "more pay for less production" are simply talking through their hats.

Here's the hard, plain fact: you can only be paid out of what you produce in goods or services—there's no other place for wages to come from.

Plans for a better world in the future are fine but they will all be doomed to failure unless they're founded on this fact—all the wishful thinking in the world can't change that.

In the final analysis the only one who can make this a better world for you, with true security, is yourself. And if you wish, under our present opportunity system you have the privilege of producing a better service or piece of goods and as a consequence drawing a larger wage for it.

While nobody claims that this system is perfect, it is still the only system that allows the individual the opportunity to choose his job; live where he pleases; make the best use of his abilities to get along in the world and hold his head up as an independent and free person.

That's the way to security.

BRITISH COLUMBIA FEDERATION OF TRADE AND INDUSTRY

Haven't YOU Been Missing Something

Canada's Finest Whisky

Harwood's Canadian Whisky

Canada's Finest Whisky H50-6

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

It's easy to have PLENTY of hot water!

An Electric Water Heater is the most efficient water heating system you can buy... no waste heat goes up the flue, for there isn't any flue... and its cool, gleaming white jacket conceals heavy insulation... It's fully automatic, too... and it costs only a few cents a day... Just install it, forget it, and enjoy a plentiful supply of hot water for bathroom, kitchen and washing clothes.



NORTHERN BRITISH COLUMBIA POWER COMPANY LIMITED

