business trip to

LNOWN

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o bowls of hot a record of the n four different Women Men

98% 68% 00% 93% 72% 68% 68% 75% etter than any ore like homeong the men ould be OK."

young men and the brands they by those who

pating added ..."Much

LIMBERLOST larity as a natural tourist outlet for Prince Rupert and points **IMPRESSIVE** further afield. He noted its un-During his tour of the north ique position within 80 miles of coast, Gerald Rushton, traffic Alaska and certainly the most manager,, Union Steamships, northerly resort of its kind in visited Neil Kingston's "Limber- British Columbia. lock resort at Sangan River near Masset and was much im- of San Rafael, California, were

Mr. and Mrs. Cloyd Kimball pressed with the attractiveness visitors to Limberlost at the of the spot and the possibilities same time as Mr. Rushton and for its development in popu- were equally impressed.



DEMERARA

MARSHALL BECOMES RED CROSS CHIEF-General George C. Marshall, right, is congratulated by President Truman on his appointment as new president of the American National Red Cross. Retired at his own request, Marshall surprised many of his friends by accepting the Red Cross presidency

by air Tuesday afternoon fol-

LOCAL CHURCH GOES MISSION

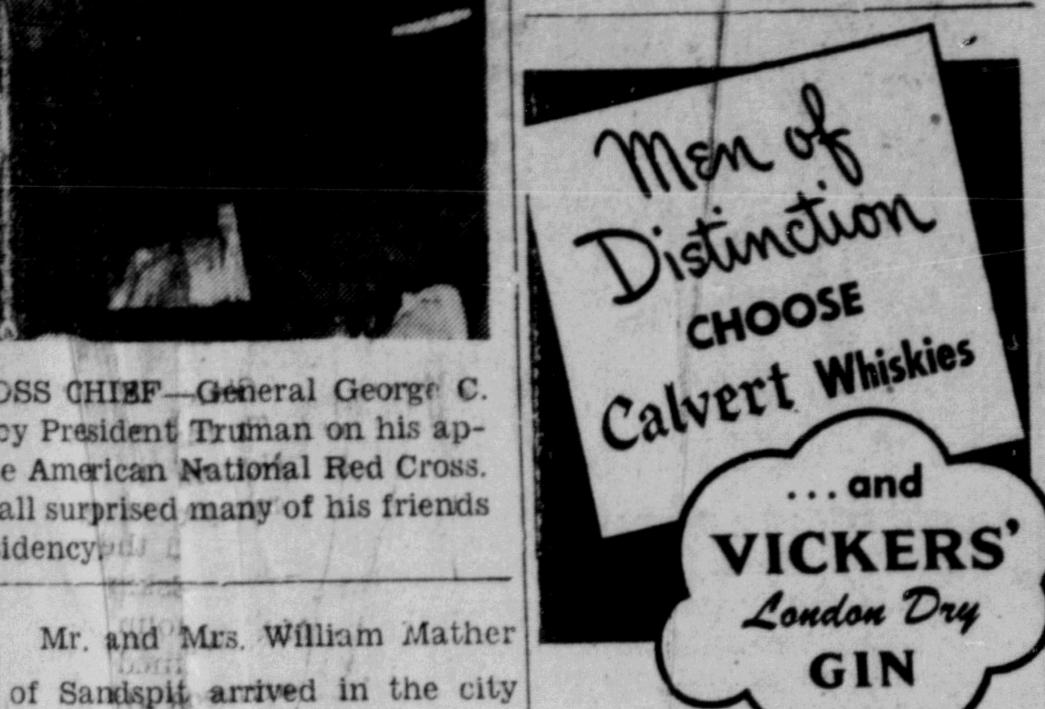
Church er's father, John Mather. The here, which has been having funeral will take place in the considerable difficulty in ob- city tomorrow. taining ministers and holding them, decided, at a congregamissionary status. Under such a set-up the church would be removed from the jurisdiction of the provincial presbytery and would come directly under the church mission Loard at Toronto which would assume the responsibility of keeping the pulpit filled by assignment of clergy. The congregation would to large extent, however, retain its financial responsibility in the way of paying the minister's stipend, mantaining church property etc.

A fair-sized number of the congregation attended the meeting last night John E. Davy, in the absence of a minister, occupied the chair.

The congregational secretary, J. A. Teng, told of a recent meeting in Toronto with the

fic manager of Union Steamships Ltd., and A. W. Newman, freight traffic manager, arrived in the city on the Catala Tuesday night after having made the round trip to Stewart and Alice Arm. They will remain here until Friday night when they will leave on the Camosun to make the trip to south Queen Charlotte Island points before returning to Vancouver.

G. A. Rushton, general traf-



VICKERS' IS DISTILLED IN CANADA AND IS DISTRIBUTED BY Calvert

Cornwall

Out. Can.

lowing the death of Mr. Math-This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.



... and here's what the dealer has to say!

Mr. George Meyer, Hillman dealer in Cornwall, Ont., received the unsolicited testimonial reproduced above. He writes:

"Mrs. Scarbeau is one of the 50 people who have purchased new Hillmans from usu Everybody reports good driving, comfort and mileage (up to 35 miles per gallon). Also lots of speed, power

"We are glad to be part of the nationwide dealer organization selling and servicing these wonderful cars."

AT THE NEW LOW PRICE. IT'S A BETTER BUY THAN EVER!

FEATURES TE ADVANCED REFINEMENTS FOUND ON NO OTHER BRITISH CAR IN ITS PRICE RANGE

ROOTES MOTORS-LIMITEDE 170 Bay Street, Torento . . . Montreal Airport, Dorval . . . 509-10 Rogers Bldg., Granville St., Vancouver

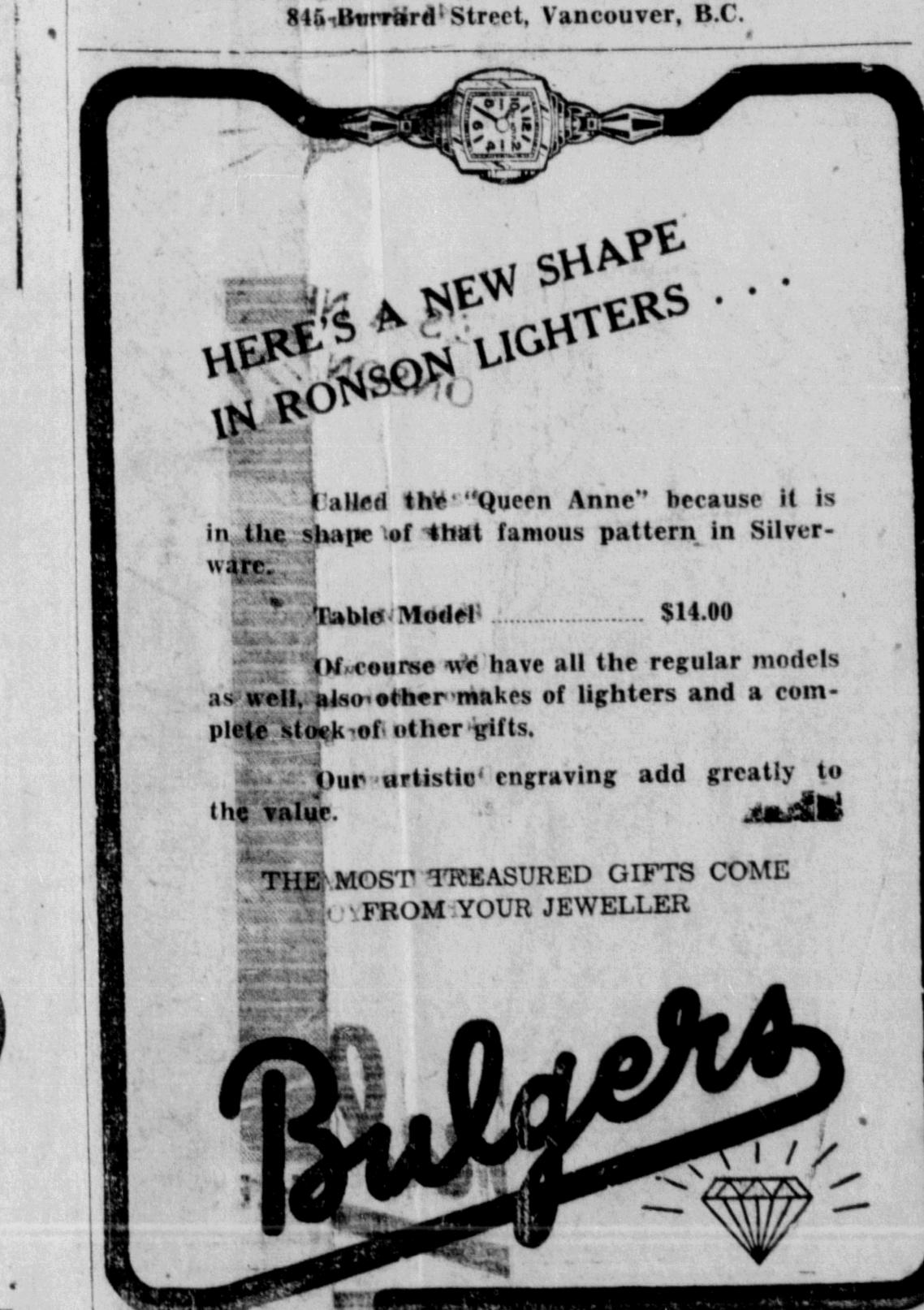
Dealer:

PARTS AND SHIVICE FROM COAST TO COAST IN CANADA, AND THE U.S. A.

SUPERIOR AUTO & BODY SHOP Prince Rupert, B.C.

Distributor:

McDERMOTT'S (VANCOUVER) LTD.





E. Montador returned to provincial meeting of Kinsmen the city Wednesday by air from Vancouver after attending a Club officers.

BARBARA BUYS AND WHYS BRENTS A WEEKLY INFORMATION SERVICE



MONTREAL, October 20th-Appetites are hearty these brisk autumn days . . . and "something chocolate" on the menu is sure to bring rounds of applause from all the family! Especially popular will chocolate dishes be if they are made with BAKER'S INSWEETENED CHOCOLATE. Rich-

coloured, full-flavoured-Baker's Chocolate is a careful blending of the choicest cacao beans, ground to satin-smoothnesswith nothing added, nothing taken away. When I buy Baker's Chocolate I know I'm getting the best!

"I'm Head Over Heels In Love with my new FRIGIDAIRE REFRIG-ERATOR. It does so many wonderful things like giving me ice cubes trigger-quick from its Quickube Trays - or keeping a week's supply of frozen foods in its big Super-Freezer. And I

Hydrator that keeps fruits and leafy vegetables so garden-fresh, the big

Meat-Tender that keeps fresh meats at their best - is it any wonder I'm

head over heels in love with my new Frigidaire Refrigerator? You will be, too. See it at your Frigidaire Dealer's." "My! . . . How Do You Manage To Keep Your Dining Room Table So Beautiful?" . . . That's what friends will ask you when you keep your furniture gleaming with JOHNSON'S CREAM WAX! It's so very easy top wax in quick-buffing form - it puts on a polish quicker. And it's non-oily, so it drys absolutely dry and dust won't stick to it. Yes, with "Johnson's Cream Wax". your furniture, light woodwork, refrigerator—can be both cleaned and polished in a matter

looking if your

for this special offer of KREMI. SHAMPOO! A 30c - bottle of Kremi Shampoo can be yours for just 10c. Simply write to me - Barbara Brent, 1411 Crescent St., Montreal, P.Q.—enclosing 10c. and I'll send you your special bottle of Kremi Shampoo. You'll love it! You see it has a natural oil pase that leaves your hair both soft and manageable. And the new Kreml Shampoo contains an amazing new ingredient called "Folisan" (R) that leaves your hair

Creamy Fudge -Prepared for your cooking and are so very easy to follow - add such delicious "Crown Brand" nourishment to your menu - are, always, such "sure-fire" successes with youngsters and oldsters alike! Simply write to me - Barbara Brent. 1411 Crescent St., Montreat, P.Q. - for your CROWN BRAND CORN SYRUP recipe folder - prepared by Jane Ashley of Canada Starch's Home Ser-

Every Youngster's Delight! . . .

vice Department! fairly "singing" with cleanliness! HERE Is Cake In The Hallowe'en Spirit - colourful and exciting! To top off your Hallowe'en dinner with an appropriate "orange 'n black' dessert - serve Chocolate Layer Cake filled and iced with Orange Butter Cream Icing, coloured and flavoured with Shirriff's Orange Flavouring 'and Orange Food Colour. Here's

4 thspns, butter 3 1/2 cups sifted icing sugar 1 tspn. Shirriff's Orange Few drops Shirriff's Orange

Cream the butter and stir in leing sugar. Add cream. Beat until light and fluffy. Add Shirriff's Orange Flavour. Add the Orange Food Colour a drop at a time and blend well until the desired shade is

And - for your youngsters' Hallowe'en fun - Taffy Apples flavoured with Shirriff's Peppermint and coloured with Red Food Colour! Deliciously exciting!

When Your Hands Are Soft, Watch For The Word "New" on smooth and wellkept -- it's easy to hands of a lady who takes pride in her appearance. She may do cooking and dishwash-

ing - rubbing and scrubbing - but. if so, I'd guess that she keeps an extra bottle of JERGENS LOTION in her kitchen and uses it regularly! Yes. no matter what your daily chores. Jergens Lotion will keep your hands beautiful. And most women who have learned this lovely way smooth, attractive hands, know gens has to be used regularly to do its good work!

tins of HEINZ NE CONDENSED SOUPS! New varieties are being added from time to time to the famous favourites you already

know. Cream of Tomato Vegetable, Chicken Noodle Cream of Asparagus, Clam Chowder . . all the "old stand-bys' that you like to see on your pantry shelves-they'll always be "tops" with your family and friends. But it's such fun to try something new! And there's always new excitement in store for vou in your grocer's Soup department - when you see that famous Heinz label!

A Powder That Doesn't Look "Powdery"? It's every woman's dream . . . and it's come true in the NEW WOODBUR POWDER! Yes, the New Woodbury Powder a tains a secret ingredient that gives a smooth-as-sin finish to your skin. This exciting powder covers, ay skin flaws better, too, and it has an incredibline shades! Well-you'll love them! Woodbury's new "Super-P seven of them - have more warmth, more glow more life! two convenient box sizes and one "purse" size . . . 65c, 37c.

Doctors Say that, as folks get older they need less an less sleep. So don't worry when you hear grandpa "up and around" at the crack of dawn . but do have a BIG bowlful of delicious "CREAM OF WHEAT" ready for Minute "Cream of Wheat" contains Iron Calcium and it takes just 5 minutes of boiling to cook to comple digestibility! M-mmm! So smooth! No wone "Cream of Wheat" is a family "flavourite" in so nany thousands of Canadian homes!

If You KNOW You Should Know more about fainine hygiene, here's a booklet for you! Simply write to me -- Barba Brent, 1411 Crescent St., Montreal, P.Q. - for this in booklet method of feminine hygiene she's ever trie! Greaseless stainless, snowabsolutely safe to delicate tissued So my not take this tip? Ask your

