

BUYS AND WHYS

A WEEKLY INFORMATION SERVICE

MONTREAL, Feb. 23rd—I've just made reservations to go direct from Montreal to Italy on the first sailing of the "T.S.S. Columbia", just \$241.00 return! Such a wonderful opportunity to go to Rome for Holy Year! The "GREEK LINE'S T.S.S. COLUMBIA" will make seven sailings—commencing April 26th. It's the chance of a lifetime to travel in comfort on this spacious ship—at such low cost! Because of the tremendous demand for accommodation, I suggest that you write to me soon—1411 Crescent St., Montreal, P.Q.—for further information.

To Send For This Wonderful Special Offer! It's the handiest kitchen convenience I've seen for many a month! No wonder it's selling (for \$9c) like hot-cakes—in the States. But you can have it for just 25c and 10c to cover mailing! It's a Plastic Juice Container that's unbreakable—non-toxic—spill-proof and it holds five cups of left-over juices. Simply put the juices you want to keep fresh in this container in your refrigerator. It "seals in" the vitamins! All you do for your—send me—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—a 35c Postal Note or postage stamps from a Bovril Cordial or Concentrate bottle. (The container easily when soaked in warm water for ten or fifteen minutes! Luscious BOVRIL! Makes such a wonderful hot drink! Makes meat dishes so deliciously...no wonder it's a family favourite in so many Canadian homes!

Here's An Extra-Special Offer, Mothers! Heinz have designed very handy plastic cap covers that fit over the tops of HEINZ BABY FOOD tins when baby doesn't eat a full tin at one mealtime. Simply leave the balance of the Baby Food in the tin, cover it with this plastic cover and store it in your refrigerator. And another wonderful time-saver is the Baby Food Saver—a plastic scoop for removing the last delicious morsels of Heinz Baby Food from the tin. THREE plastic cap covers and TWO Baby Food scoops are yours if you'll simply write to me—Barbara Brent, 1411 Crescent St., Montreal, P.Q. Enclose only 10c in coin or postage stamps and 3 labels from Heinz Baby Food tins. And be sure to tell me whether your baby is a boy or a girl so I'll know whether to send these five "baby specials" in pink or blue!

A Party, Mum... the cry, how much for the young fry to celebrate. Simple JELLO JELLY is the answer, bright and appealing for gay parties more than any other treat. This delicious treat is "locked-in" flavors, economical as it is good. JELLO WHIPS (any flavor) in hot water, mix with 6 individual JELLO JELLY cubes until firm. Chill in place in bowl of ice. Beat with rotary beater until thick and creamy. Pour over JELLO. Chill. Unmould. Serves 6.

Are Preferred By Babies!... that's what a mother I know says! JERGENS LOTION! It's truly amazing! It's for baby's hand lotion preferred by mothers! It's so smooth and soothing to baby's skin... babies just love it! And tests show it's far better for baby-skin than any other lotions! Yes, it does a really superior job of protecting baby-skin from rashes and skin. You see, it's absolutely sterile—simply promotes the growth of infecting germs! All reason why Jergens Lotion is preferred by more and more babies!

Here's A Recipe For A Happy Home, taken from the "BANK OF MONTREAL Cook Book"!... Family-Size Recipe for Saving for Holidays, for Emergencies or Opportunities! 1 Household Savings Account for Father and Mother, 1 "Sunshine" Account for Sister's Holiday, 1 Savings Account for Junior's paper-run money... preparing for college expenses, 1 Packet of Canada Savings Bonds held by the B of M. Do not allow to cool or dry up, but pour in ingredients regularly. The recipe may be adapted to any size of family. And, remember, all ingredients in this recipe may be obtained with the assistance of the friendly, helpful people on the counter at your nearest branch of the B of M!

Of A Perfect Lenten Vegetable Soup—Butter Beans—Tossed Green Beans—delicious KRAFT! Yes, there's many a soup that can be planned "Kraft Dinner"! You see, Kraft's vegetable soup is so delicious and hearty that it makes a main course. It costs only a few cents, but it's a compliment to the gal who does the cooking. And it's so very easy to make in every package of Kraft's vegetable soup. It's a special, fast, delicious soup that cooks in only 7 minutes! In the same package, there's a cheese, already grated, to make a good cheese flavour!

And Your Baby's Laugh... this wonderful dish for tiny tots!... (smoo-o-o-th) "Cream of Wheat" in a gay baby bowl... tempting and smooth and, oh, so appetizing... with lots of milk, too, of course! 5 Minute "Cream of Wheat" is so good... and so good for baby! For it contains Iron, Calcium and Phosphorus for diets deficient in these elements. So make a mealtime habit of good "CREAM OF WHEAT"! You might try playing "Guess What?" with your youngster sometime. Bury stewed apricots or a spoonful of jelly in "Cream of Wheat"—then let him find out what's 'way down bottom of the bowl!

Like a "flash-flash" gossip columnist today! Surrounded by a few magazine dealers and salesmen, I've just had a glittering preview of the new 1950 model REFRIGERATORS! And gals, are you ready? The big news is that there's a new model in the line after an absence of two years and that means uncovered foods don't spoil. All models are superbly styled by Raymond and the metal trim of the Cold-Wall model is a new Ice-Blue color that's really something to see. Storage space has been increased. I saw models with adjustable shelves and new twin fruit and vegetable Hydrators that are deep! But I just haven't space to tell you of all the wonderful features. See them at your Frigidaire dealer's soon!

"It Must Have Been An Extra Large Washing that made my back ache so terribly last wash-day," writes a reader. "Believe me, I was a first-class candidate for the 'Wash-Day Blues' 'til I remembered what you'd said about SLOAN'S LINIMENT in your column. I went right out and bought some, then my husband patted it on my aching back. It worked like magic!... Many thanks for the tip! Yes, Sloan's soothing, penetrating heat goes right to the heart of the hurt! It brings welcome relief to folks suffering from back-ache, sprains, stiff neck, rheumatism or neuralgia. And you'll be surprised at its reasonable price!—just 40c a bottle at your favourite drug store!

Know a "beauty find" when they see it! That's why, stars, who responded to a recent survey, LOVE WOODBURY POWDER. Woodbury Powder, too—forever after—once it's on your skin! Something new and exclusive in Woodbury Powder gives a smooth-as-satin look to your skin! Just try the beauty magic of Woodbury Powder! It comes in seven beautiful shades of them for you...15c, 37c and 55c at your favourite cosmetic counter.

Happy Marriage? The wife's careful attention to matters of intimate feminine cleanliness certainly helps! That's why ZONITORS are preferred by thousands of fastidious women. These greaseless—stainless—snow-white vaginal suppositories are daintier—more convenient—powerfully germicidal, yet absolutely safe to delicate tissues! They're a truly satisfactory method of feminine hygiene! Ask your druggist for Zonitors tomorrow—and write to me—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—for a free booklet giving frank facts on feminine hygiene. It will be sent to you in a plain wrapper.

P.T.A. Talks Music, Study

The highlights of the monthly meeting of the Borden Street School Parent Teacher Association on Tuesday evening were a talk on classical music by Miss M. A. Way and discussion on the value of study groups in the P.T.A. led by Rev. Lawrence G. Sieber.

In an informative and interesting talk Miss Way pointed out that music had more to offer than even the best poetry. It had a beneficial effect on people. The quality of music did not depend on its difficulty or complexity but on its refining influence on its listeners. It gave to people a satisfaction that was both intellectual and emotional. One of Miss Way's pupils, little Sylvia Helland then played a Sonata by S. Kulau in a competent and accomplished manner. The interpretation and execution of the number were a tribute to the talents of the young player and to the efficiency of her teacher.

Mr. Sieber's talk on the value of study groups in the P.T.A. was based on his actual experiences in such work. Participation in such activities was enlightening, broadening and satisfying. Among parents and teachers much of the interest would naturally centre around the child and study groups would enable the grown-ups to understand their children better and so deal

more adequately with the various situations that arise so often. "Keeping up with our children" requires a readiness and resourcefulness that strains the understanding of most parents. The exchange of problems and their discussion will often provide a solution that the individual parent would not have reached on his own but that could be reached through the P.T.A. groups. The talk was effective and timely and as a result four groups will be formed with Mrs. Ken Harding, Mrs. M. Halverson, Mrs. A. J. Dominato and Mrs. H. T. Logan acting as conveners.

Interesting films shown with Jack Evans as projectionist were "Designing Women" and "Shop Talk."

Mrs. H. C. Flood presided over the business meeting when, in addition to routine business, thanks of the children were expressed in appreciation of the presentation of a projection screen, and uniforms for the basketball team. Plans were also laid for the sale of home cooking to be held at the school this Thursday afternoon. Refreshments were served and this gave the usual opportunity for parents and teachers to discuss matters of common interest and also to visit the classrooms. An outstanding item of interest was the "Valentine Hearts Home" made by the pupils of Grade Four under Mrs. Cobb. The originality and craftsmanship aroused the greatest admiration of all.

Advertisement in the Daily News

Health Board Annual Meet

Ald. James Forman has been re-elected chairman of the Prince Rupert and District Union Board of Health, annual meeting of which was held recently. Dr. Duncan Black, medical director of the unit, takes over as secretary and Miss Freda Hilton is acting as treasurer pending appointment of a permanent statistician.

Dr. Duncan Black who recently assumed the post of medical director of the unit, is planning to carry out a tour of the district in the near future. Accompanied by Miss Hilton and Armine Boas, sanitarian, he will visit Smithers and Hazelton and the middle of March will pay a visit to the Queen Charlotte Islands. He will visit all the schools between Terrace and Hazelton during May and June.

The board heard that a dental clinic will be opened at Terrace after Easter, to be operated by Dr. K. McPherson, the new resident dentist there.

Raid Warnings Being Revived

PORTLAND — Raid warning networks are being revived now throughout Washington and Oregon, and at the same time, the "people will be cautioned against hysteria or 'undue concern'". The re-establishment of the system that was in effect during the war is nothing more than a precaution. It's an insurance policy, during a period when there are possibilities of conflict.

In a list of incorporations published in the B. C. Gazette last week appears the following: Rupert Cement Products Ltd., \$50,000, corner of Second Avenue and Park Avenue, Prince Rupert.

Watch These 4 Teething-Time Troubles Of Baby

✓ Digestive upsets
✓ Fever
✓ Fretfulness
✓ Constipation

Don't let your baby fret needlessly during teething time. Get a box of Baby's Own Tablets used so successfully for over 50 years by mothers. They help soothe your little stomachs, and clear out harmful wastes that make baby fretful and restless. Then see how quickly baby's fever usually subsides and your tiny one becomes restful and contented. No "sleepy" stuff—no dulling effect. They can be used with full confidence. Easily crushed to a powder if desired. Be on the safe side—ask your druggist today for Baby's Own Tablets, 29 cents.

Try a Classified Ad for Results

"TEA as it should be!"

One... fine quality.
Two... choice flavor.
Three... full, satisfying strength.
Nabob has all three to give you "tea as it should be." Your best tea value—Nabob.

NABOB Tea

CEYLON TEA

Calvert GRAND RESERVE Canadian Whisky

Distilled and Blended in the Calvert Tradition

CALVERT DISTILLERS (CANADA) LIMITED, AMHERSTBURG, ONT.

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

PUREX Facial Soft TISSUE

a special kind of softness

Purex Softness... so white and pure but still so strong.

Embassy Napkins

At last—lovely, dinner-sized, paper napkins—three thicknesses of soft cellulose. They cling to your lap like fine linen! 40 to a package—each one a laundry saving.

From Coast to Coast, Libby's

Canada's Leading Health Drink

Libby's is the "Gentle Press". Tomato Juice—the choicest juice from firm, red-ripe tomatoes. Served cold, this famous tomato juice is a delicious appetizer at breakfast, lunch or dinner. Heated just to the boiling point, it's a super cold-weather beverage.

Try it both ways. Serve it often. Libby's is an excellent dietary source of vitamins A and C which your family needs for growth, for appetite, for sparkling teeth and strong, straight bones. Keep a supply of Libby's in the refrigerator and encourage the youngsters to help themselves.

FIRST IN FAVOUR—FIRST IN FLAVOUR

DOUBLE YOUR MONEY BACK

If you don't agree that Libby's "Gentle-Press" Tomato Products—Juice, Catchup, Chili Sauce and Soup—are the best you've ever tasted.