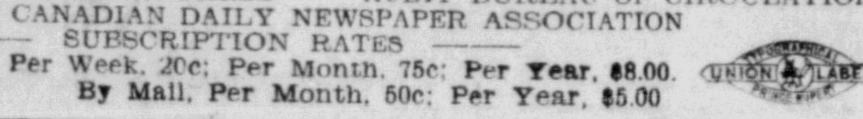
--- SUBSCRIPTION RATES ---Otty Carrier, Per Week, 20c; Per Month, 75c; Per Year, \$8.00. By Mail, Per Month, 50c; Per Year, \$5.00



Good Weather

N ANOTHER MONTH spring will be officially here even though it may not look or feel like spring. So far, since before Christmas, the season has been unlike anything previously experienced here. How often has Prince Rupert known five steady weeks of blue skies, almost unbroken sunshine, and temperatures ranging anywhere from twenty above to zero? This would be rated normal and fine winter weather in other parts of Canada but not here. What will be the city's lot, in February is anybody's guess. All that is positively known is what has taken place. What is coming can only be awaited with perhaps a few misgivings.

PENICILLIN—NOT NEW?

D EOPLE praising penicillin are prone to believe this remedy is new and in a certain sense they are right. This is, where modern times are concerned. But it was known of long, long ago, if Holy Writ is to be respected.

In Psalm 51 appears this passage—"Purge me with hyssop and I shall be clean. Wash me, and I shall be whiter than snow."

Hyssop is a plant of the mint family and what is today called penicillin is believed to have been derived from it. Three thousand years ago, before the time of Christ, men were not unaware of its healing power

'Purge me with hyssop and I shall be clean" cried the Psalmist in ancient days.

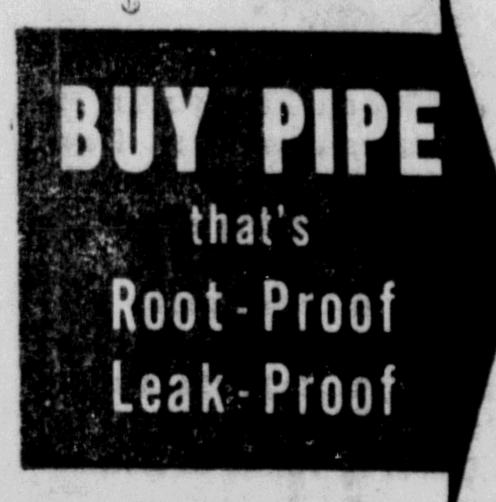
LIKE NEWSPAPER ADVERTISING

THE CANADIAN INSTITUTE of Public Opinion poration came into the area, tensively than was actually achas come up with some interesting information in regard to the popularity of newspaper advertising following a poll on the subject. Nearly two- refuse to recognize the neces- the Great Development. That thirds of the Canadian public thinks that advertising in the newspapers makes them all the more interesting. On the other hand, almost as preponderant a majority of the Canadian adult population believes just about the opposite in regard to radio advertising.

Sixty-four percent of the people thought that advertising added to the interest of newspapers, nine percent that it took away from the interest, 22 percent thought it made no difference and five percent had no opinion.

Twenty-eight percent of the people thought that advertising added in the interest of radio, 52 percent that it detracted, fifteen per cent that it made no difference and five percent had no opinion.

The Canadian study showed that women were slightly more enthusiastic about newspaper advertising than men. In the case of radio, there was virtually no difference between the views of the two sexes. More than fifty percent of both men and women did not like radio advertising and thought it detracted from the interest of radio.





NO-CO-RODE is GOOD for Life

There's a whole lifetime of trouble-free service in NO-CO-RODE ROOT-PROOF PIPE. Soil settlement won't crack or break it, freezing or thawing won't affect it. TAPERED JOINTS prevent leaks, keep out roots. NO-co-RODE saves you time, work, money.

Use NO-CO-RODE ROOT-PROOF PIPE for House-to-Sewer or Houseto-Septic Tank Connections, Downspouts, other underground non-pressure uses. Get NO-CO-RODE PERFORATED PIPE for Septic Tank leaching beds, foundation footing drains, soil irrigation, field drainage. Both types are backed by a 40-year record of outstanding service.

LUMBER and BUILDERS' SUPPLIES

CALL 651

WALLACE

IT IS NOT PERMISSIBLE

It is not permissible for the community to accept a continued make-shift in our power and water set-up. It is not permissible to continue endangering vane. And what are the latest The restaurants have a reduced the livelihood, property and lives of our citizens with the fable of "Unusual Weather"

A correspondent signing himself "Disgusted"

wrote a pointed letter to this iness sections of the city.

"Disgusted" would be happy plenty of pressure: to know that some attempt was teeth in Clause 16.

This column does not know- permissible. made under Clause 16. It is sible twenty-one years ago, "to known that although the stipu- permit a power corporation to been excessive, the present ter supply with only the pre-8000 H. P. is sadly inadequate. cautionary undertaking that If the city made no demands "they will not reduce the level lone be sujected to the pointed as to prevent the flow of water finger-except for its failure to to the water main of the City-" attract industry to the area, a But in the light of what we duty that it undertook under know now it is no longer per-Clause 35 of the agreement.

spect is made the more impres- sible twenty-one years ago to sive by coy eforts to seek credit exploit the good nature of the for the establishment of a va- Gods by gambling that no fires gue "new industry adjacent to would occur during a low-pres-

Prince Rupert." severe winter weather. Indeed no longer permissible.

prevented a serious shortage now. last winter. Rain rescued us at the last moment. Whether or not the Moose Hall could have. Mr. and Mrs. J. A. Willan and been saved this winter had two small sons left Tuesday on there been pressure in the the Coquitlam for a holiday visit

paper anent the power shortage, there is no quesiton that fire the fisherman uses bread for it we trust. The paper printed the text of on Third Avenue or in some is said that one cannot live on agreement residential sections, would com- fish alone. with the power company. "Dis- pletely destroy many a liveligusted's" letter was a modula- hood or burn many a home beted expression of some of the fore being stopped by Proviopinions to be heard in the bus- cence or an empty lot-if waten was not to be had with

It might have been permismade, when the original power sible, before we became aware agreement was drawn, to put of its cost, to permit a financially struggling company Clause 28 (b) of the agree- feave untaken expensive develment provides a penalty of opment steps to which it was \$1000 per day for default by the committed. But now that the power company under Clause cost is known it is no longer

It mght have been permislated 100,000 H. P. may have draw from our source of City wathe Power Company cannot a- of the waters in such a manner missible.

Its failure in this last re- It might have been permissure water period. But in the But to return to the power light of today's crowded schools. deal. The winters of 1942-3; hospital and public buildings 1948-9 and this winter prove and the higher loss possibilithat it is not "unusual" to have ties to life and property, it is

there have been many severe It is true that we hoped to winters since the Power Cor- develop this city far more ex-They occur frequently enough complished. It is true that many that to hide behind an Act of measures were taken merely as God clause in a contract and makeshifts until the dawn of sity of corrective measures is was permissible. But the makenot permissible. Nor is it cricket shifts became permanent fix to set off a barrage of crticism tures by force of circumstances. of a non co-operative citizenry. It is not permissible to refuse We know than an Act of God to set aside the make-shift

mains is an open question. But in Vancouver.

Special Sale of English Cups and Saucers

95 cents

We have just received a large shipment from England and in order to get a lower price we had to order more than we want to keep in stock at one time.

We are offering the surplus at a low price to reduce stock.

All are English bone china in various attractive patterns. SEE OUR WINDOW

SALE LASTS ALL THIS WEEK





Headquarters for WINTER SPORTS EQUIPMENT

Skis and Ski Equipment C.C.M. Matched Ice Skate Outfits Campbell Badminton Racquets and Shuttlecocks Sleighs

PRICE OF BREAD

Editor, Daily News:

they used to be their weather revenue.

Why the rumblings of the work-

ing man? Well it's because he only gets seven loaves for his dol-Inr and his dollar is worth only 52c here today. That is why so many people only stay here about a month because they cannot make ends meet. That is the reason for the helpiess look on the face of that housewife with those three or four children who can make a much bread disanpear in such a short time. Or again, there is the old pensioner living out his sorry existence in his one room shack rather than be a burden to anyone else. The difference in the price here co apared with what it is in other places might do him for a week or it could buy that baby more than one pair of shoes in a year.

Science today can work wonders with a bag of flour. The actual baking of bread is a mass production process in modern bakeries-mixed by machinery, a little time for baking-mix, bake the market. When the flour can be bought by the car and, with a

watches his market.

Did I hear rumblings? Oh, yes, blame the freight alone for our 've been hearing them for some advanced price. No baker depends unconscious in one of the rooms. time but now they seem to have on bread alone. He has his pastry, a different tone. The City Fath- his cakes, his biscuits, his weders used to take particular note ding cakes, his birthday cakes, of these rumblings. At one time all of which bring him quite a

rumblings about? Just one little price-but what about the little commodity-bread, the little loaf, working man, the best customer the old staff of life itself on which in any town. He is a good man depends the health of the people until he asks for credit. Oh but and of the next gereration. Even no. It is the dollar only in which

LIVE AND LET LIVE.

LUXURI STEAMER

SAILS FOR

and Intermediat Ports

at 11:15 p.m.

WEDNESDAY MIDNIGHT

Write or Call CITY OR DEPOT OFFICE PRINCE RUPERT

Each Thursday

For KETCHIKAN

For Reservations

B.C.

overnight



Cold and La Grippe broken overnight - while you sleep! A long recognized cold remedy of exceptional merit, Reid's GRIP FIX capsules are available at all drug stores and counters.

Relieves a cold overnight La Grippe in 48 hours

HOLLMINGE

MOST UP-TO-DATE CAFE IN THE CITY

OPEN FROM 3:30 P.M to 3:30 A.M.

We Specialize in Chinese Disnes

CHOP SUEY-CHOW MEIN

For Outside Orders PHONE 133



FUR SALE

FUR COATS Clearing at the Lowest Prices in Years

BUY NOW and SAVE 40% EVERY COAT GUARANTEED

Limited

PHONE

PHONE

Mallacr Pharmarn

HOURS

SIXTH STREET AND THIRD AVENUE

Weekdays Sundays

9 a.m. to 9 p.m.

12 Noon to 2 p.m.

7 p.m. to 9 p.m.

warehouse, it is so many bags to City ambulance at 6:40 p.m. the boxcar, so many loaves to Tuesday delivered a twenty-one the bag. And a baker always year old woman from the King George Hotel to Prince Rupert I think it is insulting to the General Hospital. Responding to } intelligence of the people to a call from the hotel, the firemen found the young woman ill and



Always Prompt and Court We're Here to Serve YOU

Commodore Cale

"Hospitality and Good Food". Phone 17 for Send-Out Orders 3rd Ave. David Chow, Mgr.

the artificial and the second second second second second

For Friendly Service And Advice in Your Building, Insulation and Decoration Problems

- SEE ISLAND CITY BUILDERS' SUPPLIES

General Builders' Supplies 505 McBride St. Blue 820

> MILLIE'S SNACK BAR

Bigger and Better MILLIE'

HAMBURGERS Better and Better

Full Course Meals served 5-7 p.m. —MILLIE'S OPEN 6 a.m. to 1 a.m. DAILY Just off Third Avenue :18 6th St. Ph. Orders Blue 92.

For Cold W. 2 100% Pure Wo

ing JACKETS_ Special Men's Dress SHI Pure wool, plain Regular 50 Now & Men's Dress on

3 SOX—Biggest From Lined MITS_V Now only \$1.25 0 Men's Blue Melt OVERCOATS. styles. Special

Boys' PANTS.

wool cloth, good sizes Boys' and Girls' piece SNOWSIII wool. Reg. \$9.95

Now noty

Street or School Hurlbut Custo Grade Brown OXFORDS



\$8.95

STORE LIM Charlie Rot

The New MONARCH Is Here MORE BEAUTIFUL

THAN EVER!

FORD - MONARCH DEALERS

SHOE SALE OFF

"The Home of Friendly Service"

EVENT 1/2 TO 1/4 OFF REGULAR PRICES

BROWNW



PRESCRIPTION CHEMISTS

STORE HOURS-WEEK DAYS, & A.M. TO 9 PM SUNDAYS AND HOLIDAYS--12 NOON TO 2 P 7 P.M. TO 9 P.M.

Daily car delivery service from 9 a.m. till 6 p.m.

Emergency bicycle de from 7 p.m. till 9 pl and Sunday