

An independent daily newspaper devoted to the up-lifting of Prince Rupert and all communities comprising northern and central British Columbia. (Authorized as Second Class Mail, Post Office Department, Ottawa.) Published every afternoon except Sunday by Prince Rupert Daily News Ltd., 3rd Avenue, Prince Rupert, British Columbia. G. A. HUNTER, Managing Editor. H. G. PERRY, Managing Director. MEMBER OF CANADIAN PRESS — AUDIT BUREAU OF CIRCULATIONS CANADIAN DAILY NEWSPAPER ASSOCIATION SUBSCRIPTION RATES City Carrier, Per Week, 20c; Per Month, 75c; Per Year, \$8.00. By Mail, Per Month, 80c; Per Year, \$8.00.

Good Weather

IN ANOTHER MONTH spring will be officially here even though it may not look or feel like spring. So far, since before Christmas, the season has been unlike anything previously experienced here. How often has Prince Rupert known five steady weeks of blue skies, almost unbroken sunshine, and temperatures ranging anywhere from twenty above to zero? This would be rated normal and fine winter weather in other parts of Canada but not here. What will be the city's lot, in February is anybody's guess. All that is positively known is what has taken place. What is coming can only be awaited with perhaps a few misgivings.

PENICILLIN—NOT NEW?

PEOPLE praising penicillin are prone to believe this remedy is new and in a certain sense they are right. This is, where modern times are concerned. But it was known of long, long ago, if Holy Writ is to be respected.

In Psalm 51 appears this passage—"Purge me with hyssop and I shall be clean. Wash me, and I shall be whiter than snow."

Hyssop is a plant of the mint family and what is today called penicillin is believed to have been derived from it. Three thousand years ago, before the time of Christ, men were not unaware of its healing power.

"Purge me with hyssop and I shall be clean" cried the Psalmist in ancient days.

LIKE NEWSPAPER ADVERTISING

THE CANADIAN INSTITUTE of Public Opinion has come up with some interesting information in regard to the popularity of newspaper advertising following a poll on the subject. Nearly two-thirds of the Canadian public thinks that advertising in the newspapers makes them all the more interesting. On the other hand, almost as preponderant a majority of the Canadian adult population believes just about the opposite in regard to radio advertising.

Sixty-four percent of the people thought that advertising added to the interest of newspapers, nine percent that it took away from the interest, 22 percent thought it made no difference and five percent had no opinion.

Twenty-eight percent of the people thought that advertising added in the interest of radio, 52 percent that it detracted, fifteen percent that it made no difference and five percent had no opinion.

The Canadian study showed that women were slightly more enthusiastic about newspaper advertising than men. In the case of radio, there was virtually no difference between the views of the two sexes. More than fifty percent of both men and women did not like radio advertising and thought it detracted from the interest of radio.

BUY PIPE
that's
Root-Proof
Leak-Proof



NO-CO-RODE is GOOD for Life

There's a whole lifetime of trouble-free service in NO-CO-RODE ROOT-PROOF PIPE. Soil settlement won't crack or break it, freezing or thawing won't affect it. TAPERED JOINTS prevent leaks, keep out roots. NO-CO-RODE saves you time, work, money.

Use NO-CO-RODE ROOT-PROOF PIPE for House-to-Sewer or House-to-Septic Tank Connections, Downspouts, other underground non-pressure uses. Get NO-CO-RODE PERFORATED PIPE for Septic Tank leaching beds, foundation footing drains, soil irrigation, field drainage. Both types are backed by a 40-year record of outstanding service.

CALL 651
PHILPOTT EVITT & Co. Ltd.
LUMBER and BUILDERS' SUPPLIES

"A Spot of Comment" by WALLACE

IT IS NOT PERMISSIBLE

It is not permissible for the community to accept a continued make-shift in our power and water set-up. It is not permissible to continue endangering the livelihood, property and lives of our citizens with the fable of "Unusual Weather"

A correspondent signing himself "Disgusted" wrote a pointed letter to this paper about the power shortage. The paper printed the text of Clause 16 of the agreement with the power company. "Disgusted's" letter was a modulated expression of some of the opinions to be heard in the business sections of the city. "Disgusted" would be happy to know that some attempt was made, when the original power agreement was drawn, to put teeth in Clause 16.

Clause 28 (b) of the agreement provides a penalty of \$1000 per day for default by the power company under Clause 16. This clause does not know yet—what demands the City made under Clause 16. It is known that although the stipulated 100,000 H. P. may have been excessive, the present 8000 H. P. is sadly inadequate. If the city made no demands the Power Company cannot alone be subjected to the pointed finger—except for its failure to attract industry to the area, a city that it undertook under Clause 35 of the agreement.

Its failure in this last respect is made the more impressive by coy efforts to seek credit for the establishment of a vague "new industry adjacent to Prince Rupert."

But to return to the power deal. The winters of 1942-3; 1948-9 and this winter prove that it is not "unusual" to have severe winter weather. Indeed there have been many severe winters since the Power Corporation came into the area. They occur frequently enough that to hide behind an Act of God clause in a contract and refuse to recognize the necessity of corrective measures is not permissible. Nor is it cricket to set off a barrage of criticism of a non co-operative citizenry. We know that an Act of God prevented a serious shortage last winter. Rain rescued us at the last moment. Whether or not the Moose Hall could have been saved this winter had there been pressure in the mains is an open question. But in Vancouver,

there is no question that fire on Third Avenue or in some residential sections, would completely destroy many a livelihood or burn many a home before being stopped by Providence or an empty lot—if water was not to be had with plenty of pressure.

It might have been permissible, before we became aware of its cost, to permit a financially struggling company to leave untraced expensive development steps to which it was committed. But now that the cost is known it is no longer permissible.

It might have been permissible twenty-one years ago, to permit a power corporation to draw from our source of City water supply with only the precautionary undertaking that "they will not reduce the level of the waters in such a manner as to prevent the flow of water to the water main of the City."

But in the light of what we know now it is no longer permissible. It might have been permissible twenty-one years ago to exploit the good nature of the Gods by gambling that no fires would occur during a low-pressure water period. But in the light of today's crowded schools, hospital and public buildings and the higher loss possibilities to life and property, it is no longer permissible.

It is true that we hoped to develop this city far more extensively than was actually accomplished. It is true that many measures were taken merely as makeshifts until the dawn of the Great Development. That was permissible. But the makeshifts became permanent fixtures by force of circumstances. It is not permissible to refuse to set aside the make-shift now.

Mr. and Mrs. J. A. Willan and two small sons left Tuesday on there been pressure in the the Coquitlam for a holiday visit mains is an open question. But in Vancouver.

LETTERBOX

PRICE OF BREAD

Editor, Daily News:
Did I hear rumblings? Oh, yes, I've been hearing them for some time but now they seem to have a different tone. The City Fathers used to take particular note of these rumblings. At one time they used to be their weather vane. And what are the latest rumblings about? Just one little commodity—bread, the little loaf, the old staff of life itself on which depends the health of the people and of the next generation. Even the fisherman uses bread for it is said that one cannot live on fish alone.

Why the rumblings of the working man? Well, it's because he only gets seven loaves for his dollar and his dollar is worth only 52c here today. That is why so many people only stay here about a month because they cannot make ends meet. This is the reason for the helpless look on the face of that housewife with those three or four children who can make so much bread disappear in such a short time. Or again, there is the old pensioner living out his sorry existence in his one room shack rather than be a burden to anyone else. The difference in the price here compared with what it is in other places might do him for a week or it could buy that baby more than one pair of shoes in a year.

Science today can work wonders with a bag of flour. The actual baking of bread is a mass production process in modern bakeries—mixed by machinery, a little time for baking—mix, bake and wrap, load and it is ready for the market. When the flour can be bought by the car and, with a

warehouse, it is so many bags to the boxcar, so many loaves to the bag. And a baker always watches his market.

I think it is insulting to the intelligence of the people to blame the freight alone for our advanced price. No baker depends on bread alone. He has his pastry, his cakes, his biscuits, his wedding cakes, his birthday cakes, all of which bring him quite a revenue.

The restaurants have a reduced price—but what about the little working man, the best customer in any town. He is a good man until he asks for credit. Oh but no. It is the dollar only in which we trust.

LIVE AND LET LIVE.

LUXURY STEAMER
PRINCE GEORGE
SAILS FOR
VANCOUVER
and Intermediate Ports
Each Thursday
at 11:15 p.m.
For KETCHIKAN
WEDNESDAY MIDNIGHT
For Reservations
Write or Call
CITY OR DEPOT
OFFICE
PRINCE RUPERT
B.C.



Overnight relief

45¢




Cold and La Grippe broken overnight—while you sleep! A long recognized cold remedy of exceptional merit. Reid's GRIP FIX capsules are available at all drug stores and counters.

Relieves a cold overnight. La Grippe in 48 hours.

GRIP FIX

HOLLYWOOD CAFE

MOST UP-TO-DATE CAFE IN THE CITY
OPEN FROM 3:30 P.M. to 3:30 A.M.
We Specialize in Chinese Cuisine.
CHOP SUEY—CHOW MEIN
For Outside Orders PHONE 133



FUR SALE

FUR COATS Clearing at the
Lowest Prices in Years
BUY NOW and SAVE 40%
EVERY COAT GUARANTEED
FOWLIE & RUTTLE
Limited

PHONE 79 PHONE 79

Wallace Pharmacy

HOURS
Weekdays 9 a.m. to 9 p.m.
Sundays 12 Noon to 2 p.m.
7 p.m. to 9 p.m.

SIXTH STREET AND THIRD AVENUE

City ambulance at 6:40 p.m. Tuesday delivered a twenty-one year old woman from the King George Hotel to Prince Rupert General Hospital. Responding to a call from the hotel, the firemen found the young woman ill and unconscious in one of the rooms.



Always Prompt and Courteous.
We're Here to Serve YOU

Commodore Cafe

"Hospitality and Good Food"
Phone 17 for Send-Out Orders
3rd Ave. David Chow, Mgr.

For Friendly Service
And Advice in Your
Building, Insulation and
Decoration Problems

ISLAND CITY
BUILDERS' SUPPLIES
General Builders' Supplies
505 McBride St. Blue 826

MILLIE'S SNACK BAR

NOW
Bigger and Better
MILLIE'S
HAMBURGERS
Better and Better
AND
Full Course Meals served
5-7 p.m. —MILLIE'S
OPEN 6 a.m. to 1 a.m. DAILY
Just off Third Avenue
118 6th St. Ph. Orders Blue 92

we plan your PRINTING

FINE PRINTING
REGAL PRINTERS
PHONE 24 222 Second St.

The New MONARCH Is Here


MORE BEAUTIFUL
THAN EVER!



Bob Parker Ltd.
FORD - MONARCH DEALERS
"The Home of Friendly Service" Prince Rupert

1 SHOE SALE EVENT 1
OFF 2 1/2 TO 1/4 OFF REGULAR PRICES 4

BROWNWOODS



ORMES DRUGS

PRESCRIPTION CHEMISTS
STORE HOURS—WEEK DAYS, 9 A.M. TO 9 P.M.
SUNDAYS AND HOLIDAYS—12 NOON TO 3 P.M.
7 P.M. TO 9 P.M.
Daily car delivery service from 9 a.m. till 6 p.m.
Emergency bicycle delivery from 7 p.m. till 9 p.m. and Sunday

Warm Wool CLOTHING

For Cold Weather
100% Pure Wool
ing JACKETS—
Special
Men's Dress SHIRTS
Pure wool, plain
Regular \$3.50
Now
Men's Dress SHIRTS
SOX—Biggest sale
From
Lined MITTS—K
ran Regular up to
Now only \$1.25
Men's Blue Melton
OVERCOATS—
styles. Special
Boys' PANTS—
wool cloth, good
sizes
Boys' and Girls'
piece SNOWSUITS
wool. Reg. \$9.95
Now only

B.C. CLOTHING
3rd Avenue
Since 193

For
Street or School
Hurlbut Cust
Grade Brown
OXFORDS
Goodyear
AA to B Fitting
All Sizes 4 to 10
\$8.95
FAMILY SHOE STORE LIMITED
Charlie Robe
3rd Ave. Box 639




Special Sale of English Cups and Saucers 95 cents

We have just received a large shipment from England and in order to get a lower price we had to order more than we want to keep in stock at one time.

We are offering the surplus at a low price to reduce stock.

All are English bone china in various attractive patterns.

SEE OUR WINDOW
SALE LASTS ALL THIS WEEK




Gordon's HARDWARE
McBride St. Phone 311

Headquarters for
WINTER SPORTS EQUIPMENT
Skis and Ski Equipment
C.C.M. Matched Ice Skate Outfits
Campbell Badminton Racquets and Shuttlecocks
Sleighs