

An independent daily newspaper devoted to the upbuilding of Prince Rupert and all communities comprising northern and central British Columbia (Authorized as Second Class Mail, Post Office Department, Ottawa)  
Published every afternoon except Sunday by  
Prince Rupert Daily News Ltd., 3rd Avenue, Prince Rupert, British Columbia.  
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MEMBER OF CANADIAN PRESS — AUDIT BUREAU OF CIRCULATIONS  
CANADIAN DAILY NEWSPAPER ASSOCIATION  
SUBSCRIPTION RATES  
City Carrier, per week, 15c; Per Month, 65c; Per Year, \$7.00; By Mail, Per Month, 40c; Per Year, \$4.00.

## Time to Organize

THE OTTAWA JOURNAL says it is time that our older parties began thinking more seriously of their position in this country. It is time they asked themselves why it is that the CCF, a party whose creeds are demonstrably fallacious, continues to storm their citadels.

The older parties may tell themselves that CCF victories result from a period of unrest: that when prices are high and houses scarce and living conditions otherwise hard, people turn instinctively to the siren calls of demagogues.

Is that a satisfying explanation? Not when we look at the United States. In the United States today there is unrest and a shortage of houses, and prices higher than in Canada. Yet in the United States today, in the year of a presidential election, there is no Socialist party, not a Socialist ticket in a single state and, except for Henry Wallace, supported largely by Communists, no third party worthy of the name.

Why is this? If in the United States, where social, economic and industrial conditions are practically those of Canada, the older parties, Democrats and Republicans, remain unchallenged, why should a third party, and a Socialist party at that, be making inroads in Canada?

The answer, we believe, is that older Canadian parties, unlike the older parties in the United States, have been failing in organization, failing in propaganda, failing in education—failing, in short, to keep close to the people.

In the United States party organization, allied with party propaganda, is a full-time job. In Canada it is an election job—something which our old parties undertake once every four years and then promptly suspend when an election is over.

In the United States a president is head of the state; he is also head of his party. Franklin Roosevelt gave richly of his genius to the war; at no time during the war, with all its demands upon him, did he neglect his party, forget the source of his power. Harry Hopkins and others of the Roosevelt inner Cabinet might call often at the White House; hard on their heels would come the Jim Farleys and others whose job was the Democratic party. Mr. Roosevelt might hold his press conferences with his assistant secretary of state standing behind him. Standing behind him also would be the veteran publicity director of the Democratic party. Never, no matter what came, must the party be forgotten.

In Canada a prime minister (we are speaking of more recent years) considers himself above party—or as greater than the party. Mr. Bennett was an example. Under Mr. Bennett the Conservative party was subordinated to Mr. Bennett; its organization, guns dismantled; the theory being, apparently, that people vote for a leader, not a party. The consequence was a Conservative debacle.

Mr. Mackenzie King is sometimes pictured as a sort of genius in politics. The historic truth is that Mr. King is the result of a combination of accidental political circumstances which have no relation to personal political genius at all. The truth, also, as Liberals well know, is that Mr. King as Prime Minister, has paid little attention to party organization, has never been close to the people, has lived in fact the life of a monastic, seemingly content to regard himself as a star dwelling apart.

Twenty years ago, 10 years ago, the older parties maintained in Ottawa active, aggressive headquarters staffs; carried on education and propaganda; sent out their best speakers to meet and talk with the people—kept steadily in touch with the people. Not today. Today the Ottawa staffs of the old parties are skeleton set-ups of complete futility—futile because they are not supported by the party leaders.

To sum up, the Liberal party and the Progressive Conservative party have ceased to be "grass root" parties; are deficient in organization and education, are too remote from the people. As a result they incur the danger of not merely miscalculating public opinion, but, what is worse, of miscalculating the sentiment and circumstances by which public opinion is predetermined.

Meanwhile the Socialists, the work of organization yielded to them as a monopoly, go about their work of propaganda with energy and zeal. They are on the platform; they are in the press; The Journal receives frequent well written letters from them; they are on the radio; and their leaflets and proseletysers are in every doorway. It is this, aided by the lethargy of the old parties, which is the principal explanation of CCF victories.

The Journal doesn't believe that the CCF party can ever take power in this country. What is possible though, and what must come if the older parties do not look to their defences, is that the CCF party will win enough victories to bring to this country political confusion—and perhaps paralysis. Unless the older parties are prepared to accept that, are content to abdicate their functions and responsibilities, they had better be up and doing. There is a tide in the affairs of parties as in the affairs of men.

A lot of women look more spick if they had less span.

## DETROIT PEOPLE CAUGHT BY FLOOD

Road reports are being anxiously awaited by John Birdine of Detroit, who arrived in the city Thursday night on the Prince Rupert, accompanied by Mrs. Birdine and son, after a visit to Ketchikan. When they came to the coast three weeks ago they left their car at Endako, rising Bulkley Valley floods at that time having frustrated their intention of driving through to the coast. Now Mr. Birdine is wondering if he goes back to Endako and picks up his car if flood conditions in southern British Columbia and northern Washington will not prevent him from driving to California and thence back home. In other words he is "stuck" by the floods and is wondering what to do.

Mr. and Mrs. Clarence Corson, who came west with Mr. and Mrs. Birdine, decided to take no chances with the roads and the floods and proceeded through to Vancouver on the Prince Rupert and will return home by air or rail.

Advertise in the Daily News!



"There's one person has my sympathy," said the Old Timer this morning, "and that's the woman with a growing family, trying to make-do with dollars that don't buy nearly as much as they once did."

"Probably, if her husband is a working man, she has more dollars to do with than she ever had before. But they don't buy much more, if any more, and you can't blame her if she is a bit bewildered and even resentful."

"What answer can you make to her? Well, you can tell her about the long years of war, when everything went into making war goods which in a sense were just that much waste, and the resulting scarcity in the things she wants to buy, and the pent-up demand for these things, and the war-savings dollars that pushed prices higher and higher when they became available, and the pent-up demand also for higher and higher wages that added to the cost of everything. You can explain about the vicious spiral of inflation and the difficulty of controlling it."

"You can explain all that, and it still doesn't make sense to her that her own position, as the manager of a household, has become so difficult. And you can't blame her."

"Then tell her this, which is really the commonsense of the situation: If everyone, her own husband included, will work a little harder to produce more; if everyone, herself included, will make do a little longer, until there is a little more of everything for everybody—then one of these days the peak of prices will pass and they will start slowly downward, and her dollars will mean more."

"They're starting down—in spite of statistics, which can lie like the dickens. Watch the ads! They tell the story."

"Then wage increases—reasonable wage increases—will mean something, instead of merely adding to the inflationary spiral."

(The views of the Old Timer are presented weekly in this newspaper under the sponsorship of the British Columbia Federation of Trade and Industry.) F-46



A PRINCESS AT OXFORD—Princess Elizabeth is shown with the dean, Dr. John Lowe, as she made her first visit to Oxford University to receive the honorary degree of Doctor of Civil Law. She was also honored with luncheon at Brasenose, a garden party at St. John's and the performance of a masque at the university. A masque in honor of a royal visit was last held when Charles and Henrietta Maria went to Oxford in 1636.

### TRIUMPHANT CEREMONIES (Continued from Page One)

Majesty, the King, then followed.

Col. Dixon referred to Mr. Codville's 47 years of service on Pointers Island lighthouse, near Bella Bella, of which 29 had been spent as lightkeeper. "During all those years no lives were lost because of Mr. Codville's failure to keep his light burning," Col. Dixon said.

"There is no more fitting place for this ceremony than on this fine, new ship," he asserted. "Because of his devotion to duty, ships have been able to ply the coast with added safety."

Capt. Caldwell, too, paid tribute to the faithfulness of Mr. Codville and other light keepers. Although ships now have such mechanical aids as radar, fathometer and radio direction finder, these sometimes fail, and there is still need for ships to depend on lighthouses and beacons for navigation. He wished Mr. Codville long and happy retirement.

The maiden voyage of the Prince George was one in which she was saluted by passing vessels and aircraft and given royal welcome at Ocean Falls, Prince Rupert, Ketchikan and Juneau.

Leaving Vancouver Thursday night, she was in Johnstone Straits the following morning. There she exchanged salutes with the motorship Columbia of the Anglican Church mission service. Later two aircraft, a Seabee and a DC-3 commercial transport dipped their wings in recognition.

Off Namu, she passed her sister ship, the Prince Rupert, southbound. While passengers of both vessels lined the decks, waving and shouting, the ships exchanged three blasts of their whistles and sirens in salute.

The Prince George arrived at Ocean Falls at 8 p.m. Friday to find the dock lined with practically the whole of the town's population of 2,500. The

dock was decorated, as was Pacific Mills paper plant. Whistles of the paper mills screamed as the vessel approached.

Half of the ship's 250 passengers—members of the Los Angeles Chamber of Commerce and their ladies—were conducted through the mill. The other half will see the plant on the southbound visit on Thursday.

Eighty of Ocean Falls prominent citizens, led by W. J. Locke, manager of Pacific Mills plant, and Robert Edwards, assistant manager, extended congratulations to Capt. Caldwell, Mr. MacMillan and Mr. McLeod.

Between Ocean Falls and Prince Rupert, scores of boats saluted the new ship. At the harbor entrance, more than a dozen fishing and pleasure craft greeted her, acting as escort into the harbor.

First ashore here was Charles P. Bayer, assistant to the President of the Los Angeles Chamber of Commerce, who was met by Mayor Arnold and Dr. Large. This is the twelfth Los Angeles Chamber of Commerce party which Mr. Bayer has brought to Prince Rupert and Alaska. After the passengers had filed ashore, literally hundreds of Prince Rupert people boarded the ship to inspect her magnificently appointed cabins and public rooms.

### FLOOD DYKE (Continued from Page 1)

Mrs. L. M. Felsenthal 5.00  
Joan Anderson 2.00  
Dave Jones 2.00  
Dr. John F. L. Hughes 5.00  
Mrs. Ralph Green 5.00  
Young Men's Benevolent Ass'n. (Metlakatla) 10.00  
Ryan's Store (Metlakatla) 10.00  
Ladies' Benevolent Ass'n. (Metlakatla) 10.00  
Broadway Cafe 30.00



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Thus education marches on! And in many Canadian communities these modern school buildings will be built in the future with the aid of life insurance dollars invested in municipal bonds.

This is but one example of the many public and private enterprises in which the life insurance companies annually invest over 300 million dollars on behalf of policyholders.

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A message from the Life Insurance Companies in Canada and their agents

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Anonymous 2.00

Mrs. Elizabeth MacKenzie 5.00

A. B. Love 5.00

Ladies' Orange Benevolent Fund 50.00

Roger L. Peachey 2.00

here with his parents, Mr. and Mrs. S. L. Peachey, sailed by his Catala Saturday evening on his return to Vancouver.

Orange Ladies Vote \$50 to Flood Fund

The sum of \$50 was submitted to the British Columbia relief fund by the Ladies' Orange Benevolent Association at a meeting last week with Mrs. Johansen in the chair. Others for the fund are Mrs. Hansen, Mrs. H. Paulsen, Mrs. William Way.

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