

# And Now ... FURNITURE



For over 50 years RCA Victor has brought you the best in home entertainment ... that's the standard of RCA. Now you can buy this same high standard in RCA refrigerators ... they're precision made. Literally dozens of features to save you time and trouble. In fact, all the features you have been wanting in your refrigerator ... plus a five-year guarantee on the refrigeration system. And besides, the price is RIGHT.



MODELS PRICED FROM only \$239.00



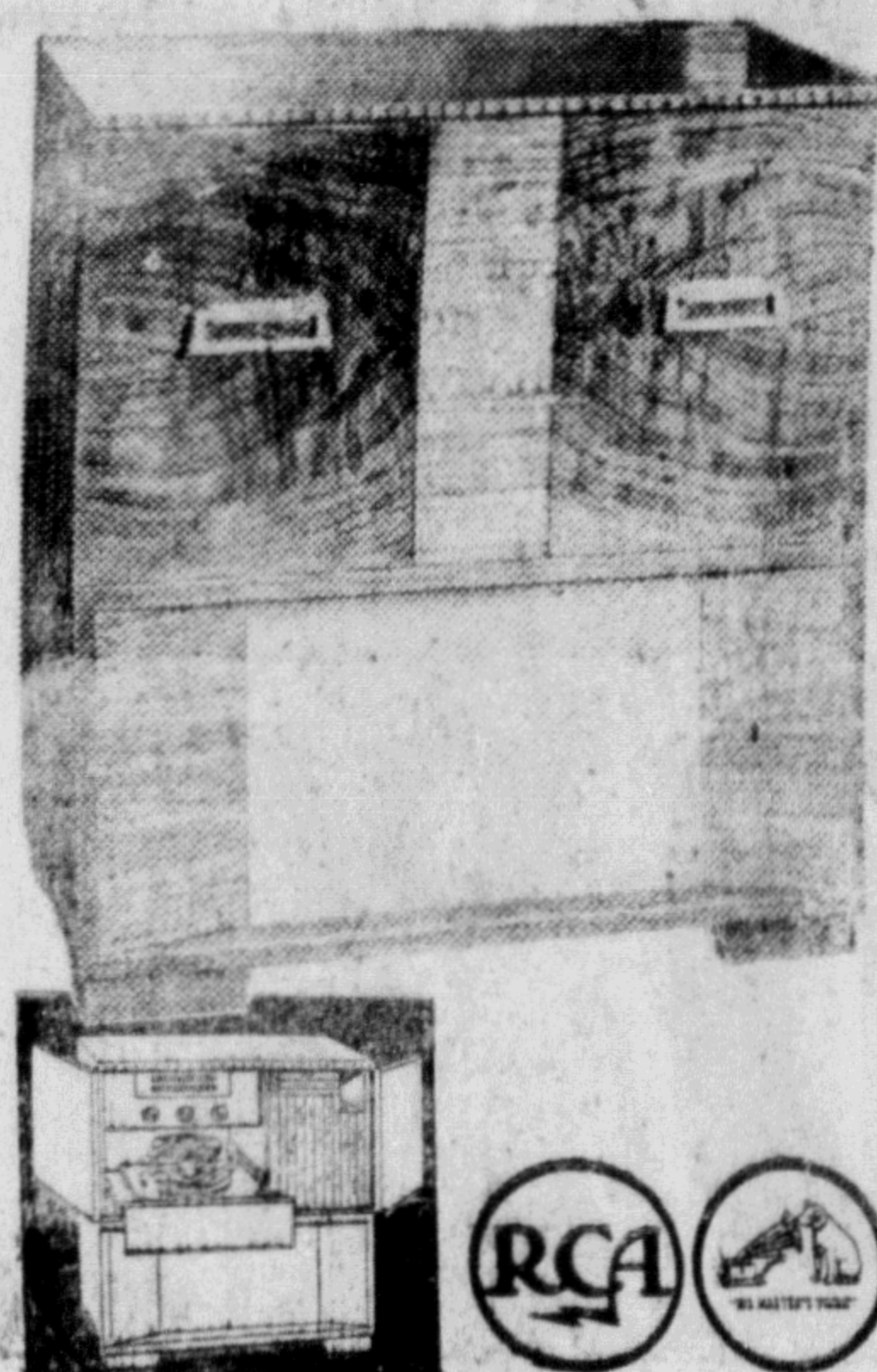
## RANGES

- Centre Griddle eliminates the frying pan and gives you greaseless grilling.
- Seven-speed "Flex-o-tilt" elements for easy cleaning.
- Automatic oven control turns your oven on and off ... allows you more leisure time.
- Deep-well cooker with element which can be raised or lowered.
- Titanium-porcelain enamel on front and sides as well as top.

Illustrated Model

\$449.00

\$45 Down  
\$22 Month



Illustrated Model

\$299.50

\$29.95 Down  
\$15.00 Month

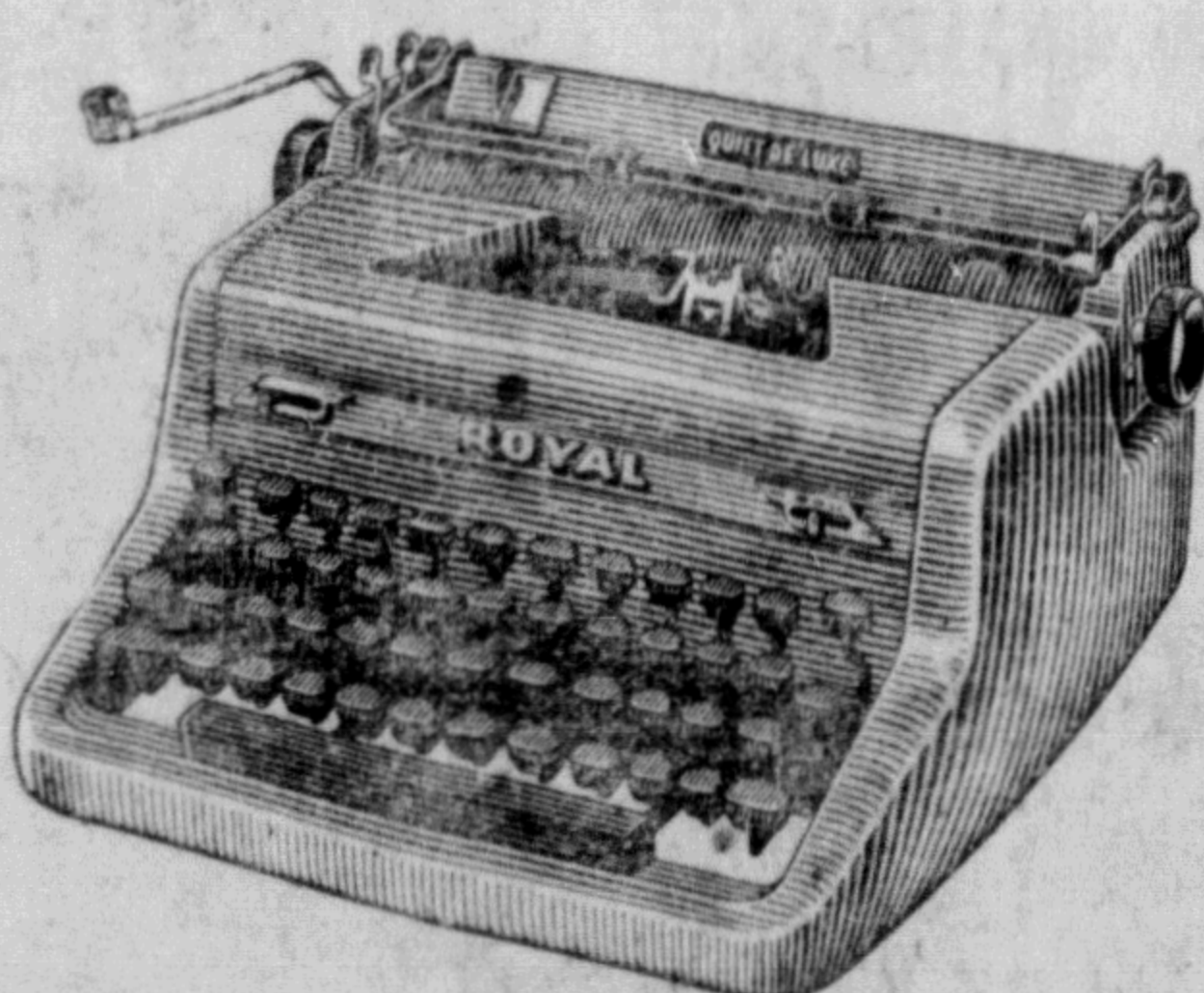


RCA VICTOR RECORDS

The largest selection in town is your assurance of availability ... yes, you'll find the record of your choice at McRae's record bar. RCA records are the product of years of achievement, stemming from pioneer days. Today RCA brings you the quality of recording that has set the standards.

Choose from Classical, Modern, Western, or Religious works.

SINGLE RECORDS, OR BEAUTIFUL ALBUMS, according to your taste.



## Typewriters

It's easier than falling off a log! A minimum of effort to operate Royal. There is no fumbling, no grumbling with Royal Portables ... everything is big enough to get hold of, yet compact enough to make a small easy-to-carry unit. Featuring:

- Magic Margin
- Every Operation Quietened
- Non-Glare Keys
- Triple Spacing
- Clean Change Ribbon Changer

A PORTABLE TYPEWRITER OF DESK MODEL CAPACITY

Priced from \$69.50

Terms as low as \$6.95 Down, \$3.50 Month  
UNDERWOOD PORTABLES ALSO AVAILABLE

## Joins McRAE'S Line of Known-Brand APPLIANCES

Yes ... McRae Bros. after 44 years of dependable service in Prince Rupert, is now prepared to bring you their expanded line of appliances ... and Furniture. Now on display at McRae's you will find items from reliable manufacturers such as Kroehler, Knetchel and Simmons joining the known-brand appliances that have given the Canadian public dependable service for many years.

From now on if its furniture or appliances you are looking for, be sure to see McRae Bros. first. Remember, we can service everything we sell.

## KROEHLER FOR YOUR LIVING ROOM



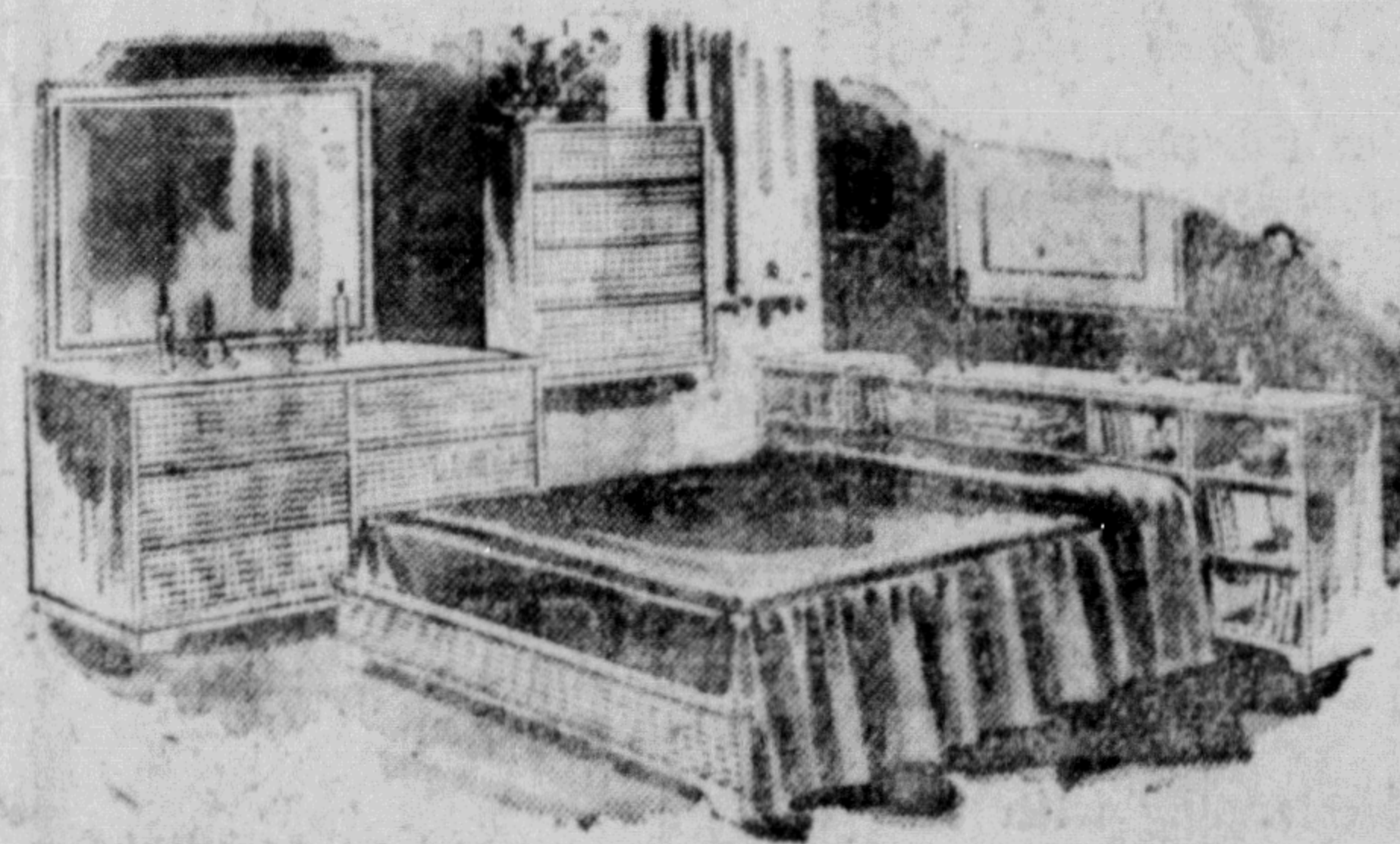
When you buy furniture for your home you want to be sure that it is completely dependable. Kroehler living room suites are your complete assurance of the finest, unexcelled quality of construction and design. Built by craftsmen who have established their reputation, Kroehler suites offer a sturdiness and durability that will satisfy the most discriminating buyer. In the building of a Kroehler the usual "extras" are incorporated as absolute necessities. A faultless frame supports the non-sag spring structure. Upholstered with the finest materials and stuffed to perfection ... that's Kroehler! Your guarantee of complete satisfaction for ages to come.

Suites from \$211.00

Low Down Payment  
Easy Monthly Instalments

## KNETCHEL

THE BEST IN BEDROOM SUITES



Luxury beyond comparison, at a price everyone can afford is the yardstick of Knetchel. These beautiful new Bedroom Suites will give you a feeling of extreme gratification. Only in Knetchel will you find the customized design, the superb workmanship. The finest of materials go into a piece of Knetchel furniture, and they are made with the loving care of real craftsmen. Styles of every type ... from "waterfall" design to radio headboard. Large, roomy chiffoniers and dressers, with vanity benches and night tables to match. Choose the best—Knetchel.

FORMICA-TOP END TABLES ALSO IN STOCK

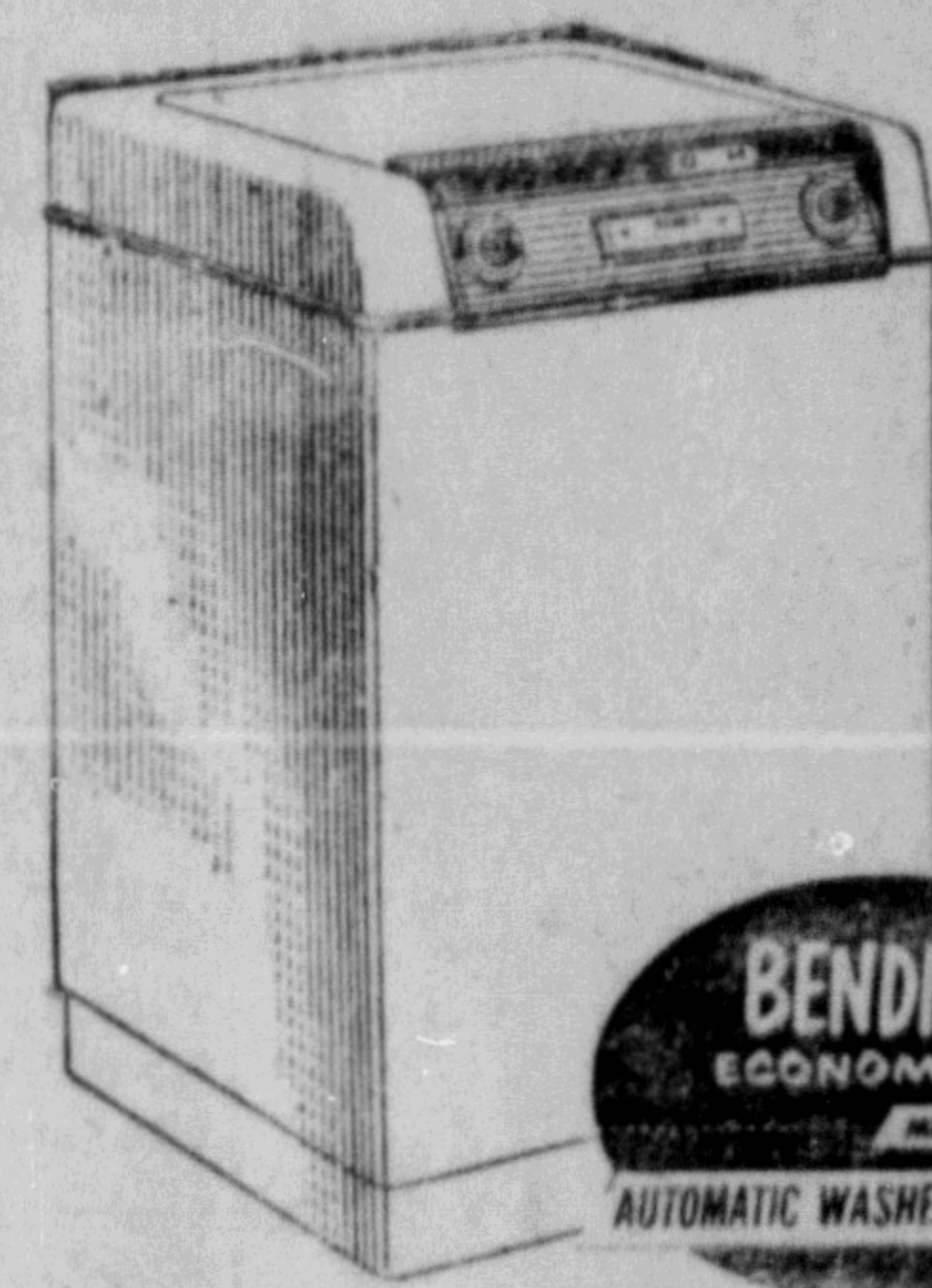
★ Scratch-Proof ★ Burn-Proof ★ Stain-Proof

## Sleep the Sleep of Kings



with Simmons

Now ... get the kind of sleep that so far you've only dreamed about with Simmons, the world's most restful and most wanted mattress ... Compare Simmons independent coil springing. It gives full relaxation. Each coil acts independently, giving firm buoyant support to every curve. Air vents keep air circulating. Tape handles are provided for easy handling. At last a mattress that has been engineered for sounder sleep, and more restful repose.



BENDIX

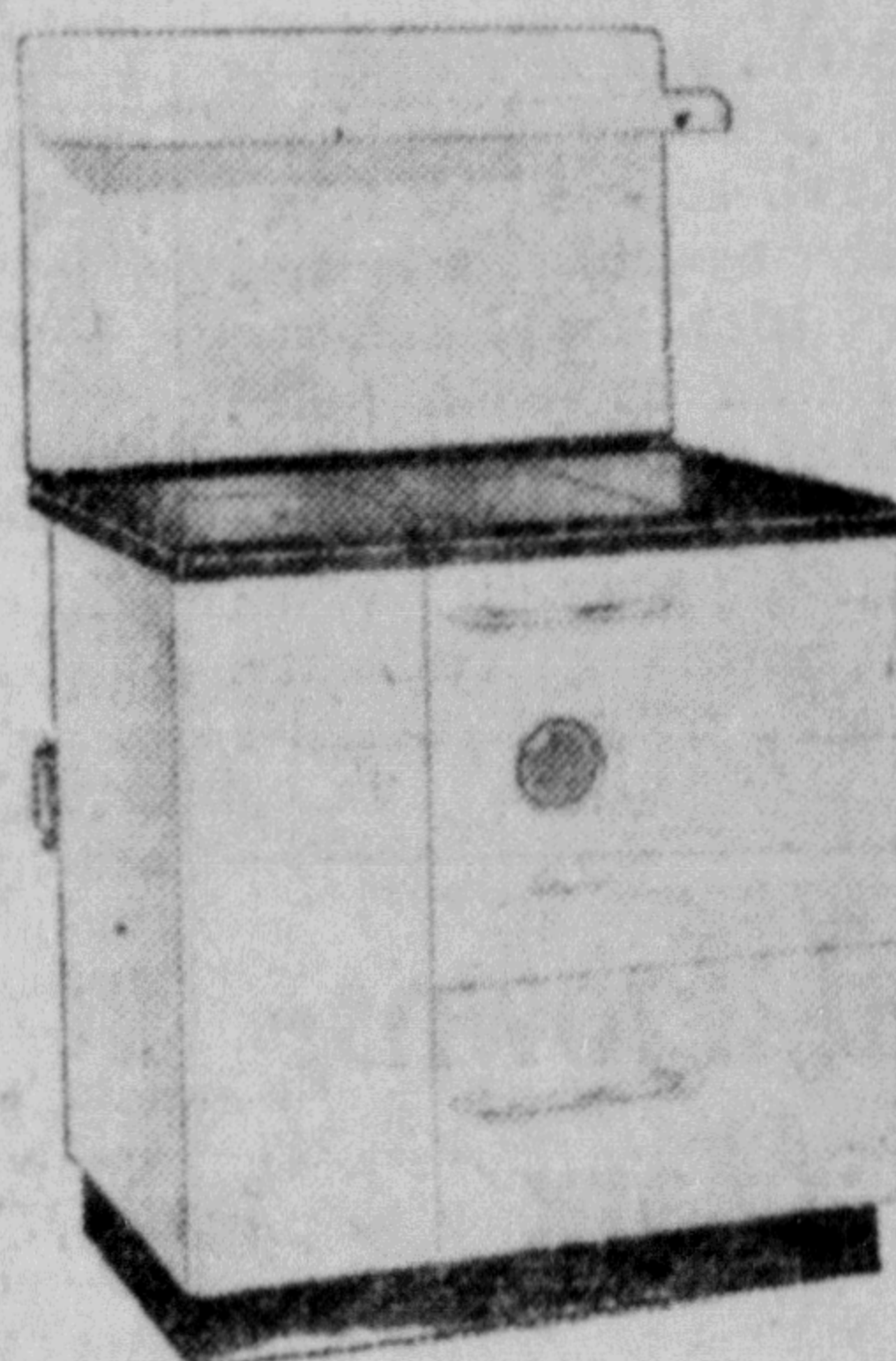
Bendix has revolutionized old-fashioned washing methods. Its simplified design, its fewer parts, lower costs terrifically. You have only to set the dial, put in the soap, and walk away from washday drudgery. The Bendix Economat agitator washer can do anything any automatic washer can do ... at a lower cost to you ... for yourself ... Today.

Illustrated Model

\$34.00 Down  
\$17.00 Month

only \$339.95

## Enterprise OIL RANGES



Just look at ENTERPRISE! It's unsurpassed beauty and style ... it's tops! But that's not all. The convenience of Oil Ranges Enterprise is staggering. It's the evenest baking oven of any range ... the fastest top cooking of any range. FOR ANY FIRE. It's simplicity of operation. It's desirable feature of automatic. WHEN DESIRED, it's no-warped oven bottom. make Enterprise the most reliable kitchen cooking and heating unit that money can buy.

Illustrated Model

\$261.50

\$26 Down \$14 Monthly

## C.C.M. Bicycles



When it comes to bicycles C.C.M. is the best that money can buy. A precision-made bicycle manufactured entirely in Canada, with parts available across the country. You can choose from a wide selection of models ... there's one for every purpose. We have a bike for everyone in the family ... sizes and styles.

TRICYCLES from \$17.50  
BICYCLES from \$47.00

## MOFFAT Gas



Illustrated Model

only \$348.75

\$35.00 Down  
\$18.00 Monthly

## Electric



Every New Moffat Electric Range has this crowning feature ... all the oven capacity you'll ever use. It bakes six 9" pies all at once ... perfectly! Oven large enough for a 32-pound turkey. New, larger capacity elements, aluminized steel reflector and advanced oven construction offer rapid pre-heating, ideal baking and full dependability. On top, as well, Moffat is the Queen of your Dream Kitchen ... your choice of "Red Spot" elements, or "Flex-o-tilt" coil type instantly operative with speed. A wide range of models is offered. Be "years ahead" with Moffat, today!

Illustrated Model

only \$385.75

\$38.50 Down  
\$20.00 Monthly

# McRAE BROS. LTD.