

# Prince Rupert Daily News

Thursday, January 28, 1954

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## Let's Plan For The Summer

THE WEATHER being what it is, this may seem an odd time to mention the subject, but why not give thought now to some kind of summer festival?

When summer rolls around, it is the pleasant and profitable custom of many B.C. towns to advertise their particular section of this evergreen playground by celebrating some feature or product for which they are noted. This has led to an assortment of enjoyable occasions in the name of such things as peaches, strawberries, pioneers and (notably in the case of Kelowna) swimming and boating facilities.

As a climax to these celebrations, most towns select their most attractive young woman to reign as queen and then send her to the Pacific National Exhibition to enable others to see the attractions of their community by proxy. To mention Kelowna again, their queen last year carried the charms of that fair city still further afield by making a tour of Canada.

None can say exactly what tangible benefits this kind of publicity achieves, but it does suggest a certain amount of community pride and initiative which cannot fail to impress outsiders. Certainly the promise of a gay festival and pretty girls is not going to drive anyone away.

This summer an effort along these lines will be more worthwhile than ever because the province is to be invaded by visitors from all over the Commonwealth and other points coming to see the British Empire Games. It is a cinch that having crossed the Atlantic and Pacific, these visitors are not going to turn around immediately and return home. They will wish to get a great deal more out of their trip than watching a 100-yard dash and a high-jump.

Up here in the scenic and unspoiled northwest we have a chance to show them a part of Canada not matched anywhere else. It is worth some thought.

## Ray REFLECTS and REMINISCES

### IT TAUGHT TO WORRY!

Snow is described as beautiful but when cases of death occur seven times in nine days in Alberta, one is moved to compassion. However, they would insist on shovelling.

People of Spain are making demonstrations to the general effect that "they want Gibraltar." But, for that matter, the people of Great Britain were making precisely the same statements about two hundred and fifty years ago. And we are not satisfied about anybody being disappointed.

It takes only one-fortieth of a second to wink the eye. And, we can't think of a quicker way to get into trouble.

A child has reached the awkward age when he begins to ask questions that have questions.

### MERELY ANOTHER ONE!

A noted novelist was in the news last week-end. It was feared Ernest Hemingway, American, who made literature pay, had crashed in Tanganyika, northeastern Africa, and in all likelihood would not be seen again. However, he lives. It was just another accident. And the odd thing about it was the fact of it happening, in all the immensity of a continent, close to the scenes of one of his most dramatic romances.

A Tennessee citizen has been voted the best hog-caller to be found in his county. This time, someone really brings home the bacon.

BALLOT

## THE ALEX HUNTER AWARD

FOR GOOD CITIZENSHIP

Please consider my nomination of:

X \_\_\_\_\_ X  
for the outstanding citizen of Prince Rupert for the year 1953

My NAME

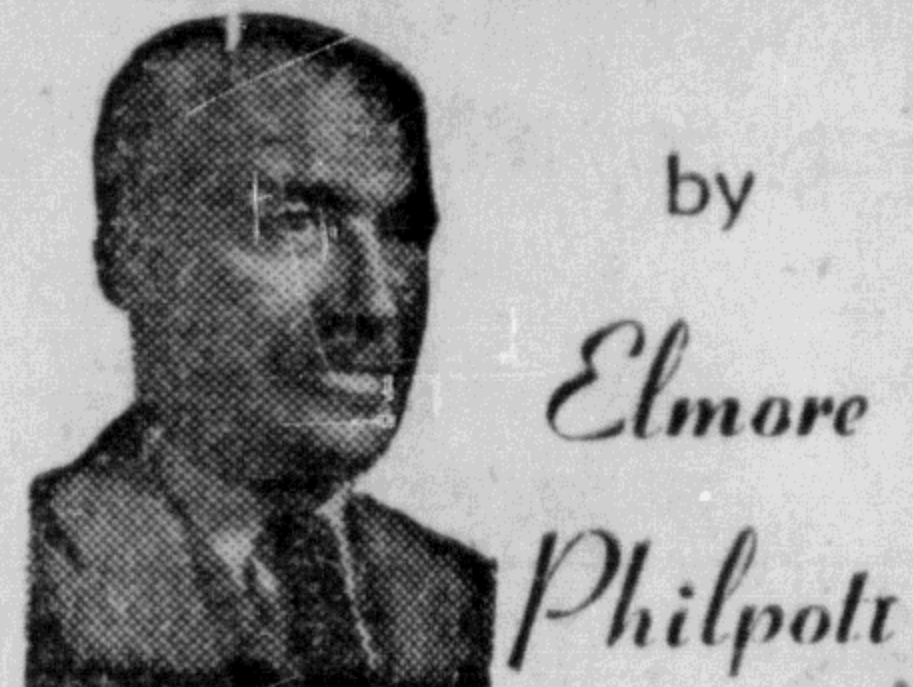
My ADDRESS

BALLOT

Fill in and return to the DAILY NEWS  
not later than FEBRUARY 4, 1954

BALLOT

## As I See It



by

Elmore  
Philpott

### Forced To Plan

When the Minister in charge of the new Housing Act was making his main speech one of his phrases hit me like a blow:

"As compared with a low of 20,000 starts in 1933 and 45,000 in 1945, the accomplishment of 104,000 starts last year is a tribute to all."

If you are a natural optimist you can say, was it not a wonderful thing that Canada broke all records last year and built more dwelling places than ever before?

But if you are a realist you can take a good long look at that figure of 20,000 houses in 1933. To our ever-lasting shame in Canada, we took the Great Depression of the early thirties lying down. Instead of the measly 20,000 we actually did build in 1933 we could have easily built 60,000 or even the 104,000 we did build in 1953.

THE NEW housing act of 1954 marks a milestone in Canadian history. It puts every bank, in every nook and corner of Canada, into the mortgage business. But it does so on an ingenious system which enables the banks to keep on the same sound basis they have operated on in the past.

The Bank of Canada will see to it that the assets of the local banks are kept in good shape. The central bank will always stand ready to advance cash to local banks which figure they have temporarily tied up too much of their money in mortgages.

The whole plan is a commonsense, forward step, which should enable a great many more people to own their own homes, and to pay off the cost of those homes in less than their normal working life-time.

But the new Housing Act is no answer to the over-riding threat of another depression. It could happen again. The reason why new home construction fell to an all-time low in 1933—at the very moment when the unemployment situation demanded that new house building should have been at an all-time high was this:

If each individual home owner builds his home on the basis of his own prospects, then there will always be fewer homes built in bad times than in good times.

But it is precisely in bad times that it is in the general national interest to build more, and not fewer houses.

NO MATTER which way this government looks it is being driven more and more towards more over-all planning of business.

Above I have tried to give a simple illustration of how it works out in housing. But I could do so in several other fields. Canada, for instance, is desperately anxious to continue to sell wheat, lumber and other goods to Britain. Yet imports of textiles from Britain are literally closing down some textile towns in central Canada.

If we don't take textiles and British cars, what do we take?



MEMBERS OF THE CREW of the Uruguayan frigate "Montevideo" visited UN Headquarters during the ship's recent visit to New York. Standing with them in front of UN General Assembly and Secretariat buildings is Professor Enrique Rodriguez Fabregat, Permanent Representative of Uruguay to UN, who acted as their guide.

## LETTERBOX

WHY CHANGE??

The Editor,

The Daily News:

Can anyone give me a good reason why we should go chasing after the power commission to see if and when they are coming in to supply us with power?

As far as I'm concerned we've been getting excellent... absolutely second to none... service from the Northern B.C. Power Company.

For years we've been enjoying this service and paying much lower rates than any place served by the commission... and look what happens.

We had an unprecedented snap of cold weather several years ago. Our power was rationed for a few hours for a few days, and it really didn't hurt us. But one of our aldermen saw his opportunity and he made such a song and dance to get rid of the Northern B.C. Power Co. and get the commission in.

We got his complaints in the paper and over the air, and finally it came to a vote. We'd been getting a steady stream of "why we should get rid of the power company" for weeks, with never a word being said in favor of the long record of fine service we'd been getting.

At any rate, a very small majority voted in favor of the com-

mission. Since that time, the Northern B.C. Power Co. has installed, at great expense, a huge diesel capable of generating enormous loads of electricity and it is entirely unlikely we'll ever be short again.

Once we get the commission in, our power bills will immediately be higher and it will be another story to get rid of the commission. We can't just vote them out.

Also, the commission is no guarantee against trouble. Look what happened to the Whatshan Power Station last summer. If we had that headache, our few hours of rationed electricity several years ago would be pretty small potatoes indeed.

SATISFIED

### SEVEN TIMES

Guatemala Antigua, a town in Guatemala, Central America has been destroyed seven times by earthquakes.

Fred E. Dowdie

OPTOMETRIST

New address: 303 3rd Ave. W  
Phone Green 960

## OTTAWA DIARY

By Norman M. MacLeod

One of the more interesting developments of Canada's national Capital is the increasing use that is being made of it as an international listening-post.

It has a considerable distance to go yet before it reaches the importance of either Rome or Bern as a strategic spot for diplomatic eaves-dropping. But Ottawa's unique position midway on the London-Washington party line is being recognized increasingly by information-hungry foreign ministers.

Spain is the latest country to have tapped the diplomatic grape-vine in operation here for important news that it couldn't secure from embassies in larger centres. Head of State Franco was exceedingly anxious to know whether or not Queen Elizabeth II intended to carry through with her announced intention of visiting Gibraltar on her return journey from the Antipodes. Working informally through some of the South American missions here he received at least the information he sought, even if it was far from the answer he wanted.

Most of the Central and South American missions here are Spanish in their background and their cultural institutions remain Spanish to this day. Although they differ in varying degrees from Franco's Spain in their espousal of modern democracy, they preserve a natural survival of Spanish sentiment.

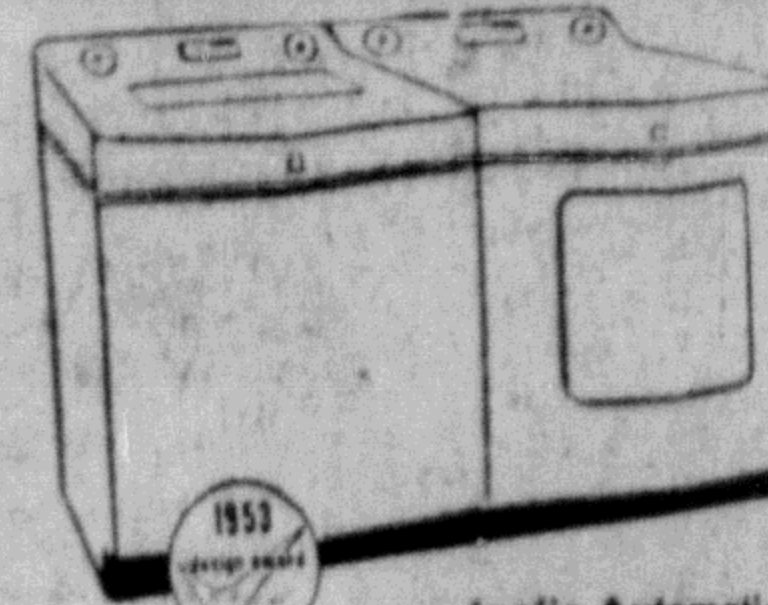
There is reason for believing that Franco is making a two-way use of the Ottawa diplomatic grapevine. On the one hand he is securing the information he wants without having to disturb the surface calm of diplomatic inquiries. On the other hand, he is taking advantage of Canada's close communications with London to see that Downing Street, is apprised, via the

roundabout route of the Latin and South American embassies here, of the strong feelings of the Spanish government on the Gibraltar issue.

As illustrated in the present Spanish situation, the difference between out-and-out espionage and the diplomatic grapevine is that the latter can become almost an unofficial medium of communication between nations, without the explosive possibilities of direct intercourse. That has long been the value of diplomatic missions at the Vatican and in neutral Switzerland. The signs now suggest that Canada's mid-way, if not completely neutral, position between London and Washington now is investing our Capital with a somewhat similar advantage.

Meantime, the local grapevine hints strongly that Franco means to create as much difficulty as possible over the Gibraltar issue. See OTTAWA DIARY Page 6

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with famous Suds-Miser to save on hot water, soap... extra-efficient Agiflow Action... extra-thorough Seven Rinses... ultra-violet Sun-drying Lamp... step-saving Cycle-Tone Signal.

advanced Push-Pull Circulation for uniform drying, ends lint and warps... "outdoor-fresh" Lamp... gentle Soften Smooth touch

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## Big country... Big bank...



### Canada and the Royal Bank match strides on a path of solid progress

This year Canada added another cheering chapter to its continuing story of achievement. New records were written into the statistics of a nation's growth—more people employed than ever before, more wages paid, more capital invested.

The Royal Bank paralleled Canada's course through a year of substantial gains. Our assets reached \$2,895,856,189—the highest figure any Canadian bank has ever been privileged to report. Deposits stand at

\$2,734,644,077, another new record. The bank now conducts over 2,350,000 accounts with Canadian deposit accounts more than double the 1942 figure.

In 1953 new branches were built and others modernized to provide even more efficient service. Royal Bank branches now total over 790—70 of them in foreign countries—each geared to provide banking facilities in step with the needs of all Canadians in this era of exciting national progress.

### Figures that tell a thrilling story

	5 YEARS AGO	1953 (Estimated)
Civilians employed	5,000,000	5,425,000
Gross production	\$15,613 million	\$24,200 million
New construction	\$1,877 million	\$3,433 million
Mineral production	\$820 million	\$1,231 million
Installed hydro-electric power capacity	10.9 million H.P.	14.9 million H.P.
New capital investment	\$3,175 million	\$5,564 million
Oil production	12.3 million bbl.	81 million bbl.

## THE ROYAL BANK OF CANADA

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