or Farm Groups Urge sed Trade Programs

SHINGTON. — The heads of the biggest firm organizations in the United States onvernment yesterday to push ahead with Trade programs in the interest of U.S. as well as that of friendly countries.

11 Seeks us Food

Servants ng Board

here Friday and Satur-B.C. Government Em-

By The Associated Press

George Meany, president of ROBERT B. BRYCE, 41, has the American Federation Labor, said 3,000,000 Americans been named clerk of the Privy -2,000,000 in industry, trans-Council and secretary to the portation and trade and 1,000,federal cabinet. He succeeds J. W. Pickersgill who resigned 000 in agriculture-"depend on last June to become secretary exports for their livelihood." He termed "sheer nonsense" stateof state. Mr. Bryce also has ments that some 5,000,000 Ambeen secretary of the treasury erican workers might have their jobs endangered by competitive

Group Checks Allan B. Kline, president of the American Farm Bureau Rate on Cones Federation, urged that tradeeasing agreements be sought as. The increase in freight rates means of combatting the fall granted last spring accounts for of U.S. farm prices. The drop only 21 cents per 1,000 ice in agricultural exports, he said, cream cones, the Ship by Rail has already had serious conse- Association was told at a meeting last night.

URGE IMPORT CUTS

Both recommended that of the association said that the tes Congress has au- fers to cut tariffs be part of the one-cent increase per cone heir administration to U.S. bargaining, but that other which came into effect in May can surplus agricul- hindrances to international was not because of a \$10 per nodities of over \$100,- trade be attacked also.

thousand levy as had been pre-Their testimony was prepared sumed. The committee had been rling or francs as the for President Eisenhower's com- asked to investigate the amount mission on foreign economic of the freight charges placed on the 1,000-lot ice cream cones,

Meany said U.S. farmers and due to the large increase of one business men have been selling cent per cone. exact quantities and \$15,000,000,000 worth of goods es to be chosen are abroad annually, but "these exports have already begun to de- For action-try Classifieds ot likely that the fi- cline." If markets shrink further, "our business and employwould be announced ment activity will be hard hit." Labor accepted "as inevitable"

the decline of government-financed exports under foreign aid programs, but "our only plea . . · is that the curtailment be made gradually and with full awareness of the necessities of mutual defence."

Kline said the marked export decline has started "a spiral of developments including large surpluses, falling farm prices, reduced farm income and drastic production controls."

The ancient temple of Philae in Egypt occasionally is submerged by the waters of the Nile.

histle While You Work' gests Boston Medico

"whistfork or play" as a posin treating a chronic nent he says is highly t in North America.

Segal of ollege medical school ailment is an overn of the lungs called pulmonary emphyand that its present cidence may be assoith an increase

whistling might constricted breathing the body, relieving ss of breath. In its lages, the aidment reolonged hospital care variety of complex

paper prepared for the meeting of the Southdical Association, Dr eclared that industrial

irritants are capable of producing progressive narrowing of the bronchial airways and over-distension of



Select and Mail Your Overseas Christmas Cards EARLY!

Dibb Printing Co.



Seagram's Crown Royal

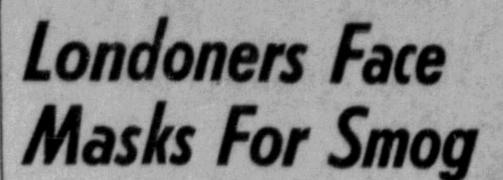
Seagram's V.O

Seagram's "83"

Seagram's King's Plate

Seagram's Special Old

Roand is not published or displayed by the Liquor Board or by the Government of British Columbia.



LONDON (AP) - Millions of Londoners who carried gas masks for nearly six years during the Second World War soon may be toting a new type of mask-this time as protection against winter "killer fogs."

A London medical committee representing 6,000 general practitioners Tuesday urged Londoners to make themselves simple gauze masks for use during the oncoming smog season.

The committee said nearly all 6,000 deaths caused by sulphuric fumes of the smog of last year could have been avoided by a gauze mask costing only a part of a dime to make.



KEEP YOUR CAR UP TO PAR

Cold weather's no excuse for poor car performance! See us NOW for a general check-up and tune-up . and we'll winterize your car too. You'll be pleased with

> Auto **Jervice** Limited

The fact-finding committee of

ORANGE PEKOE

Quality Tea.

There is no "overnight cure" for irregularity

But there is a simple, natural answer to the common problem of irregularity due to lack of bulk

There are men and women (perhaps you're one of them) who won't let "nature take its course" THEY TRY TO SUBSTITUTE UNNATURAL "FORCING AC-TION" FOR THE NATURAL REGULARITY WHICH SEN-SIBLE DAILY HABITS AND SUFFICIENT BULK IN THE DIET COULD PROBABLY MAINTAIN.

Many fall into the habit of using laxatives in a way laxative makers never intended. They take "big doses" willy-nilly without even reading the directions on the label. Naturally, such overdosing-with products intended only for overnight relief of a temporary stoppage exerts upon the delicate digestive system an unnatural

There's nothing wrong, of course, with taking laxatives occasionally. If you feel you have to take a laxative, just be sure you take it wisely-in an accurate, recommended dose.

BUT THERE IS A WAY TO AVOID TAKING DRUG-TYPE LAXATIVES AND TO PLACE YOUR DEPENDENCE ON NATURE, IF LACK OF BULK IN THE DIET IS YOUR TROUBLE.

In many natural foods-such as certain vegetables, fruits, and grains-nature grows abundant natural bulk which normally and naturally aids the rhythmic pro-

In no other natural food is natural bulk so ideally found as in the outer layers of the whole wheat kernel, known generally as bran. properly processed and shredded,

whole wheat bran yields smooth

The Kellogg Company has made whole wheat bran into a delicious breakfast cereal-Kellogg's All-

KELLOGG'S ALL-BRAN PER-FORMS NATURALLY WHAT DRUG-TYPE LAXATIVES DO CHEMICALLY. IT HELPS CLEAR THE INTESTINES OF WASTE IN A NATURAL WAY ITPROVIDES SOFTNATURAL BULK FOR EASY NATURAL ACTION.

There is no stomach upset, no churning, no after-effect except the feeling of satisfaction and fulfill ment that comes with natural normal elimination.

To obtain lasting relief, of course, Kellogg's All-Bran must be eaten regularly. You can have it for breakfast every morning secure in the knowledge that it isn't habit-

More than one million servings of Kellogg's All-Bran are consumed each day. This popularity of itself is proof that this natural laxative cereal lives up to what we say

But even better proof comes from thousands of satisfied All-Bran users. They write of their own free will to tell us what natural relie they receive from eating Kellogg's All-Bran daily and drinking plenty

EAT KELLOGG'S ALL-BRAN EVERY MORNING FOR BREAKFAST FOR 10 DAYS. THEN, IF YOU'RE NOT COM-PLETELY SATISFIED, SEND THE EMPTY CARTON TO THE KELLOGG COMPANY, LONDON, ONTARIO-AND GET DOUBLE YOUR MONEY BACK.

Remember-Kellogg's All-Bran has helped millions. Why not you?





No range offers so much in convenience, performance and beauty at such an attractive price. See it and compare features

with your

purchase of

either of these!

When oven is ready, upper element cuts off and correct temperature is maintained with lower element. THIS LOVELY

-Absolutely



\$359.00

only \$36.00

It's a Beauty of a Buy!

Come in ... see why

New 9.6 cu. ft. Imperial

COLOR HARMONY REFRIGERATOR

SEE THE COLOR—Lovely satin-gold, silver, chrome and smart Capri green ... thrillingly used to highlight and brighten your kitchen.

SEE THE FEATURES - Giant freezer chest holds 36 lbs. of frozen food. Four ice trays ... convenient Handi-Dor with 3 shelves deep enough for 12 oz. bottles; Quic-Chill tray; porcelain crisper; meat keeper-dozens more super features!

SEE THE VALUE—You'd expect to pay more. But this advanced Color Harmony Quicfrez costs definitely less than other refrigerators of its size.

We'll be looking for you



