make Lite Lasier.

... They save you time

ways!

Blue Towels.

ew Instant Coffee

parks Revolution

Breakfast Habits

nangeover Comes Fast as

omen Abandon Coffee Pots

atchless Speed and Satis-

ction of Chase & Sanborn's

an just can't deny it! When the

offee pot disappears from in-

umerable breakfast tables across

he land, some sort of revolution

as hit the Canadian breakfast

and it's happening! In a fast-

lowing number of homes in every

ommunity the breakfast coffee

n't brewed, perked, strained or

offee's made glorious, fragrant

nd zestful the moment hot

ater hits a spoonful of wonder-

ll new Instant Chase & Sanborn

ny woman would be glad to say

rewell to stained coffee pots and

oppy grounds. But it has to be

"instant" of exceptional merit

change her allegiance. For

New Process Perfected

te flavor, color, aroma, and all

e deepdown goodness of the

hest selected coffee beans. There

ou have your morning coffee

rich, coffee-colored granules

real coffee! Nothing what-

er to do but add hot water and

yoy its flavor and its heart-

with new Instant Chase &

anborn you not only economize

time and work. You save

uney—up to 40¢ a pound on

our coffee bills. No wonder it's

and served in more and more

mes every days

Big Savings, Too

reakfast coffee, particularly.

ripped any more -

d Messy Grounds for

ew "Instant"

and work so many

Hands are dried quickly, gently with soft absorbent Milady

tchen clean-up - Blue Towels are ideal for dozens of

Household protection - for manicuring or protection against

Place a handy dispenser of Milady Blue Towels in your kitchen

It's the Blue that makes

Milady Towels Better-

Accept no substitutes.

They're not

just talkin'

ITID

MAINE

any damaging or mussy household liquid.

oday --- you'll find them at your gracer's.

Nolves Irail Lost Hunter In Alaska

FAIRBANKS, Alaska (AP)-Ruben Parham of Eileson Air Force Base was returned here safely Wednesday after he became lost while hunting and being trailed by wolves in the Ester region 30 miles west of here

Parham was rabbit hunting when he became separated from other members of his

Searchers found his trail and followed his footprints in the snow. Along with Parham's prints were the footprints of three wolves which had been following him.

Searchers finally found Parham, who had sprained a leg and was lying helpless.

Rice and Short Ribs With Vegetables Make Mighty Succulent Fare

With meat so tender it fairly falls off the bone, and the rice white and fluffy, just waiting to catch any of the savory juices and gravy which might other- 2. Turn the heat as low as poswise get away - your family will not be able to resist eating the very last bite of this simply. wonderful tasting main dish. Here is a sure fire appetite satisfier because hefty and hearty servings of the rice and short ribs are allowed each hungry eater. You will be glad to see that you can satisfy your famly so inexpensively because this peef and rice dish is low in cost

but really "fills up" those starving youngsters. INGREDIENTS: 1/4 cup flour l teaspoon salt 14 teaspoon pepper pounds beef short ribs 4 cup fat

1/2 cup chopped onion l cup diced carrots cup diced celery i cup water I tablespoon flour 14 cup water

41/2 cups hot cooked rice PREPARING THE FLUFFY WHITE RICE: To make 41/2 heaping cups of white, fluffy, perfectly cooked rice: 1. Put 11/2 cups of uncooked rice,

3 cups of cold water and 11/2 teaspoons of salt into a 2quart saucepan and bring to a vigorous boil.

sible. Cover the saucepan with a lid. Do not remove lid nor stir rice while it is cooking. 3. Leave saucepan over this low heat for 14 minutes. Remove from the heat. The rice is now ready to use. However, leave the cover on the saucepan to keep the rice hot if you are not ready to use it

METHOD: Mix together the flour, salt and pepper. Cut the short ribs into six equal portions and dip into the flour covering all sides well. Melt the fat in a large skillet. Brown the short ribs in the fat. Add the onion, carrots, celery and water. Cover and cook over a medium low heat for about 11/4 hours or until the meat is tender. Add the 1/4 cup of water to the 1 tablespoon of flour and mix to make a paste. Slowly add, 'stirring constantly, to the liquid around the short ribs. Cook, stirring, for about 5 minutes, Serve over the hot cooked rice. Some of the gravy may be served in a separate dish. This recipe makes 6 generous

risnermen Learn Seamanship

LUNENBURG, N.S. (CP)-Some newcomers to the Nova Scotia fishing industry are going to sea with as much knowledge of the finer points of navigation as their skippers.

The reason is the fishermen's navigation school here, operated by the provincial industry department with assistance from the federal labor department's vocational training sec-

Established in May, 1951, the school is the only one of its kind in Canada and is aimed at teaching the basic principles of the fisherman's calling.

The teaching is varied to suit the needs of the particular

The aim of the school is to give every fisherman a better knowledge of seamanship and



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Sir John Hawkins, seaman who Locks of the Lachine Cana died in 1595, was the first Eng- near Montreal, raise ships 4 lishman to traffic in African feet in by-passing rapids on the

St. Lawrence river.

MONTREAL, October 29th-It's a pleasure to use

Thursday, October 29, 1953

gay colors in sewing, on these dark Fall days. That's one reason, I think, why more women buy Canadian made PRISCILLA BIAS FOLD TAPE than any other kind. For Priscilla comes in colors as delicate and "gay as a bowl of sweet peas"! Also in the prettiest two-toned effects. The fine quality lawn with which Priscilla is made, has

been specially treated, so that it's crisp and always fresh-yet folds over scallops, curves, corners, with ease. Why not whip up some children's clothes some cute aprons new curtains for the kitchen-and use Priscilla Bias Fold Tape to give them that

Each Week I Order Half-A- It's A "Honey" Of A Stove ... Dozen . . . of a homemaker's staunch and HEINZ CON-

and added richness in sauces, dressings, meat loaf, rarebits, casseroles Soups on hand . . . you can use Vegetable Soup in beef stew; add mushroom sauce to fried mushrooms; Cream of Tomato Soup to your Spanish rice; Chicken Soup with Noodles on casseroles of vegetables. You can whip up the most delectable omelets with sauces that the family say are "out-of-this-world!" - when you Soups always ready.

GURNEY Gas Range in that way to know how right I am is to ask your dealer to show you the

-and of course soup! With Heinz new Gurney Gas Range. Gurney stoves are all kitchen-tested -and have been top favorites in Canadian kitchens for more that one hundred years! Good design ing and beautiful, sturdy con struction has always been part of Gurney's success secret. Look f' instance, at the automatic elock . . . the special "Even-Heat" Sver that keeps the temperature exacthave a row of Heinz Condensed, ly right - automatically . . . and its glass door! What a stove!

I'm Excited About The Chance A Woman Has-to win big cash prizes in the BLUE BONNET MARGARINE Christmas cash contest! Each week-twenty-six prizes-

\$500; \$200; \$100; with 5 other prizes of \$50 and Acr & 18 of \$25! Plus a chance at the Christmas BONUS of one thousand dollars. . . . Write in 30 % words, or less, why you prefer Blue Bonnet Mar- [garine. Send as many entries as you like, and enclose with each one TWO END FLAPS (with | \$10,000 Good Housekeeping Seal of Approval) from Blue Christmes Cath Contes Bonnet-or reasonable facsimile. For a chance at the \$1,000 Christmas Bonus, write how many units of Vitamin A, are in each package of Blue Bonnet. Mail to Blue

QUICK'n' EASY

TASTES GREAT WITH French's

Bonnet Sue, Box 2160, Toronto, Ontario.

Here's To Your Good Health! Yes, it's a toast to health and beauty when you drink the juice of one fresh lemon in glass of water, first thing on arising. You see, this natural fruit drink helps keep you regular the health ful way. That's because lemon-in-water gently help your system regulate itself. So take my tip-if you're feeling out of sorts, follow this healthful lemon for mula for feeling better. But make a point of using SUNKIST LEMONS. I find I get more, delicious from them than any others I've ever tried.

Housewife Caps Civic Career As Next "Mayor" of London

haired housewife with a passion actress in a London stock comfor "silly hats" is scheduled to pany and their son is on duty become London's next "mayor." in Malaya as an army medical

is Mrs. Molly Bolton, mother of two adult children and a veteran Socialist who has already proven her diplomatic skill by successfully concealing her age through a long public career.

tain to be installed as chairman better of her and she began to of the 150-member London County Council next Tuesday when the councilmen meet to confirm her nomination by the

ish municipal politics, requires hats. great tact and administrative

HEAD CITY'S HEART

the capital's 8,000,000 popula- was the private secretary to tion. She will not receive one Britain's famous Socialist team, penny for her full-time job, and Sidney and Beatrice Webbwill get only a strictly-audited. As chairman of the council expense account.

SPECIAL ON

Steel Oil Tanks 110 Gal. Tank \$ 55.00 275 Gal. Tank \$ 75.00 375 Gal. Tank \$ 90.00 550 Gal. Tank \$110.00

LONDON (Reuters) - A grey- London, Their daughter is an

During her early days on the council, Mrs. Bolton dazzled her fellow-councilmen by showing up wearing bold new hats notable for their carefree, feminine styling. But this year when she was elected as vice-chairman of Mrs. Bolton virtually is cer- the council, decorum got the show up bareheaded.

When Mrs. Bolton took her seat on the dais for the first time there was a subdued chorus Labor party, which holds a ma- of groans from the male councilmen whose lives had been Her job, the toughest in Brit- brightened for years by the

"It's just laziness, really," Mrs, Bolton apologized.

LONG A SOCIALIST

She will be the active head of Mrs. Bolton's devotion to sothe 3,500,000 persons who live cialism dates far back into this in London county, the heart of century. For seven years she

she will be the head of a body She lives with her husband, which handles almost all the an engineer, in a solid old Vic- county's active civic life, from fence to child welfare and the school system. The council ever operates a string of restaurants

It has no jurisdiction, however, over the city police, who are national

Mrs. Bolton's job is not to be confused with that of the Lord Mayor of London, whose tradition-steeped post gives him jurisdiction-chiefly honoraryover the square-mile borough known as "the City of London," the capital's financial district and the site of St. Paul's Cath-

torian brick house in northwest sewage disposal and civil de-

3% Prov. Tax Extra All tanks made of

12-gauge steel Industrial Welding



Made for each other - sliced luncheon meat - and French's

*HERE'S ONE WAY:

Luncheon Meat Sandwich Spread. 1 can luncheon meat, chopped; 2 tablespoons chopped sweet pickle; 3 tablespoons French's Prepared Mustard. Combine ingredients in a bowl and mix thoroughly. Yield: Filling for 6-8 sandwiches.

What's most important in a lunch box? The sandwiches! So make 'em hearty and vary the fillings. Try this taste tempter — made with canned meats and deliciously flavoured with French's pure golden Mustard. Smoother, creamier, French's blends better . . . flavours better. You can taste the difference!

For a variety of practical lunchbox, and other recipes send 10¢ for a copy of the new edition of "Culinary Art" to Reckitt & Colman (Canada) Limited, Dept. FR, 1000 Amherst Street, Montreal.



GOLDEN APPEARANCE . GOLDEN FLAVOUR . GOLDEN QUALITY

anybody could produce such "instant", it would be Chase Sanborn, with its unrivalled Yes, this instant coffee ackground of nearly 100 years the nation's leading coffee is a far cry from the Not until Chase & Sanweak, disappointing coffee om scientists had devised a volutionary new process was it substitutes. It's potent, fullossible to perfect this delicious flavored, 100% real coffee! w form of breakfast coffee. s marvellous process extracts

But there's only one way to prove it. Get a jar of New Instant Chase & Sanborn. Taste that freshly ground coffee flavor-so good you'll make it your regular coffee!





Now!..the Flavor and Aroma of Freshly Ground Coffee Instantly!

COFFEE!

Ketchikan

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