

The National Society for Prevention of Cruelty to Children was established at New York in 1875.

Besides improving soil structure, lime corrects acidity and supplies calcium and magnesium.

Peach Shortcake!



Ask for...
ROYAL CITY
CANNED FOODS



BECAUSE BABIES WERE DETECTED in some animals in the Lethbridge area, all dogs were ordered tied up. It may have been necessary but Dusty registered strong disapproval of the ruling which kept him at rope's end.

Edison to be Remembered At Vienna Celebrations

VIENNA, Ont. (CP)—The great inventor, Thomas Alva Edison, and his grandfather Sam will be remembered this summer when residents observe the town's cen-

tenary. It was named by Sam Edison who preferred Vienna to Shrewsbury, the original name.

Celebrations will be held, probably in August, and one of its features may be a parade along the route Sam and barefooted Tom walked on fine summer days.

Three cousins, Mrs. J. P. Coombe, Mrs. E. E. Jackson and Clara Edison, say that if Thomas Edison's father, John Edison, had not taken part in the Mackenzie Rebellion, the inventor might have been born a Canadian. John Edison fled across the border, and Tom was born at Milan, Ohio, in 1847.

As a youth, Tom spent many summers in Vienna with his grandfather and his cousins tell of his learning to swim in a local creek. A shed on his grandfather's property became one of Tom's first laboratories, and he carried out some of his first experiments there.

Sam Edison, who died at 103, set out to change the name of the place from Shrewsbury to Vienna. There is apparently no explanation for his choosing the name Vienna, but what villagers have called his "iron will" won the day.

Vienna, centre of a tobacco production area about 20 miles east of St. Thomas, would have

Excessive Advertising Noted on Aussie Radio

SYDNEY, Australia (CP)—Australia's Broadcasting Control Board, a government watchdog over commercial radio programs and technical standards, says there is a trend here toward excessive advertising.

In its current report the board said there have been frequent complaints that advertising methods on radio are a source of irritation to listeners, and if not controlled could reduce commercial radio's value as an advertising medium.

The report noted that some station licences had been renewed subject to limitations on the length and number of advertisements.

The report said that in the year ending June 1952, advertisers paid about £3,600,000 to commercial stations, from which the stations made a total profit of £515,000. Australians had about 2,500,000 radio sets, or nearly one to every three per-

sons. Discussing programs, the report criticized "the lack of originality in the approach of many stations to development of new programs and a tendency to imitate, frequently without great success, a new idea introduced by a competitor." Examples were the many quiz sessions, the extension of the practice of give-away prizes and the number of "thriller" sessions, whose desirability the board sometimes had occasion to question.

There had also been complaints that too many stations at the same time were broadcasting.

The ABC says that a third program is necessary because during federal parliament sessions one of its two networks has to broadcast proceedings and it was not possible to cater for different tastes with only one alternative network.

ALL RACES INCLUDED IN CORONATION CONTINGENT

SINGAPORE (Reuters)—Every race engaged in the Communist campaign in Malaya will be represented in the British Far East armed forces contingent to the Coronation, it was announced here.

The 400-member contingent will include Malays, Chinese, Indians, Britons, Fijians, Africans and a Gurkha pageant.

**TO YOUNG MEN
PLANNING THEIR
FUTURE CAREERS!**

NAVAL CAREERS ARE
PLANNED CAREERS!
PLAN YOURS NOW!

AND RIGHT HERE IN...

PRINCE RUPERT

you can find out what

the

ROYAL CANADIAN NAVY

offers you

in pay... specialized trades training... permanent employment... pension. For everything you want to know about Navy life, contact

Naval Recruiting Officer
HMCS CHATHAM

Phone: 526

**GO PLACES!
GO NAVY!**

NL-5-53

GOING TO
PAINT A ROOM?
IT WILL PAY YOU TO

READ THIS...



Want a good job—walls and ceilings that will keep their beauty through the years? SUPER KEM-TONE is rich as velvet, tough as rubber, as easy to clean as your plastic shower curtains. 16 smart, new, ready-to-use shades, or intermix for an almost endless range of colors.

Want to keep down your costs? One coat covers most surfaces—wallpaper, paint, wood, plaster. What's more, you don't have to buy any primer or under-coater. And with durable SUPER KEM-TONE your original paint investment lasts and lasts.

Want to save time and trouble? SUPER KEM-TONE goes on quickly and smoothly, without a trace of streak or lap, with brush or Roller-Koater. And of course you avoid the fuss of applying a primer or under-coater.

Give your rooms colorful walls and ceilings you'll love to live with. Ask your dealer for SUPER KEM-TONE!

You'll be glad you bought the best!

INFERNO by Havoc-Bon Inc
winner of the 1905 KING'S PLATE

Ridden by Phillips under the famous Seagram colors. TIME 2:12, Dist. 1 1/4 mi.

**Seagram's
King's Plate**
Canadian Rye Whisky

Buy Seagram's and be Sure

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

(Continued on page 10)

5¢ SALE

to introduce you to
Kellogg's new
SUGAR FROSTED FLAKES

What a happy bargain!
And what a happy surprise is in store for you when you try Kellogg's new Sugar Frosted Flakes!
When you open the box you're going to find big, crispy flakes of corn with a lavish sugar frosting.
Eat 'em out of the box or out of the bowl—you'll find their flavor out of this world!
Because we don't want anybody to miss this trial, we're offering two boxes for only 5¢ more than the cost of one.
Happy thought: make a note to get yours now. Supplies are limited.



Special Bargain—
Limited Time Only

Look for the two boxes
banded together like this
at your grocer's

Get this for 5¢

When you buy this
at regular price

**Kellogg's
SUGAR
FROSTED
FLAKES**

**Kellogg's
SUGAR
FROSTED
FLAKES**

Sugar Frosted Flakes of Corn

MADE BY KELLOGG COMPANY OF CANADA, LTD., LONDON, ONTARIO