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ADVERTISING IN THE DAILY NEWS BRINGS RESULTS



ELEANOR THE GROUNDHOG has her own way of beating the hot weather. She jicks ice cream from a stick in the home of her owner, Bert McInnes of Burk Falls, Ont. Mr. McInnes adopted Eleanor last spring and since then has taught her to sit up at the table and use a spoon or a fork.

Polling Chief Completes Election Arrangements

By JOHN LEBLANC
OTTAWA — It may sound paradoxical, but the man in charge of the complex machinery of the Aug. 10 general election is taking life fairly easy these days.

Nelson Castonguay, the chief electoral officer, can afford some relative relaxation now because for the last four years he's been getting things set for the one big day.

Now, they are pretty well out of his hands and into those of his officials in 263 constituencies. Like an army chief who has committed his forces, about all he can do is tie up loose ends here and there and keep his fingers crossed.

MINOR PROBLEMS
That doesn't mean the work is all done. There is still the inevitable host of minor problems cropping up in one riding or another as election day nears. Constituency officers keep running into problems such as printing difficulties or getting polling places, and maybe 100 a day still wind up on Mr. Castonguay's doorstep.

He has to make the final decision on anything of signifi-

cance, and that's why his office is open from 8 a.m. until around midnight daily. But, with feet hoisted comfortably on his desk, the 39-year-old former navy skipper will tell you he's just coasting in now—comparatively, at least.

His behind-the-scenes work started right after the election of June, 1949. Some 9,000 mailbags of documents poured into his office then—reports on the election preliminaries, on the balloting and tons of unused supplies.

VOLUMINOUS REPORT
The first big job was Mr. Castonguay's report to Parliament on the election, a 771-page boog giving the whole story in extensive detail.

In between staging occasional by-elections, Mr. Castonguay screened a mass of suggestions on election procedure, from the public, from his officials and from candidates. Many of these he brought before sessions of the Commons elections committee, along with his own ideas. The result was various changes in election machinery during the last four years.

LINES UP WORKERS
While the flood of paper work was going on, Mr. Castonguay was lining up his election officers across the country. There is a heavy turnover in returning officers between elections, and the old as well as the new ones have to be brought up to date on election procedure.

Since the start of this year, Mr. Castonguay has travelled from coast to coast giving short lecture courses to the officials. He held these in 15 key cities, bringing each of the 263 returning officers to convenient points. They were completed by mid-May.

All this made possible by the time Prime Minister St. Laurent announced the election date in June, Mr. Castonguay was ready to trip the switch and start off the ponderous machine he had been putting together for years.

There is one irony to the whole thing. Mr. Castonguay probably knows more about voting than any person in Canada. Yet he doesn't get a chance to exercise the franchise. The chief electoral officer is barred from the polls.

The Admiralty Islands, the largest about 50 miles long, form an archipelago in the South Pacific.

BLACKWOOD on Bridge



By EASLEY BLACKWOOD
Muzzy Finds Himself in Right Spot, Oddly

It seems like the weaker a player is, the more he is inclined to mistreat his partner—even a good partner. After the one on trump response to his spade opening, Mr. Muzzy considered several rebids, among them "three clubs" and "three diamonds."

He discarded both of these, however, with the thought that Mr. Champion might pass. If you know Mr. Champion you know that he would rather die than pass an absolute force. He openly admits that he never makes a wrong bid. And it must be admitted that all of his bids are "right"—right by the book anyway, if not always by the score sheet.

So, trusting nobody, Mr. Muzzy simply bid game himself. Four spades wasn't a bad pot, as it happened.

"Up to a finesse for five-odd, partner," announced Mr. Muzzy grandly as the dummy hit the table.

Mr. Champion did not relax. "Last time you said that," he replied, "you executed a very nice end-play for down three."

Mr. Muzzy snorted angrily at this brutal lack of confidence and set about winning 11 tricks. The king of hearts held trick one and Mr. Muzzy ruffed the heart continuation.

He led the queen of clubs and finessed. Mr. Dale won with the king and led a third heart. Mr. Muzzy ruffed and started on trumps. But now Mr. Dale had one more spade than he did and he had to lose a trump and a diamond for down one.

He could have prevented the

South dealer			
Both sides vulnerable			
North			
(Mr. Champion)			
S-10 2			
H-J 3 4			
D-J 8 4 2			
C-A J 5 3			
West			
(Mrs. Keen)			
S-6 5			
H-K Q 10 5			
D-Q 9 6 5			
C-8 7 2			
East			
(Mr. Dale)			
S-9 8 4 3			
H-A 9 7 6 2			
D-10 7			
C-K 6			
South			
(Mr. Muzzy)			
S-A K Q J 7			
H-8			
D-A K 3			
C-Q 10 9 4			
The bidding:			
South	West	North	East
1 S	Pass	1 NT	Pass
4 S	All pass		

defenders from shortening his trump suit beyond the danger point. All he had to do was to discard his try of diamonds on the third heart lead.

This was a loser anyway except for the unlikely chance that somebody had the queen of diamonds doubledton.

And now if Mr. Dale led another heart, it could be ruffed in dummy, thus preserving the four high spades in the closed hand which were needed to pick up all of the outstanding trumps.

British and Canadian TV Facing Same Problems

LONDON — The Canadian and British broadcasting corporations share a major problem, says music director Geoffrey Waddington of the CBC. Television takes up a lot of space.

The impression is one of several that British-born Waddington has picked up in a crowded European visit, first since he was appointed CBC music director late last year.

He has not had all the time he'd have liked for browsing through the BBC TV realm, but what he's seen has convinced him that the two state-operated systems face the same difficulties in tabling the latest broadcasting medium.

"STACKED UP WELL"
The Canadian conductor spent a day with the BBC and watched a TV production of an opera, an extensive operation that reminded him of similar efforts in Canada. Despite its infancy, Waddington said, the CBC effort "stacked up well" with what he saw produced here.

It has been a busy summer for the musician, who left Leicester for Lethbridge, Alta., in 1948 at the age of three.

Waddington was one of three official Canadian delegates to a conference sponsored by the United Nations' educational, social and cultural organization, dealing with the role of music in educating the young and adults. The Brussels conference, from June 29 to July 9, established an international society for musical education and named Dr. Arnold Walter of Toronto as president. Bulk of the 40-nation meeting

Theatre Moving
VANCOUVER — The Totem Theatre, which features arena-style productions, is moving to Victoria because a campaign to obtain new premises has been unsuccessful. Officials said the theatre would return "just as soon as there is a building to house us."

BURNING OUT HORNET NEST PROVES DISASTROUS TO HOUSE

BALTIMORE (AP)—A maintenance man stuck a lighted torch to a hornet nest at the home of Albert Stark Monday and stirred up more than hornets.

The flames quickly spread into a two-alarm fire. Firemen were overcome by heat and smoke and five persons fled the three-story building.

Stark said he had sent the man to the house "to get rid of the bees." Looking at the charred top floor, Stark added: "He almost got rid of the house."

The agouti, a South American rodent related to the guinea pig, causes much damage in sugar plantations. A temporary air mail was operated between Hanoi and Windsor, England as early as 1911.

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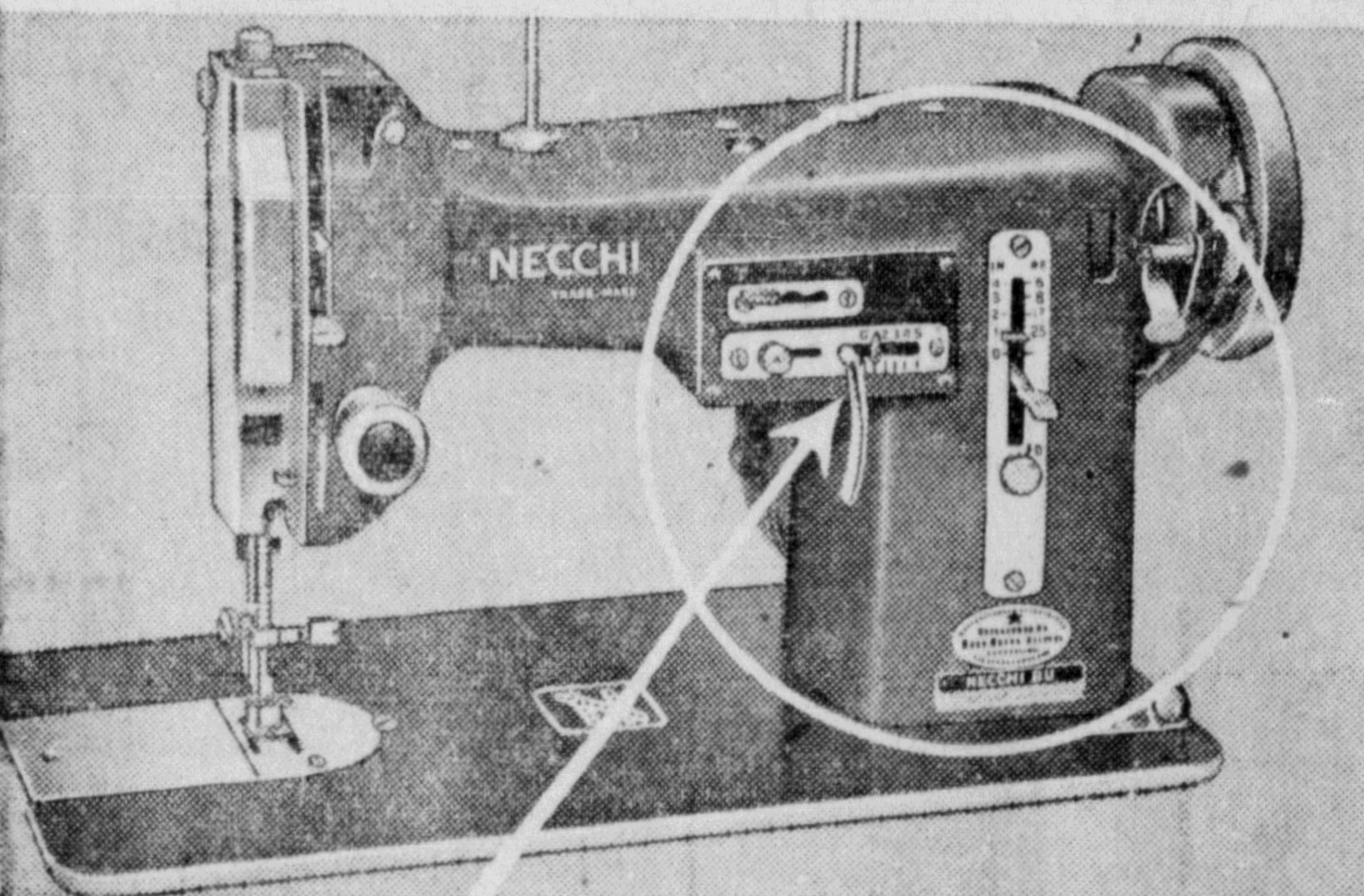
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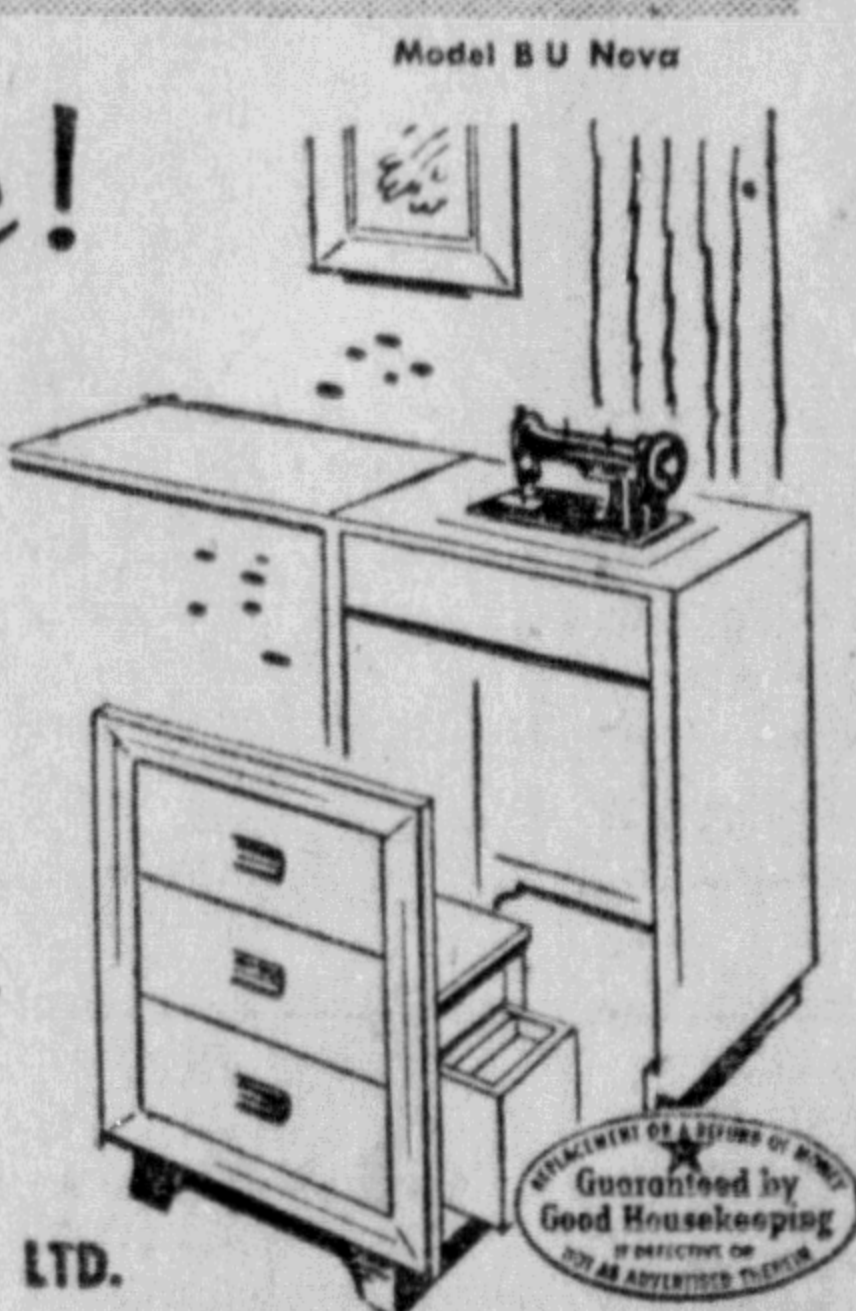
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