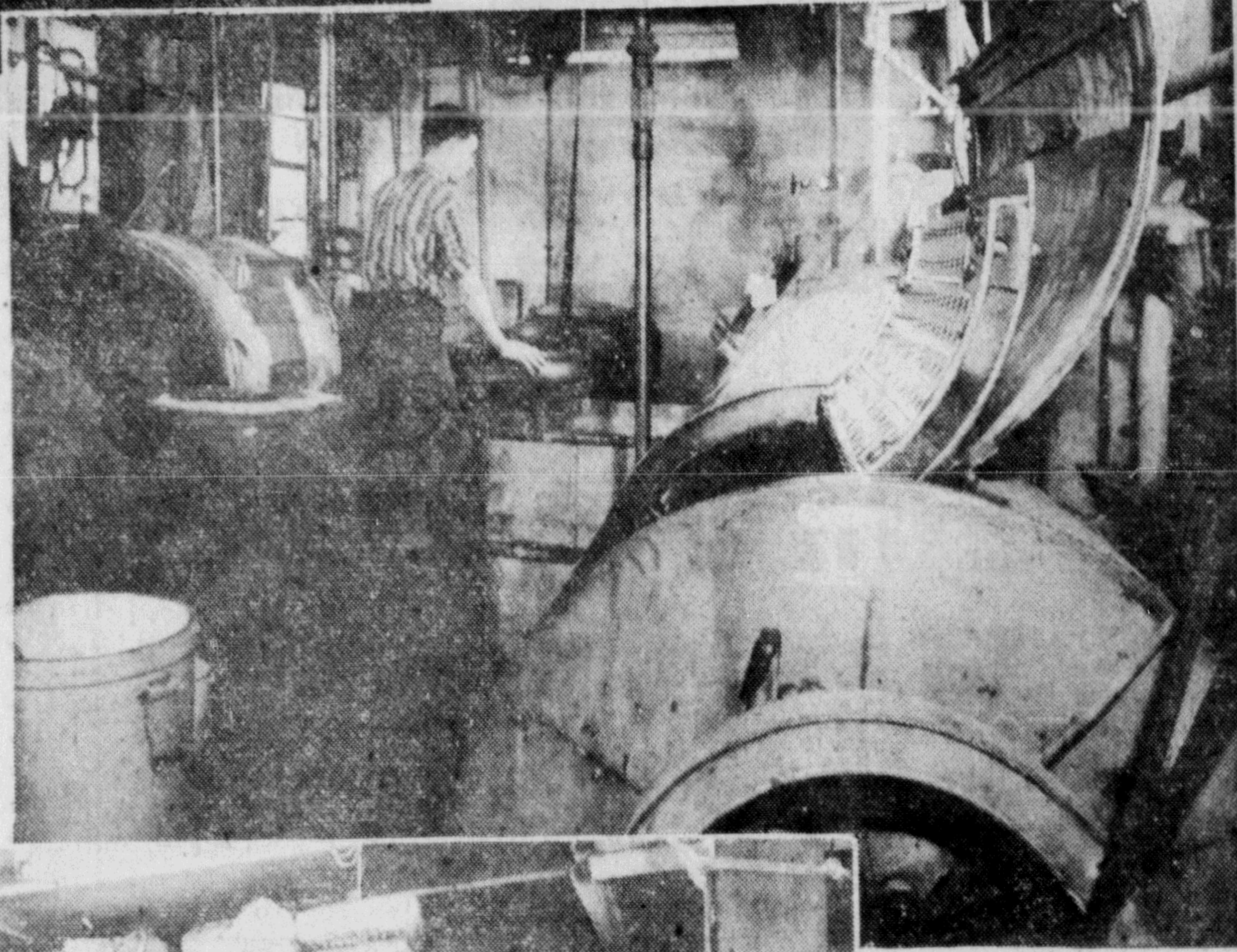


THE IDEAL

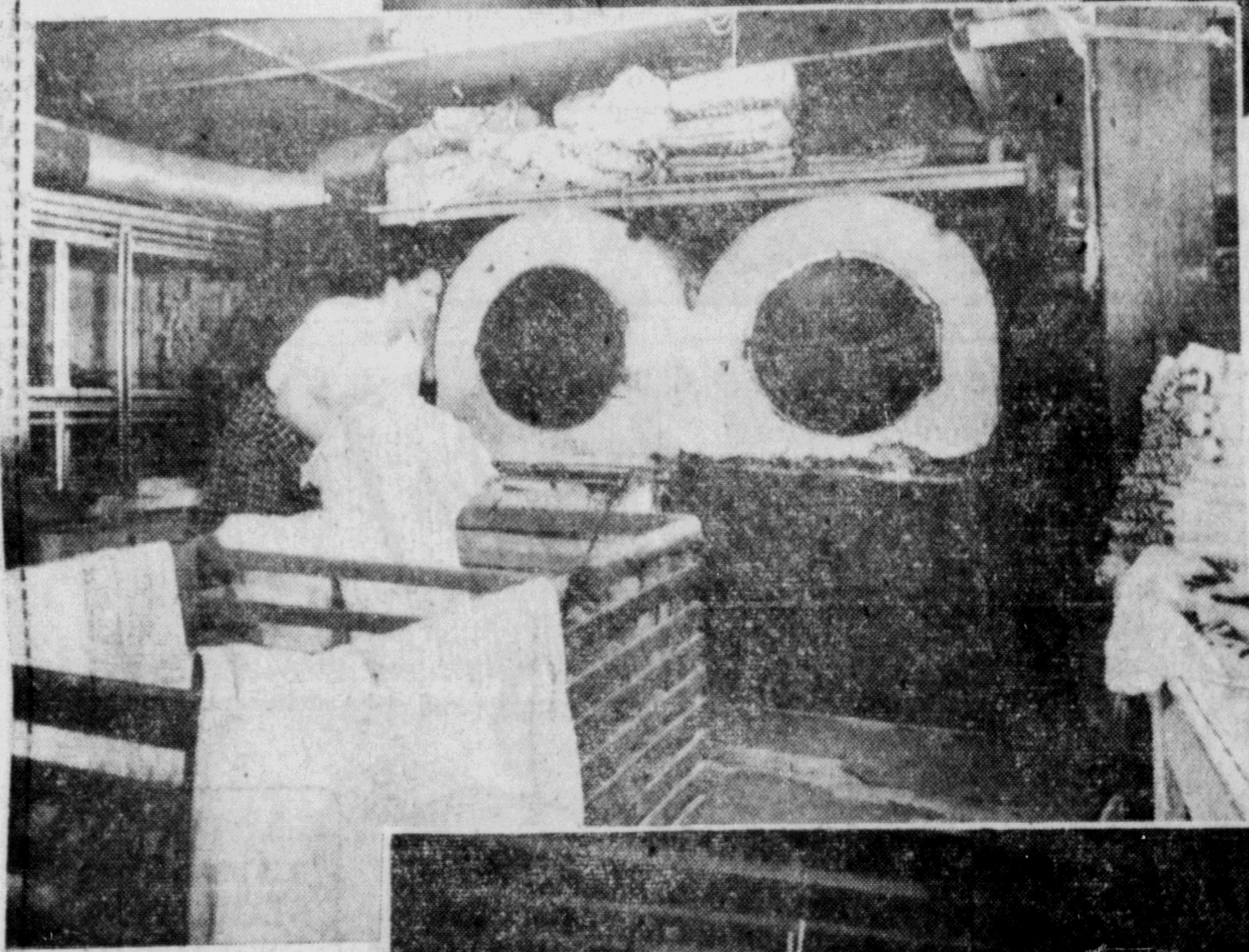


(ABOVE) The new, recently installed "Fantom Fast" visible laundry marking, which is done under ultra-violet light. This invisible marking eliminates entirely all ugly black ink marks previously found as identification on laundry articles.

Wash house and dry cleaning room showing four large washers for laundry, that is, two automatic stainless steel, one wooden automatic, and one wooden belt driven; two dry cleaning machines and three extractors.



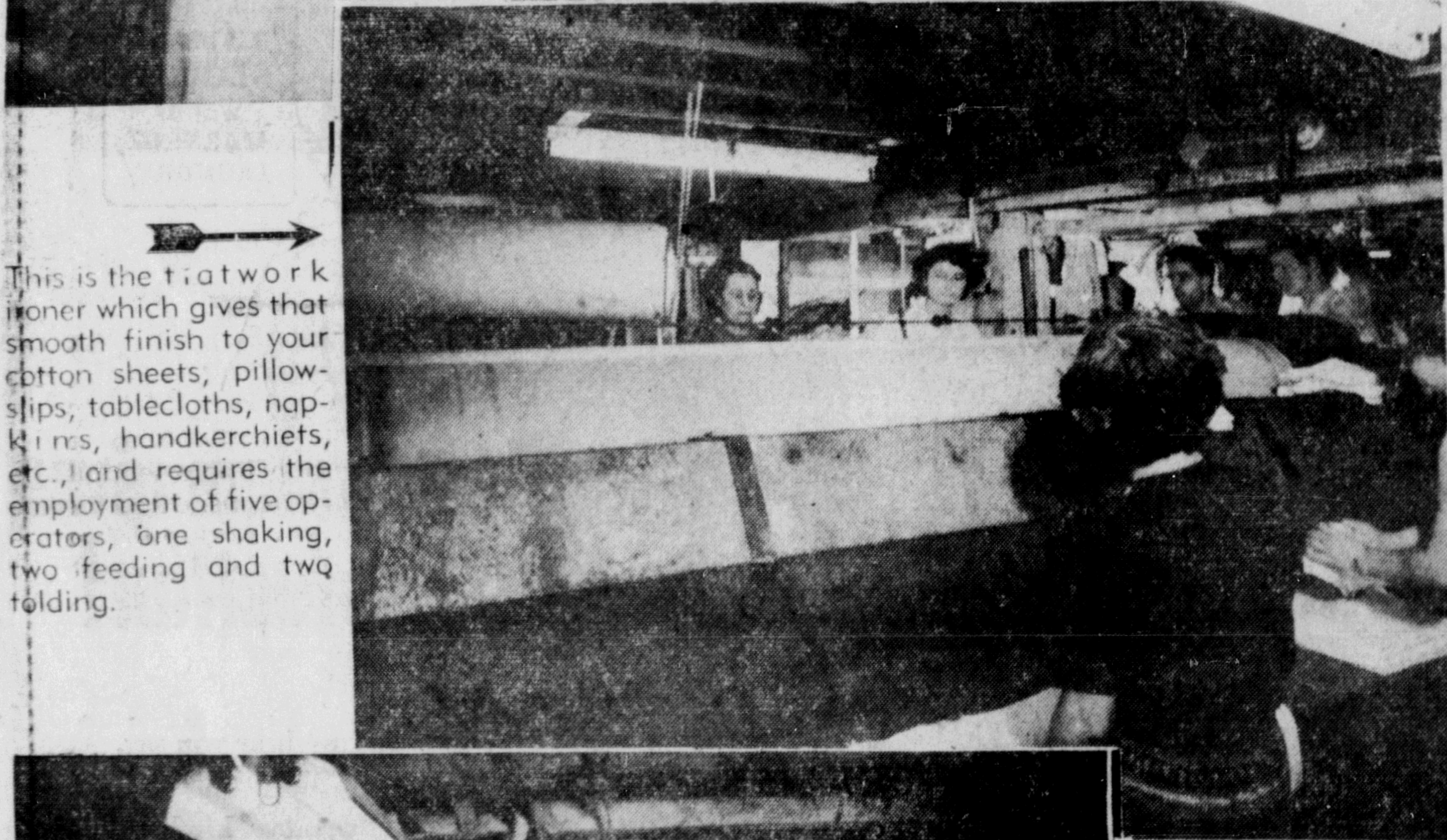
Street-level view of the store with part of the staff and management and showing five delivery vans at your service.



Four laundry drying tumblers for soft finish on your bath towels, flannellette sheets, cotton underwear, blankets, etc. This drying is done by way of intake and exhaust of fresh air over steam-heated coils.

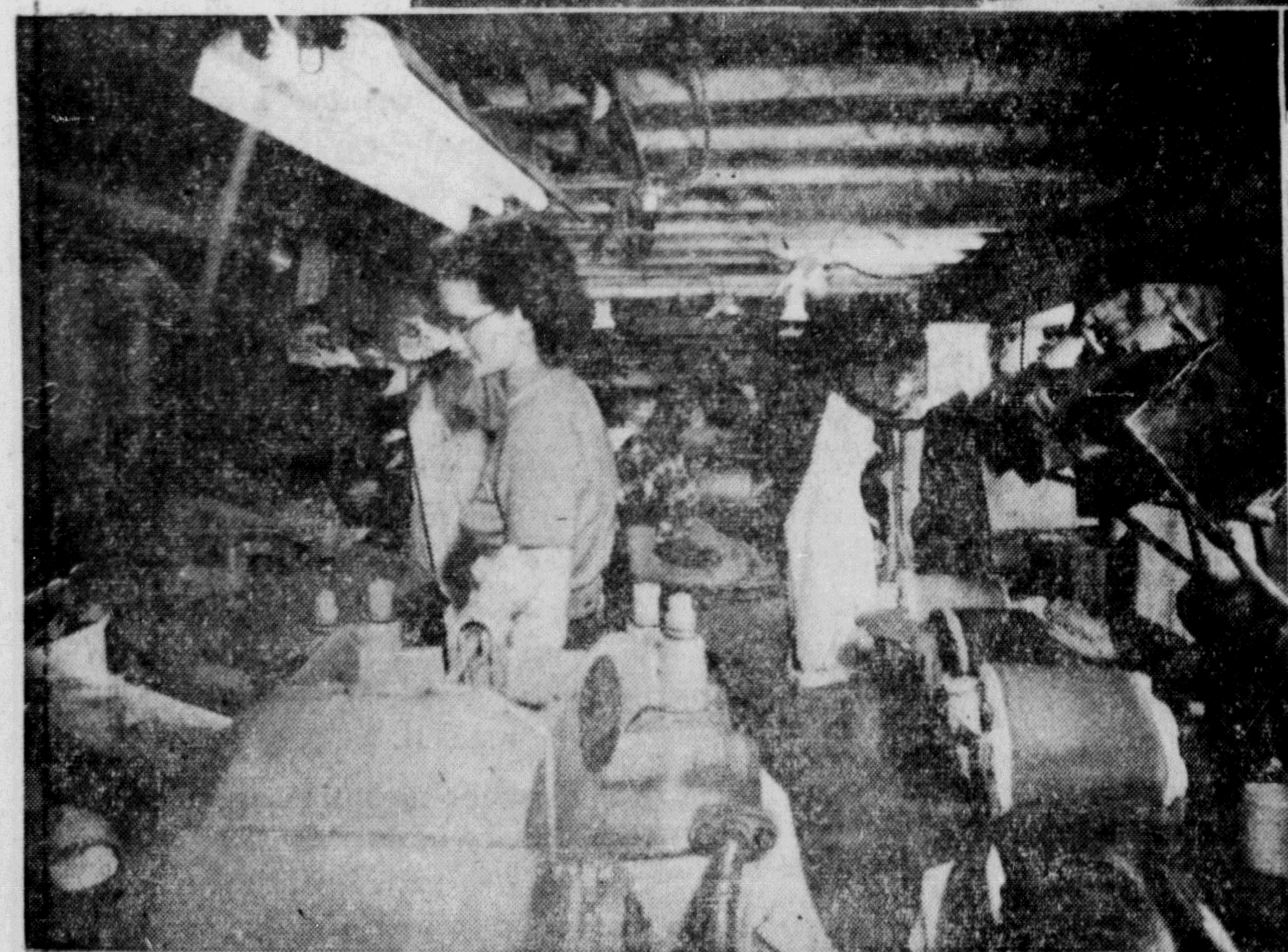


A set of four utility presses, also operated, for nurses' uniforms, maids' waitresses' aprons, workers' coats, overalls as well as other fine wearing apparel.

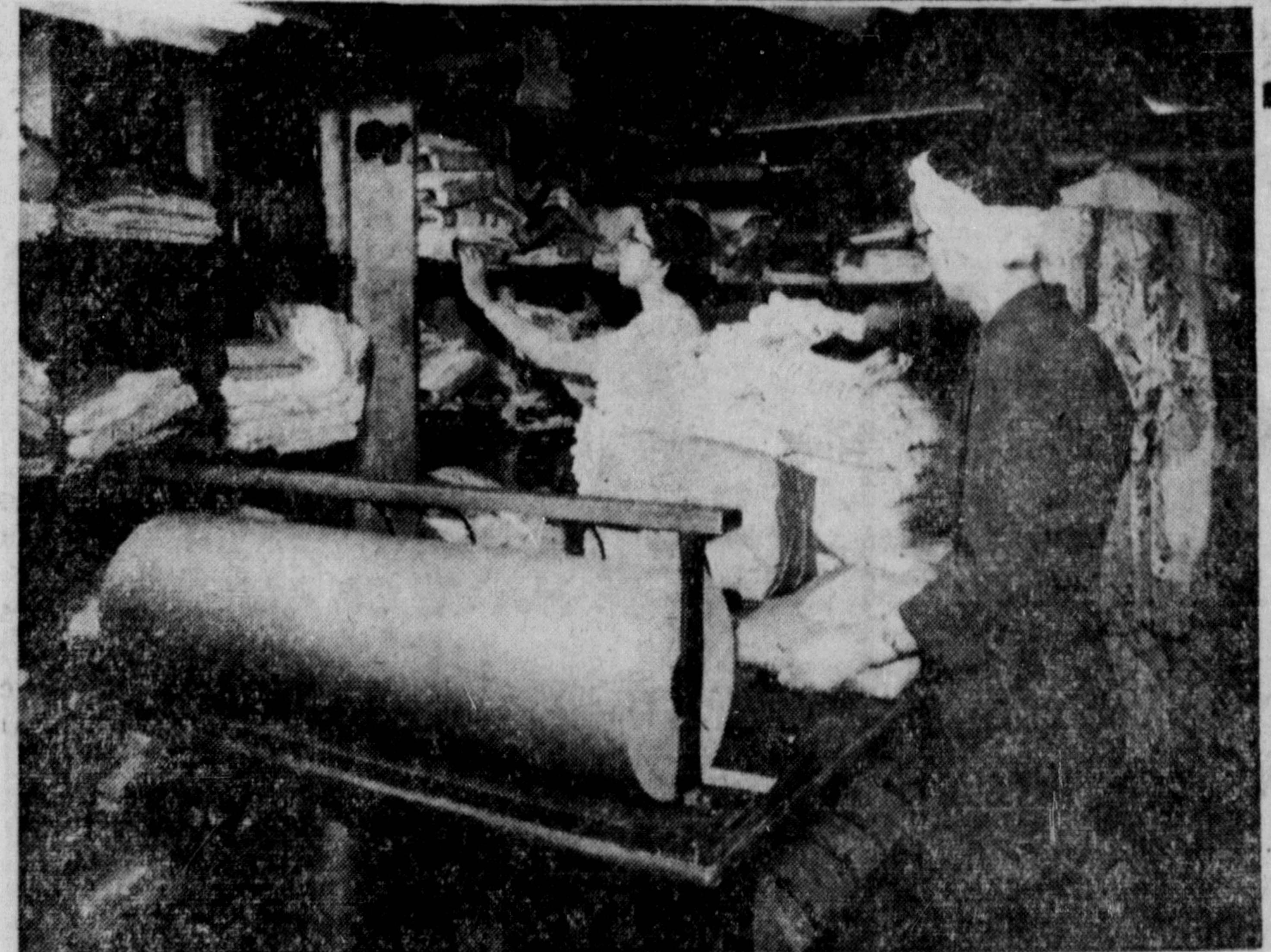


This is the flatwork ironer which gives that smooth finish to your cotton sheets, pillowslips, tablecloths, napkins, handkerchiefs, etc., and requires the employment of five operators, one shaking, two feeding and two folding.

Some of the finished products of the utility presses. Ultra-violet lamp overhead permits identification of your orders, since the ink used in the new "Fantom Fast" marking is completely invisible under normal lighting or daylight conditions.



The latest in shirt finishing equipment consisting of four presses, that is, sleeve press, collar and cuff press, yoke press and body press, operated by compressed air, and a special folding table. All shirts are returned to you with crush-proof shirt heads and collar protectors. This unit is handled by two operators. We process shirts daily—in at nine a.m., out at five p.m.



Checking and wrapping departments for your laundry parcels. All checking in this department is done under two "black" or ultra-violet lamps which show the otherwise invisible laundry markings on each and every parcel handled here.

FOR PICK-UP AND DELIVERY — PHONE 858