Our customers are well satisfied with your quality and service.



733 Second Ave. W.

Phone 383

IDEAL CLEANERS & LAUNDRY LTD.

ELECTRICAL WORK IN THE PLANT done by

GRANT & NEWTON LTD.

7.35 First Ave. W.

Phone 229

Our Congratulations to . . . HARD IDEAL CLEANERS & LAUNDRY LTD.

> on their expansion and modernization,

and our thanks to them for commissioning us to make the pictorial record of their plant, which is shown on the preceding two pages.

Van Meer Studio

PHOTOGRAPHERS

Telephone 426

Congratulations

305 Third Avenue West

IDEAL CLEANERS & LAUNDRY LTD.



NEW LAUNDRY EQUIPMENT installed by

Prince Rupert Plumbing and Heating

Phone 108

Second Avenue W.

MITCHELL & CURRIE

Limited BUILDING CONTRACTORS Phone 363

Original builders and contractors for all improvements, wish to extend their congratulations to

IDEAL CLEANERS & LAUNDRY LTD.

on their expanding business and service.

Congratulations

IDEAL CLEANERS & LAUNDRY LTD.



N. R. YOUNG

(Agent)

STANDARD OIL CO. OF B.C. LTD.

Suppliers of

Stoddard Cleaning Solvent and Furnace Oil

Efficiency of Plant Due To Up-To-Date Equipment

Prince Rupert Daily News

Saturday, April 3, 1954

Providing service for the large, then damp-dried, the laundry

dry with black ink, yet ensures that every article is properly Downstairs the pressing opera-

recorded, the laundry goes change their direction of rota- board supporter. pace to prevent pounding. Each Here the violet light is again in thermometer to ensure that the ried out. water never reaches boiling The normal period between point.

Once thoroughly washed and (See EFFICIENCY Page 7)

clientele of Ideal Cleaners and proceeds on to drying tumblers Laundry is made possible only which make the old clothes line by the compact efficiency and look like something out of the up-to-date equipment of its medieval ages. An item of special interest in the drying depart-Perhaps the most striking ex- ment is one on which socks are ample of this is the latest in- fastened while compressed air stallation which eliminates the balloons through them. This messy problem of marking laun- removes all moistness while retaining the sock's fluffiness.

identified and returned to its tions take over for the next step. owner. This equipment consists Here, as elsewhere, each article of a special violet light which is handled according to its gives a luminous glow to an in- needs. Bed linen and similar visible ink used in the marking, articles are finished on a flat-Removed from this light the work ironer, while garments go mark disappears and the article through more complicated steps. is returned to its owners un- In the shirt section alone there are two girls who work with the smoothness and ease of a well-As soon as it is marked and trained juggling team as they through a variety of steps which pass the garment through a would make any housewife weep series of automatic devices. Withwith envy. There are the auto- in a matter of moments, a shirt matic washing-machines con- is transformed from wrinkles to taining revolving drums which neat folds protected by card-

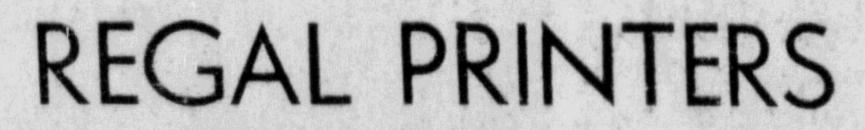
tion at set intervals to avoid. At last the laundry reaches snarls and tangles. Another the checking room where every machine used exclusively for customer has a cubby hole bearwoolens operates at a slower ing his identification number. of these is equipped with a evidence as the sorting is car-

pick-up and delivery by Ideal

Congratulations

IDEAL CLEANERS & LAUNDRY LTD.

ON THEIR MODERNIZATION AND EXPANDING SERVICE.



222 Second Avenue West

Phone 24

Congratulations to

IDEAL CLEANERS & LAUNDRY

> on the modernization of their plant.



We salute their progressiveness.



McBride Street

Phone 311

CONGRATULATIONS

IDEAL CLEANERS & LAUNDRY LTD.

ON THEIR

EXPANSION



LIGHTING AND NEON SIGNS

NORTHERN B.C. POWER

LIMITED

Phone 210

Besner Block Also Stewart, B.C.

Prince Rupert

Ideal Cleaners and Laundry Ltd. The House of Better Cleaning

Phone 858

326 - 30 McBride Street

Prince Rupert, B.C.

TO THE CITIZENS OF PRINCE RUPERT AND DISTRICT,

OUR CUSTOMERS AND GOOD FRIENDS:

Almost eleven years now, this Laundry & Drycleaning Plant has been under my management.

It is with profound feelings of gratitude and thanks to you, who have been customers of this plant and who have taken advantage of the many services offered both in Laundry and Drycleaning as well as to the many loyal employees working in this plant and doing their best to satisfy you, that this plant has reached the size and proportions as illustrated in this paper today.

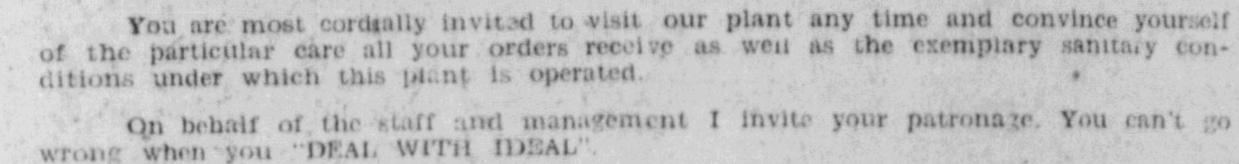
Year after year it has been my endeavour to improve our services, our methods of cleaning and laundering. Year after year we have been able, due to a steady increase of your patronage, to expand our operations, to add new and more modern equipment, until today this plant is one of the finest cleanest, most modern and most efficient in the Pacific Northwest.

If there have been profits, and the margin in this particular business is very small, they have all been re-invested in the business for your benefit, to give you 100 per cent value for your money and also to the benefit of those who are working here, to give our employees every possible chance to produce the finest in workmanship and at the same time make working with new and modern equipment an easier task, thus generally improving working conditions and obtaining increased production. Our employees belong to the International Laundry Workers' Union (AFL) Local 336.

One of our most outstanding improvements this year is the installation of "INVISIBLE MARK. ING" in the Laundry Department. Our advertisement on page 3 fully explains this Magic Marking System and speaks for itself.

Since December 2nd, 1953, this plant has been incorporated under the British Columbia Companies Act and is owned entirely by the management and a number of employees. Every one of our steady employees has the privilege to become a shareholder, thus making this plant an outstanding example of co-operation between management and employees for the penefit of our customers.

All supplies and methods used to process your orders are approved by the Bureau of Standards. by the National Institute of Drycleaners and Dyers and by the American Institute of Laundering. The finest of laundry soaps produced by Procter & Gamble Ltd. are used. Straight chlorine bleaching has teen discontinued and a new bleaching powder, which is "kind" to your linens and has no effect on the tensile strength of laundered articles has been used for some time now. There are no harmful acids or alkalies used at any time.



Yours for better service

IDEAL CLEANERS & LAUNDRY LTD

Augo frampuer.

President and Managing Director

Determination and Ingenuity of Hugo Kraupne Bring Outstanding Success in Country of Adopti Twenty-five years ago a youth ed from \$6.00 a day to \$12.00 and thing else but stay and say "Yes" not pay, he stuck with it

blackboard where jobs were It was in this manner that one side and with a plain floor, of the business.

"The Largest and Best in the Whole Northwest"

tion was for a "12 horse-skinner." cleaning business in Prince I had to get my well-deserved bought the Ideal Laune Although he had no idea what Rupert, made his acquaintance rest. Dust of decades was cover- that is where we let it meant, he applied anyway with Canada. Although he had ing the mattress, and the blank- Kraupner today. and was taken on.

of 12 horses. He attacked the ahead of him. | my suitcase, plus pillow slips and staff has increased from state of hopeless confusion.

German not only convinced his work.

at Medicine Hat, looking at the liked at the farmer's expense. | wooden shack, roof sloping to qualified to handle most

One that attracted his atten- of a successful laundry and dry and very dirty white bed where more experience lo proved he could match his wit ets which had been generously His business reflects To his inward shock, he found and strength against the tough- supplied were practically falling ergy and imagination to that it meant harvesting with est obstacles, there were many apart. a combiner attached to a team bitter days both behind and "I had a lovely featherbed in To put it briefly in fig

job manfully but soon found Back in Germany he had left white sheets, but I didn't even to 48 and his annual pa himself and the 12 horses in a his wife and daughter, as well think of using them in this filth. mounted from \$15,000 as his parents and parents-in- With a big sigh, I settled down than \$67,000. To the late A person with less determina- law. Every meagre dollar he to the inevitable. My relatives should be added \$7,000 tion—and perhaps a few more could save was deposited with and friends could not see me. to drivers and agents. dollars-would have returned to the shipping company for their That was my only comfort and Another way to mea the employment office without passage to Canada. So there was made me feel better. I could expansion of his busine delay. As it was, the young no relaxing, no waiting for easy hardly be expected to undress note that, starting as a

boss that he could learn the Recalling his sleeping quarters cot, so I went to sleep fully work as far east as work but persuaded him to hire on his first farm job, he says: another immigrant that he knew. "When I saw this horrible The outcome was that in two hovel, I would have liked to have

weeks the pair of novices cut gone back home, but I couldn't and threshed 500 acres of grain, as I didn't have a cent. I spent Unfortunately, the stupid rooster HARD WORKER By the time harvesting was my last 15 cents on a pack over, their pay had been increas- cigarettes and couldn't do any-

HUGO KRAUPNER

. . . hard work pays off

newly arrived from Germany they were privileged to order to everything he would ask me. by the time he arrived in stood in the employment office from town any kind of food they, "This granary of mine was a Rupert in 1936 he w

Hugo Kraupner, now proprietor In this bedroom I saw a very old After seven years of

before lying down on my filthy local operation, it now

dressed as I was tired. "I don't quite remember what home. There are three my dreams were this first night, take gove of delivery to but I believe I was a millionaire. along the line. in front of my princely apart- To accomplish this, ment tore me out of my dreams ner has operated on

back to reality." STRANGE POSITIONS

The young immigrant's need to, job at 6:15 a.m. and & accept any work available push- until 7:30 p.m. Once a ed him into some strange posi- goer down to Vancouver tions. At one point he was en- on the latest developme gaged as an electrician's helper trade, and it was in of the Banif Springs Hotel. It that he discovered to did not take the foreman long invisible marking. to discover his new assistant Since he does not enjo was enurery green, so a transfer clubs and carousing. to kitchen work was quietly ness trips are entirely h arranged, with no questions As a member of the Va

Later on at Hanna, Alberta, he Linen Suppliers' Associat found himself in the equally at his first turn behind the tour of kindred compan counter when a customer asked for two packages of corn flakes. Kraupner.

"Up there," said the customer. "Help yourself," said Kraup-

"How much are they?" asked the customer.

"How much and you pay be- Fudger, is assistant fore?" asked Kraupner.

It was at Hanna that Kraupncr first became interested in the laundry business. With a borrowed \$200, he bought a hand laundry which involved buying fresh water by the drum because the local supply was alkali. It was a difficult start and there bad times ahead, particularly in the form of a fire which burned him out and later the depression. But Kraupner had found his trade and perservered with the same determination that characterized his first efforts in this country.

With the exception of a brief period as a washing-machine is proud of his large salesman, during which his only Besides those already sale was to a customer who did | (See DETERMINATION

theory that there is no s for hard work. He arri

Launderers Dry Clean

Resides setting himsel business in his adopted asked M. Kraupner has real other dream of bring family from Germany and his sister-in-law. rece as and front iffice Anderson is secretary-b

In addition to the Kraupners, two women credits with making the Mrs. Dorothy Shade, lo.

When he gets a chanlax for awhile, Mr. goes to his place at Pri

