-FREEBalloons Free
To The Children

You'll Be Excited Too.



Balloons Free
To The Childre

## The Opening of Wallace's New Department Store TOMORROW—10 A.M.—SATURDAY

It's Wallace's Party!
Saturday Only

## 10% OFF on ANYTHING YOU BUY

It's Not Sale Merchandise—
This is Wallace's Regular
Quality Branded Merchandise!
New Men's and Boys' Wear
Department Included in This Sale.
10% OFF EVERYTHING

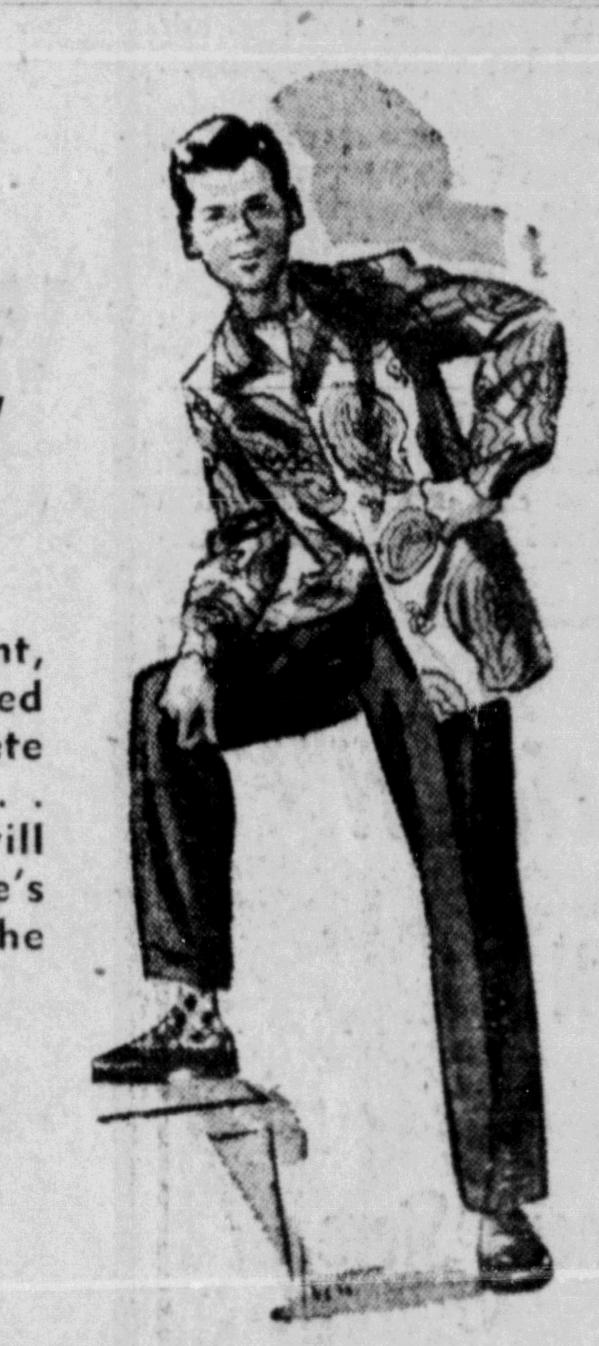


Something New Has Been Added!

## MEN'S AND BOYS' DEPARTMENT NOW AT WALLACE'S

In order to serve your every requirement, Wallace's Department Store have now added to their multiple departments a complete separate Men's and Boys' Wear section . . . . Wallace's policy on men's and boys' wear will be as with all their other departments, Wallace's will feature quality men's and boys' wear at the lowest quality prices available anywhere.

The Finest In the West



Come In and Join the full Saturday Only

## 10% OFF.

ANYTHING YOU B

It's Magic:
Give Us 90c For Our \$1
Give Us \$9 For Our \$10
Give Us \$90 For Our \$10
KEEP the BALANCE-It's OUR PA
10% OFF EVERYTHIN

FREE Coffee, Tea and Snacks Served by the Inimitable CHEF LENNARD In order to demonstrate the quality of the food and the service he is offering to our community, Chef Lennard will be serving Free Snacks with Coffee or Tea at Wallace's from

10 a.m. to 3 p.m. Wallace's Department Store invites you to salute Chef Lennard at Wallace's Opening Party . . . COME ON IN!

Saturday



Tomorrow

10 A. M. OPENING-WALLACE'S
BIG NEW DEPARTMENT STORE

10 A. M. OPENING-WALLACE'S
BIG NEW DEPARTMENT STORE

It's Never Happened Before! It Ain't Gonna Happen Again!
NO MATTER WHAT YOU BUY SATURDAY, YOU GET 10% OFF AT WALLACE

DRESSES
COATS
SUITS
PURSES
MILLINERY
GLOVES
LINGERIE
RAINCOATS
SWEATERS

SLACKS

HOUSECOATS
HOUSEDRESSES
SMOCKS
LINGERIE
FOUNDATIONS
BRASSIERES
SKIRTS
BLOUSES
UMBELLAS
RIBBONS

YARD GOODS
DRAPERY
CURTAINING
CURTAINS
PLASTIC
PATTERNS
TOWELS
APRONS
CROCHET COTTON

WOOL

Everything in Men's Wear

Everything in Boys' Wear

BLANKETS
BED SPREADS
PILLOWS
SHEETS,
PILLOW SLIPS
NOTIONS
KERCHIEFS
SCARVES
HANDKERCHIEFS
SOCKS

GIRLS DRESSES
GIRLS' COATS
GIRLS' NIGHTWEAR
GIRLS' UNDERWEAR
GIRLS' SWEATERS
GIRLS' RAINWEAR
INFANTS' UNDERWEAR
INFANTS' SWEATERS
INFANTS' BLANKETS
INFANTS' DIAPERS

10% Off In All Departments – Free Balloons for the Kiddies FREE Coffee, Tea and Snacks, Courtesy of CHEF LENNARD

... We Believe in Prince Rupert...

WALLACE'S DEPT. STORE, Of Cours