

—FREE—
Balloons Free
To The Children

You'll Be Excited Too...

Everyone's Invited to

—FREE—
Balloons Free
To The Children

The Opening of Wallace's New Department Store

TOMORROW—10 A.M.—SATURDAY

It's Wallace's Party!
Saturday Only

10% OFF on
ANYTHING YOU BUY

It's Not Sale Merchandise—
This is Wallace's Regular
Quality Branded Merchandise!
New Men's and Boys' Wear
Department Included in This Sale.
10% OFF EVERYTHING



**Something New
Has Been Added!**
**MEN'S AND BOYS'
DEPARTMENT NOW
AT WALLACE'S**

In order to serve your every requirement, Wallace's Department Store have now added to their multiple departments a complete separate Men's and Boys' Wear section . . . Wallace's policy on men's and boys' wear will be as with all their other departments, Wallace's will feature quality men's and boys' wear at the lowest quality prices available anywhere.

**The Finest
In the West**



Come In and Join the Fun
Saturday Only

10% OFF on
ANYTHING YOU BUY

It's Magic:
Give Us 90c For Our \$1
Give Us \$9 For Our \$10
Give Us \$90 For Our \$100
KEEP the BALANCE—It's OUR PA
10% OFF EVERYTHING

FREE Coffee, Tea and Snacks Served by the Inimitable CHEF LENNARD

In order to demonstrate the quality of the food and the service he is offering to our community, Chef Lennard will be serving Free Snacks with Coffee or Tea at Wallace's from 10 a.m. to 3 p.m. Wallace's Department Store invites you to salute Chef Lennard at Wallace's Opening Party . . . COME ON IN!

Saturday

**10 A. M. OPENING—WALLACE'S
BIG NEW DEPARTMENT STORE**



Tomorrow

**10 A. M. OPENING—WALLACE'S
BIG NEW DEPARTMENT STORE**

It's Never Happened Before! It Ain't Gonna Happen Again!
NO MATTER WHAT YOU BUY SATURDAY, YOU GET 10% OFF AT WALLACE'S

DRESSES	HOUSECOATS	YARD GOODS
COATS	HOUSEDRESSES	DRAPERY
SUITS	SMOCKS	CURTAINING
PURSES	LINGERIE	CURTAINS
MILLINERY	FOUNDATIONS	PLASTIC
GLOVES	BRASSIERES	PATTERNS
LINGERIE	SKIRTS	TOWELS
RAINCOATS	BLOUSES	APRONS
SWEATERS	UMBELLAS	CROCHET COTTON
SLACKS	RIBBONS	WOOL

**Everything in
Men's Wear**

**Everything in
Boys' Wear**

BLANKETS
BED SPREADS
PILLOWS
SHEETS
PILLOW SLIPS
NOTIONS
KERCHIEFS
SCARVES
HANDKERCHIEFS
SOCKS

GIRLS DRESSES
GIRLS' COATS
GIRLS' NIGHTWEAR
GIRLS' UNDERWEAR
GIRLS' SWEATERS
GIRLS' RAINWEAR
INFANTS' UNDERWEAR
INFANTS' SWEATERS
INFANTS' BLANKETS
INFANTS' DIAPERS

10% Off In All Departments—Free Balloons for the Kiddies
FREE Coffee, Tea and Snacks, Courtesy of CHEF LENNARD

... We Believe in Prince Rupert ...

WALLACE'S DEPT. STORE, Of Course