Due to the fact that the films

"THE CRUEL SEA"

"TAKE THE HIGH GROUND"

DID NOT ARRIVE

Substitute films will be shown

this evening at both

CAPITOL and TOTEM

THEATRES

# U.S. Paid Tremendous Price For Accidents During 1953

mendous price the United States numbered 28,000, a decline of the number of vehicles on the paid for ac idents in 1953: Killed, 95,000, Injured: 9,300,- were unchanged at 15,000. 080. The cost: \$9,100,000,000.

by the National Safety Council civilized nation can long endure which noted that the 1953 acci- in a masic and disgraceful waste on record. dent death toll was 1,000 below of marpower and esources from the 1952 total. But it also noted accidents that are avoidable." that it was more than three But there were some relatively times as great as the toll of U.S. bright spots in the otherwisedead during the entire Korean grim array of statistics.

The motor vehicle held its place as the No. 1 accident killer. Trafic deaths numbered 38,300. That was a gain of one per cent

The traffic total was the third largest in history, exceeded only in 1937 and 1941.

Wallace's Dept. Store

Vinylile Plaslic

"The King of Plastics"

m new 1954 designs.

Curtains - Drapes - Yardage

with any room color scheme. See Wallace's stock of brand

EWALLACE'S DEPT. STORE

Whipping Cream - Table Cream

Cereal Cream

Just ask the driver for any of these

when he delivers your milk.

Northland Dairy

NORTHERN PRODUCE FOR NORTHERN CONSUMERS

CHICAGO (A)-This is the tre- | Fatalities in home accidents recorded during a year when 1,000. Accidental deaths at work road and the number of miles

Ned H. Dearborn, president of The bill was added up today the council, stated that "no

#### DEATH RATE LOWER

The 1953 death rate for accidents of all types was 60 per 100,000 population, lowest on record. Nevertheless, one out of every 16 Americans suffered a disabling injury last year.

The 38,300 traffic deaths were

they travelled reached an alltime high. Thus the death rate per 100,000,000 vehicle-miles was estimated at seven-lowest rate

Traffic accidents resulted in about 1,350,000 non-fatal injuries. Falls brought death to 20,200 persons, one per cent fewer than in 1952. Burns cost 6,400 lives, a four-per-cent decrease. Firearm fatalities rose four per cent to 2,450. Drownings were unchanged at 6,800.

The estimated economic loss of \$9,100,000,000 covers both fatal and non-fatal accidents. It includes wage losses, medical expenses, insurance costs, production delays and damage to quipment and property.

## MacMillan Profit Up

\$2,691,300 was reported by MacMillan and Bloedel Ltd. for the quarter ended Dec. 31, almost identical with the figure for the corresponding quarter The new improved Vinylite—so easy to clean, so inexpensive of the previous year.

and permanent. Beautiful new color combinations to blend In the final quarter of 1952, net profit was \$2,682,620. Net earnings per share of \$.51 was the same for both quarters.

Net sales and operating revenues in the final quarter of 1953 \$29,639,157 in the corresponding

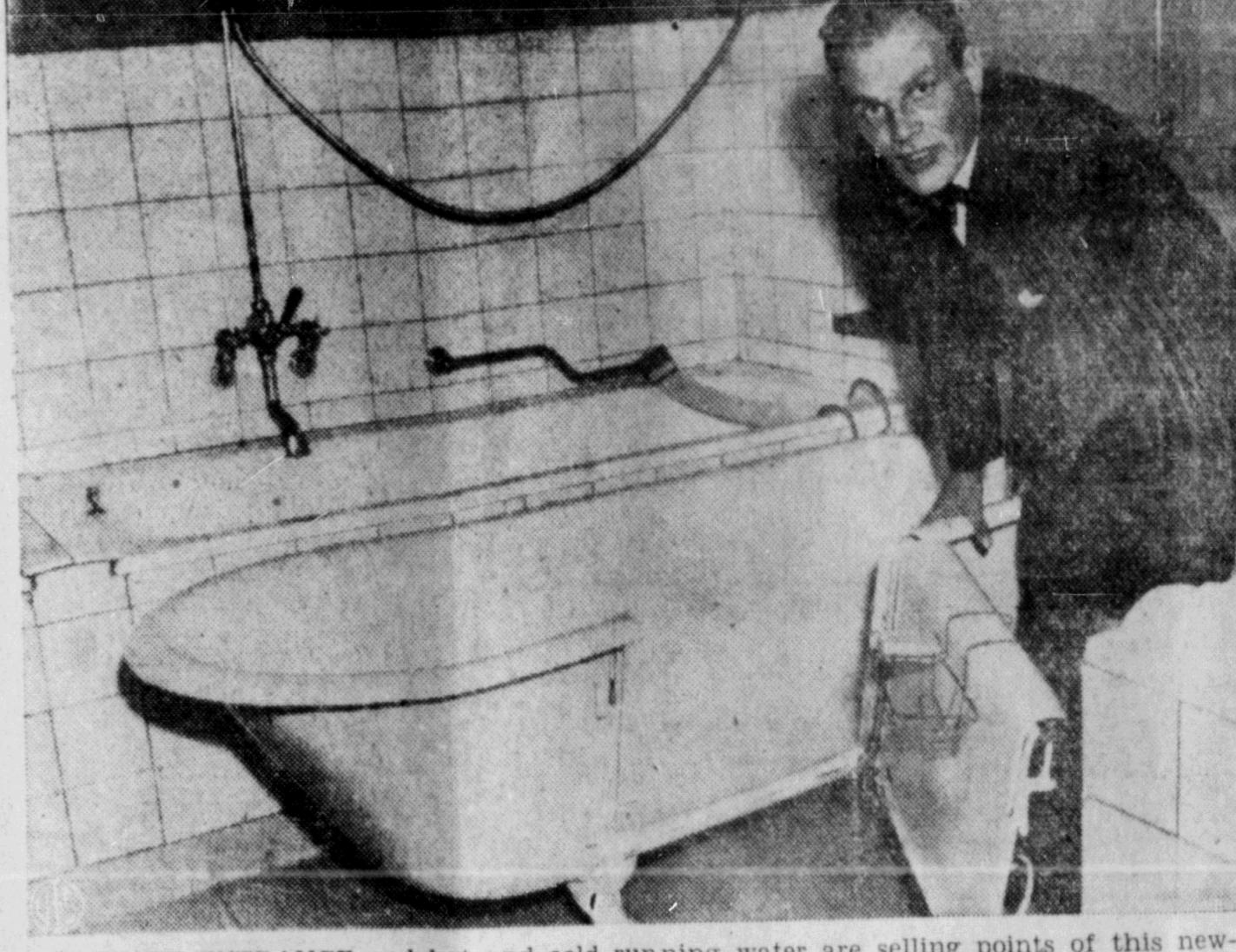
but these were offset by lower the bill. the company, management re-



BEST OF FOOD FINEST OF COOKING FOR TAKE OUT ORDERS Phone 200



Broadway Cafe



A PRIVATE ENTRANCE and hot and cold running water are selling points of this new-type bathtub. Mr. Per Bergman of Stockholm, Sweden, its inventor, explains that the door is especially designed for the halt and the lame.

MODERN AND OLD TIME

DANCE-FRIDAY

LEGION AUDITORIUM

Music by

THE ROCKY MOUNTAIN BOYS

Canada's Champion Old-Time Fiddler

Featuring: FREDDY LANG

# All Opposition Parties Expected To Oppose Postal Rate Increase

proposal to increase first-class had planned to have the House raise the postal rates is expected to meet consider a bill sponsored by ministers. opposition.

The legislation giving effect was \$30,750,868, compared with to the one-cent-an-ounce increase starting April 1, comes up for debate today in the Com-Last quarter 1953 was the first mons. Progressive Conservative, whole quarter during which the CCF and Social Credit parties second unit of the Harmac pulp voted against the increases last mill was in operation. Higher month when they were outlined profits resulted from this source in a resolution preliminary to

The bill would increase the letter rate on the first ounce to five 'cents from four on mailings between postal districts and to four cents from three on mailings within a postal district. The rate on additional ounces also would be increased one cent an ounce.

The government also plans to eliminate the seven-cent airmaii rate within Canada and proposes to carry all first-class mail by air wherever facilities

are available. Wednesday the Commons spent most of its half-day midweek sitting debating a government motion to eliminate private members' business on Wed-

nesdays-starting Wednesday. After protests from all three opposition parties, the motion was withdrawn by Citizenship Minister Harris, government House leader.

He said, however, that the government will introduce the motion again later, asking that government business be given precedence over private members' business on and after Wednesday, Feb. 17.

This would leave only one hour on Tuesdays and Fridays for private members. Private members' Mondays previously were eliminated.

### Telephone Campaign Under Way

HULL, England (Reuters) The campaign has started here for a vacant House of Commons seat, and the heat is on-over the telephone.

Tonight, and every night until Feb. 11, you just dial Hull 21835, and you get a 60-second heartto-heart talk from each of the candidates.

If you happen to dial into the beginning of Conservative candidate Patrick Wall's recording. you'll hear this:

"Yes? Patrick Wall speaking. Oh, it's you. I'm glad you phoned because it means you're interested in the by-election." After Wall has told you what

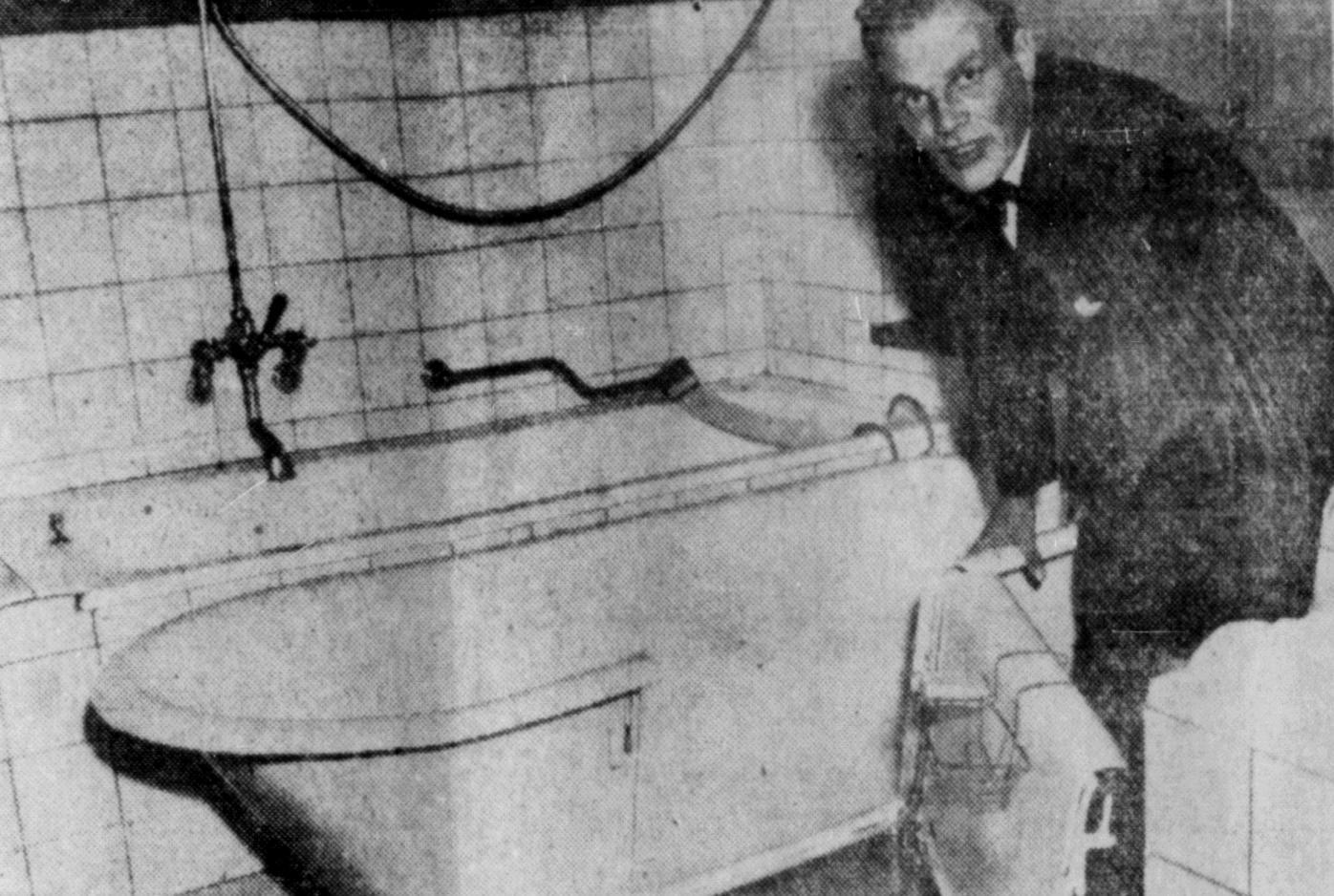
he stands for politically he says, "Hang on a minute, my wife wants a word with you." Then his attractive wife, Sheila, 28, comes to the phone with a plug for ner husband. Wednesday night a reporter

dialled 21835 and the first thing he heard was Labor candidate Charles Bridges shouting, "Get out." Bridges hadn't meant to be rude. He was merely saying that the election gave the voter a chance to tell the Conservative government to change its class policy-"o. get out."

The telephoning campaign service is carried from 8:15 to 11 p.m. every night except Sunday over Hull's phone system-the only privately-owned one in the country.

The phone election campaign service is donated by the Hull phone company.

At the last parliamentary election in this area Bridges was defeated by Conservative candidate R. K. Law by 7,583 votes. Law became a baron in the New Year's honor list and therefore had to give up his Commons seat. Polling is Feb. 11.



FRIDAY and SATURDAY

CHILDREN'S WEAR 2 - 12 years

214 Sixth Str Green 184

What Percentage of TOTAL SALES

Secret...

That all drivers on

our trucks carry

Should Be Spend on Advertising?

Here are the figures . . . compiled by the Burcau of Business Research, Harvard University for Retailers:

Line of Business	Percentage
Auto Accessories—Service Stations	2.6
Electrical	
Florists	
Drug Stores	
Grocery Stores	1.5
Jewelry Stores	
Men's Clothing	
Shoe Stores	
Department Stores	
Hardware Stores	1.4
Beauty Shops	5.3
Furniture Stores	
Building Materials	
Luxury Class (Gifts, etc.)	
Women's Apparel	
Classes	3 5

NOW is the time to concentrate your

ADVERTISING in

# NABOB HAS THE FLAWOR MOST PEOPLE THE WEST

