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The Opportunity is Here

IN THE OPINION of the Daily Alaska Empire published at Juneau, the story of Canada was well told at the recent meetings of the Pacific Northwest Trade Association at Tacoma.

We take it that this means B.C. in particular and, if correct, are delighted to hear of it. Probably never before in history has it been so important that the case of this province get a good airing in discussions of northwest trade. At this moment we have it in our power to develop traffic with Alaska which could reshape the whole economic picture of the northern Pacific coast.

Shipping authorities at Washington ports seem to be more aware of this than we and, with determination spurred by alarm, are making extreme efforts to retain their business with the prospering territory to our north. In B.C., no point has more at stake in this contest than Prince Rupert and it is reassuring to know that this city was represented at Tacoma by such a well-qualified spokesman as J. T. Harvey.

On his return, Mr. Harvey emphasized to members of the Chamber of Commerce the seriousness of the challenge being offered by Washington. He explained that railroads and a tug company are joining forces to give shippers a new and attractive deal for traffic between Puget Sound and Alaska and made it clear that U.S. interests are prepared to fight to the limit to keep the Alaskan trade.

At present, railway rates from the eastern States to Prince Rupert and Seattle are the same, which gives this port a comfortable margin as next-door neighbor of Alaska. If U.S. transportation companies decide to quote a through rate to the north, however, ours must do the same. There can be no question here of indifference to competition. If we surrender this business to the States in spite of our geographic assets, the shame of it will be as lamentable as the material loss.

The barge service operating from the CNR ferry slip here to the pulp mill under construction at Ketchikan could be the forerunner of great developments in trade between B.C. and Alaska. Yet it seems that in Washington they do not consider the extra distance of 600 miles sufficient to keep them out. Perhaps it is not. But we must show them that a greater problem they have to face is Canadian initiative.

Ray REFLECTS and REMINISCES

Blood relationship—the bond between donor and recipient.

Women who have no youngsters usually have ailments that are every bit as dear to them—Brandon Sun.

WHEN SPANIARDS CALLED

Three hundred ships in naval review off Spithead early this week. The last Elizabeth viewing a big show in this neighborhood was around three centuries ago. The visitors, from Spain, regretted sailing so far north.

The persons hardest to convince they're at retirement age are children at bedtime.

Sara Delano, 21, granddaughter of President Franklin Roosevelt, and Anthony diBonaventura, son of a New York barber, were recently married in New York city. There are, of course, opportunities. One might wed the son of a barber, or even tie up with the kid of a president.

The number of Canadians attending universities in the United States totals 4,636. This does not specify what the U.S. possesses.

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DESIGNER FRED VAN VEEN of Ottawa models the sleeping bag used by the British alpine team that conquered Mount Everest, the world's highest mountain. Designed to keep out 50-below-zero cold, the 8½-pound bag is also part of the RCAF's Arctic survival kit used by northern fliers. The sleeping kit won Mr. Van Veen one of this year's design merit awards given to Canadian industrial designers.



As I See It

BY

Elmore Philpott

• Mail Those Votes!

B.C. MUST WAIT for three weeks to find out who on its election. Now a hot argument rages because our national election is called for August 10.

In both cases the trouble arises because many people cannot be at home on election day. B.C. has tens of thousands of loggers, fishermen and miners who work hundreds of miles from home. In the August 10 election scores of thousands of people will be away on their annual holidays.

It seems to me this problem can be overcome.

IN THE U.S.A. many states permit soldiers and other absentees to vote in advance. The system varies from state to state. But the general principle is that the ballot, or instruction how to mark the ballot, must reach the proper authority by voting day. It comes by mail.

There is no reason why the same system could not be used in our general election this year. Under the Emergency Powers Act the government could authorize the absentee voter to mark a special ballot. This ballot could be enclosed in an inner envelope which bore no name or address.

HERE is how the system would work out in actual practice. The voter who is to be away from home on election day simply applies for an absentee ballot. He is informed about this in newspaper advertisements. The absentee ballot comes complete with the inner and outer envelope.

PUTTING THEM OFF

"The only thing I don't put off doing is writing this daily twenty inches, and even at that I am occasionally down at the office at midnight just in time to catch the very latest deadline," says Penny Wise in The Sun. "I put off writing letters, I put off paying bills, I put off doing the breakfast dishes, I put off washing my car and I put off paying my social debts." Now there's a full and free admission of things in general.

The voter takes the absentee ballot, which differs from the regular ballot only in that the actual names of the candidates are not printed on it.

The voter writes the name of the candidate he or she wishes to vote for and puts the required X after that name. The ballot so marked is enclosed in the inner envelope. This in turn is enclosed in the outer envelope—which is marked with the voter's name and address.

The entire letter is mailed to The Returning Officer, Blank Constituency, by registered mail or ordinary mail.

ON ELECTION DAY the returning officer, in the presence of scrutineers for the various parties, checks the name and address of each absentee voter's envelope against the regular printed voters' list. In case there is no dispute, as to authenticity of the letter, the inner envelope is removed and deposited, without opening, in the regular ballot box, without being opened.

The whole process is secret, simple—and in my opinion would work quite as well as does the one in Saskatchewan, or those in U.S.

OUR PRESENT absentee voting system in B.C. is clumsy. The voter must appear in person at the poll nearest to where he is working. The ballots come via a cumbersome and absurdly slow route.

The American mail-in-absentee system is better. If necessary, the absentee voter could be allowed merely to vote for the party he prefers—and not by name of the candidate. This is the way all Canadian soldiers voted in France in 1917, where like almost all other boys in khaki I simply voted for the "government" candidate.

LONDON (CP)—In a special launch, the lord mayor and aldermen will lead the royal river pageant on the Thames on July 22 in honor of the Coronation. The Queen will watch from the Royal Festival Hall at Westminster near the end of the route.

OTTAWA DIARY

By Norman M. MacLeod

The Federal election campaign is not yet a week old. In fact, no major party leader has yet fired his opening gun. But notwithstanding this premature state of affairs, forecasts of the August 10th results already are common in the Capital.

Most of them represent wishful thinking plus a modest excursion into the fine art of propaganda on the part of their authors. But one of them is considerably more interesting than the rest. Its sponsor is a well-known radio commentator who has never been suspected of holding other than the most rabid sort of Liberal views. Sensing that he might not be regarded as completely impartial, he huddled with some of the more prominent strategists of the CCF in preparing his estimate. It therefore represented a composite of the present expectations not only of a strong Liberal sympathizer, but of the CCF high command as well.

Result of the joint forecast: 132 seats for the Liberals—an over-all majority in the next Parliament.

Significantly, the estimate conceded the loss of 14 Liberal seats in Saskatchewan to the CCF. It also conceded the loss of 19 Ontario seats to the Progressive Conservatives. But it assumed that the St. Laurent forces would hold their present strength in the Maritime provinces, that they would get a minimum of 65 seats in Quebec, and that, despite their Saskatchewan losses, they will still carry 20 seats west of the Great Lakes.

No estimate carrying the stamp of Progressive Conservative authorization has made its appearance as yet. But the Tories are neither impressed nor disheartened by the joint Liberal-CCF forecast just quoted. They regard it as an example of whistling to keep one's courage up. They don't accept it as holding any relation to the realities of the political situation.

For one thing, the PC's expect confidently to gain a minimum

of eight seats in the four Maritime provinces. They're keeping their fingers crossed about Quebec. But they will be disagreeably surprised in one of their most confident hopes if the Liberals hold anything like the 35 seats in Ontario that their forecast lists. The PC's believe that they themselves are good for a minimum of 55 seats in Ontario—and that their sweep may be even greater.

As to the 20 Liberal seats west of the Great Lakes, the PC's will be surprised if both the old-line parties combined carry that number.

Altogether, the PC's think they have a good chance of making Ontario a Tory offset to a Liberal Quebec; and that they will hold their own with the government forces in the rest of Eastern Canada. That obviously would mean a result in which the Social Credit and CCF parties together would hold the balance of power.



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Scottish Firm Gets Contract For CPR Ship

VANCOUVER (CP)—A contract has been let to a Scottish firm for the construction of a \$4,000,000 twin-screw diesel train ferry for service between Nanaimo and Vancouver, vice-president William Manson of Canadian Pacific Railway's Pacific region announced today.

Contract for the 7,000-ton, 416-foot vessel went to Alexander Stephen and Sons Limited of Glasgow and the ship is expected to go into service in May, 1955.

"It had been hoped the ship could be built in this country," Mr. Manson said. "But after most careful consideration... of the tenders received from firms here and from those in the United Kingdom, it was found the disparity in cost was so great as to necessitate the decision as outlined."

Capable of 15½ knots, the new ferry will be able to make three round trips daily on the run across the Strait of Georgia. At present five round trips are made daily.

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Sir James Ross in 1831 was the first to compute the position of the magnetic pole in Arctic Canada.

Mosiah is the name of the produced by the Angora goat can be traced back to the of Moses (1571-1451, BC).

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Barbara Brent's BUYS AND WHYS

MONTREAL, June 18th—It's true! Lemons are glamorous—as you'll discover when you see the family to this glorious lemon down with the finest, juiciest lemons of all—SUNKIST LEMONS.

SUNKIST LEMON-COCOONIT GLAMOUR: 1/2 cup butter 2 egg yolks 1 cup sugar 6 tablespoons grated lemon peel 2 whole eggs 2 teaspoons Sunkist lemon juice 1 lemon juice and peel. Mix well. Cook over boiling water, stirring constantly, until thick. Chill and pour into cool baked 9-inch pan. Top with meringue.

I know you'll agree—the filling captures the fresh, tangy flavor of Sunkist lemons to perfection. And the coconut adds a special touch of glamour.

The Perfect Vacation Wardrobe. I'm sure you'll agree, a woman's dream. So why not make it your dream—true? Make your vacation dresses with the fashion-wise materials of your choice and finish them with **LIGHTNING FASTENERS.** Lightning Fasteners do give clothes that "professional" finishing touch—and such flattering fit! What's more, you can feel perfectly at ease in your pretty sundresses and party dresses when they're fitted with a Lightning zipper. You see, all Lightning Fasteners have the **Lightning automatic lock** that never, never slips—never lets you down. By the way, Lightning Style No. 702 (14") is just right for your holiday "dream" dresses.

Picture Yourself in a beautiful garden, dining in the shade of a gay umbrella. That's the life! But you'll enjoy any summer meal, anywhere, when a succulent, tossed salad is the "star attraction." Make it with crisp lettuce leaves, watercress, celery and tomatoes. Add the excitement of sharp, grated cheese and the tempting goodness of sweet, cold ham. There's very little you can't put in a good salad, I've found. But there's one thing that must be added for perfection's sake—that's **HEINZ 57 SALAD DRESSING.** If you've never tried it, now's the time to discover that the Heinz chefs have "done it again"—with a salad dressing that makes any salad taste better.

If Your Feet Feel Comfortable only in bedroom slippers, then, hold time to do something about it! And I have good news for you! It's Phenylm, the new medication in the JAY Corn Plasters. Phenylm gets right down to your corn and helps push it out from underneath. It's a first really new medication for corns and calluses in seventy years! In actual tests, Phenylm went to work 33% faster and worked 35% more surely than leading remedies. Easy to see why folks with bothersome feet say it's the best news in years. And I'm sure you agree, once you've tried Blue-Jays with Phenylm for them at your favourite drug counter.

I Like My Pots And Pans to fairly gleam with cleanliness, don't you? And, of course, the very thing to put the gleam on them is S.O.S. But that's not all I use S.O.S. Scouring Pads for. They're every bit as effective for cleaning basins and tubs—cleaning rust off the stove and stains off the kitchen linoleum. And, best of all, they make cleaning so easy that you waste no time with it on a bright June day. Actually, it's no wonder S.O.S. Scouring Pads are so efficient. They're a happy combination of sturdy, interwoven fibres and grease-dissolving soap. Just try them!

Want A Free Vacation? Enter This \$10,000 Happy Holiday Contest and win cash prizes up to \$500, plus World-Famous McBride "Comet" Aeromachs and Northern Electric "Sportsman" AC-DC Portable Radios exact value. Yes, you can enter Blue Bonnet Sue's All-Canada Contest this week, every week—as often as you want until the end of the contest on July 11th. We get started today! You'll find entry forms and rules at your grocer's and in packages of Blue Bonnet Margarine. Plan to have a wonderful holiday! Don't miss this huge All-Canada Contest with 23 prizes awarded to 23 different winners every week!

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