

An independent daily newspaper devoted to the upbuilding of Prince Rupert and Northern and Central British Columbia.
Member of Canadian Press - Audit Bureau of Circulations
Canadian Daily Newspaper Association.
Published by The Prince Rupert Daily News Limited.
J. F. MAGOR, President H. G. PERRY, Vice-President

Voters Are Difficult

WHAT makes it unwise to lay a lot of money on election results is the unpredictable and, to the candidate, often unreasonable behavior of the voter.

A story which illustrates the point was often related by former U.S. Vice-President Alben Barkley. He described the case of a candidate who, running again for an office which he had held for many years, was having trouble with one particular constituent who used to be a supporter. Hearing that the man was favoring the opposition, he felt obliged to remind him how, on past occasions, he had got his brother a job, put his son through school, bailed out his uncle, saved his daughter from disgrace, and so forth. "Yes, I know," the voter replied, "but what have you done for me lately?"

Less well known but more historically accurate was the case of a certain Rev. A. W. Hone who took a confirmed old Tory Orangeman to hear a speech by Sir Wilfrid Laurier in the general election of 1908.

Sir Wilfrid was in inspired mood that night and the audience was visibly moved, including the old Tory. On the way home in the buggy, this staunch Conservative was very quiet and presently started to sniffle, while tears rolled down his cheeks.

"Sir Wilfrid is the only politician who ever moved me to tears," he said in explanation as he pulled out his red bandana. Suspecting a notable conversion, Mr. Hone remarked, "I suppose you will be voting for him, then." "Not by a jugful," his friend snorted. "Do you think I would vote for that old reprobate?"

These are the inscrutable ways with which all politicians must deal. Win or lose in this election, each of them deserves credit for trying to make sense of the most complex creature on earth—the voter.

Ray REFLECTS and REMINISCES

Increased strength in the Maritime seems inevitable, according to political prophets. Only, remember this: Tories and Grits are the only ones that matter.

EVERYONE DOING WELL

Heywood Brown was short on executive capacity but few were more kind hearted. It is said of him that when he was running the Connecticut Nutmeg it's managing board gave him authority to start new hands at \$35

a week minimum to \$50 maximum. Brown accordingly asked every job-seeker, "which would you prefer—\$35 a week or \$50?"—Ex.

First of all, mankind learns how to talk. Many years later he discovers how to keep still.

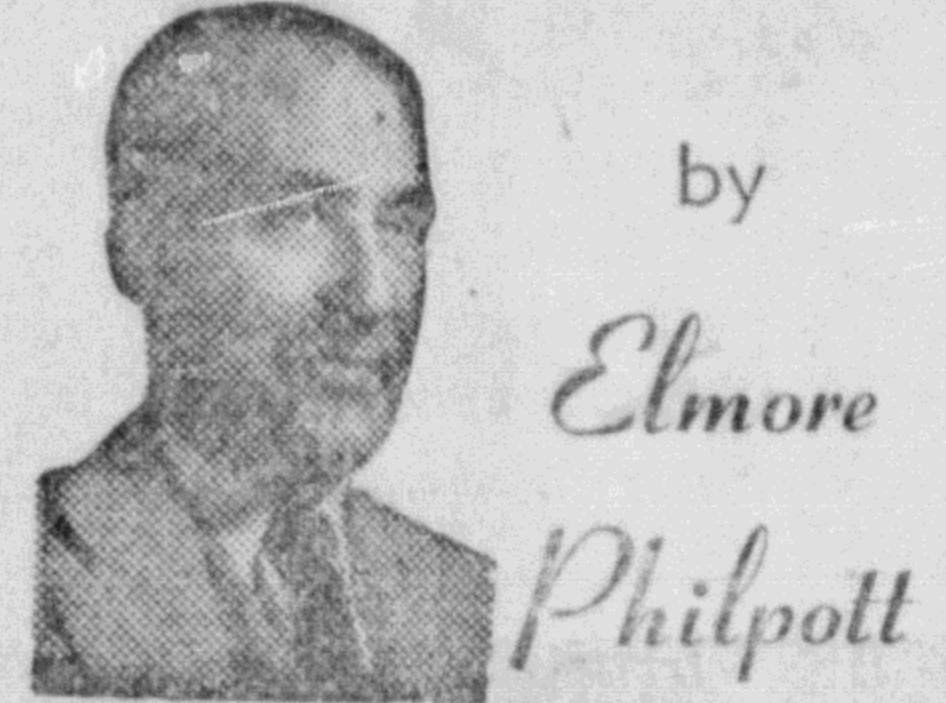
A Glasgow conscientious objector refuses to accept compulsory service in the British forces. His place, he says, is in the Scottish Army, because Scotland has such a very small representation in the British parliament. History can record, however, an astonishing number of killed English.

THAT COMFORTABLE WAD

This is near the end of the election and perhaps there is still time to tell another story before it becomes too late. For example, Hon. Thomas Crothers, once a member of the Borden cabinet, and later a senator, was a tobacco chewer, but this latter fact was not generally known. Here's his little story:

"A chew of tobacco once won me an election. I was canvassing in St. Thomas and came across a gang of men working in a sewer. I found I had no plug of tobacco with me and with no thought of politics asked if one of them could give me a chew. About 25 men hauled out plugs to accommodate me. They thought I was a real guy. I am sure I got all their votes, and I only won by an extremely narrow margin."

As I See It



by Elmore Philpott

Party of Security

FOR 20 YEARS the CCF has shown that it is the party of humanity, initiating and providing the main stimulus for every move toward social security.

This is logical because social security measures are expressions of socialist philosophy to which the Liberals, Conservatives and Social Credit are opposed.

Against their philosophies the CCF has to show that social problems exist, to convince that only socialist measures will fill the needs, and to arouse public support to demand that such measures be instituted.

Such social security as we have is a tribute to a determined group of CCF members who have never yet been numerous enough to form either government or official opposition.

Clearly emerging from the last 20 years comes a lesson. Social progress is achieved only by those who dare depart from the old established order to band together in support of a needed new deal.

On his death, J. S. Woodsworth, who pioneered the CCF, was held to have influenced social legislation more than any man holding cabinet rank in his time. The Liberals have their records of men who tragically deluded themselves that they might win reform out of the old order.

ELECTION victories aside, the only lost vote is the vote given in despair to the old crowd because the new party of progress doesn't seem to have the strength yet to form the government. In elections, as in all else, we must have the courage to follow our conscience.

We are on the road to social security, but only just. At the moment the Liberals, like the folks of Kansas City, seem to "have gone about as far as they can go."

Only CCF strength in the new Parliament can win nation-wide health insurance, social security including sickness benefits, old age pensions and family allowances at decent rates, 100,000 new houses per year purchasable at \$48 a month, and Canadian contributions towards the economic growth of the underprivileged countries of the world.

Because social security depends upon full employment the CCF has consistently championed the planning necessary to achieve it.

The Liberals have no plans as the Prime Minister indicated in 1950 when he abandoned C. D. Howe's "shelf of public works."

THE SOCRATES abhor the idea as Mr. Solon Low revealed when he said in the House, "It is my belief and the belief of this group in the House that any time the government sets out to achieve, as its major objective, full employment, social security, or a planned economy, the government is going straight down the road to slavery of the people in the country."

Alone the CCF is left to fight for the full employment of Canadian workers. Yet there are indications that a major campaign may be needed shortly.

Factors which indicate a dis-
(Continued on page 7)

OTTAWA DIARY

By Norman M. MacLeod

The campaign to elect Canada's 22nd Parliament is within 72 hours of its close on Saturday night next. That means that the contest really has entered upon its home stretch. For the politicians concerned these final hours should be ones of feverish activity.

And for most of the politicians concerned they are. But the leading figure of all in the campaign is a striking exception. Prime Minister Louis St. Laurent is coolness and detachment personified, as the use that he is making of the contest's final hours demonstrates. For example, he's spending today as he did all of yesterday—not out on the hustings beating up Liberal votes, but at his desk here in his East Block office, dealing with the routine affairs of government. Furthermore, he's decided to take all of Saturday off as well. At one stage he was planning to close his campaign with a Saturday meeting in the Quebec district. Now he has decided that another Quebec meeting isn't needed.

Whatever else he may be doing, the Prime Minister is making political history by his tactics of this last critical campaign week. No other party leader before him ever had the supreme and superb confidence to try to coast over the finishing line.

If they work out, the tactics are spectacular. If they don't work out, there are going to be a lot of rank-and-file Liberals with harsh things to say about how Mr. St. Laurent threw the big game away when victory was clearly in sight. There's a great deal of respect among Parliament Hill's politicians for the perspicacity of the late Sir John A. Macdonald. They figure he spoke the literal truth when he said that an election was like a horse-race. It isn't won until the finishing line has been crossed.

Naturally, these are the days when the top brass in all the political parties are getting a bit jittery. And the undemonstrated

mood of the general public throughout the weeks of the campaign isn't making the tension of these final moments any less. It is apparent to the politicians that there's more room in this campaign for the element of surprise than possibly in any other campaign since Confederation. The result next Monday is going to be decided by the people who have been staying away from the campaign meetings in droves and who haven't been showing themselves or what is in their minds.

The Prime Minister is taking the support of this huge question-mark factor in the electorate for granted. Occasionally those who have been travelling with him have had the suspicion that his confidence wasn't as complete as he made it appear. But the fact really seems to be that he harbors no doubts whatever. His indifference to his use of time in these final campaigning hours proves that.

Mishaps Dog Whole Family On "Vacation"

CHEBOYGAN, Mich. (AP) — A log of the Mr. and Mrs. Earl Boyea's "vacation" would read like this:

Pontiac—Son drank some washing compound. Recovered after hospital treatment.

Flint—Car wrecked. Parents cut and bruised.

Cheboygan—continuing trip here with relatives, son David fell on hunting knife in car. Ten stitches taken in leg at local hospital.

Ironwood—David left in Cheboygan with relatives. Mrs. Boyea fell down hill near here and broke ankle.

Cheboygan—Mrs. Boyea back in Cheboygan to recuperate. Son David stuck hand in electric fan.

Kangaroos have six teeth in upper jaw, only two in the lower.

Everyone entitled to VOTE should do so Aug. 10th

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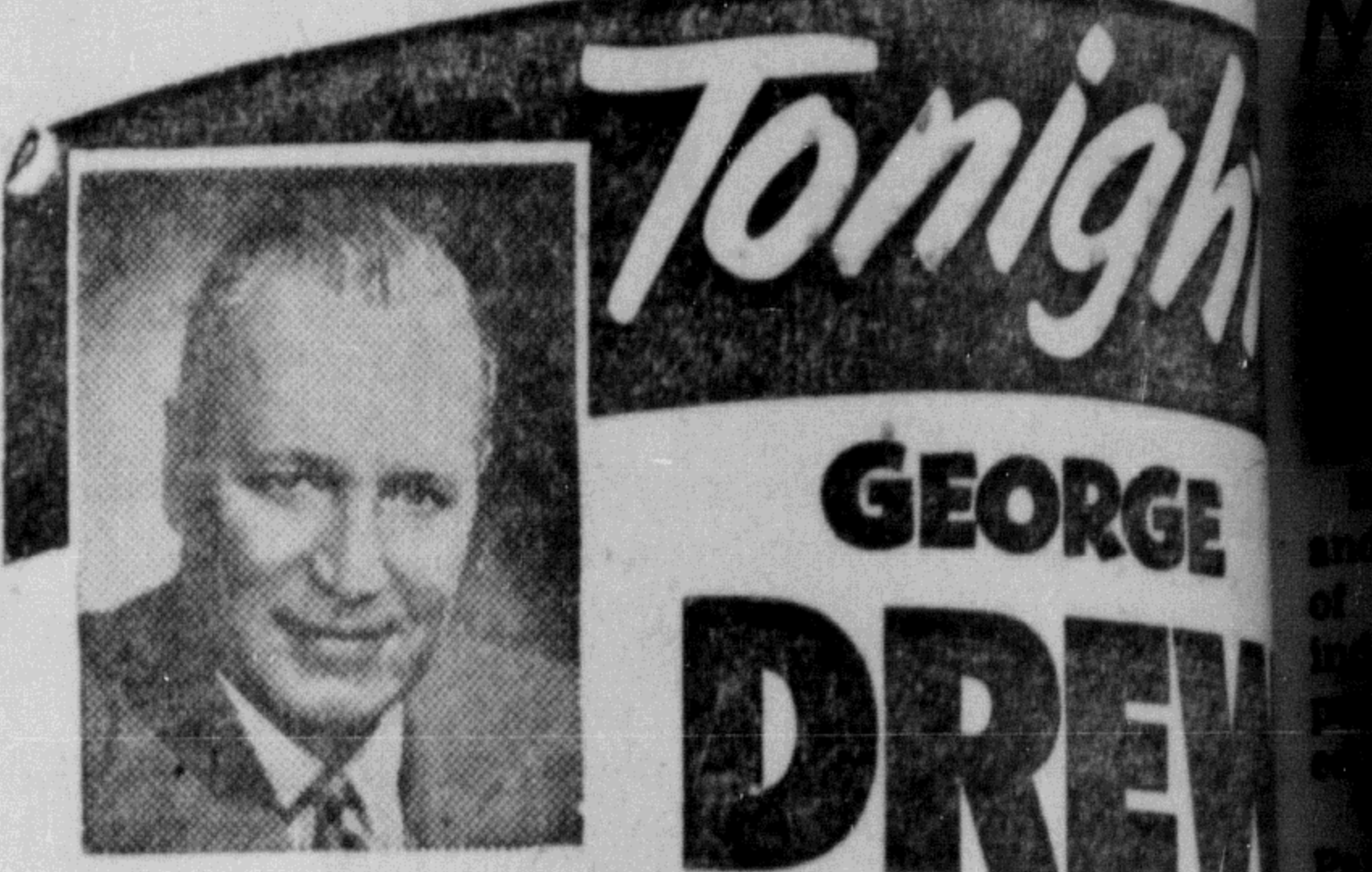
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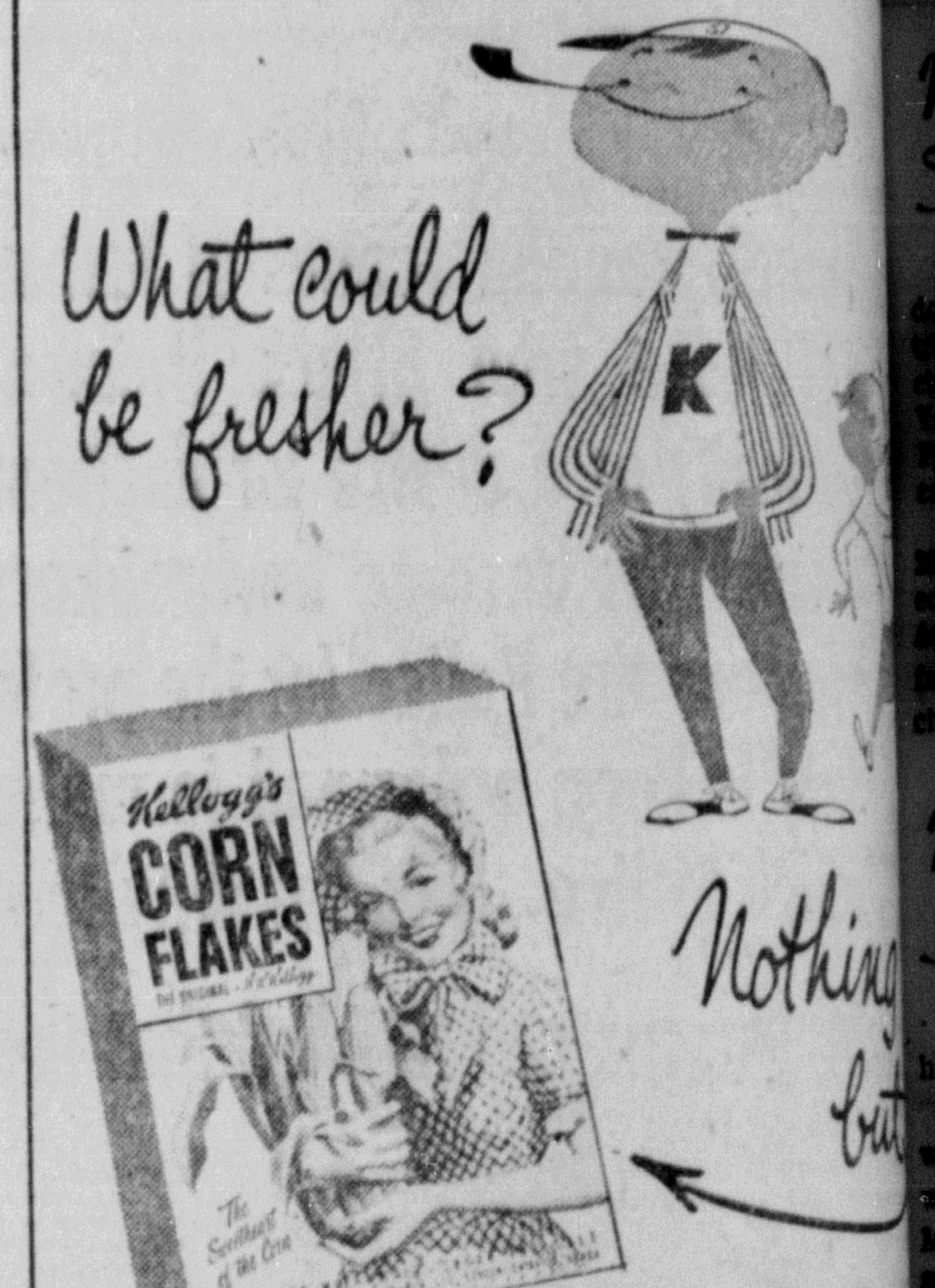
Prince Rupert

More than half of Cuba's arable land is devoted to cultivation of sugar cane. The black spruce is the most common tree per manufacturing.



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