OTBALL

GLISH LEAGUE Division I

3, Preston North End illa 2. Stoke City 3. ol 1. Burnley 0. 5. Middlesbrough 0.

County 9, Manchester field Town 3, West Albion 0. of 1, Charlton Athletic

ester City 1, Tottenhao (tie). outh 4, Fulham 0.

and 0, Bolton Wanampton Wanderers

United 0. Division II

Leicester City 4. ry City 2, Cardiff C. 1. ty 0, Southampton

Park Rangers 0, Don- focal point of northern B.C. de-

d United 3, Leeds Unit-

TTISH LEAGUE

Division A onians 0, Rangers 1 Stirling Albion 1 1. Motherwell 2. an 5, St. Mirren 0. Thistle 1, Aberdeen of the South 1, Hearts

Wagner

77, baseball's "Mr. tsburg Pirates.

the first players to be to Baseball's Hall the diamond with the verage of .329.

Africa in Rugby

9-South Africa re s unbeaten record onal rugby since the war overwhelming victory ace 25 to 3 at Colombes

dames is sailing tomort on the Chilcotin for

6;45 p.m. Beavers vs Bulger's EDIATE

7:30 n.m. riuser of rayne vs Fashion

8:45 p.m. t Play-off Game nmakers vs CCC 300

All Aller School

CE RUPERT PYDOCK SHIPYARD

BUILDERS AND ENGINEERS

d Brass Castings and Acetylene Welding

ISIS UN SAWMILI and

ING MACHINERY

Head of Pioneer Family, Doug Frizzell Keeps up With Progress of City

Head of Frizzell Motor Products Has Grown Up With Prince Rupert

George Douglas Frizzell, born of a colorful pioneering background, is one of Prince Rupert's youngest successful business men and now is reaching for mer. He has also interested a his bets on the northernmost the upper rungs of the ladder in a business he started

only seven years ago. His family name first became think that type of government ly this spring. established here in 1906, but sev- is best for our country." eral years before that the late IN COMMUNITY n Rovers 1, Eeverton 0. George Frizzell, his father, was

Nottingham first butcher shop in Port Essington at the turn of the cenounty 5. Brentford 2. tury where then was centred the

velopment. The elder, Frizzell, who died two years ago, also played an Town 4, Birmingham important part in early layman polities and in pioneering trans am United 2, Rother-portation with stern wheelers up the Skeena, and later with gas boats. One instance in particular

> showed his shrewdness. In partnership with five others, he ordered a new sternwheeler built in Victoria. Several months later the "Inlander" churned up the Skeena to Hazelton with a cargo that paid for CAR CHANGES . the ship-a cargo of liquor

Essington in 1905 and began his atively short time, he has seen education in Prince Rupert. many radical changes already in From 1922-25, he studied in Cali- the manufacture of cars and fornia and worked in Longview, trucks. Washington, for a year, then re- "The safety features are the turned to Prince Rupert to enter most important," he says, and service with his father in the points out such improvements as butcher business.

retired today as coach ly interested in sports of all glass; better braking power and kinds, predominately football greater balance. and baseball.

swimming in the harbor of easy-riding seats. In appear-Prince Rupert on a bet with ance, predominant changes feaothers who feared the water was ture extra width, larger winof 44 with a life-time too cold. A few years later, he dows and lower to the ground saw an item in an Edinburgh modelling. Such changes have newspaper which claimed Prince been effected in all cars, in Rupert harbor among those ice- varying degrees. bound during the winter.

New Year's Day.

here knows that Prince Rupert the province, says Mr. Frizzell. harbor has never frozen," he says today, recalling the inci-

He took his New Year's dip thereafter for many years and still claims the water "isn't very cold."

Like his father, Frizzell dabbles in politics "as a hobby." He is vice-president of the Federal Liberal Association, "because I ness which will begin this sum-/

Edmonton Mercurys Lace

Germany in Hockey 15 to 1

OSLO (CP) — Canada moved

went into the two finals com- way.

many's world champion bob-

ing round of the Robin hockey

champions in their own right.

old Norwegian skier, and Ger- over Finland.

Friday night marked the open- giant slalom race.

spotlight Friday night with an

In the community, the autowidely known along the Skeena mobile dealer also has been considerably active. An alderman The early pioneer, who came for two years, he pushed the west from Toronto, opened the housing development. He ran twice for mayor. He is a member of Rotary, of the Chamber of Commerce, and is interested in any promotion that will benefit children, especially in sports.

> In business, Frizzell was reelected recently as a director of the B. C. Federation of Automobile Dealers at the Vancouver convention and will attend as a delegate the Canadian Federation of Automobile Dealers to be held in eastern Canada this summer. In 1954, he says, the annual federal convention will be held in Victoria, first time on

Although Mr. Frizzell has been Doug Frizzell was born in Port in his business only a compar-

largely increased vision in to-As a youth, Frizzell was great-day's models; all shatterproof

For comfort, latest improve-He was also something of a ments give a roomier, air-conpolar bear." In 1927 he began ditioned atmosphere inside and

Since Prince Rupert drivers To disprove the story, Friz- have only done large-scale car zell swam across the harbor that buying since opening of the Skeena Highway eight years ago, "I was just a little mad at percentage of newer model cars the newspaper story. Everyone here is higher than anywhere in

Also, there are more cars per capita in Prince Rupert than in other B.C. cities.

"And I think the automobile business here will always be on a high standard. It would get a big boost, too, if we got a well-paved highway out of

Mr. Frizzell has announced his plans for expansion of his busi-

championship series which does

not end until February 24 and

known until then.

hockey victories.

the eventual winner may not be

vakia and Sweden kept pace

Czechoslovakia turned back

Eriksen showed the way to a

Ostler and his brakeman, Lor-

enz Nieberl, continued where

they left off Thursday and rode

their sled "Cognac" to victory in

the two man bob event. This

was completed Friday. High-up

placings by Austrian skiers

boosted point standing total for

Austria after completion of three

in half a point of that of lead-

final events in two days to with-

ing the United States total of

Points on 10-5-4-3-2-1 basis

for the first six finishers are

generally accepted although not

officially recognized in the

Olympics. The next highest to

Austria's 17 were Germany with

9. Canadian competitors in the

at Norefjell were far down in

giant slalom over a tough course

the placings.

14. Norway 11, and Switzerland

ing 29 countries in the men's

The DAILY NEWS

Canada in Olympic Spot

sharply in to the Olympic Games The United States, Czechoslo-

artistic 15-1 lacing of Germany's with the Edmonton team in

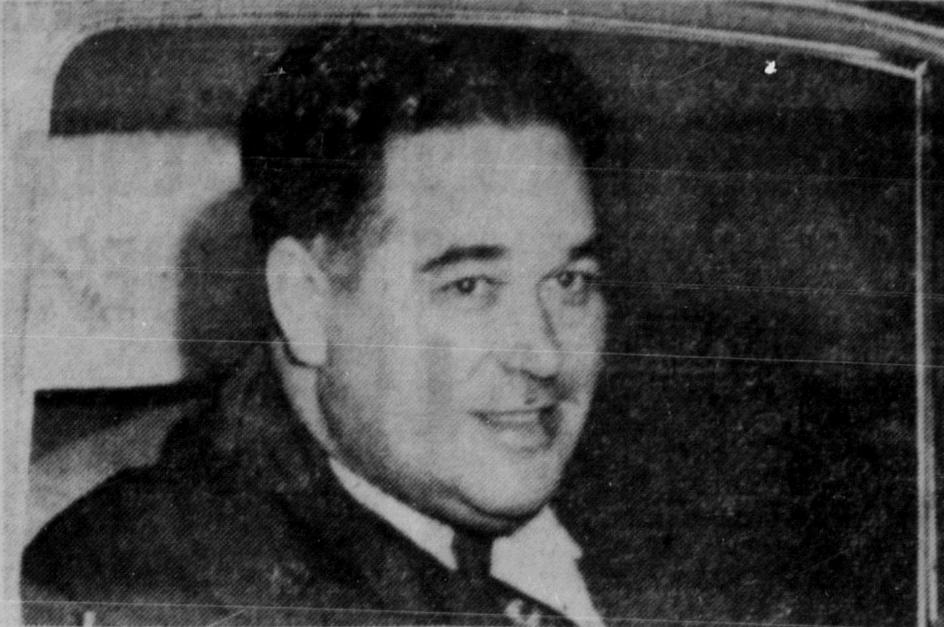
hockey team by the Edmonton scoring the opening round of the

But the gold medal honors in The American team squeezed

Stein Eriksen, a lean 24 year Poland 8-2 and Sweden won 9-2

sledder, Andreas Ostler, became big field of 85 skiers, represent-

Friday's series of sports events through to a 3-2 win over Nor-



DOUG FRIZZELL

financial syndicate which will port city of the province.

modern \$275,000 hotel here, like- a great country. If we advertise REPRESENTATIVE

One of Prince Rupert's buy it, like any other worthstaunchest boosters, he places while and proven product."

begin construction of a new, "Like my father, I think this is it loud enough, the people will GATHERING

BISHOP LEADS (Continued from page 1)

hell of world war and the economic troubles within. Deep sense of Christian duty.

people had been the guiding principles of his life. Especial tribute was paid by the Bishop to the Queen Mother, Cadets, Boy Scouts and Wolf the Scripture. his great helpmate throughout his troublous reign and, undoubtedly, a great factor in his great-

positions in the assembly. With the passing of George VI had ended another chapter in and lent impressive of the setting accompaniment and the pro-British history. With the acces- which centred on a purple cross ceedings closed with the singing sion of Queen Elizabeth II came on the stage which was occupied of "God Save the Queen." a new epoch in which the Bishop by the Civic Band under the In the foyer throughout the prayed for her grace, health and leadership of Peter Lien.

wisdom in a reign which all would help would be less troubled. "May God be her Help and Guide! God Save the Queen!"

members of the city council, of- dent of Prince Rupert Minister- RCMP.

Canadian Legion Women's Aux- by Rev. L. G. Sieber, First United iliary and Imperial Order, Church, and Rev. H. Olson, Lu-Daughters of the Empire, Royal theran Church. Canadian Mounted Police, Sea Father O. P. Mohan, OMI, read Cubs and chiefs of native vil- Rev. Fred Antrobus, First Bap-

were carried by standard bearers Me" with band and orchestral

Combined choirs of the city silent and bowed guard of honor churches led in the singing.

tain George Ostryk.

Mayor Harold Whalen and Rev. Dr. A. E. Wright, presi- D-Witt and Constable G. Irvine,

ficers and ranks of Royal Cana- ial Association, spoke the opening dian Navy and Army, veterans of sentences and the invocation. love of service to God and his two world wars, members of Responsive readings were led

lages of the district had honored tist Church, offered prayer. Hymns were "O God Our Help Flags of the Canadian Legion in Ages Past" and "Abide With

proceedings stood a solemnly with arms reversed, led by Sgt. Major W. C. Poulton, Salvation Major Darrow Gomez, D.C.M., Army, was marshal of the pro- and consisting of Able Seaman ceedings, assisted by Senior Cap- Peter Peterson, Able Seaman Sidney Alexander, Gunner Keith

KNOW

RUPERT

YOUR

FIRMS

FRIZZELL'S MOTOR PRODUCTS



DOUG FRIZZELL AND CUSTOMER

Douglas Frizzell purchased the business known as Frizzell's Motor Products in 1939 and took over the management in 1944. His father, George Frizzell, had been a Ford dealer here in 1918. General Motors products were carried in 1944 and they still are. These are: Chevrolet,

Oldsmobile, Pontiac, Buick, and Vauxhall cars; Chevrolet and GMC trucks. Shortly after his purchase of the business Mr. Frizzell remodelled the building which included the office, stockroom, gas service, also an addition of a new paint and body shop. At this time he also purchased the biggest wrecker in Prince Rupert. Obtained from the Canadian Army in Calgary, the wrecker has a capacity of 15 tons. Biggest job ever accomplished with the truck was the erection of the Shell Oil tanks here. Four years ago the wrecker was hired by Northern B.C. Power

Company as a snow plow to get up to Tyce through three feet of snow. Highly trained mechanics at Frizzell's take specialized General Motors courses two or three times a year at Vancouver or Prince George. Partsmen and accountants also take special courses in their respective fields. Salesmanship is included.

A Self-Training Plan from General Motors is also used by the local staff. Program of this plan is arranged in such a way that the local manager of a member of the staff can quickly grasp the courses and act as instructor. Mr. Frizzell looks after sales himself. Since 1944 volume of sales has increased more per capita in Prince Rupert than in other centres. Cars are in better condition here than anywhere else in B.C. because there have been more new car sales.



SAM BLANCHARD . . . Service Manager



ALEX KINGERSKI . . . Body, Shop Foreman

Biggest change in the automotive industry in the last decade is in the improvement of safety features. There have also been great advances in design, comfort, and power. Doing away with the running board has helped in improved design and roominess of the interior. Hydraulie brakes, narrower posts, larger glass area and a lower centre point of balance make the

cars of 1952 far safer than in '44. Plans for the immediate future, states Mr. Frizzell, include construction of a Service Garage on the corner of Fraser and Seventh Street this spring. This garage will accommodate 12 cars and provide parking space for 15.

Frizzell's Motor Products will also build a service station on the corner of Second Avenue and Seventh Street in the near future. Twenty-four hour service will be provided. There will be four service bays, an office, a showroom, and a parking area for 50 cars off the street.

During 1952 it is also planned to improve the present site of Frizzell's Motors with a larger showroom, office and stockroom. The body shop will be extended to the alley.

New buildings, additional parking space, and improvements to present facilities are necessary, says Mr. Frizzell, because of the large increase in General Motors units in the city of Prince: Rupert and district.

the only outlet in the city for Home Gas.



MRS. LORRAINE DELL

. . Accountant

Frizzell's Motors handle Seiberling tires and are MISS MADELENE YOUNGMAN . . . Stenographer

THE STAFF DOUGLAS FRIZZELL Owner and Manager MRS. LORRAINE DELL Accountant

MISS MADELENE YOUNGMAN Stenographer SAM BLANCHARD Service Manager ALEX KINGERSKI Body Shop Foreman JACK CLEE Parts Manager RONNIE HEMMONS Parts Clerk

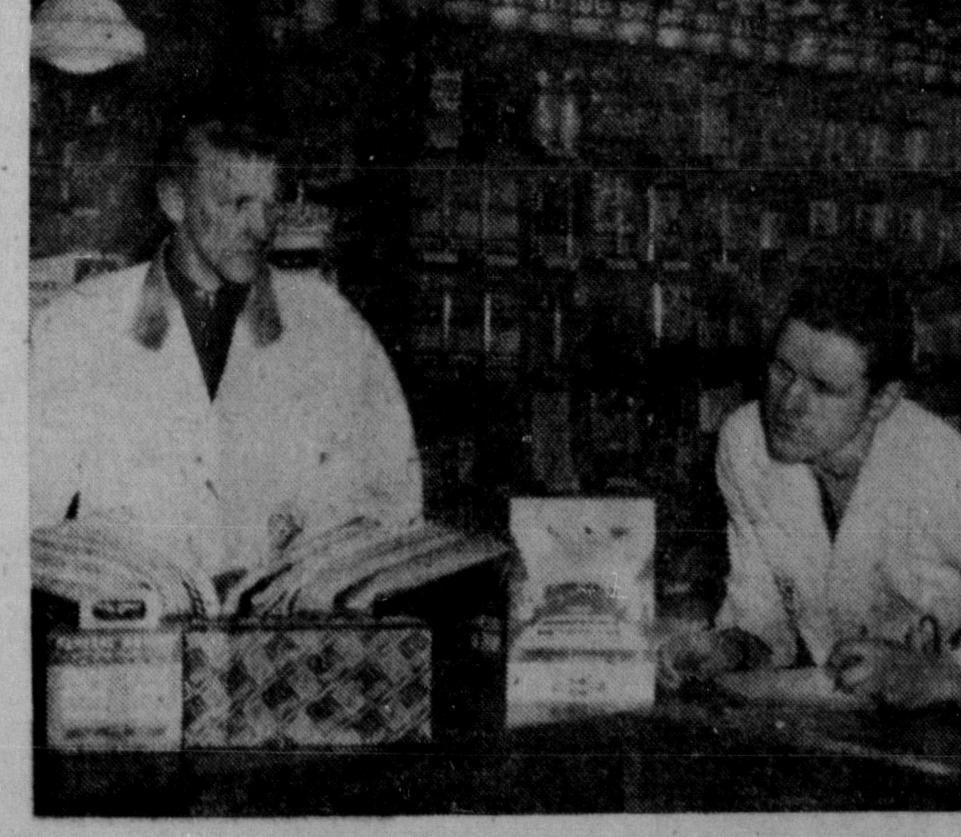
Mechanic HENNING JANSEN Mechanic NEIL LASSON Mechanic KEITH PETERS

Mechanic

HELMET KAISER

ANDY LE MOEL Mechanic BILL MeINTYRE Lubrication ALBERT PETTERSEN Helper ED SCHUMAN

Body Man



JACK CLEE . . . Parts Manager RONNIE HEMMONS . . . Parts Clerk

CHEVROLET

BUICK OLDSMOBILE PONTIAC CHEVROLET and GMC TRUCKS

VAUXHALL

See Our DEPARTMENT for your BABY NEEDS

sure to ask for your Baby Bib



Mercurys.

