

Latin America Bright For Canadian Exporters

By FORBES RHUDE
Canadian Press Business Editor

Latin-America is a bright spot for Canadian exporters and promises to become brighter. In 1951 Canada sold to those countries \$208,710,000 worth of goods, up 45 per cent from 1950's \$143,500,000; and bought from them \$273,690,000, compared with 1950's \$213,300,000.

These figures are given in a country-by-country study of the Latin-American market by John McDerby, Montreal manager of the Canadian Exporters' Association, who comments:

"It is felt that the 20 countries in this area can be regarded as presenting the best field for Canadian exporters today in virtually every line of production."

In 1951, Brazil, at \$53,500,000, was the biggest buyer from Canada, while Canadian purchases there were \$40,500,000, including \$21,000,000 for coffee.

We also spent \$12,500,000 for coffee in Colombia, out of total purchases there of \$13,000,000, compared with sale to Colombia of \$12,300,000.

Mexico, at \$30,000,000 was the

second biggest buyer from Canada, against our purchases of \$18,000,000. Our sales included \$5,700,000 for automobiles and trucks, compared with virtually none in 1950.

Canada's biggest purchases were in oil-producing Venezuela, \$137,000,000, against sales there of \$27,000,000.

Here are Canada's 1951 sales to other Latin-American countries with our purchases from them in brackets, and some of Mr. McDerby's comments:

Argentina \$9,000,000 (\$14,000,000). "Half our exports were farm machinery."

Bolivia \$3,500,000 (\$1,800,000). "General improvement right across the board."

Chile \$13,750,000 (\$2,150,000). "Jump (of \$6,850,000) in wheat,

woodpulp and pulp sulphate and machinery."

Cuba \$20,500,000 (\$8,300,000). "Business outlook favorable."

Dominican Republic \$4,000,000 (\$1,100,000). "Taking a wide range of our goods."

(Canadian sugar purchases from both Cuba and Dominican Republic considerably down from what they formerly were.)

Guatemala \$2,400,000 (\$4,600,000). "Good outlook for sales of some of world's best coffee from perhaps largest crop on record. Political situation not too promising."

Panama \$6,000,000 (\$3,500,000). "Export figures swollen by sales of ships to Panamanian registry; but steady market in last four years for some 300 classifications of goods."

Peru \$5,500,000 (\$5,600,000). "Sales up in almost all of some 300 classifications. Virtually free of import controls."

Uruguay \$6,900,000 (\$3,800,000). "Big jump in sales of aluminum, automobiles, farm machinery. Very stable political conditions. One of world's strongholds of democracy."

CAPE TOWN — A new South African legislative bill would give wide powers to tax city employers who use native labor. The measure would empower the Minister of Labor to apply the tax or not, as he sees fit, and also to decide the amount, which may be up to half-a-crown (about 50 cents) per worker per week.

Papers Boycott Newsmen's Parley

EDINBURGH — The National Union of Journalists, representing some 12,000 United Kingdom newspapermen, concluded a three-day annual conference here without a line being published in the Edinburgh press about its deliberations.

The boycott was imposed when union officials refused to admit any but N.U.J. reporters.

The Edinburgh Evening News, staffed only by employees affiliated with the Institute of Journalists, an organization opposed to the closed-shop principle, found itself unable to cover the proceedings.

A. D. Mackie, editor of the Evening Dispatch, and himself a former member of the N.U.J., decided he would not report a conference his competitor was unable to cover.

Then J. Murray Watson, editor of the Scotsman, sent one of his senior reporters to the conference, but he was turned away when he produced an Institute of Journalists' union card.

COVERED BY NEWS AGENCY

Press Association, the national news gathering and distributing organization, which normally relies on the Evening News for its Edinburgh news protection, was obliged to send its own men, bearing N.U.J. credentials, to overcome the dilemma.

Commenting editorially on the

situation, the Scotsman said:

"The matter is not merely of internal concern to journalism, but indeed, involves a principle of public importance. That principle is that a newspaper should be free to send any representative it chooses to report on its behalf."

"The action of the N.U.J. interferes with editorial discretion and freedom of choice by dictating that only a representative of which it approves, namely, one of its own members, may report to the public what happens at its meetings."

The editorial adds that the union's action imposes a form of censorship on the press which might conceivably lead to an attempt to censor reports before they are published.

FAMOUS PASS

The Peace River Pass through the Rockies was the route taken by Sir Alexander Mackenzie on his journey to the Pacific in 1793.

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Barbara Brent's BUYS AND WHYS

A WEEKLY INFORMATION SERVICE



MONTREAL, May 1st—It all comes back to me now... those chemistry lessons I learned in school that turn out to be so practical in the home. For instance, I remember our chemistry teacher telling us that there's no true white without blue. So of course the answer to the problem of yellow-looking washes is Laundry Blue. My mother would be proud of me for putting it all together! And believe me, Blue does make a glorious difference to yellowing sheets and shirts, table cloths and blouses. Just wash it in the final rinsing and your white will fairly sparkle. Laundry Blue is kind to fine fabrics—won't harm them in the least... so use as much of it as you need. Costs just a few cents a month!

For the whitest wash, it's RECKITT'S Blue.



Good News!—Now you can buy delicious, golden-yellow BLUE BONNET DE LUXE MARGARINE in individually wrapped quarters. No convenient—your favourite margarine pre-cut in quarter portions. Blue Bonnet De Luxe quarters go right on the dish... appetizing, golden-yellow margarine ready for your table. No scooping, no slicing—just unwrap what you need. There's real fat protection—each quarter round separately wrapped to seal in the country-fresh Blue Bonnet flavour. And you can forget the measuring cup when you cook with De Luxe Blue Bonnet. The measuring guide on each package shows exactly where to cut. Just think!—all these "De Luxe" advantages and Blue Bonnet "De Luxe" quality, too!

Here's Proof of the wonderful anti-decay benefits of DENTOCILLIN, the new penicillin tooth powder. In a 2-year test among school children, Denticillin reduced decay an average of 55%! That's 5 times the reduction reported for a famous university's ammoniated formula. And, because penicillin fights decay up to 24 hours (compared to only about 1/2 hour for ingredients used in other dentifrices), Denticillin is effective with just morning and evening brushing. Start your family on Denticillin, right away. Safe, recommended by dentists for nearly 2 years. Tastes wonderful. Get teeth clean, 3 months' supply, 75c. No prescription needed.



Try The "Tissue Test"—for I'm sure that until you do, you won't believe there's such a difference in cleansing creams. Lovely screen star, Alexis Smith, took the "test" and discovered that there's a big difference. She cleansed her face "thoroughly" with her regular cream, then cleansed it again with WOODBURY COLD CREAM and when she looked at her facial tissue, she found that Woodbury had loosed hidden dirt so it was easy to wipe away. Why is Woodbury so different? Because it contains Penaten, a new miracle ingredient that actually penetrates deeper into pore openings—lets Woodbury's cleansing oils loosen every trace of dirt. Penaten helps Woodbury smooth away little fatigue lines, too. Ask for Woodbury Cold Cream—23c to \$1.15.

You'll Be "On Top Of The World" when you've chased the "Glooms" away with sparkling SAL HEPATICA. Yes, a bubbling glass of Sal Hepatica effervescent salts taken before breakfast or supper will work quickly, yet gently, to relieve that sluggish, uncomfortable feeling in your stomach. Sal Hepatica laxative salts are a trusted family laxative—for young and old—to just sweeten sour stomach—as a mild laxative or a more thorough remedy for constipation. They help to restore normal bodily functions—safely and pleasantly. Next time you're shopping, ask for a bottle of Sal Hepatica and then send the box top or label, with your name and address, to me—Barbara Brent, 1411 Crescent St., Montreal, P.Q. I'll send you, postpaid, a free, 25c size jar of MUM Cream Deodorant!

I'd Like You to compare the 33-ounce bottle of HEINZ TOMATO KETCHUP with the 11-ounce bottle of some brands. See how little extra it costs for Heinz value... Ketchup so rich that a drop goes a long way. Many of the "pedigreed" American tomatoes are used as a base for the beginning. You get takes expert culinary skill to get the old-fashioned, tangy tomato flavour. And that's what Heinz Chef shines. He uses exclusive recipes—slowly cooking the ingredients to palatable perfection—then adds just the amount of fragrant, choice spices to make Heinz Ketchup the one you've ever tasted. Slices, chops and lettuce taste fresh, tempting when you add the flavour of Heinz Tomato Ketchup.

Don't You Love That Confident Feeling you get when you take your Swans Down cake out of the oven, and it is looking light and evenly risen? Don't you have the family form an admiring circle around it, and exclaim over the first taste of moist-tender, mouth tender and delicious cake? That you thank your stars you've discovered SWANS DOWN CAKE FLAVOR. For you are one of the lucky women who has learned how much more textured, fluffy and moist cakes are, made with Swans Down, because it is sifted and refined 27 times as fine as ordinary flour, makes better cakes, every time.

Which Is Best? That's an important question when it comes to choosing the right tissues for make-up use. So I gave the leading brands the "dressing-table test". Try it yourself! Use an ordinary 2-ply tissue for one cheek and a 3-ply FACE-ELLE for the other. Note how quickly Face-ELLE tissue holds together to do the job quickly—without muss or fuss. Contrast that with tissue that shreds easily—that lets finger-tips poke through evidence light rubbing. There, surely, is convincing evidence of the extra strength of Face-ELLE's 3-PLY thickness—the only 3-ply tissues in Canada. What's more, Face-ELLE is softer. Ask for Face-ELLE and be sure of more comfort for your money.

Happy The Bride The Sun Shines On, the old saying goes. You have something to add to that... happy the bride who knows about the modern method of feminine hygiene—ZONITORS. Zonitors are effective, germless, stainless, snow-white vaginal suppositories. They are powerfully germicidal, yet absolutely gentle on delicate tissues. And they're so very convenient to use. Ask your druggist for Zonitors tomorrow—and write to me—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—for a free booklet giving frank facts on feminine hygiene. It will be sent to you in plain wrapper.

For quick results try a Daily News Classified

BIGGEST FOOD NEWS IN YEARS

Blue Bonnet De Luxe MARGARINE IN INDIVIDUALLY-WRAPPED QUARTERS

Most sensational boon to housewives since spreads first put on bread! Another dramatic "first" for Blue Bonnet! Be sure you enjoy the exclusive DE LUXE advantages found only in the new Blue Bonnet...

1. Never before such Convenience!

DE LUXE quarters go and look right on the dish... appetizing golden yellow margarine ready for your table! No scooping, no slicing—just unwrap what you need! For individual servings, quarters cut into perfect pats! And forget the measuring cup when cooking with DE LUXE Blue Bonnet—handy chart on package shows exactly where to cut!

2. Keeps Fresher far longer!

Each quarter individually wrapped to help seal in the delicious country-sweet flavor... seal out ice-box odors! The DE LUXE Blue Bonnet you don't need right away stays factory wrapped, keeps fresher far longer. DE LUXE Blue Bonnet is always tidier in your refrigerator... more attractive on the dish... fresher on your table!

3. Exclusive De Luxe Quality!

The moment you taste DE LUXE Blue Bonnet you know that here is QUALITY! From ingredients to package a truly DE LUXE margarine! And you can prove this premium quality by test: you enjoy the same delicious country-sweet flavor when DE LUXE Blue Bonnet is melting hot on vegetables or toast as when fresh from the refrigerator!

4. Appetizing Golden Yellow Color!

Blue Bonnet DE LUXE Margarine looks as its delightful flavor and splendid nutritional value—is the same every month of the year!

New delicious Golden Yellow!



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