

The DAILY NEWS SPORTS

Gunners Win For Rockie

By BILL BOSS
Canadian Press Staff Writer
WITH THE CANADIANS IN KOREA — One of Brig. J. M. Rockingham's war trophies is a crumpled U.S. one-dollar bill.

He won it in a shooting bet from Lt.-Gen. Michael (Iron Mike) O'Daniel, commander of a U.S. Corps with which the 25th Canadian Infantry Brigade has fought ever since it landed in Korea.

Rocky had quite a gallery to witness the pay-off, won for him by the 2nd Regiment, Royal Canadian Horse Artillery.

The occasion was a visit to the Canadian sector by Gen. Matthew B. Ridgway, supreme commander of the Allied forces. With Ridgway were Gen. James A. Van Fleet, commander of the Eighth United States Army in Korea, O'Daniel and Maj.-Gen. Jim Cassels, commander of the 1st Commonwealth Division.

At Rocky's observation post, overlooking the Chinese positions, the Brigadier casually mentioned that the brigade artillery could engage any target on its front with all its guns within 45 seconds.

O'Daniel said it was impossible and that he had money to back up the opinion.

Rocky, saying "You're on—one dollar," invited Ridgway to select a target.

Lt.-Col. Geoffrey Brooks of Shilo, Man., alerted the regiment that a target was coming up.

Ridgway selected a ridge-top, 9,000 yards distant, Chinese position which had been under discussion minutes before.

IN 42 SECONDS
Brooks relayed the target. It was plotted at regimental headquarters by Capt. John Crowe, of Guelph, Ont., the adjutant, and the fire orders given. First shells were away within 42 seconds.

"They fell right on the target—bang slam on."

Said Ridgway, as an amazed O'Daniel paid up:

"That's a mighty fine shooting artillery regiment you've got there, Colonel."

Secret of the RCHA's speed—coupled with its traditional accuracy—is its communications.

Rockingham and Brooks have so teamed up to improve them that their personal signallers

caught the bug. Like their officers, the signallers too, always travel the front together.

They worked out a gimmick—no one is very specific about what it is—that cut by 30 seconds the time lag between description of target and the firing of the first shell.

They call it—and so do Rocky and Brooks—the "Athwiltrod."

The label comes from their own first names—Corporals Bill Atherton of Calgary, George Wilson of Hamilton and Peter Rodney of Waterville, Que.

Using it, the Canadian Brigade can concentrate the entire divisional artillery on a target within 65 seconds.

NORTHERN LINK

PEACE RIVER, Alta. — The Northern Alberta Railways has completed a new 1,200-foot trestle bridge made from 365,000 board feet of timber. The bridge is on the line about four miles out of Dawson Creek.

Browns Down Champions

NEW YORK — The revamped St. Louis Browns blasted out a 9-4 win over the world champion New York Yankees Wednesday but lost the second game in their American League doubleheader 4-1.

Ted Williams made his farewell appearance for the Boston Red Sox a vital one, with a game-winning, two-run homer that enabled the Red Sox to defeat the Detroit Tigers 5-3.

NATIONAL LEAGUE

In the National League day games, the Pittsburgh Pirates snapped out of a ten-game losing streak with an 11-5 victory over the Boston Braves.

Chicago Cubs nipped the Philadelphia Phillies 9-8 on 12 innings and the New York Giants downed the Cincinnati Reds 4-1.

The St. Louis Cardinals shook up their line-up and it paid off as they shellacked Brooklyn 14-2 in a National League night game. Manager Eddie Stankiewicz made his home debut as a player, drawing three walks and batting a two-run double.

The victory broke a three-game losing streak for Cards and a three game winning skunk for the Dodgers.

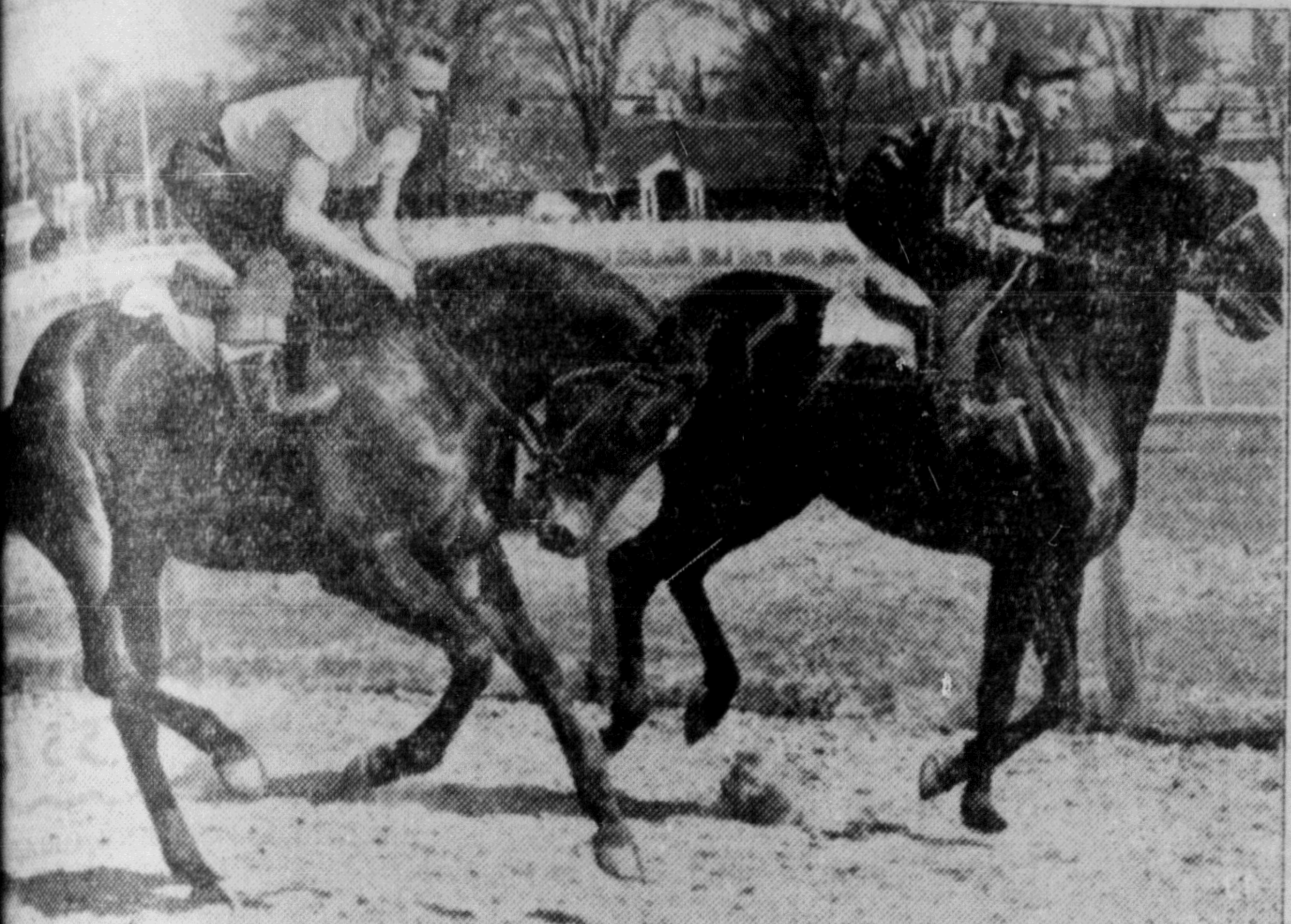
Jersey Joe Still Champ

By GAYLE TALBOT

NEW YORK (AP) — Ezzard Charles, who is not the heavy-weight champion any more, begins training today for a fight with Jersey Joe Walcott at Philadelphia on June 6.

It seems that Walcott now holds the title, having knocked out Charles in a battle at Pittsburgh in July of last year. This

will come as a surprise to many fans who were away on vacation at the time and who still recognize Ezzard as the champ. They say Walcott has made his out of the crown than any champion of the modern era, possibly barring Primo Carnese, who was not permitted by his managers to open a checking account. The old pappy fighter has, however, made scores of appearances at charitable institutions and before church groups and has in general won his laurels well, if anonymously.



FOR PLATE—Warm spring mornings hold speed training for the Canadian-bred three-year-olds in Canada's richest and North America's oldest continuously-run horse race, the Plate. Two entries from the J. E. Seagram stable of Waterloo, Ont., are in preparation for more serious work. Game Warrior is on the rail and Hielan is the outsider. The Seagram stable has won the famous spring classic 19 times in the years. The purse this year is \$21,000. (CP PHOTO)

CANDIDATES

Young Hopefuls, Including City's, in Vancouver Trials

VANCOUVER (CP)—A bonus number of champions for Canada's next Olympic Games boxers—will be chosen from more than 50 hopefuls in a combination tournament which starts here today. Prince Rupert is represented by Mouse Morry, Carlsson and Andy Marshall.

Among the new weight-in and new faces will be the three-night Canadian boxing champion and Olympic trials.

On the other hand, defending titles will be scarce. This is the first Canadian boxing tournament since 1950. Officials, in reports received, said the list of officials registered is nearly missing date.

Failure yesterday of the Canadian Pacific Air Lines service to get through to Vancouver because of high winds on the lower mainland, grounding direct flights for the day made it look for a time that young local boxers would miss their date for the Olympic trials at Vancouver.

However, they got away this morning as the storms subsided and flights were resumed. Special arrangements had been made for their weighing in to be delayed from the scheduled time of 10 a.m. until they arrived which, it was expected, would be around noon. The bouts start tonight.

Trainer Joe Ward and his boys, sponsored by the Elks' Boxing Club, were full of hopes about surmounting the first hurdle on the trail to Helsinki.

Leaving today were Tiny Carlsson and Andy Marshall who will join Mouse Morrison who is already in the south.

Larry Stanwood of The Daily News staff is also making the trip.

Local weigh-in will be each day.

During B.C. branch of participating big anticipated the tournament, the 6,000-seat Expo, the first time that the building has been used as the site for boxing.

Final Scores

National
St. Louis 14
Cincinnati 2
Boston 5
Philadelphia 8 (12)

International
Salem 9
Victoria, Yak
Vancouver, Spokane at
Salem 9.

American
New York 4-4
Detroit 3
Washington 3-3
Philadelphia 3.

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Tottenham Ends Second

LONDON (CP) — Tottenham Hotspurs, last year's English League soccer champions, Wednesday finished second to Manchester United in this year's championship by defeating Chelsea 2-0.

Two points gained from their last match season enabled the Hotspurs to oust Arsenal, soccer cup finalists next Saturday, from second spot on the goal average.

Start Trail To Helsinki

Local Boxers Get Away To Vancouver After Nearly Missing Date

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on the ALLEYS

MIXED LEAGUE

A Division
Fashion Footwear 4 Can. Gen. Electric 0; Penguin Hobby 4, Headpinners 0; Wallace's 4, Great West Life 0; Shenton's S.M. 3, Cook's Jewellers 1; Canada Life 3, Hill's Shoe Store 1; Pushovers 2, Cantel's 2.

R. Ford of CGE rolled a new high for the season with a score of 410, also the high three for the evening with 888.

Team high Fashion Footwear 1355 and 3799.

Ladies' single and three—P. Thompson 277 and 709.

Standings: Wallace's 30, Fashion Footwear 24, Canada Life 23, Pushovers 22, Hill's Shoe Store 22, Can. Gen. Electric 20, Cantel's 20, Shenton's S.M. 20, Great West Life 19, Cook's Jewellers 16, Headpinners 14, Penguin Hobby 10.

B Division
P. R. Plumbing 4, B. C. Packers 0, Rupert Butchers 4, Pioneer Market 0; 383 Cabs 3, Sons of Norway 1; Van's Bakery 3, Hi-Gold 1; Conrad Seals 3, Miller Bay 1; Red Devils 2, Booth No. One 2.

Team single—383 Cabs 1208, Team three—383 Cabs 3345.

Ladies' single—N. Mitchell 275, Ladies' three—B. Petersen 635, Men's single—D. Holton 312, Men's three—J. Keays 781.

Standings: Conrad Seals 27, P. R. Plumbing 26, Sons of Norway 23, Miller Bay 22, Red Devils 22, Van's Bakery 22, 383 Cabs 21, Rupert Butchers 20, Booth No. One 19, Hi-Gold 15, B. C. Packers 13, Pioneer Market 7.

What Percentage of Total Sales Should Be Spent On Advertising?

Here are figures... compiled by the Bureau of Business Research, Harvard University, for Retailers:

Line of Business	Percentage
Auto, Accessories, Service Stations	2.6
Electrical	1.1
Florists	5.0
Drug Stores	2.5
Grocery Stores	1.5
Jewelry	3.9
Men's Clothing	3.8
Shoe Stores	3.7
Department Stores	4.3
Hardware	1.4
Beauty Shops	5.3
Cleaners	3.5
Luxury Class (gifts, etc.)	8.7
Women's Apparel	3.9
Furniture Stores	7.0
Building Materials	1.0

THE DAILY NEWS

FAVORITE
10.95
DEB shoes by Savage...
Imaginative New York stylings... these little smarties with their rich colours, comfiness and flattery are a "must have" for Junior Debs. Come in and peek!
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Box 638 Green 595
DEB SHOES - HIGH FASHION IN LOW HEELS BY SAVAGE

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Gillette Blue Blades
They Give You Smoother Shaves And Last Far Longer Than Ordinary Blades
• Gillette Blue Blades, 5 for 25¢, are sharp, PLENTY sharp and give a fellow the best-looking, most comfortable shaves possible.
Now to save time, save fuss and make blade changing easy, ask for Gillette Blue Blades in the modern Gillette Dispenser Blades that deal 'em out unwrapped. You pay just the regular price of the blades alone. The 10-blade dispenser is 50¢; the 20-blade size with built-in compartment for the safe, permanent disposal of used blades, \$1.00.
look sharp, feel sharp, be sharp! use Gillette Blue Blades with the SHARPEST edges ever honed

For quick results try a Daily News Classified!

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Suedes, Bongalines, Plastics, Reptiles and Leathers—at

Fashion Footwear

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LOWER PRICES - BETTER BUYS
Take a look at these: ★ 1950 Austin ★ 1949 Austin Panel ★ 1948 Ford Sedan ★ 1936 Ford Sedan.
And we have more Used Cars at attractive prices
BIG SPECIAL
1937 Terraplane Sedan—Any reasonable offer.
Superior Auto Service Limited
Third Avenue West Phone Green 217

Waterproof
Shades
with
GERRY'S
TWIST IT'S OPEN
AND PRESERVE
SECRET

ATTENTION!! HARD OF HEARING!

DANIEL SMITH OF Maico Hearing Service
Will Be At
Prince Rupert Hotel, Prince Rupert
THURSDAY, FRIDAY, SATURDAY
May 1, 2 and 3 — 10 a.m. to 9 p.m.

MR. DANIEL SMITH has with him all the latest advancements known to the Hearing Aid Industry.

NOW! See how you can wear your hearing on your wrist or as a brooch on your lapel. Banish clothes noise.

Irrespective of the make of your aid, bring it in and have it cleaned and checked without cost or having to travel miles and miles! Appointments can be made at your own home or you can call at the hotel.

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