

ON DISPLAY TOMORROW

Chevrolet

Brilliantly NEW for '52!



Illustrated—Chevrolet Styleline Deluxe 4-Door Sedan

It's Big... Bright and Beautiful!

Come, see them at our showrooms . . . the most colorful, captivating and capable Chevrolets the leader has ever produced . . . brilliantly new for '52 in all these exciting ways:

Gorgeous New Royal-Tone Styling . . . with Bodies by Fisher so big, bright and beautiful that you'll prefer them on sight.

Radiant New Exterior Colors . . . A wide and wonderful array of solid tone colors and two-tone color combinations.

Alluring New Interior Colors . . . with upholstery and trim in two tones of blue,

green or gray to harmonize with exterior colors, in all De Luxe sedan and coupe models.

New Centrepoise Power . . . bringing amazing new smoothness of operation, freedom from vibration, and protection from road noise and wheel shock to low-cost motoring.

A new, smoother, softer ride . . . for both front and rear seat passengers.

All these and many other enviable advantages are yours in this new Chevrolet—and in Chevrolet alone—at the lowest prices

and with outstanding economy of operation and upkeep!

Come in . . . see these sensational new Chevrolets for '52 and you'll want to place your order now . . . for they're your buy of buys—the only fine cars priced so low!

Extra-smooth, extra-dependable **POWERGLIDE** with New Automatic Choke, gives finest no-shift driving at lowest cost. (Combination of Power-Glide Automatic Transmission and 105-h.p. Engine optional on DeLuxe models at extra cost.)

A GENERAL MOTORS VALUE

The Only Fine Cars PRICED SO LOW!

FRIZZELL MOTOR PRODUCTS LTD.

CORNER 7th and 3rd AVE.

PRINCE RUPERT, B.C.



MORE PEOPLE BUY CHEVROLETS
THAN ANY OTHER CAR