

# EATON'S Opening in PRINCE RUPERT

## Mail Order Office and Appliance Store Opening FRIDAY, February 12

... another big step towards Eaton's goal to serve B.C. with greater efficiency. NOW Prince Rupert and district residents may benefit from Eaton's Canada-wide buying power ... with wider assortments of merchandise at lowest possible prices. Call in ... experience the complete satisfaction of prompt, courteous, on-the-spot shopping. Learn how our special Mail Order services can save you money. See the big display of Eaton Brand Appliances ... maximum value for minimum cost. Remember ... whatever you buy however you buy ... you have a secure investment backed by the famous Eaton guarantee: "Goods Satisfactory or Money Refunded."

### "Your Best Buy is an EATON Brand"

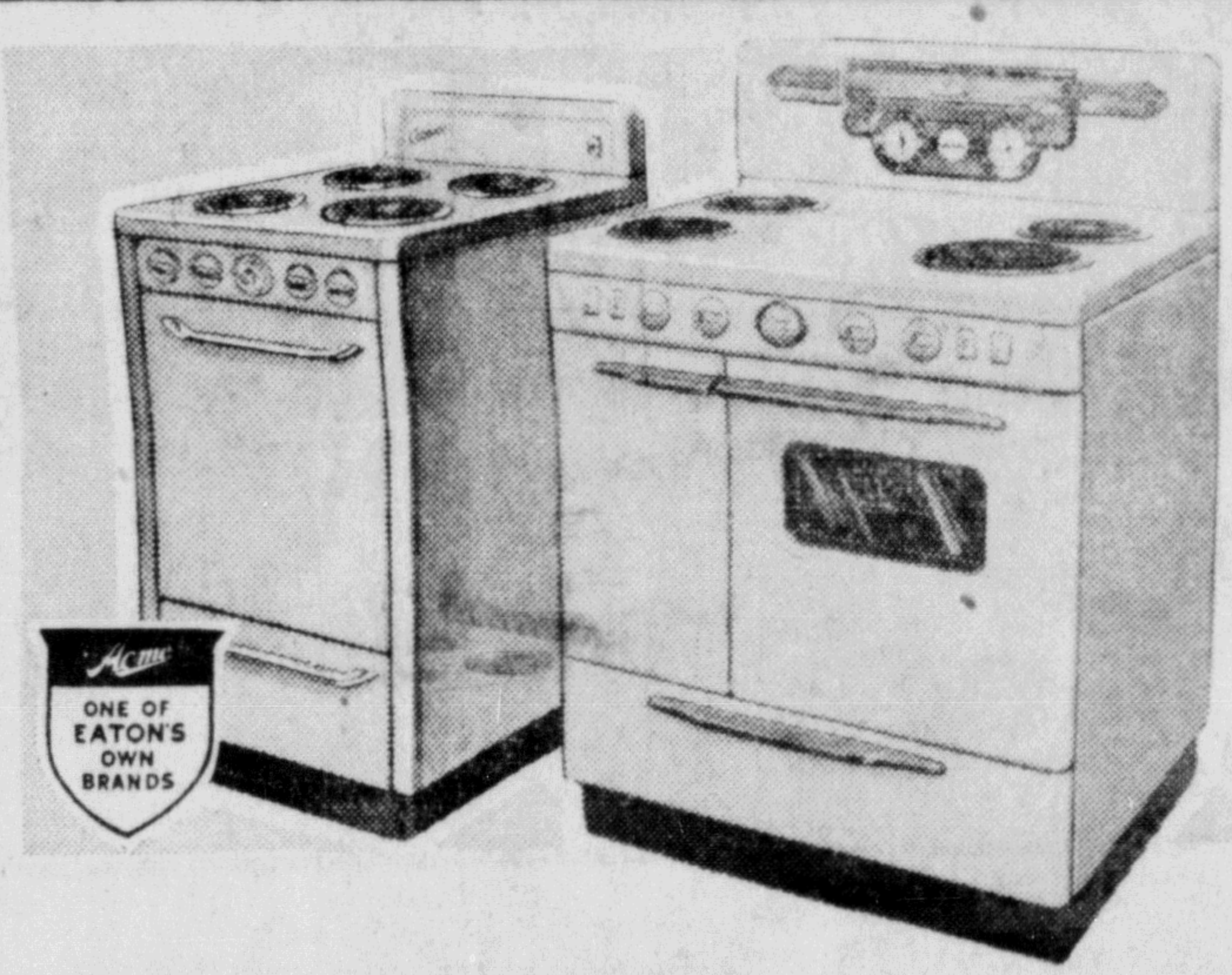
**OPENING DAY  
Feature Special  
GYREX  
WASHING MACHINES**

- Lovell Wringer
- Porcelain Tub
- 7-Pound Family Size
- 1-Year Guarantee

**6** Only at **\$89.50**

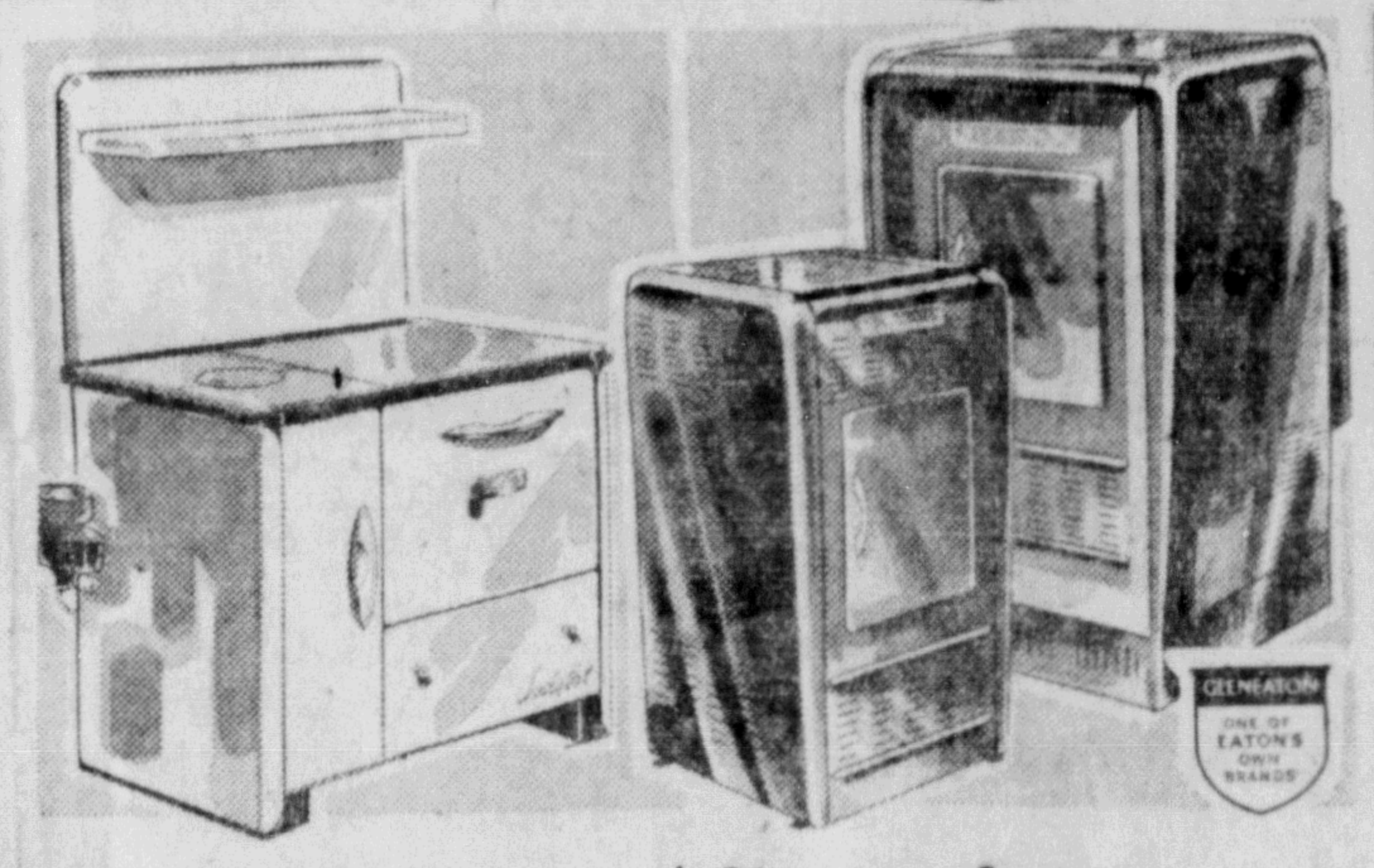
AT OUR  
**NEW**  
LOCATION  
**328 W. 3rd**

IMMEDIATE  
DELIVERY  
FROM  
THE FLOOR



For Performance, Looks and Value  
**Choose ACME Electric Ranges**  
They add a style-note to your kitchen ... are designed to give you the best in modern cooking convenience. Have flash-speed Chromalox elements, Tel-ulite switches, Fiberglass insulated porcelain oven with enclosed elements.

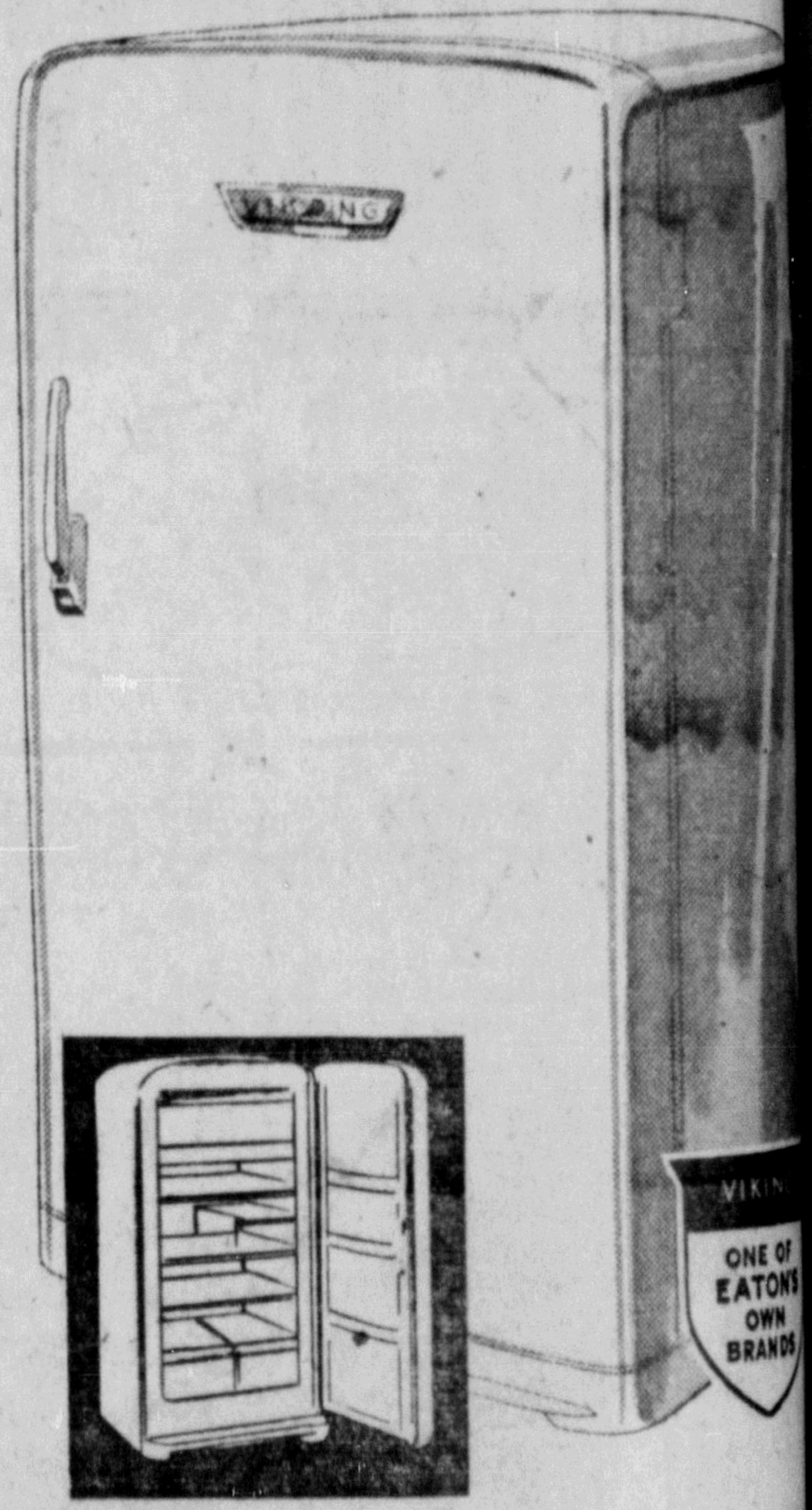
**EATON PRICE**  
32-inch size with Visu-lite oven and automatic clock and timer **\$319.00**  
20-inch cottage model **\$199.50**



**Streamlined Lady Pat Oil Stoves**  
Little giants in performance—simply dial heat you require. Equipped with "Breese" burner and "Rhreotrol" controls for even heat and operating economy. Enamelled finish, French top and porcelain-enamelled oven. Equipped with hot water coil.

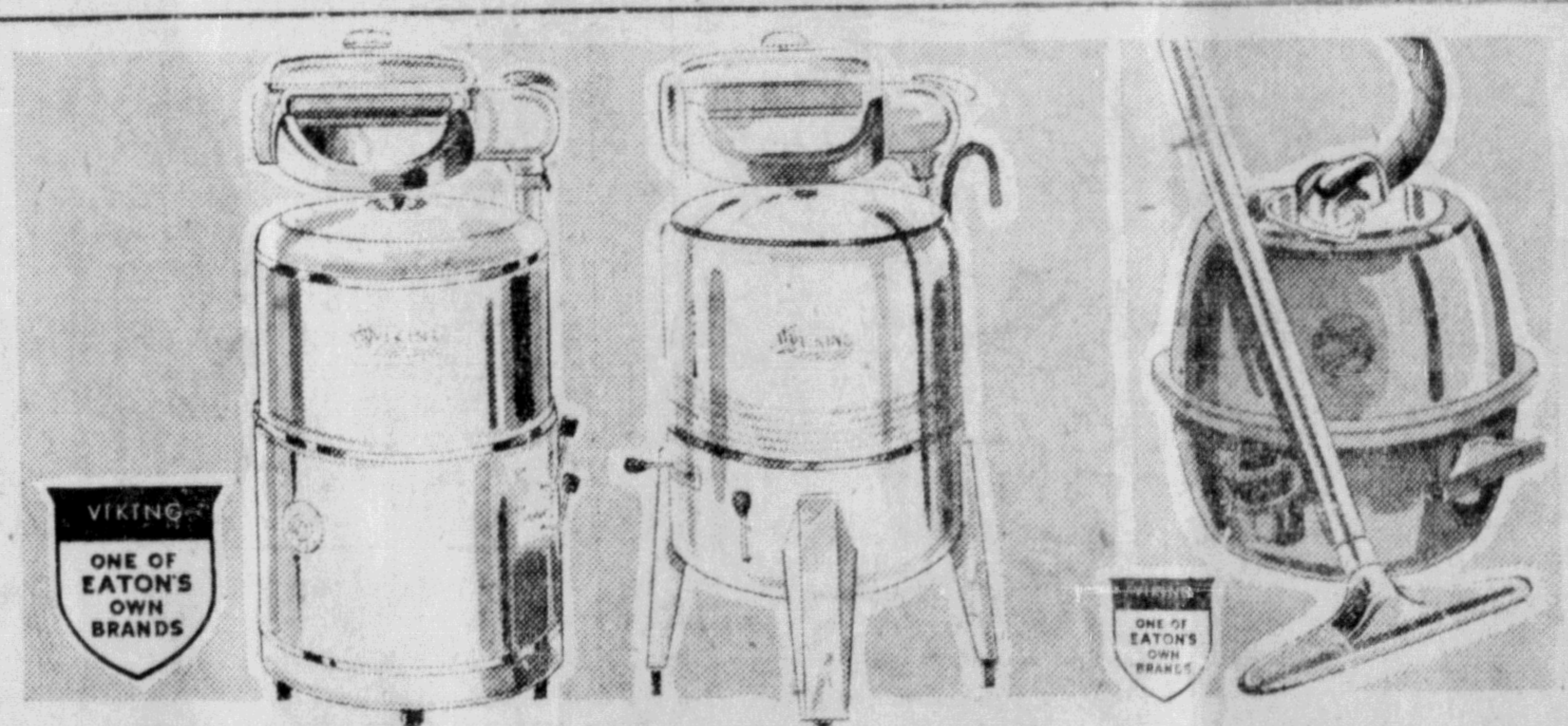
**EATON PRICE**  
each **\$209.50**

**Glen Eaton Space Oil Heaters**  
Designed and engineered to give heat as you want at a low fuel cost. Circulation cabinet draws cold air from floor, heats it, then circulates it about the room. **EATON PRICE** Model No. 7 35,000 BTU, 7-in. pot burner **\$75.50**  
Model No. 10, 50,000 BTU, 5-gal. tank **\$116.00**



**Electric VIKING Refrigerators**  
Designed for "plus storage"! Built for lasting use. Full-width freezer with separate ice tray shelf; deep, full-width chiller tray; twin gliding vegetable crispers; 3 door shelves. Sealed-in unit with 1-year warranty.

**EATON PRICE**  
10.5 cu. ft. size **\$279.00**  
8.5 cu. ft. size **\$259.00**



**Electric VIKING Washers**  
Fine wringer machines featuring top quality construction and excellent performance. Two models—both with white porcelain enamelled steel tub and stainless steel trim and motor-driven emptying pump.

**Deluxe Semi-Automatic** with wash-time control switch and down-to-the-floor skirt. **EATON PRICE, each** **\$149.50**  
**Standard Model** in white "Duroco" enamel with "Bondorized" rust-resisting undercoating. **EATON PRICE, each** **\$119.50**

**VIKING Vacuums**  
Swivel-top canisters with Attach-o-Matic tools. Specially designed to clean "all over a room" from one spot. Equipped with adjustable suction for easier cleaning, complete with sanitary paper dust bag. Excellent assortment of attachments. **EATON PRICE, each** **\$93.50**

**DOOR  
OPENING  
SPECIAL  
CARD TABLES**  
Sturdily constructed, Folding Legs ... Green Covering

**99c**  
PLEASE—Only One to a Customer

**VIKING Mantel Radios**  
5-tube AC-DC radios with new large tuning knob and easy-to-read dial. 4-inch P.M. speaker and built-in antenna. **EATON PRICE, each—** **\$26.00**

**THE EATON GUARANTEE: "Goods Satisfactory or Money Refunded" — CONVENIENT TERMS AVAILABLE**