By ELENORE LESTER

Doctor, lawyer, Indian chief . . . whatever Father's station in life there's an appropriate gift for him next Sunday, And don't let his brusque, pooh-poohing manner fool you into believing that he scorns this institution called Father's Day. He'll feel like the world's most unloved man if you neglect him.

If Father has a hobby such as photography, golf, fishing, carpentry, camping, or coin, stamp or record collecting, your problem is solved. He'd appreciate a new piece of equipment or an addition to his collection more! than anything.

Perhaps you think it's about time Father developed a hobby. In that case, there's no surer way of starting him off on the road to many happy hours than' by buying him the initial gifta good camera, a complete fishing kit (which contains everything but the fish), a set of golf clubs or the basic tools for simple carpentry.

Clothing is one of the finest gifts you can give Father this year. Never before has there been such a wealth of cool, handsomely tailored men's clothing. In the past we have had cottons that wrinkled, wools that were too warm, or synthetic fabrics that felt clammy on ho

This season, however, we start a new era in men's clothing. New discoveries have resulted in a product that combines the best features of all fibres.

A suit made of decron, wool and rayon, for example, will combine strength and wrinkleresistance of decron with the ab. sorbency of wool and the suppleness and sheen of rayon. Handsome pastel plaid or striped ties with a Palm Beach look combine mohair with nylon. The nylon gives the tie a well groomed stiffness and the mohair gives it an alive and interesting texture.

Sport shirts combine nylon, orlon and rayon for durability, washability and absorbency. These shirts come in refreshing pastels - cool blues and greens and gay yellows-and some have a white slub thread running through for textural interest.

Even the "pure" unmixed fabrics have been treated so that they have the fine qualities to which we are growing accustomed. Both cottons and rayons are' more wrinkle-resistant and are styled to be good looking for office wear.

For relaxation, Father may enjoy the luxury of a fine imported cotton shirt. There are sheer Swiss fabrics and checked Egyptian cottons for the Dad who appreciates fine things.

Look for seersucker if you want to give Father a robe or some play shirts. It is cheap, cool and washable. What more can you ask? The same is true. of terry cloth, which also makes fine beach wear.

Belts, ties, pins and cuff links all make good gifts. So do smoking and shaving accessories Leather pieces ... wallets, luggage, business portfolios and desk items are all attractive and ong-lasting.

Such at-home conveniences as a portable clock-radio, an outdoor lounge chair, a bedside reading lamp or just a good comfortable pair of slippers or sandals will be appreciated for a long time to come.

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