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TELKWA TALKS...

The many friends of Magnus Johnson are pleased to see him around town again after his recent illness which confined him to the hospital for some time.

Charles Klier is a patient in the Smithers Hospital. Mr. and Mrs. Klier have just moved into their new house in Telkwa and their many friends are hoping Mrs. Klier will soon be back among them.

New seats have been provided for the Telkwa Hall, making it much more comfortable for the patrons. More seats will be installed when they become available.

Mrs. Archie Mapleton has just received word that his niece, 12-year-old Edna Craig, has won first prize in a book review contest sponsored by the women's committee of the Manitoba Federation of Agriculture and Co-operation. The book reviewed was "Cradled in the Waves" by J. T. Croteau, and is a story of the development of co-operatives in Prince Edward Island. Miss Craig was the only entrant under 20 years of age.

BIGGEST TRIBES
With the possible exception of the Crees, the Chippewas are the most numerous of all the Indian tribes in Canada.

ASIATIC DISEASE
Cholera, a virulent disease of Asiatic origin, made its first appearance in Canada in 1832, claiming about 6000 lives.

Flood Danger In 1952 Slight

VICTORIA (CP)—Danger of flooding in British Columbia's Columbia and Fraser River basins and lower coastal areas is slight this year, the provincial snow bulletin said Tuesday. If the trend is below normal precipitation with mild days and cool nights continues, there should be little likelihood of flood potentials developing into reality, said the bulletin.

Japanese Air Liner Crash— 37 Victims

TOKYO (CP)—A Japanese source said that a Japanese air liner carrying 37 persons crashed in the water 150 miles southwest of Tokyo today. A rescue vessel, the Titanic, arrived at the scene tonight but found no trace of the crash.

Highway Open Despite Slide

While the Prince Rupert-Terrace highway has been cleared of slides, there is still a potential slide-threat at Kwinita, public works office said today. The highway is open to public traffic but reported in muddy and rough condition.

Famous B.C. Railroad Gets Head in North But "Tail" in Doubt

By DAVE MCINTOSH
Canadian Press Staff Writer

PRINCE GEORGE (CP)—The Pacific Great Eastern Railway will chug into Prince George this summer—40 years behind schedule. The PGE was started in 1912 as a private concern but was taken over by the British Columbia government when it went bankrupt. Since then, it has run up a debt of \$130,000,000 and still has no head nor tail.

The line extends from Squamish, 40 miles east of Vancouver, to a point now roughly 400 miles north of Vancouver in the B.C. interior. The "head," extending the railway to Prince George where it will connect with Canadian National Railway's transcontinental line, will be completed this summer at a cost of \$13,000,000. The PGE will at last reach the destination it started for 40 years ago.

But it still will have no tail. Barges move PGE freight between Vancouver and Squamish, creating a bottleneck that many claim is pinching the economy of interior B.C.

The southern extension of the PGE from Squamish to Vancouver has always been a choice political football in B.C. The year 1952 is no exception. In fact, with a provincial general election coming this summer,

this football will probably be twice as large and twice as slippery.

Last year, the government said it would proceed with the southern extension of the line, estimated to cost between \$2,500,000 and \$10,000,000.

ROAD, NO RAILWAY
At this year's Legislature session, the government said it was scrapping its plan for the railway and instead would build a road from Squamish to Vancouver along the steep cliffs of Howe Sound. It set aside \$3,000,000 for start of construction.

The legislature's railway committee then suggested an alternate road route be found because if the road were built along the sound there wouldn't be any room for a railway.

An alternate route would be

through the Capilano Canyon. But in this case it would pass through the Vancouver watershed, source of the city's water supply. The Vancouver Water Board is opposed to this.

The government finally said it still intends to build the road, but it named no definite route. The opposition and government members are both pressing for completion of the railway.

Premier Byron Johnson said that, in any case, no steel is available. Opposition Leader Herbert Anscomb said steel could be bought from Britain with no trouble at all. Premier Johnson said B.C. couldn't pay for the extension without injuring its provincial roads program. Mr. Anscomb said it could.

Prince Rupert Daily News
Wednesday, April 9, 1952

Last year, the PGE operated "DAILY NEWS" bring results. In the black for the first time. It pays to advertise in the News.

HEADACHE?
FEEL BETTER FAST!
ASPIRIN
TRADE MARK REG. IN CANADA

**Say
Seagram's
and be
Sure**

Seagram's Crown Royal
Seagram's V.O.
Seagram's "83"
Seagram's King's Plate
Seagram's Special Old

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia

It's here... in British Columbia stores!

**Today's the day
you get
YELLOW PARKAY!**

PARKAY made by KRAFT
VEGETABLE
MARGARINE
KRAFT FOODS LIMITED • MONTREAL, QUEBEC

Parkay by Kraft

...the margarine
with a flavor
"Sweet as Clover!"

Double your money back
if you don't agree Parkay tastes better!

Compare the delightful flavor of Parkay with any other margarine. If you don't agree that Parkay tastes better and fresher, mail the empty carton to Kraft Foods Ltd., 1255 Phillips Square, Montreal, Que., with a note telling what you paid for it. We will send you a check for double your cost, plus your postage!

What Percentage of Total Sales Should Be Spent On Advertising?

Here are figures... compiled by the Bureau of Business Research, Harvard University, for Retailers:

Line of Business	Percentage
Auto, Accessories, Service Stations	2.6
Electrical	1.1
Florists	5.0
Drug Stores	2.5
Grocery Stores	1.5
Jewelry	3.9
Men's Clothing	3.8
Shoe Stores	3.7
Department Stores	4.3
Hardware	1.4
Beauty Shops	5.3
Cleaners	3.5
Luxury Class (gifts, etc.)	8.7
Women's Apparel	3.9
Furniture Stores	7.0
Building Materials	1.0

THE DAILY NEWS