

## Book Gives Gal Investors Lowdown On How to Accumulate Own Nest Egg

By DOROTHY ROE  
NEW YORK (AP)—The next time your husband makes a crack about "the little woman and her nequebook" you might silence him effectively with a brief dissertation on the merits of the diversified folio of stocks and bonds, referring casually to such terms as "margin," "stop-loss" orders and the advantage of de-venture bonds.

He will be so goggle-eyed with amazement that you probably will be safe from criticism for several weeks.

The way to accomplish this is to bone up on a book soon to be published, "A Woman's Guide to Financial Security," by Joyce Clarke and Sally Dickson, two alert young women who are partners in a New York public relations firm, and who have been writing the ABCs of investments for women's clubs and schools for some years.

Joyce and Sally have tackled the investment problems of women with a view to explaining in the simplest possible terms

just how you go about accumulating a nest egg that may be expected to hatch some sound security in later years.

They tell you such things as what are stocks and bonds, how and where to buy them, how to read the stock quotations in the newspapers, how to choose a safe list of investments and how to cash in if you need money for an emergency.

They explain the advantages and disadvantages of putting your savings in government bonds, in life insurance and in real estate. They describe the different kinds of mortgages you have on your home, and they explain what happens when you can't meet your life insurance payments.

### FOR WORKING WOMEN

They suggest investment programs for a working woman on her own, for a working woman with two children to educate, for an unemployed widow and for a husband and wife with three children to educate.

"Today women have to be economists," says Mrs. Hiram Cole Houghton, past president of the General Federation of Women's Clubs, in a foreword.

"The hand that rocks the cradle" belongs now all too often to one who must also negotiate the loan at the family bank to pay for the new roof next fall or understand the provisions of her husband's life insurance policies. . . . We who do 85 per cent of consumer buying and own 50 per cent of the national wealth can, if we will, become judicious comptrollers.

## MOTORIST GRANTED RIGHT TO PARK TWO-FOR-ONE

PHILADELPHIA (AP)—Magistrate John Daly tackled the problem of whether two cars may be parked for the price of one in a metered parking space.

Maxwell Gorson, 26, and his friend parked their cars, both pint-sized makes, in a single metered parking space. One coin was placed in the meter.

Gorson told Magistrate Daly:

"As I see it . . . when I put a coin in the meter I am renting that one space, and I can't see what difference it makes what I park there, or how many of them, as long as they are legally parked."

Daly agreed and dismissed the case.

## Citizen's Forum On Air Tonight

One of the best-known discussion programs on the air, Citizen's Forum, returns to the CBC's Trans-Canada network tonight, October 15, with the topic "Is Professionalism Ruining Canadian Sports?"

Members of the panel will be Clarence Campbell of Montreal, president of the National Hockey League; Jim Coleman, well-known Toronto sports writer; and Bernie Hodgetts, coach of Trinity College school hockey team at Port Hope, Ont., and former University of Toronto football player. The chairman will be Bernard Trotter of the CBC.

An exceptionally good grain crop this year may turn out to be a record for Norway. Barley acreage, now twice as large as in 1947, accounts for the increase. Cultivation of spring wheat and oats is smaller than a year ago.

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## BLACKWOOD on Bridge

By EASLEY BLACKWOOD

### Overall Largest Gamble in Bridge

We in America call it overcalling or competing. The British are more picturesque about it. They call it "butting in." In any case, entering auction after your opponents have opened the bidding is one of the most difficult aspects of the game.

The rewards are greater, the penalties are more disastrous and the decisions are more complex. The largest part of the gamble in bridge is right here.

The North player redoubled. When the smoke cleared away, the contract was down three or 1600 points. The swing on the hand was a cool 2700 points—based principally on the decision whether to overcall the spade opening or to pass it.

North dealer  
Both sides vulnerable  
North  
(Mr. Champton)  
S—A Q J 7 3  
H—Q J 4  
D—9  
C—K Q 10 9  
West  
(Mr. Abel)  
S—8 4 2  
H—None  
D—Q 10 7 6 3  
C—J 5 4 3 2  
East  
(Mr. Truex)  
S—K 10 5  
H—A K 10 7 3  
D—K J 5  
C—7 6  
South  
(Mr. Dale)  
S—9 6  
H—9 8 6 5 2  
D—A 8 4 2  
C—A 8

The bidding:  
North East South West  
1 S 2 H Dbl. All pass

You can be reasonably precise about a game bid or a slam bid or about executing a squeeze or an end-play. But precision goes out the window when you are deciding whether or not to get into the bidding after it has been opened ahead of you.

These points are well illustrated by today's deal. The hand was played in an important team of four match. Mr. Truex, a very fine player, decided he had enough to come in with a bid of two hearts. Many would agree with him. The record does not include a detailed description of the play. It merely shows the terse comment, "Down 1100."

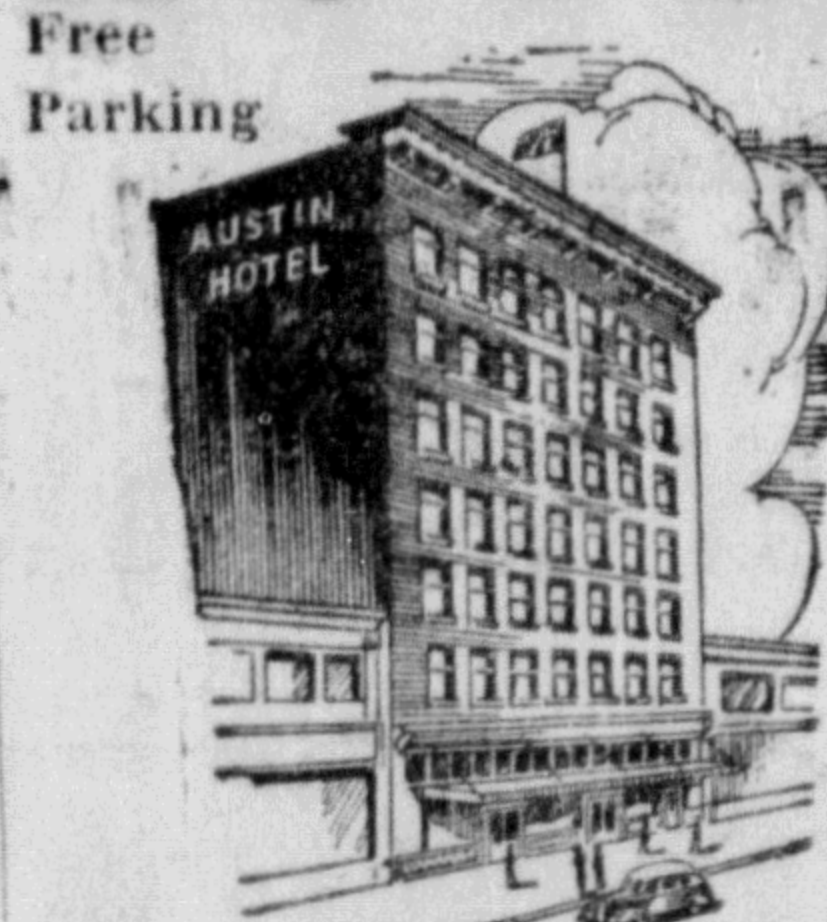
Mr. Truex was anxious to see how the East player for the competing team had fared in the other room. The answer was astounding. That East player had stayed out of the bidding entirely. He passed the one spade opening and the South player then bid two hearts. His partner raised to three hearts and he went on to four. The East player doubled and

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"Acorn time...  
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on MY  
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# ... and YOU?

Mark Twain once told the story about a Blue Jay so energetic he filled an abandoned shack in the woods with acorns. Got it just about overflowing, too, just by saving up systematically—putting something away, little by little, until it grew into a lot!

That's a pretty fair policy for any of us to follow. Acorns wouldn't do you much good. But, if you stored up Canada Savings Bonds, you'd be in pretty good shape to meet whatever turns up tomorrow . . . to handle

any financial upsets — perhaps to enjoy yourself the way you'd like while you're still able to sit up and take notice!

A few dollars every payday will get you Canada Savings Bonds on the Payroll Savings Plan where you work. Or, by instalments through your bank or investment dealer. You'll never miss the money that way. And you'll be pleasantly surprised just how fast you can build up a tidy little nest egg that earns you good interest. Tomorrow won't look after itself . . . why don't you start looking after it . . . now?

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