Wallace's Dept. Store

Beyond Comparison GLENAYR KITTEN SWEATERS

The GLENAYR is made softer-than - soft Lambswool, full fashioned, moth-proofed and shrink-proof. Priced from

\$6.95 to \$9.95

Dept. Store



THE 

ARE COMOSE COMING!



Milk is iliailk is Bottled 191108ottled Sunshine" For Growing Children

children who are unable to get enough sunlight. Your children will love the farm-fresh flavor of our wholesome

Phone 18 Miles 8 market 8 mark

Northland Da W I Dairy

NORTHERN PRODUCE FOR NORTHERN CO TO MINISTHERN CONSUMERS



This advertisement is not published or displayout to have shed or displayed by

the Liquor Control Board or by the Government of Brill Manuar overnment of British Columbia.



SIX OF THESE NEW PIASECKI H21A helicop ers, capable of carrying 12 litters for wounded or seating 20 in each, will be delivered to the RC F at Edmonton early in the new year. The helicopters are fitted with landing gear to enable them to land on snow, swamp, water or earth. They are 52 feet long and have twin roto's driven by a single engine. They are destined for use in RCAF rescue operations.



HOLIDAY MAIL for Canadian troops in Germany is unloaded from a large truck by members of the Canadian Postal Corps conclusion that the result is serving with the 1st Canadian Infantry Brigade in Germany. Unloading the truck are, left to right: Pte. Clarence Dube, Plaster Rock, N.B., and Pte. John Grimmell, Ottawa, while L/Cpl. John Chaver, Vancouver, and Lieut. Tom Kingsborough brigade postal officer, make distribution.

## BLACKWOOD on BRIDGE BY EASLEY BLACKWOOD



Don't Be Too Eager To Take The Lead

The impatient declarer would never make three no trump on today's hand. By impatient, I mean the has been somewhat higher in to see the Peepshow," based on declarer who is frantic to gain the lead at his very

first opportunity. Of course if he has nine cold tricks in sight, it's all rightalthough even then he is probably giving up the opportunity of making one or more extra

But when less than nine tricks are immediately available (which always seems to be the case when I am in three trump) then patience pays off. C-9 6 In today's deal, for example, Mr. Champion led the jack of

hearts, dummy played low and Mr. Dale made the good play of unblocking his queen. If Mr. Masters had won this trick he would have lost his contract. He had to knock out the ace 3 NT and king of diamonds to develop nine tricks. When he led diamond at trick two, Mr. Dale

would win and return a hear Hearts would be continued un til the last stopper was knocked out. Mr. Champion would sti have the king of diamonds as an entry to his set-up hearts. Naturally Mr. Masters ducked the first heart lead. But that wasn't the whole story Mr. Dale. correctly figuring that the

clubs.

Dale would have set-up clubs penditure and expenditure on and the ace of diamonds for an defence in the final quarter of the second trick, too. And now are available, but last year in he was safe. It made no differ- the autumn months, defence

the jack of clubs.

South dealer Both sides vulnerable (Mrs. Keen) C-A 7 3 (Mr. Champion) (Mr. Dale) C-Q J 10 8 2

(Mr. Masters) C-K 5 4

2 NT Mr. Masters won with dummy's ace and led to the queen or diamonds. Mr. Champion won with the king-but had no club to return. The contract, thanks

OTTAWA DIARY Continued From Page 2

unbeatable.

to Mr. Masters' patience, was

heart continuation was hope- months of July, August and Sepless, shifted to the queen of tember both this year and last indicated that though the act-Again, Mr. Masters would have wil collar volume of defence gone set if he had won the spending remained high-half a trick. In this case it would be billion dollars last year - the Mr. Champion who would win various levels of government the first lead of diamonds. He were faced in that period with would return his last club and the peak levels of their non-

that suit would be continued defence expenditures. until Mr. Masters' last stopper Chief interest will be in the was gone. At that point, Mr. amount of total government exthis year. It will be another Mr. Masters refused to win three months before the figures ence what suit was led at trick cost over 46.01 per cent of the three. Actually, Mr. Dale led total national expenditure by governments.

# Selling Be Keener During 1954

MONTREAL .- Maintaining that the coming year will put a keener edge on competitive sellthe Bank of Montreal's Business Review for December issued today, emphasizes that business must give "close and searching attention to costs and selling techniques" if the progress of the past year is to be maintained.

While considering 1953 to be a record year for "most people and most industries," the bank sizes up the economic weather as "still sunny, but with increasing cloudiness and limited visibility.

Weighing the broad influences conducive to pessimism, and does not alter "the long-term growth potential of a vigorous economy amply blessed with resources and possessing the institutional background to make the development of these resources possible."

The Business Review says that when the results are fully tabulated for 1953 the value of Canada's output of goods and services may well prove to be in excess of the \$24 billions predictad by the Minister of Finance in with \$23 billions in 1952.

## NEW RECORDS IN 1953

"since prices have, on the aver- here. struction and equipment has acting of the star role. been the largest in Canadian

As the year progressed, however, the rate of increase in these broad indicators of activity began to taper off, and for a growing number of industries sales failed to follow a steadily rising

In analyzing market conditions and consumer spending, the bank notes that, whereas in 1952 there was a markedly upward movement featured by expanding sales of automobiles, television sets and other durable goods, the trend in 1953, after allowing for seasonal variations, has been irregular.

# YOUR INSURANCE PREMIUM IS DUE Please return your billing notice with your premium payment directly to B.C. HOSPITAL INSURANCE

SERVICE, Parlia-

ment Buildings,

Victoria, B. C., or

make payment

through your local

B.C.H.I.S. Office or

Government Agent.

# SCREEN \*

By GLADYS LENNON

Canadian Press Staff Writer NEW YORK (CP)-Along Broadway. 1953 is the year Rosalind Russell burst on the musical. comedy scene-the year of "Wonderful Town."

Otherwise the year followed much of the usual pattern-a few hits, a fairly high proportion of flops, and some shows that achieved substantial runs with or without the blessings of the

There does not seem to be a erious rival to "Wonderful Town." The Leonard Bernstein musical about two Ohio girls in Greenwich Village is a song-anddance version of the play, "My Sister Eileen," based on stories by Ruth Mckenney. Miss Russell's irrepressible vitality and the wry humor with which she plays Ruth, the girl with "100 easy ways to lose a man," play a large part in making this the year's top hit.

### "PICNIC" OUTSTANDING

In drama, outstanding is William Inge's Pulitzer Prize-win-"Picnic." This is about seva small Kansas town and the havoc caused by a good-looking but worthless young man who paused briefly among them.

Alco in the hit list are "Tea and ermnathy" a drama based on false charges of homosexuality in a boys' school, starring British actress Deborah Kerr; "The solid Gold Cadillac," in which Josephine Hull, as a small stockholder, takes a hand in the affairs of a large corporation with hilarious results, and "Sabrina Fair," a romantic comedy starring Joseph Cotten as a wealthy Long Islander and Margaret Sullivan as a chauffeur's daughter.

### REVUE APPLAUDED

The year's one revue, "John Murray Anderson's Almanae." also drew a round of critical applause, most of which went to the comedy team of Hermione Gingold, British comedienne making her first Broadway appearance, and Billy de Wolfe.

"The Crucible," Arthur Miller's drama on the effects of hysteria in a community, took the American Theatre Wing's best-play award, though some critics found it disappointing in comparison with his "Death of a

### SUCCESSFUL IMPORT

Peter Ustinov's imaginative comedy, "The Love of Four Colhis February budget, compared onels," which compares the wooing techniques of four Allied colonels in Germany, was the only import from the London "Moreover," says the review, stage to meet with any success

age, been a shade below last year. Among four London hits which the increase in national output flopped on Broadway was "A Pin real terms. Employment has ex- an actual British murder trial nanded with industrial produc- which gave one performance. tion, retail trade reached new New York critics found the play heights as personal income grew, dull but praised Joan Miller of and investment in new con- Vancouver for her resourceful

The Prince Rupert Daily News Monday, December 28, 1953

PACIFIC COLONISTS FAMOUS ROAD Organized colonization of New The Burma road, highway for ealand started in 1840 with a supplies to China in the Se World war, is 770 miles long settlement at Wellington.

TODAY TO WEDNESDAY



MAM AND PAW

THE "CHICKA BOOM"

JAMBOREE!

BILLY MAY AND ORCH. Shows at 7 and 9 p.m. A FAMOUS PLAYERS







Canada's most discriminating market for rum.

Captain Morgan De Luxe owes its distinctive character and superb quality to careful selection from a storehouse of the world's finest rums.

These have been brought together by master blenders in a liqueur rum of an excellence unequalled anywhere. Captain Morgan De Luxe Rum, available now in

limited supply, at a premium price.

Captain Morgan De Luxe RUM

Captain Morgan De Luxe Rum is delightful after dessert. In tall drinks

to add just the right note of distinction to the flavour and boutall, cool drink, try Captain Morgan De

Luxe Rum. In cocktails - an mixed drink in which when the rum is Captain Morgan De Luxe.

THIS ADVERTISEMENT IS NOT PUBLISHED OR DISPLAYED BY THE LIQUOR CONTROL BOARD OR BY THE GOVERNMENT OF BRITISH CULUMESIA

GRER&! & BRIDDEN

BUILDERS and CONTRACTORS

New Columbia Construction and Repair Work

215 First Avenue West

Phone 909