



RT. HON. LOUIS S. ST. LAURENT
PRIME MINISTER OF CANADA

DON'T GAMBLE WITH YOUR FUTURE

SAFETY FIRST

Canada Is In Good Hands Check The Record

NATIONAL UNITY

1. Newfoundland entered Confederation.
2. A Canadian appointed Governor-General
3. Supreme Court of Canada established as the final Court of Appeal for Canada.

SOCIAL SECURITY

Old Age Pensions—in 1927 your Liberal Government inaugurated the Old Age Pension Plan. This has been steadily improved until today—it represents more than \$1,000,000,000 paid out to assist the aged and the blind. This program will be expanded as the general economy expands.

FAMILY ALLOWANCES

More than \$24,000,000 paid to British Columbia parents in 1952.

EFFECTIVE July 1st, 1953 income taxes rolled back to 1949 level—One-third reduction—total savings of \$1,500,000,000.

EXCISE TAX removed from checks.

TAX on Cigarettes cut.
\$2.50 radio license fee abolished.

DEFENCE OF CANADA

To defend our homes and to maintain the security of the Free World, the strength of our Navy, Army and Air Force has reached the highest point in peacetime history.

TRADE

Total external trade rose from \$5,761,000,000 in 1948 to \$8,043,000,000 in 1951.

INCOME

National income rose from \$12,560,000,000 in 1948 to \$18,307,000,000 in 1952. Per capita income rose from \$974 in 1948 to \$1229 in 1951.

PRODUCTION

Value increased 4 times over from 1939 to 1952 with its record total of \$23 billion.

AGRICULTURE

Total cash income of Canadian farmers rose from \$1695 million in 1945 to \$2778 million in 1952.

NATIONAL DEBT

Slashed by more than \$2 billion since 1939. This represents a saving of more than 200,000 tax dollars a day.

EMPLOYMENT

More people are earning more money in B.C. than ever before.

HOUSING

333,000 new houses built—from 1948 to 1951—a per capita World Record.

BUILDING CANADA

Provision for construction of the All-Canadian St. Lawrence Waterway made in legislation passed in 1951.

TRANS-CANADA HIGHWAY route settled, considerable building done. Federal share to B.C. in 1951-52, \$5,119,000.

FREIGHT RATES EQUALIZED — Mountain differential removed.

The Liberal Record Speaks For Itself

Liberal Government has always flashed a Green

Light on the Road of Canada's Progress . . .

Ever since 1935 when we emerged from the "Hungry Thirties" and returned to Liberal Management of our affairs Canada has moved steadily and rapidly ahead.

Our advance in Prestige, Production, Trade and Living Standards has never been greater or more universally recognized than it is today.



SKEENA

EDWARD T. APPLEWHAITE,
native son, popular Member
of Parliament.

THIS IS NO TIME TO TAKE CHANCES!

FOR CANADA'S SAKE . . .

FOR CANADA'S SAFETY . . .

Vote Liberal Aug. 10

ACROSS CANADA — IT'S LIBERAL

VOTE LIBERAL

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IN SKEENA — IT'S APPLEWHAITE